

Confessions



Jess
Lloyd



01: Data Visualisation

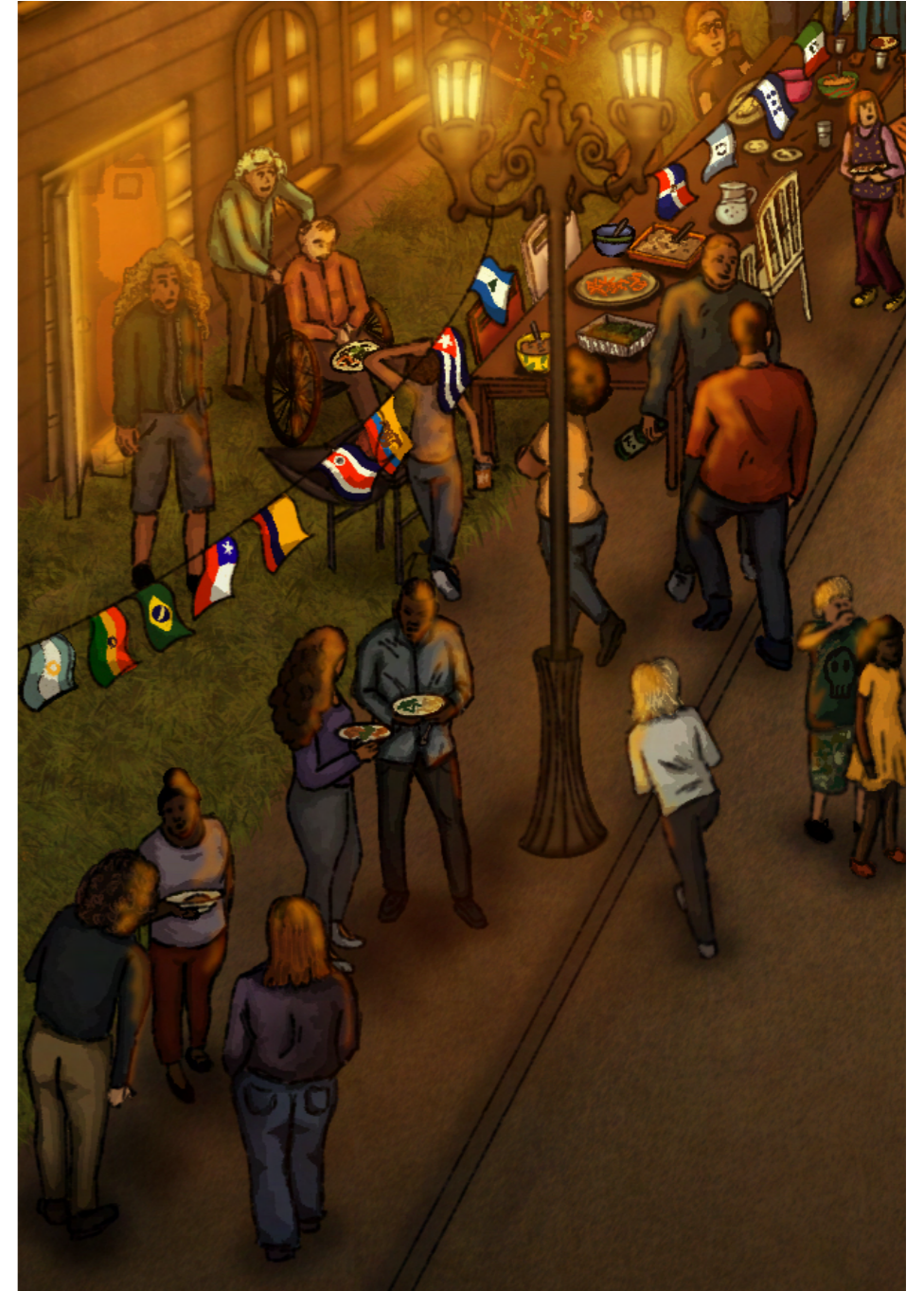
For this brief, we were required to convey a data set from the World Happiness Report via illustration, I decided to focus on the data set which suggests that countries who share more meals are happier compared to those which don't. I conveyed this data through the visuals of a street party, with the flags on each side representing the happiest (South America) and unhappiest (South Asia) regions. I prefer working digitally and some-what realistic so I use this style for this project, I also enjoy using bright/dark contrasting colours that are heavily saturated.

