

# Robin Rutledge

Illustrator



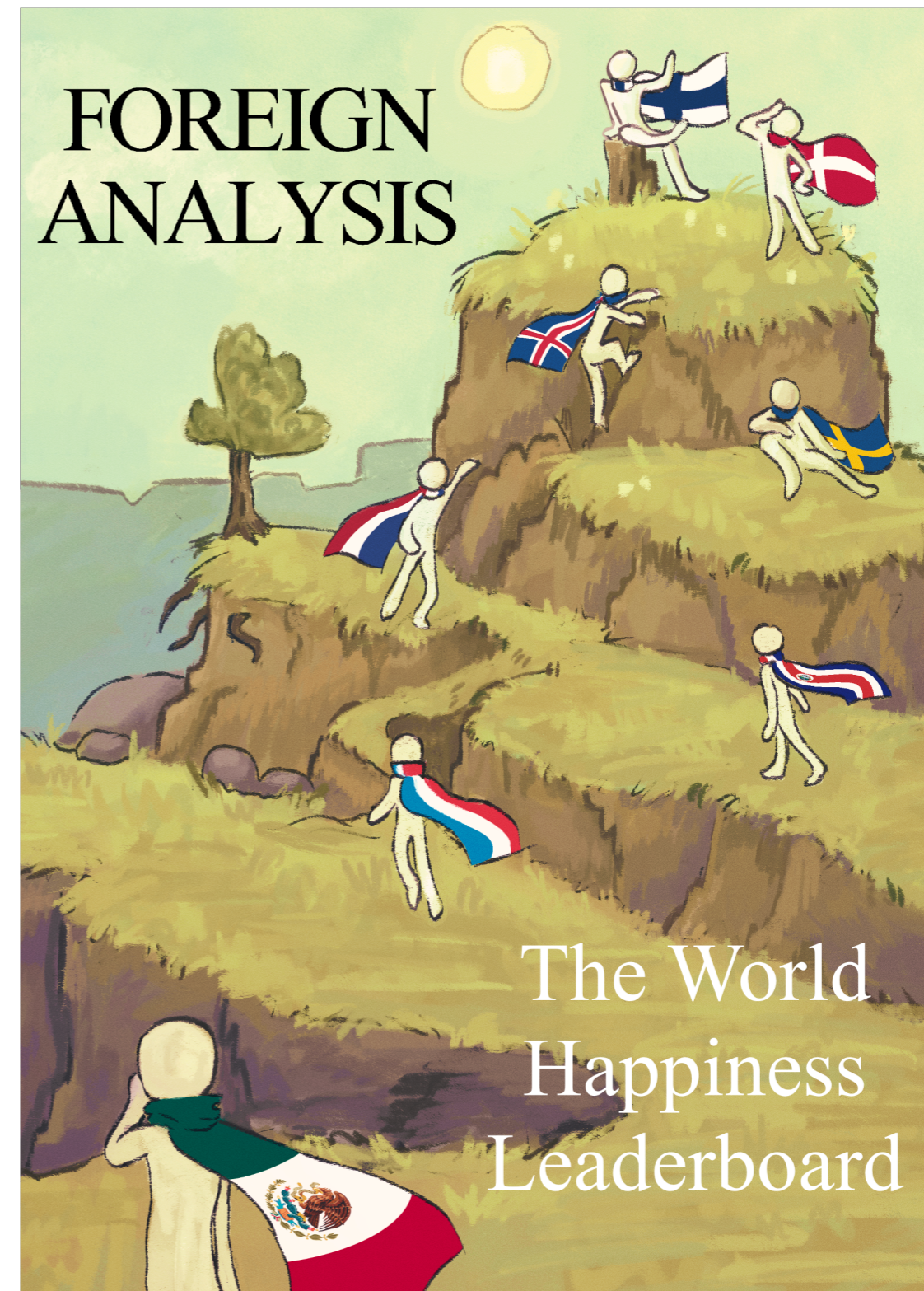
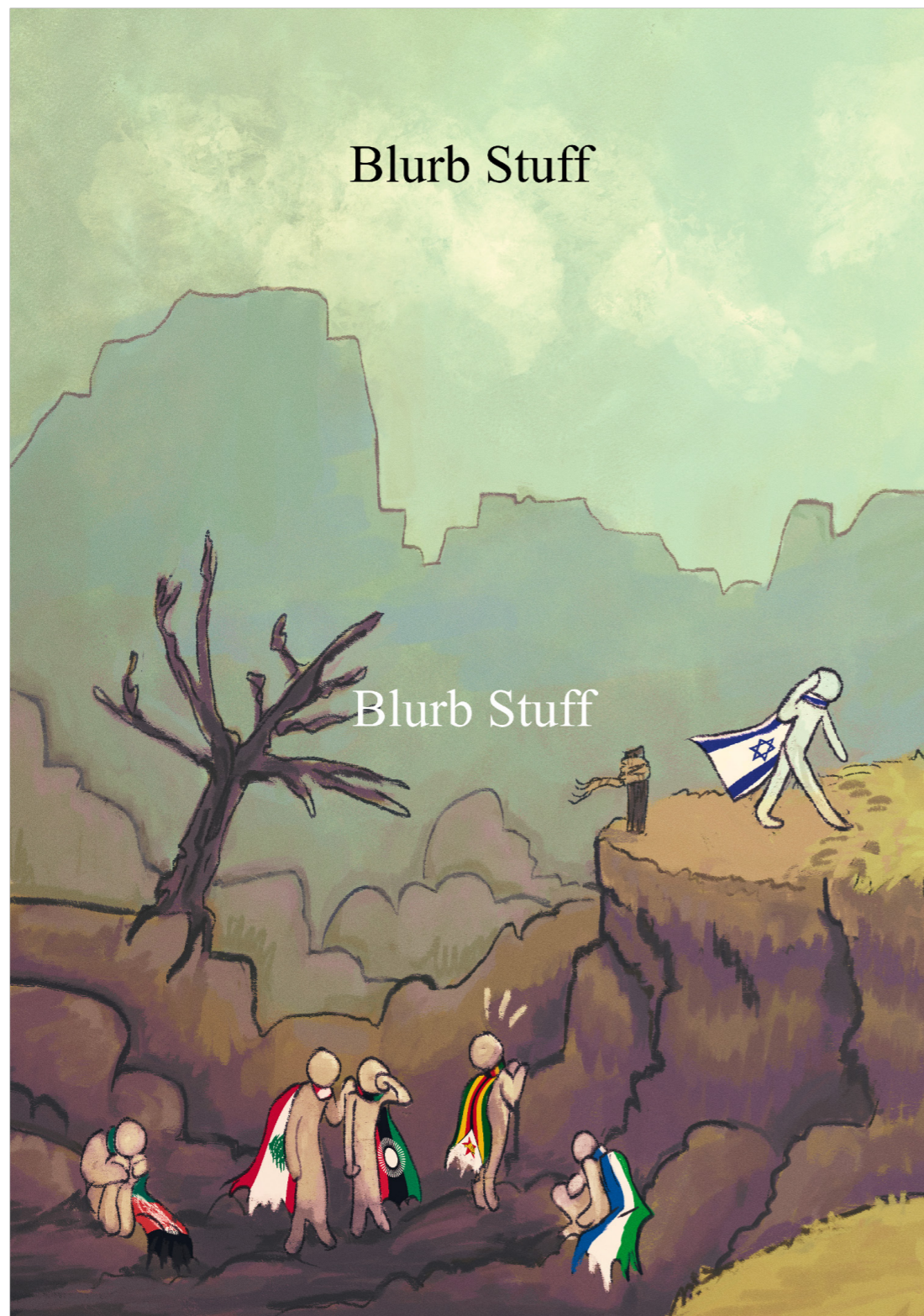
## 01: Ethical Futures

