



# Felix Randall

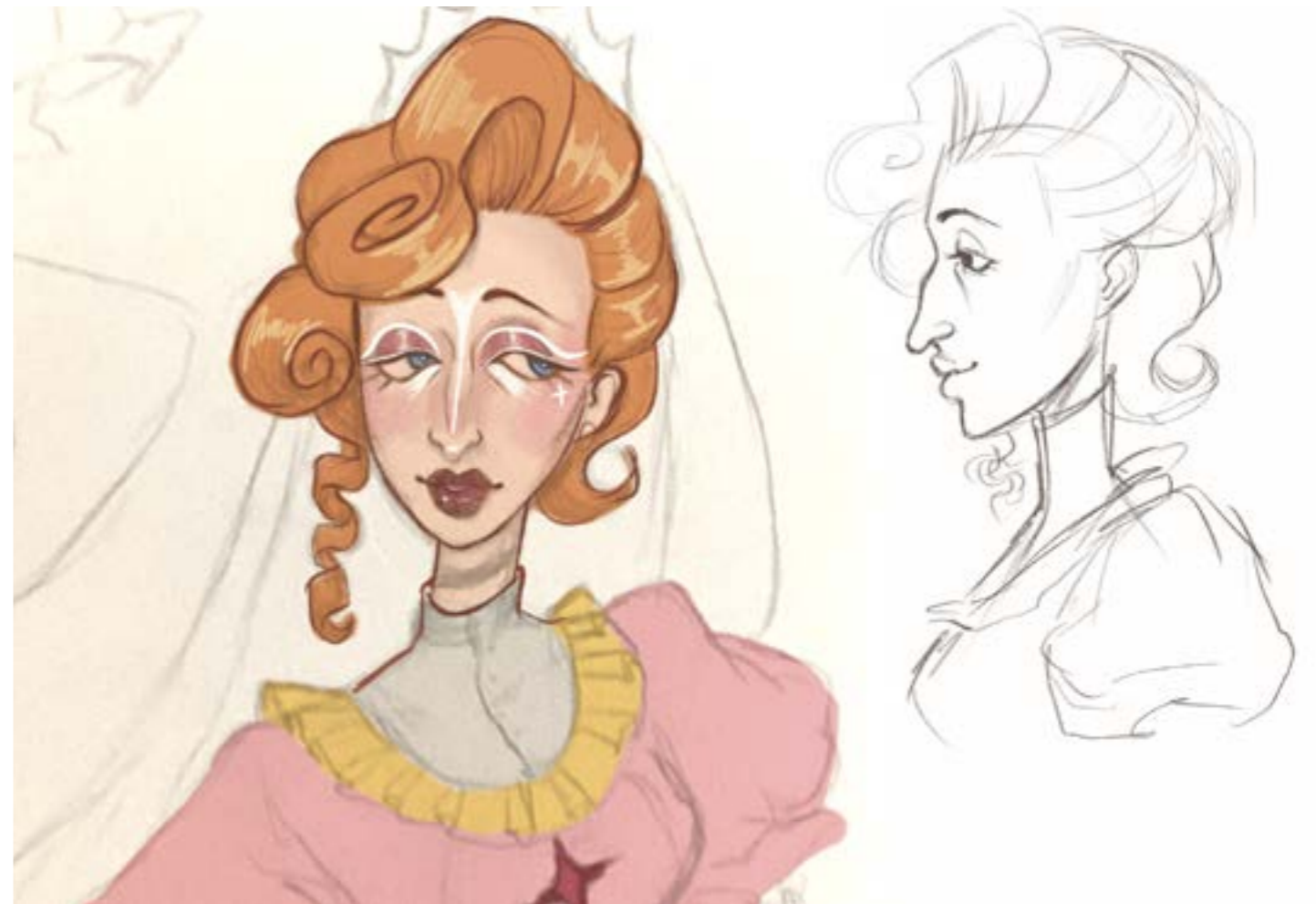