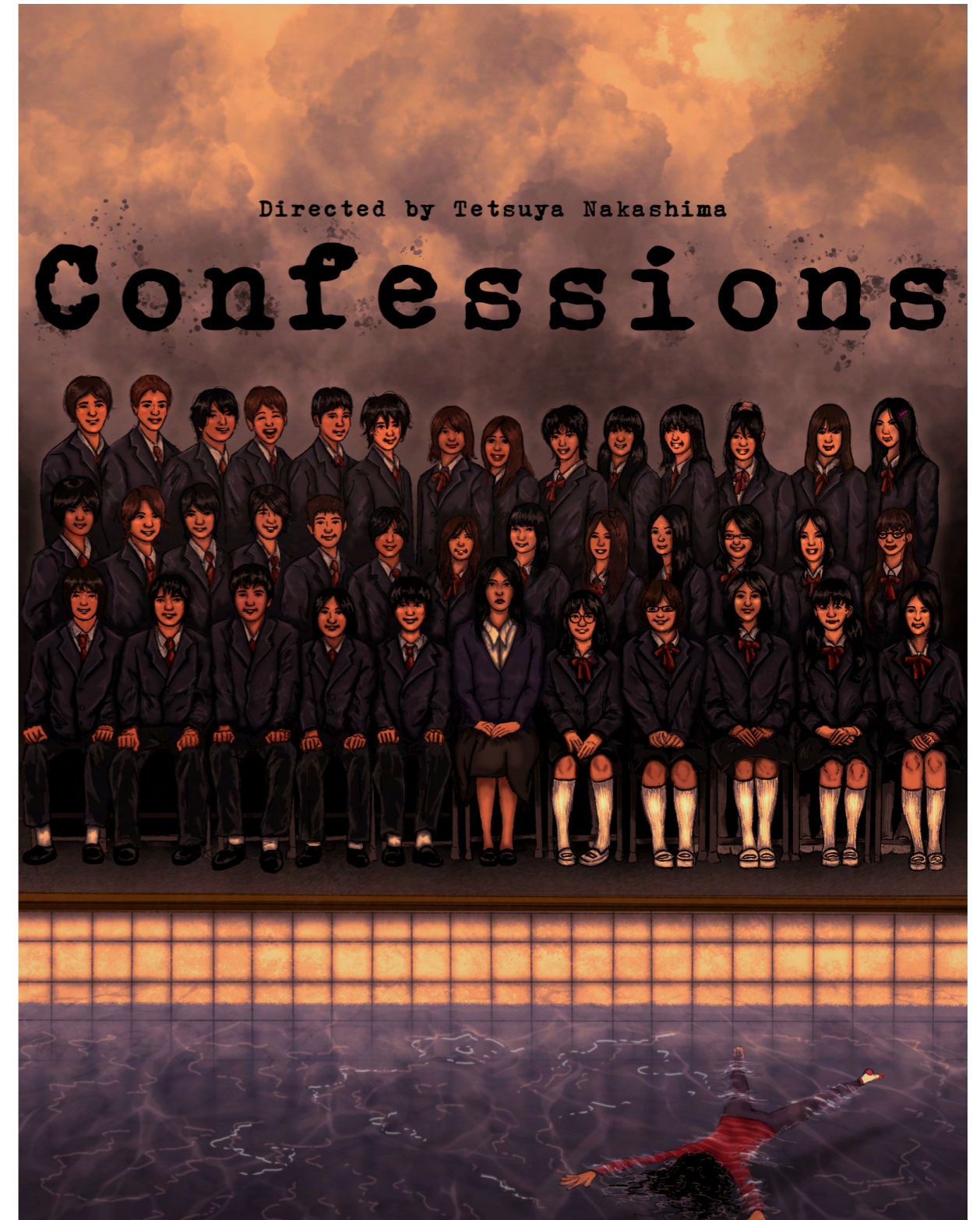


I used warm colours on the left side to give the feeling of welcoming warmth, and darker cool tones on the right for the opposite.

I focused on the details of the piece being accurate and true to life, such as the food, the people and the buildings.

For the building designs themselves, I researched architecture from a range of countries from both regions. I then designed the buildings on each side of the street around this research.