This piece was created to reflect the growing issue of purposefully misleading and unhealthy AI bots that are marketing themselves as a replacement for human interaction. I wanted to put emphasis on the escapism aspect and show that these bots are completely separate from reality and can easily be harmful, to the user and to the environment.



## 02: World Happiness Report

This piece communicates the data collected from the world happiness report, I presented both the highest rated countries and the lowest, portraying the unhappy countries as struggling and needing physical help, while the happier countries willingly ignore them.



I created a mock-up, with the font cover showing the happy, thriving countries while the back cover shows the darker side of my illustration, hiding it from the reader of the magazine too.



Celebrating the ties  
that bind us together.



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### 03: The Ties that Bind us.

I created posters that bring to light the struggles of people who have no choice but immigration, using symbolism to create an image that shows the journey to a better future the mother chooses for her child and herself. I referenced Algerias culture through the mothers clothes and the cactus's that sheilded her and her child from the fire, a prickly pear plant represent her home country, celebrating their culture.



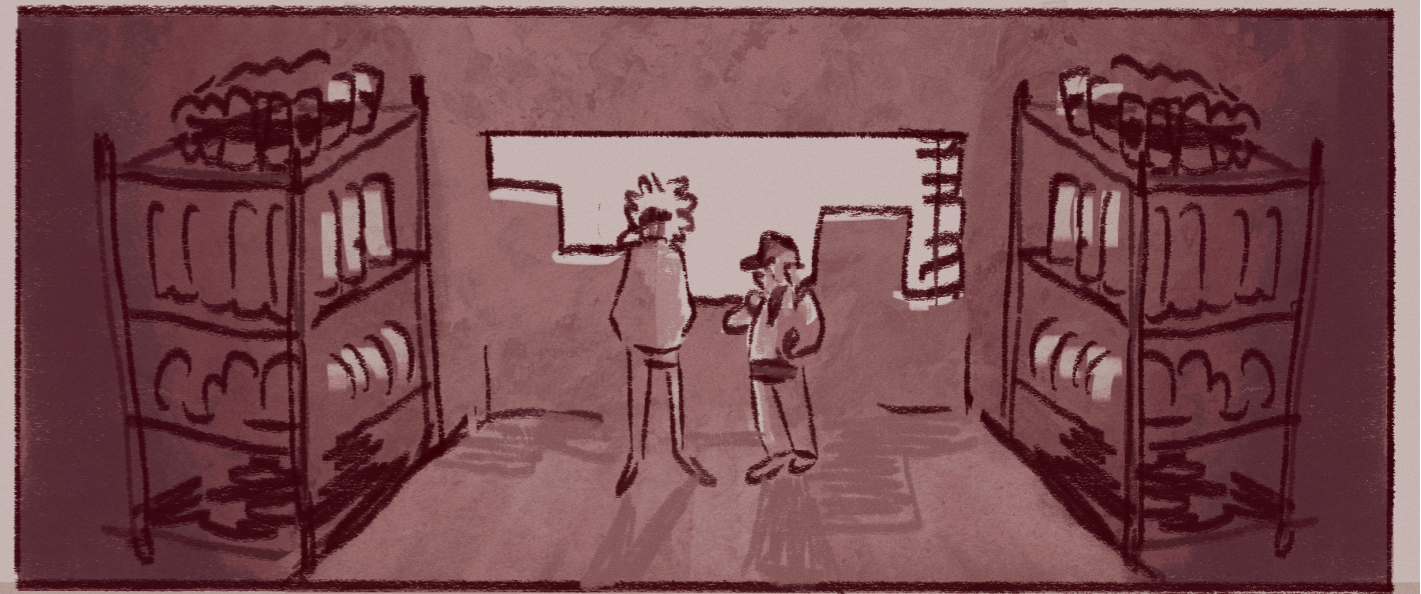
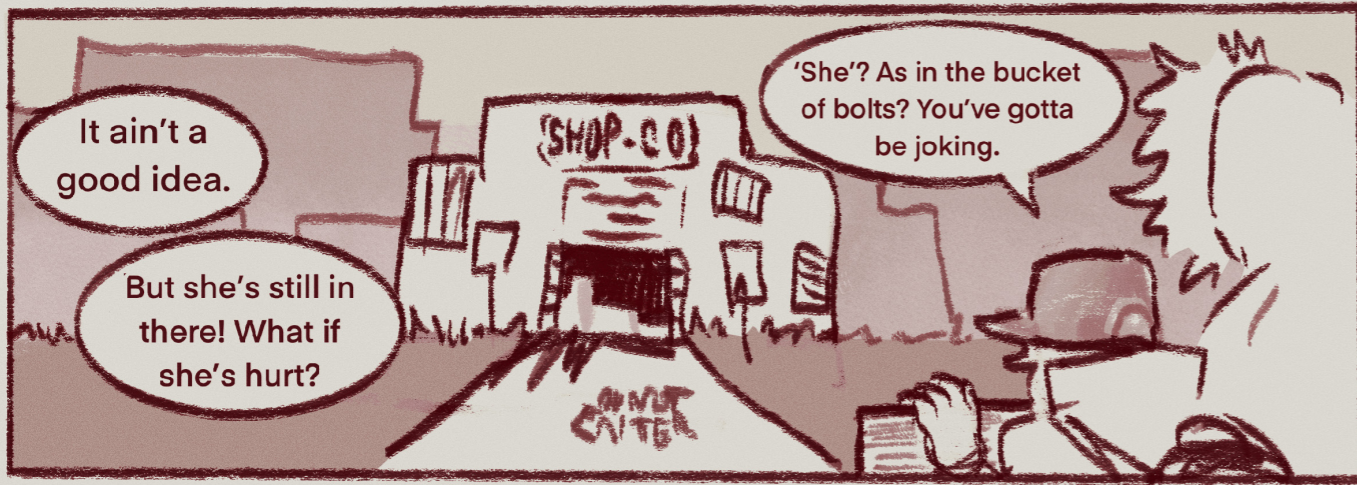
#### 04: The Lincoln Castle.

I was tasked with creating illustrations that could be sold in the Lincoln Castle gift shop. I chose to create posters that would intrigue people to the mystery and interesting architecture of the historic area. By designing eye-catching monsters and placing them in the setting of the castle I created 2 pieces of merchandise that would entice younger visitors.