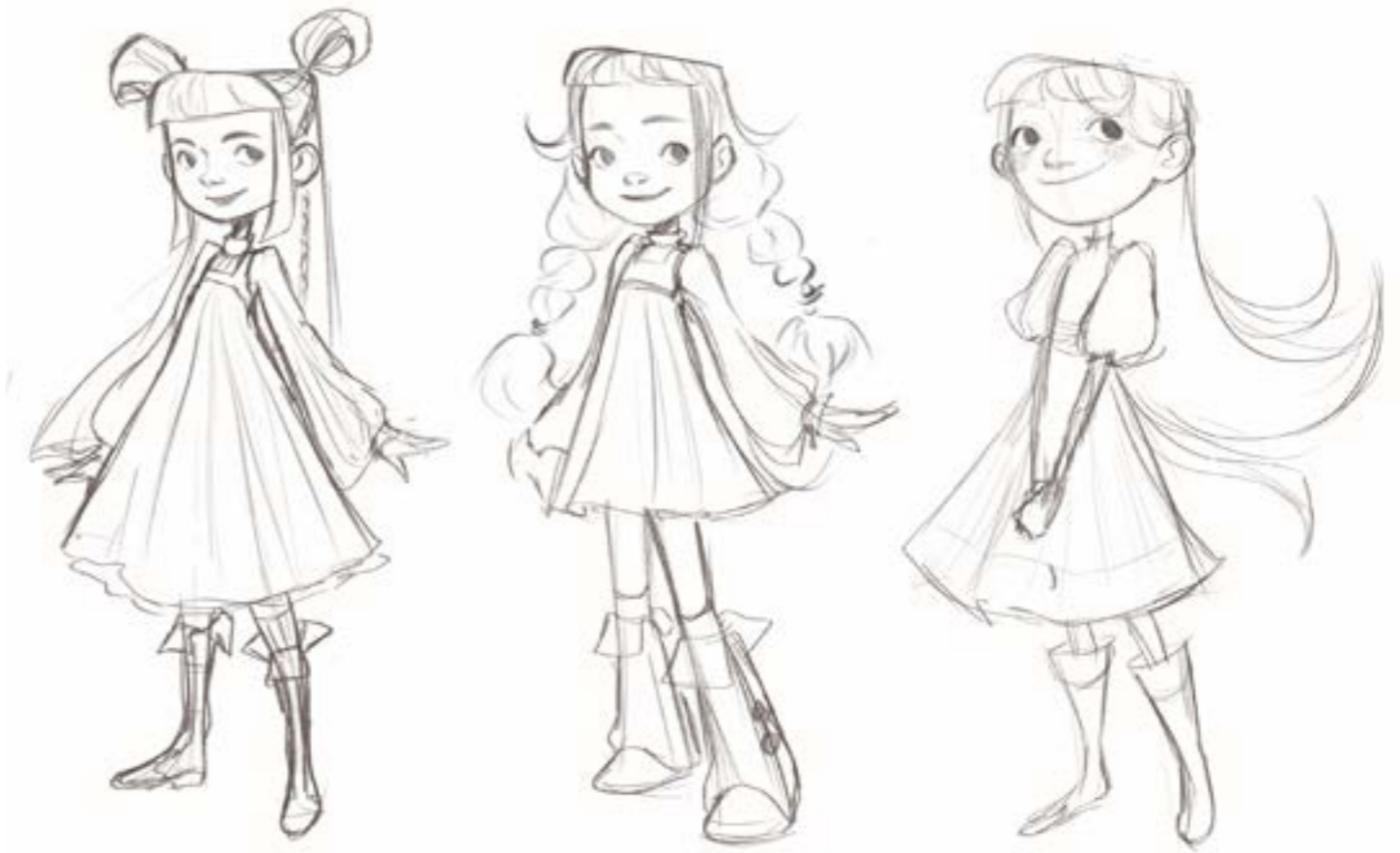
Character artist with a passion  
for drawing fun guys.