02: Movie Campaign

This brief was chosen by me and the deliverables were set by me, as I want to go into movie illustration, pursuing a movie campaign felt like the right direction. I worked around the 2010 movie 'Confessions' directed by Tetsuya Nakashima. I chose this movie as it is a favourite of mine, meaning I know the plot and storyline well, and have a good understanding of the themes. My deliverables included 4 character posters, 1 official poster, 3 pieces of merchandise (action figures & packaging), billboard design, DVD cover design.

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Mizuki



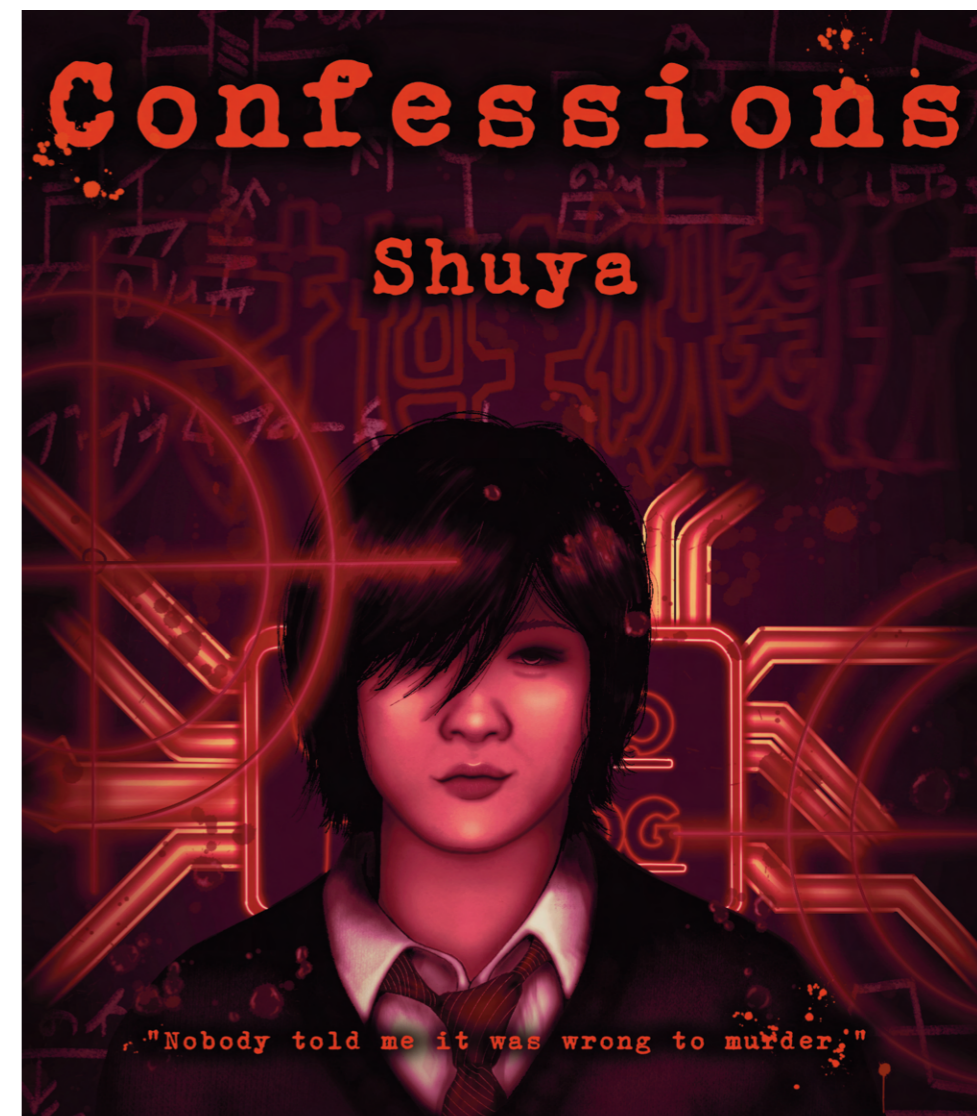
"Is life really all that precious? Really? Every life?"

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Yuko



"Even if the law protects you, I will never forgive."





03: Graphic Novel

This brief required us to create a cover and multiple graphic novel pages based around a historical mystery, such as D.B. Cooper, The Mary Celeste, The Dylatov Pass incident or the Flannan Isle mystery, I chose the last option, which focuses around the mysterious disappearance of 3 lighthouse keepers in 1901. We were asked to make our own version of the 'ending' or cause of the disappearance, I went with the ending that the men were stolen by a female sea giant.