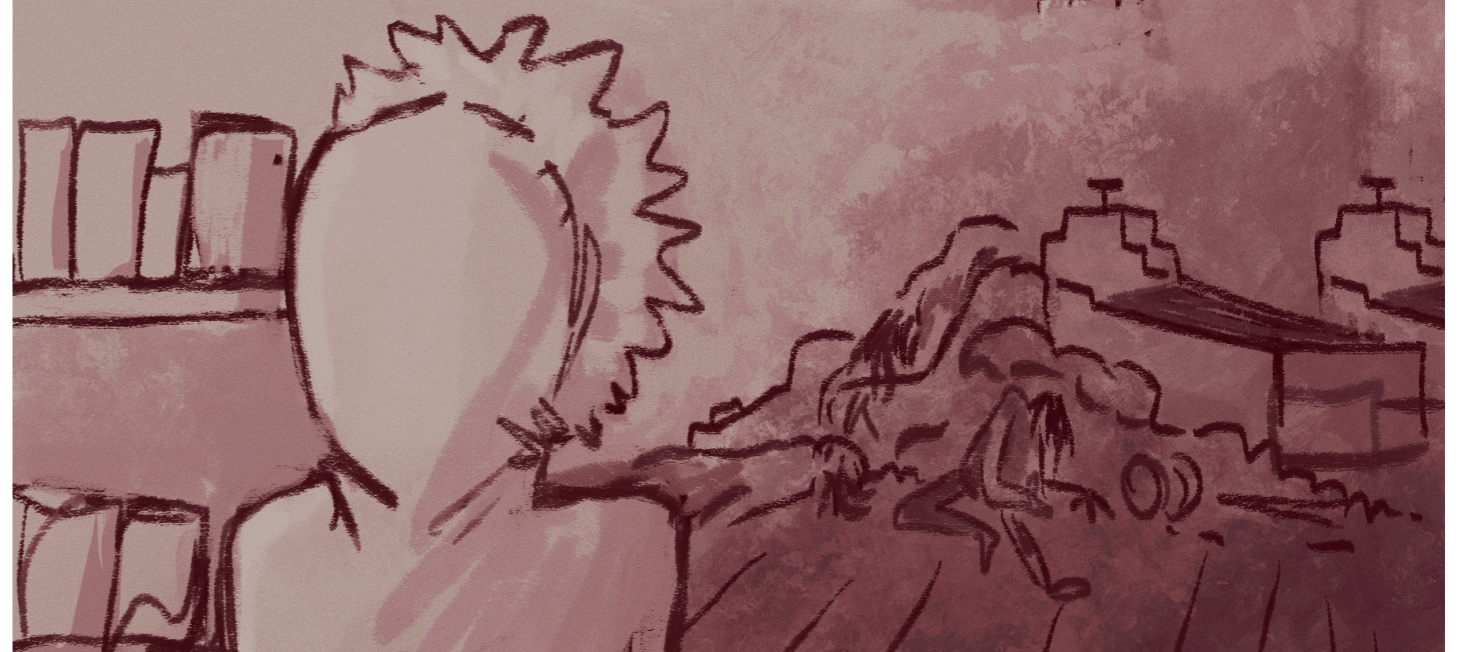


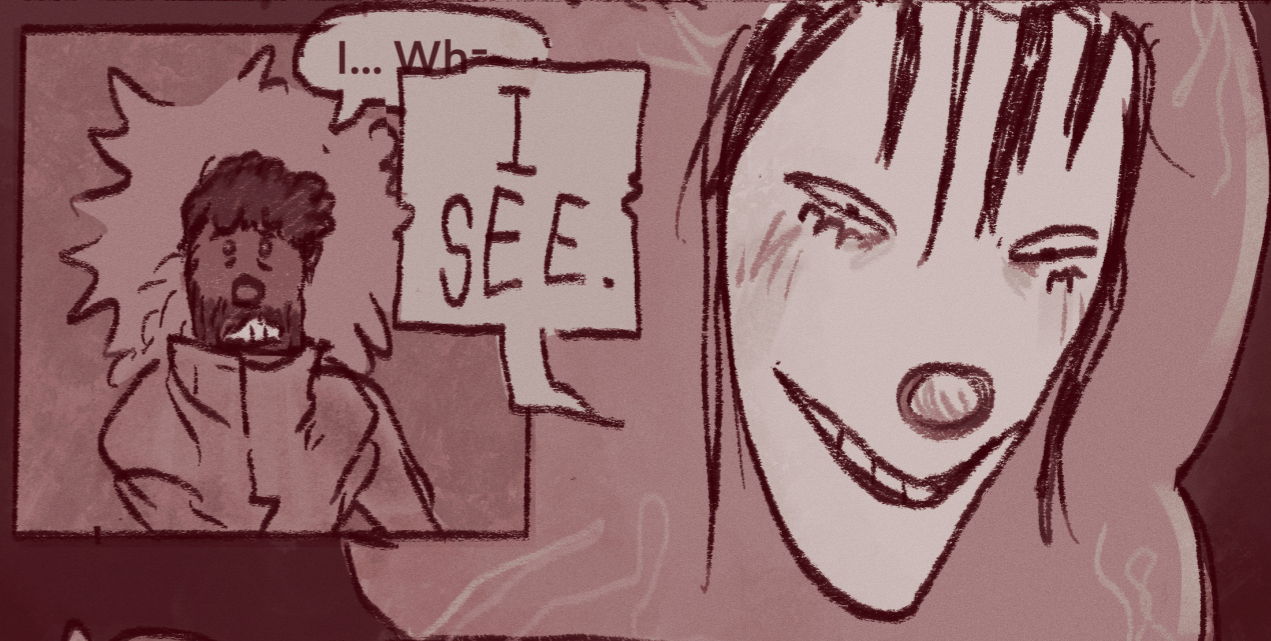
## 05: Illustration Futures.