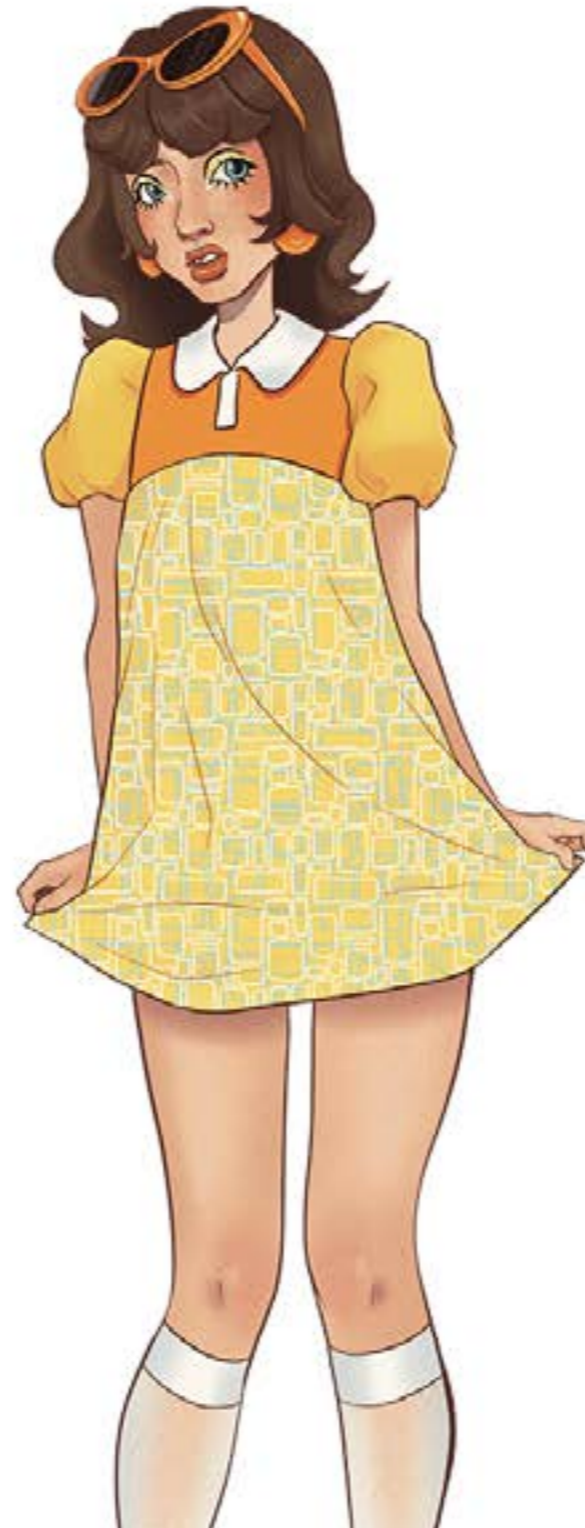


## 01: World Illustration Awards

The brief was to act as if we were entering the World Illustration Awards. I chose the theme of recreating a classic novel with a contemporary type. I decided to produce a book cover for my final illustration based upon Hans Christian Anderson's 'The Snow Queen'.