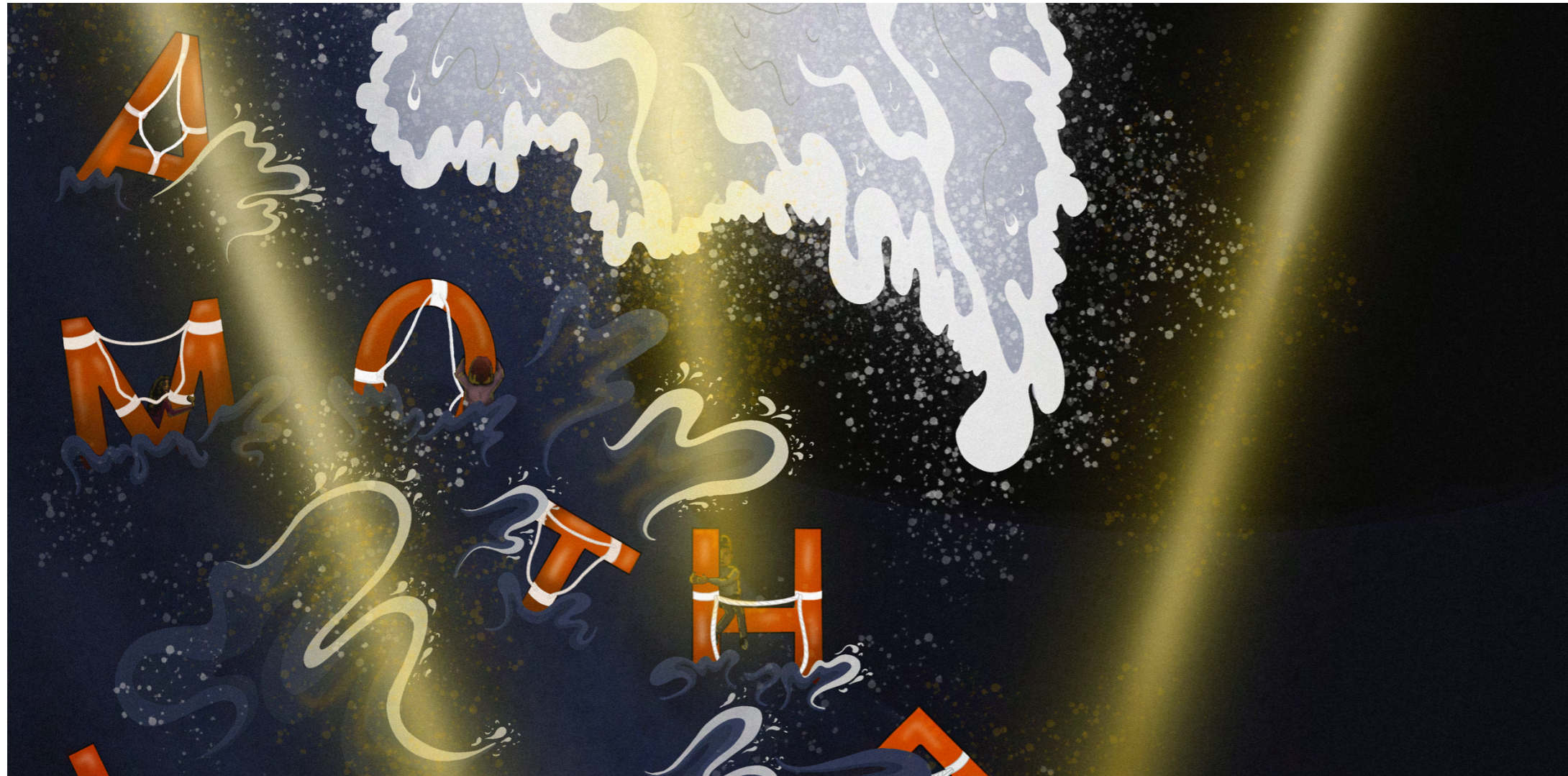