The brief asked us to create illustrations that represent a potential future. I wanted to focus on a post-apocalyptic future so I created a character that I thought would fit well in a dilapidated, ruined world and created a comic around her.



CHECK OUT







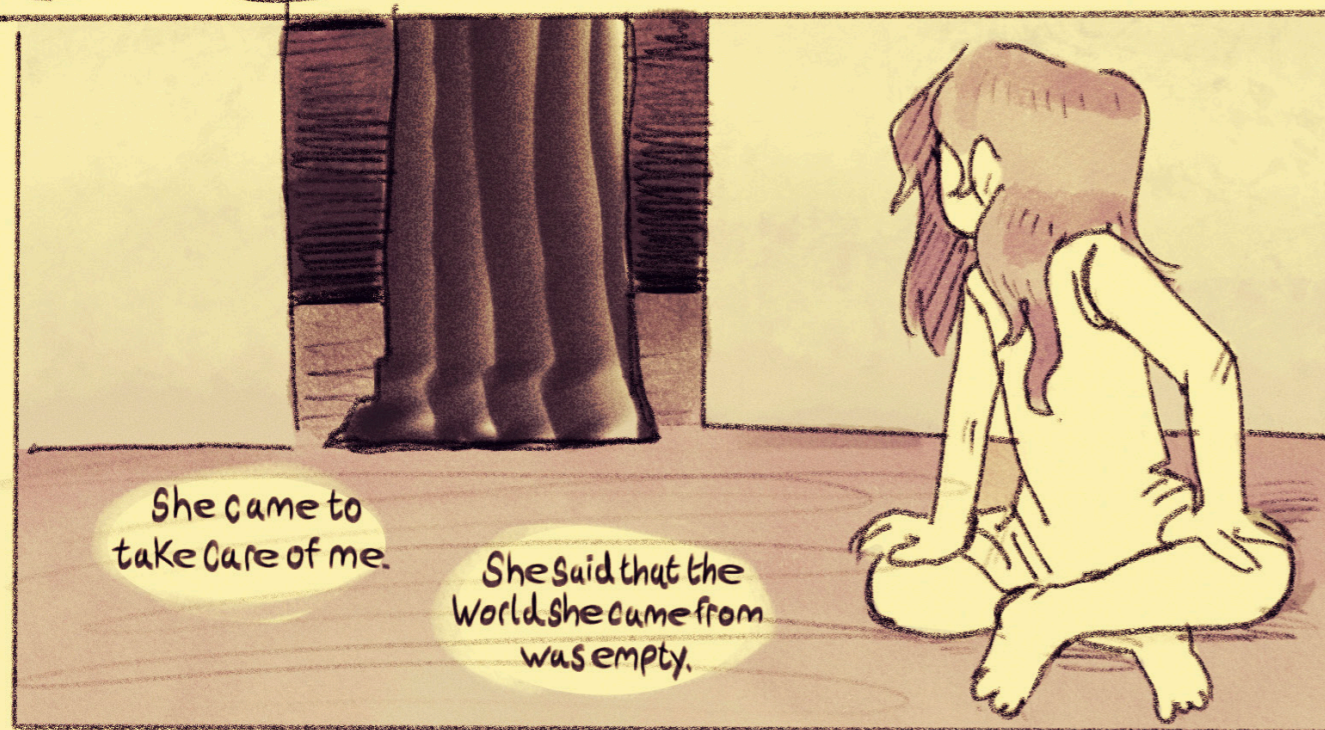
## 06: Change

The brief asked us to create illustrations that represent a potential future. I wanted to focus on a post-apocalyptic future so I created a character that I thought would fit well in a dilapidated, ruined world and created a comic around her.



For as long as I can remember I had an imaginary friend.

That's what everybody called her at least.



She came to take care of me.

She said that the world she came from was empty.



No people.



No animals.



All of them.



All your toys will go into the box,

and then, together, we shall bury them.