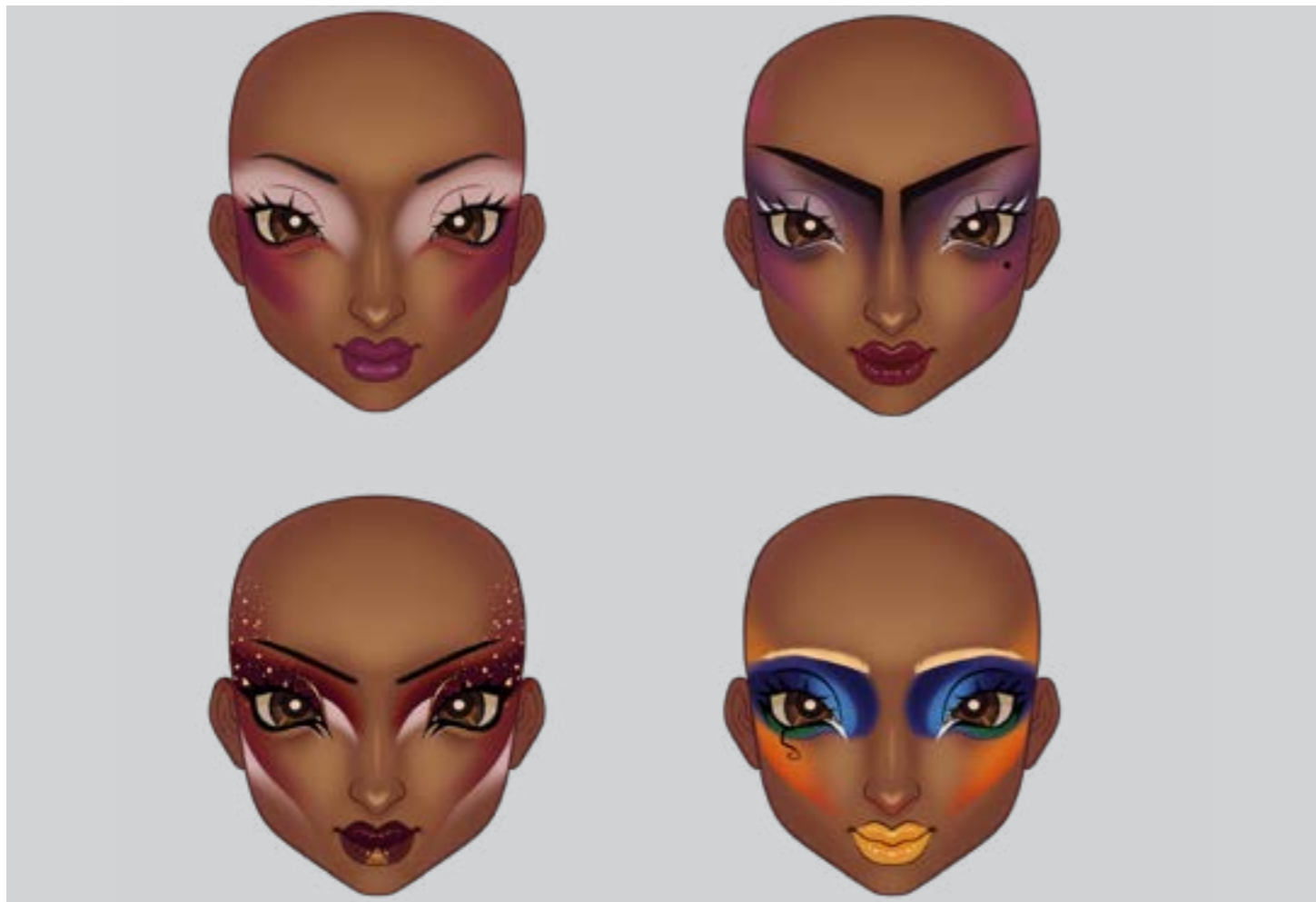


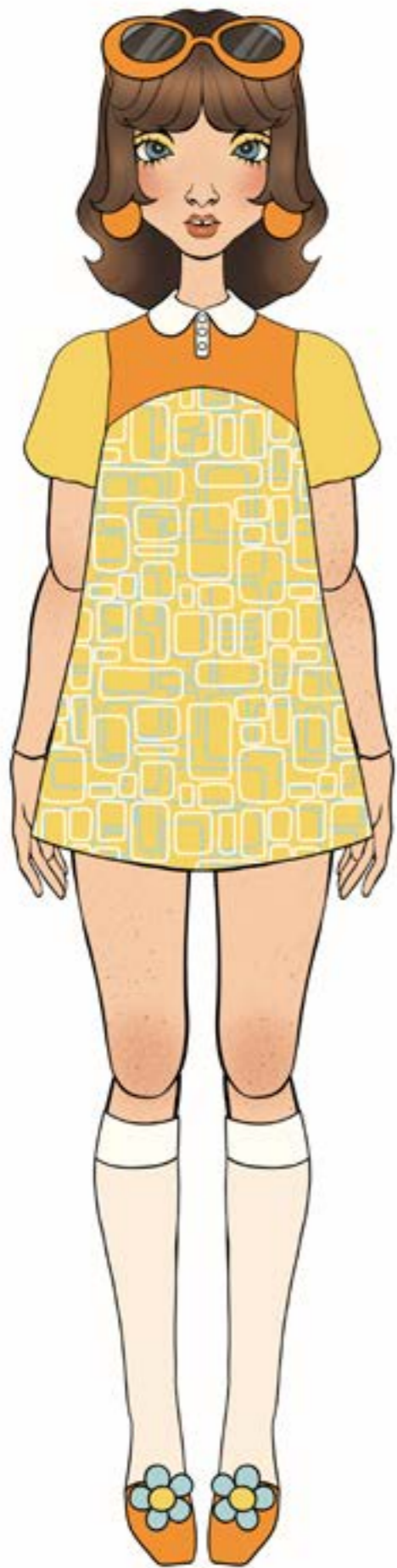




## 02: Doll Line

For this brief, I tasked myself to create a doll line. I noticed that the UK doesn't have any representative dolls at this current moment and wanted to use these as a way to have that representation. The dolls are based upon various UK subcultures from the 60s-80s. Namely, New Romantics, Mods and Punks. By incorporating these subcultures, I hope it gives the younger generation some incentive to research into them.







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### 03: Children's Picture Book

For this project we were given the task to create and produce our own original, children's picture book. For my project I decided to make my story about acceptance and embracing silliness. The story follows Juniper and the alien that crashes into her back garden spending a day together and getting up to hijinks.

# Juniper and the visit from Jupiter

Felix Randall







## 04: Band Merchandise

For this brief we worked with a music agency and were tasked to create an album cover, tote bag design, tshirt design and a merchandise item of our choice. I chose to work on the band, Girlband!. I chose to feature a synthy, Y2K aesthetic throughout my work.











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