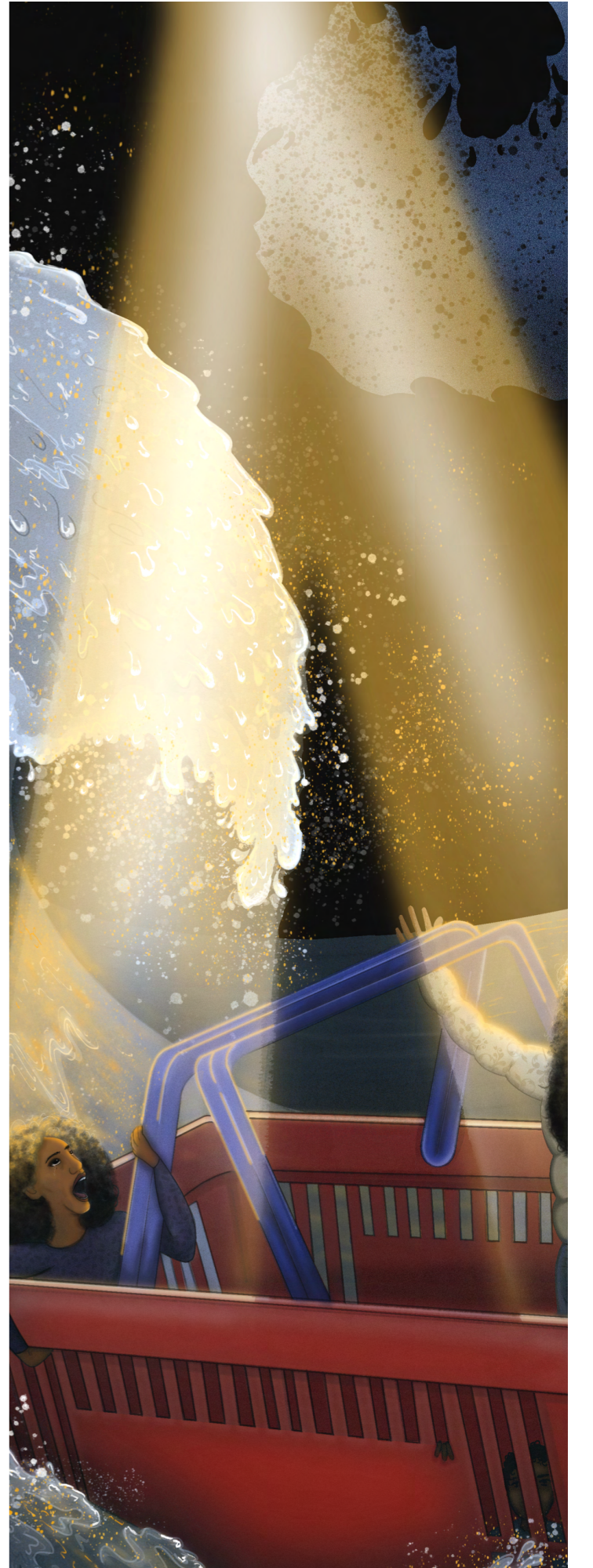
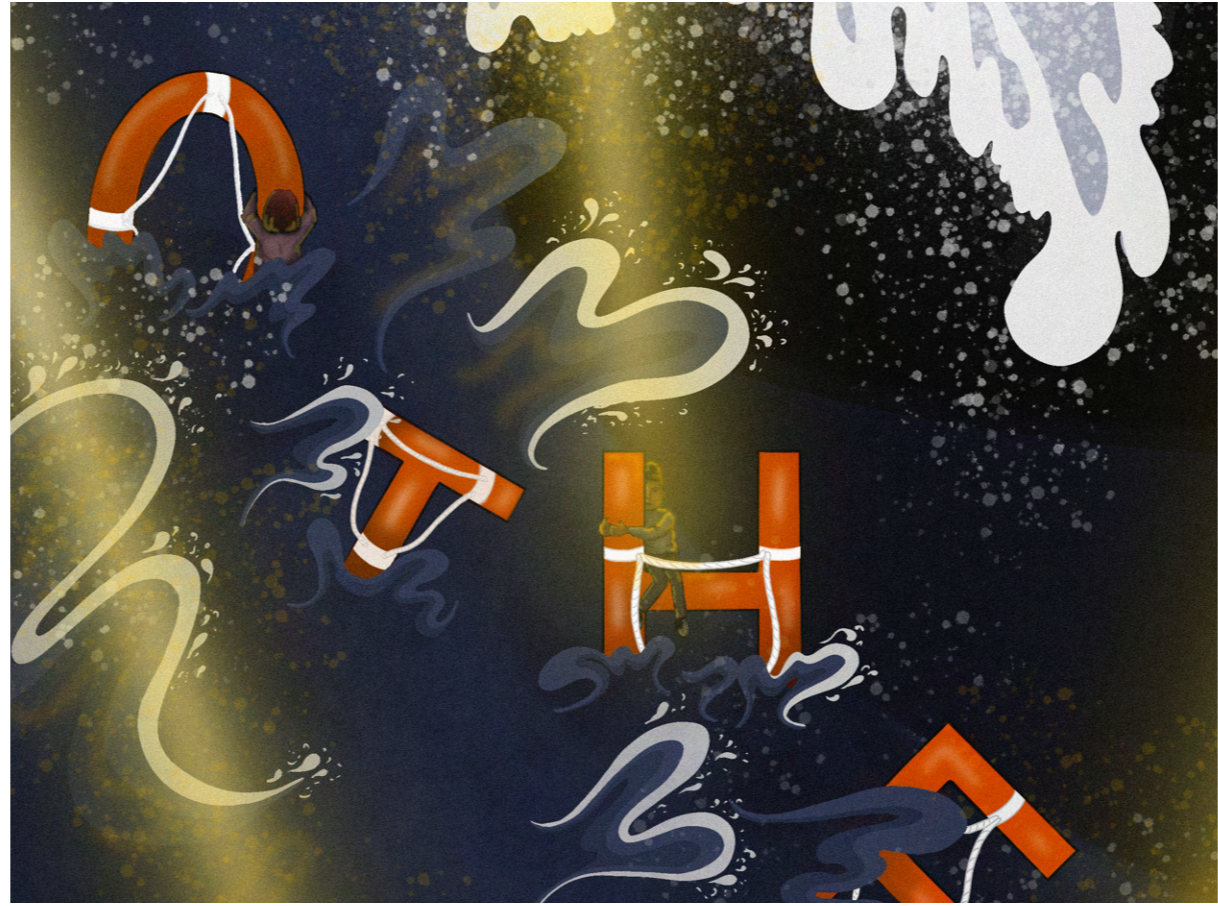