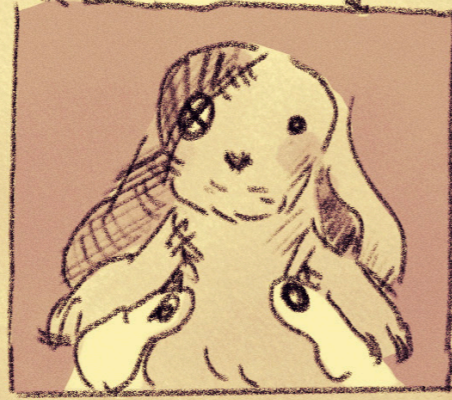
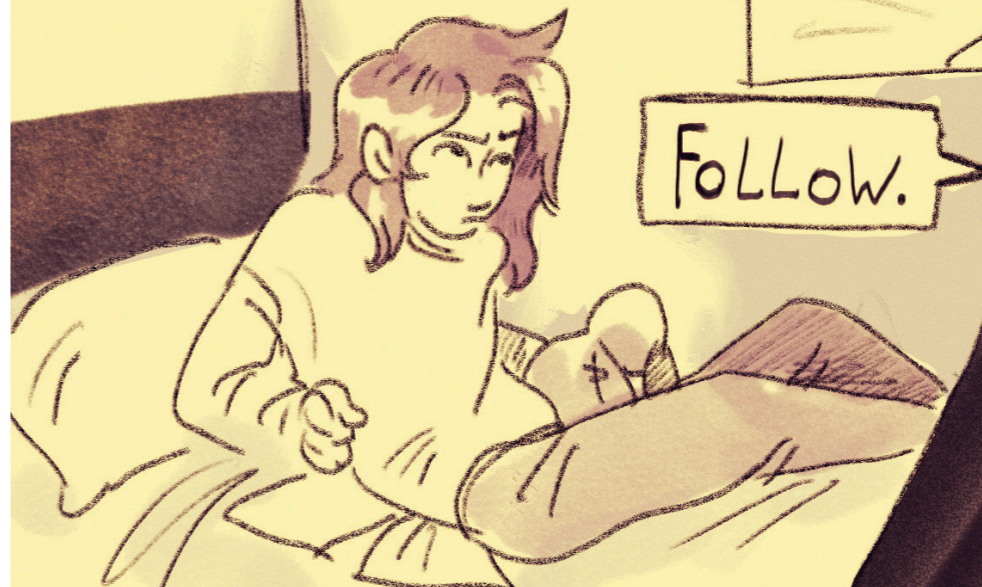
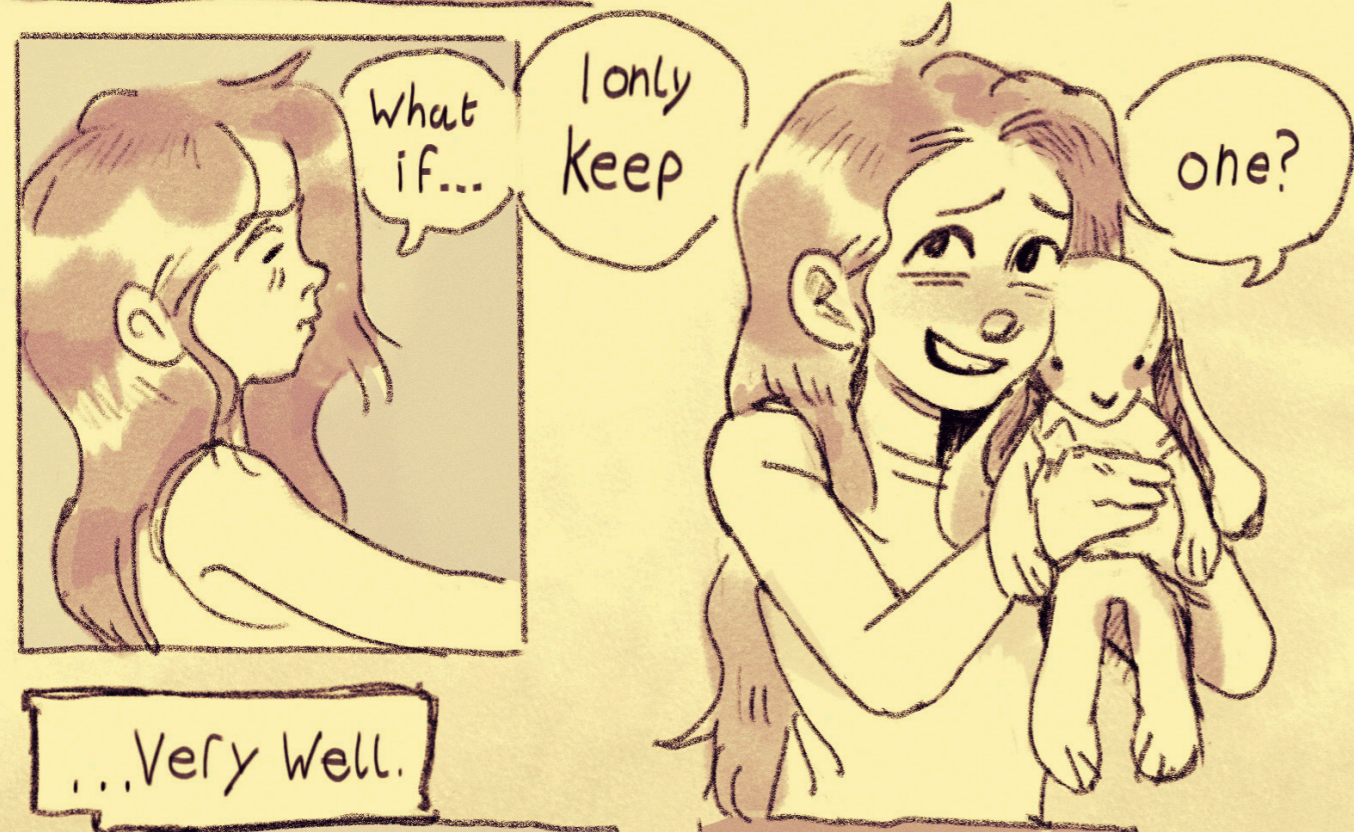
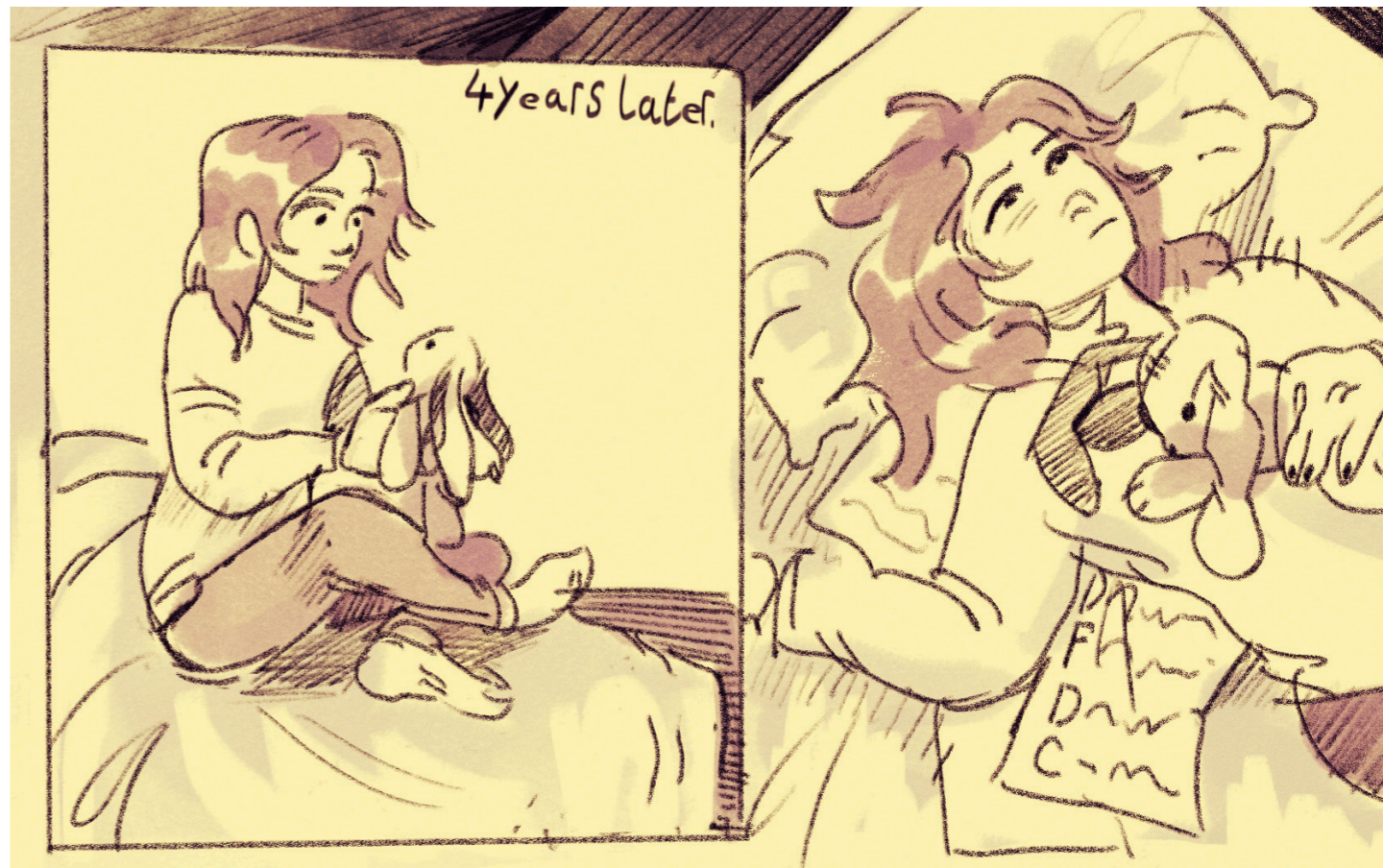
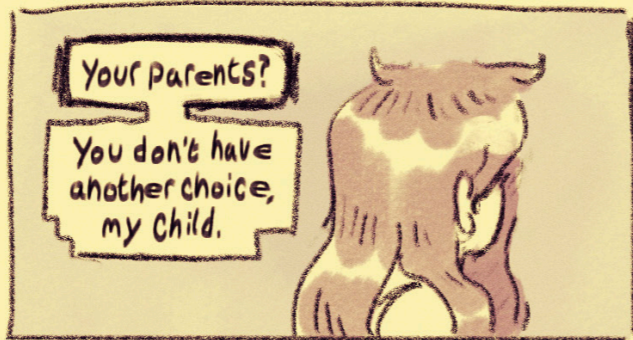
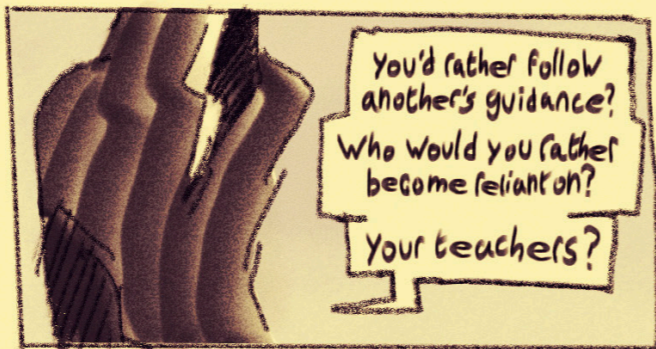