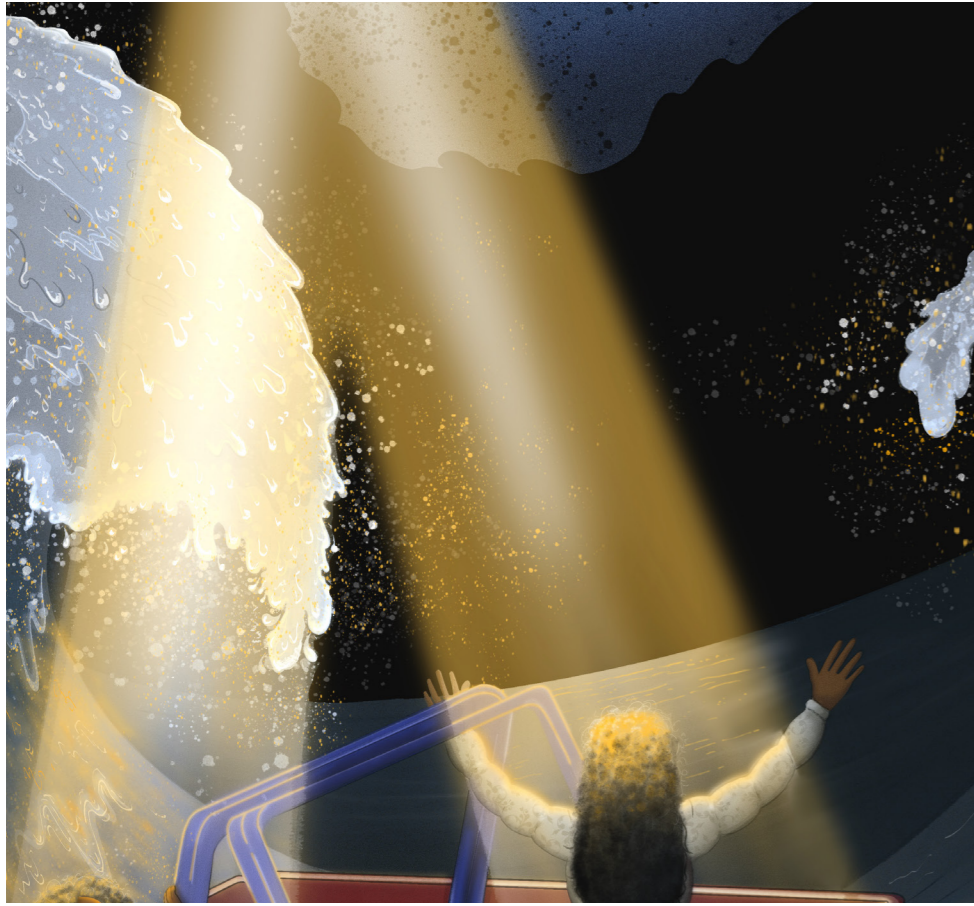