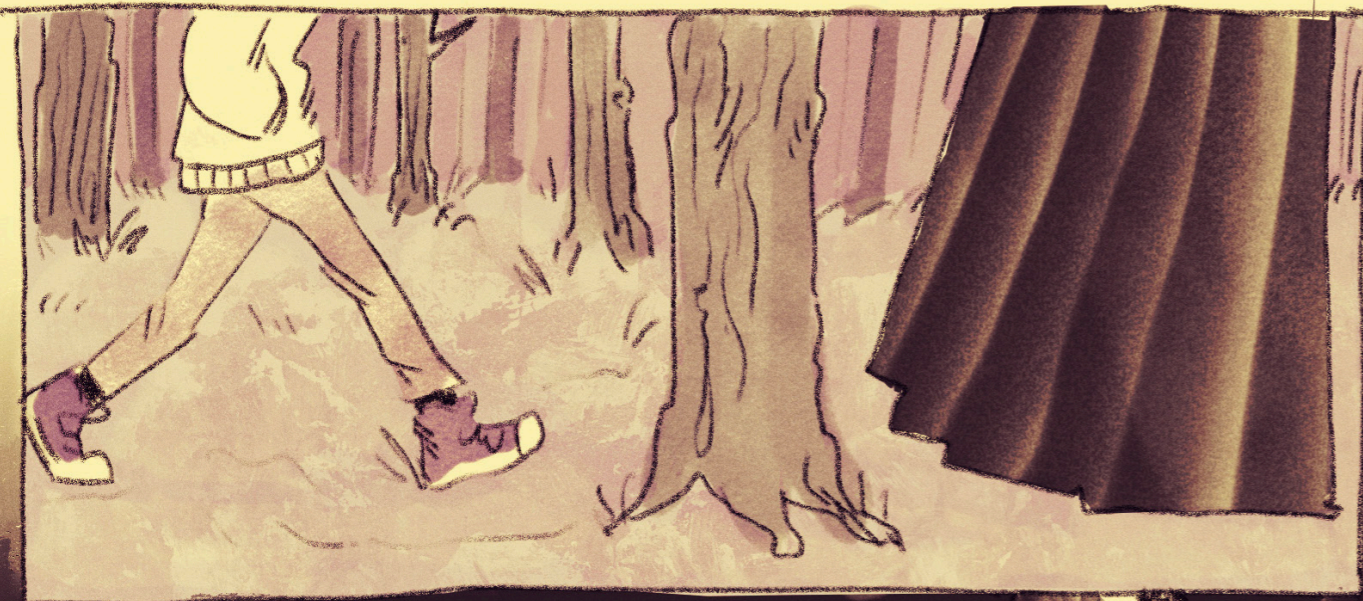
That's not fair! All of them? Why?