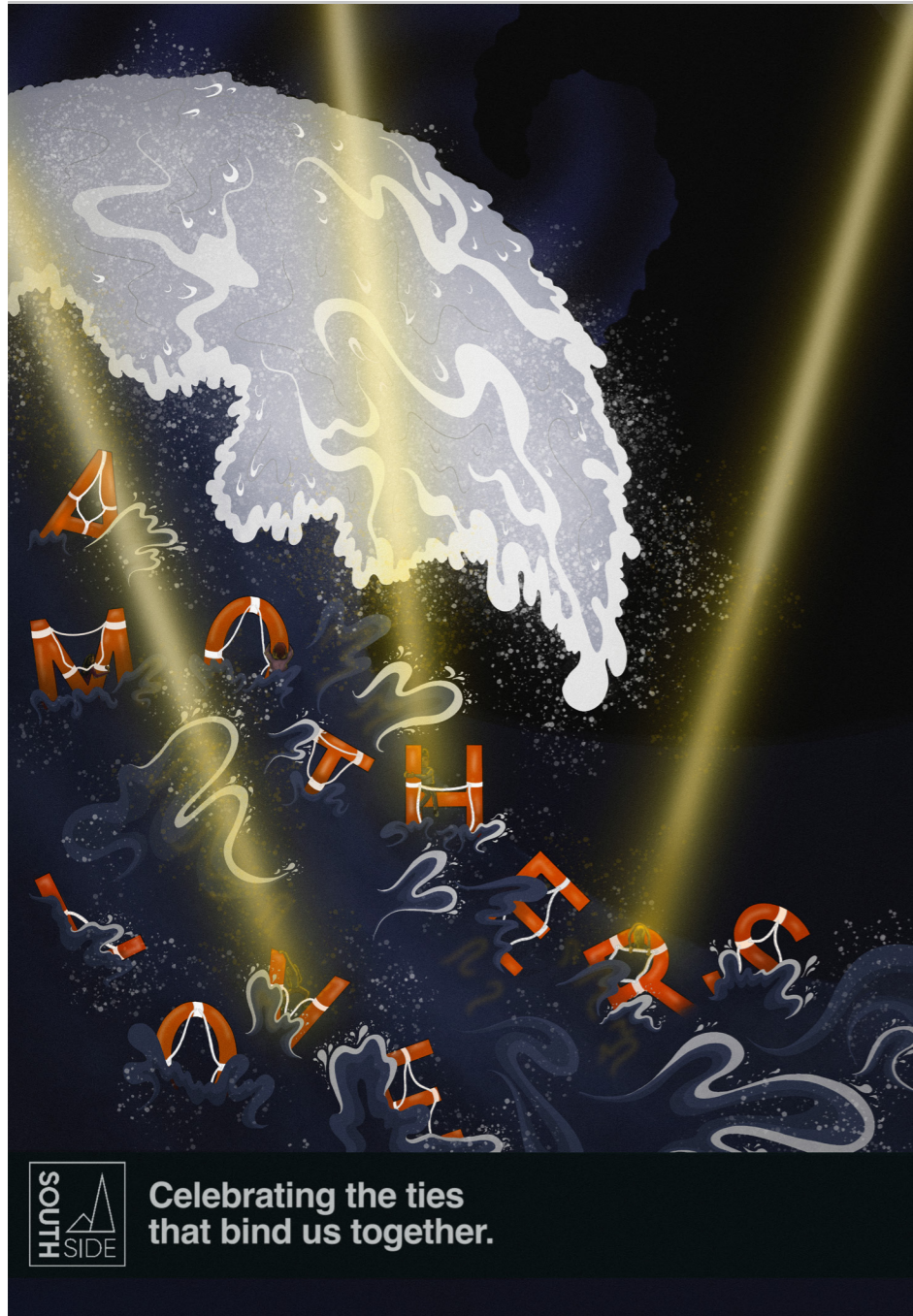
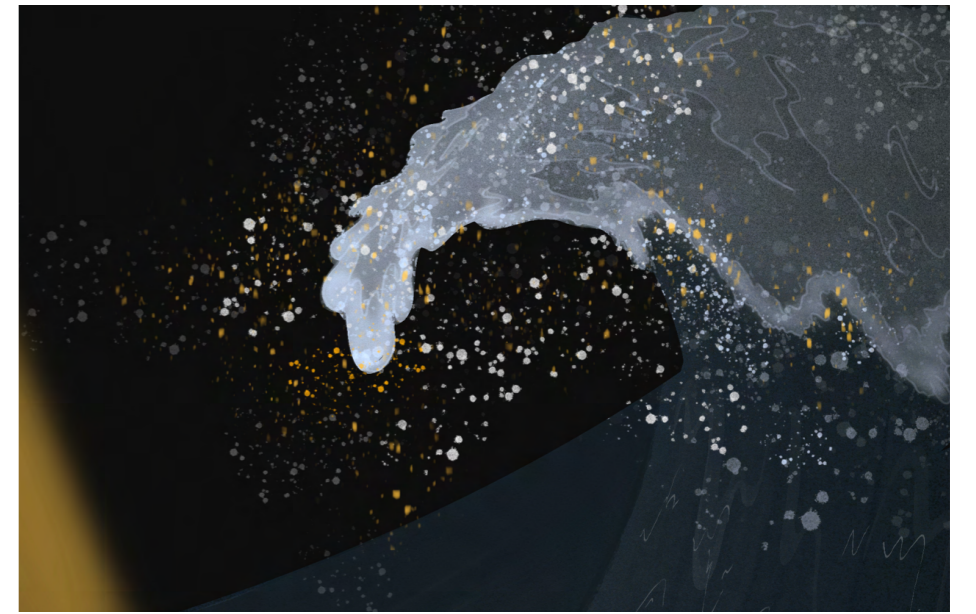
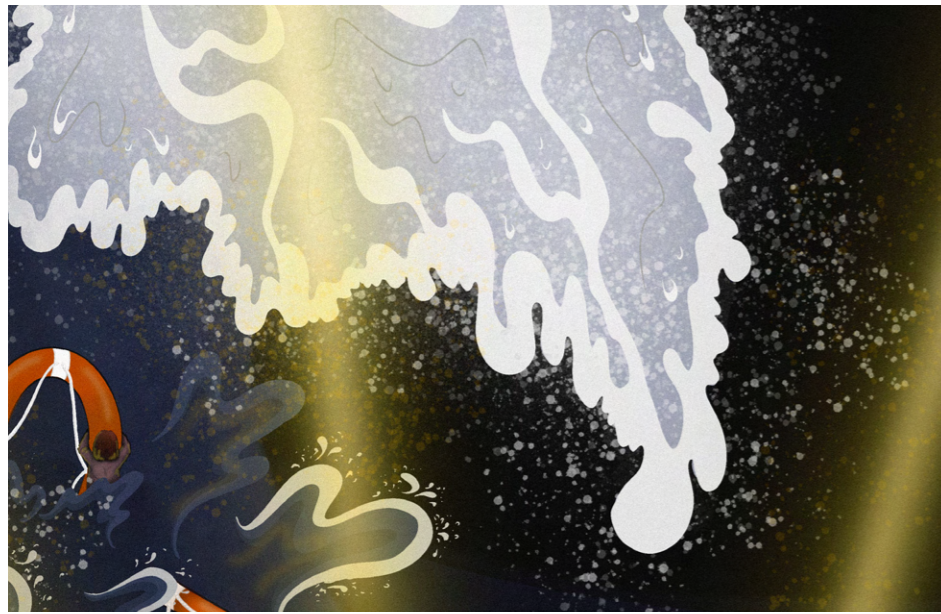




04: Southside posters

This brief from second year focused around inclusivity and diversity in Lincoln, as well as celebrating the stories of those who had immigrated to Lincolnshire. We had to choose one transcript from a variety of them to focus on, mine was about a woman from Algeria who immigrated to the U.K. (Lincoln) with her 2 young children, and the difficulties she faced at home as well as here. I spent a very long time on this project but was very grateful to win first place for the typography poster at my university showcase.





Celebrating the ties
that bind us together.



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