For the same reason I do everything.

Have you forgotten?





As you know, the world I am from is empty.

Wiped clean until I was all that remained



That's misleading considering you're the one who killed them all.

And your world is still there, you're just bored of it.



**SILENCE.**

And you wonder why I thought you were a hero when I was a kid.

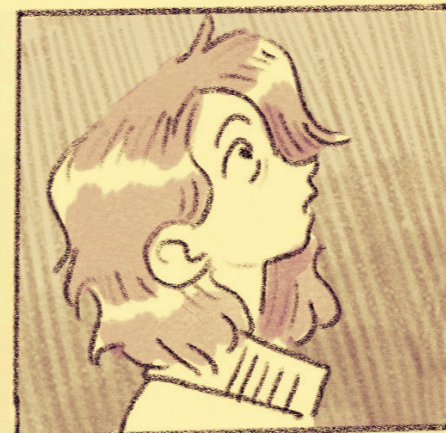


If I didn't do what I HAD to we'd BOTH be dead.



Not that it matters anymore

IT'S gone.



'Gone'?

My flawless husk... I spent my entire life cultivating it and it is now inaccessible to me



oh, Don't look so frightened.

I'm not going to do anything drastic.



You're going to do it for me.



You were supposed to find the book yourself,

But you need a push, it seems.

It's blood will flow into the rune

and it will fuel you.

Your skin will pale,

Your blood will darken,

and you will become

me.







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