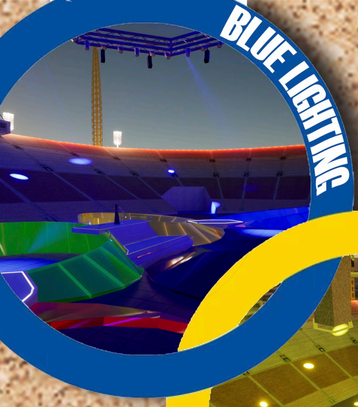
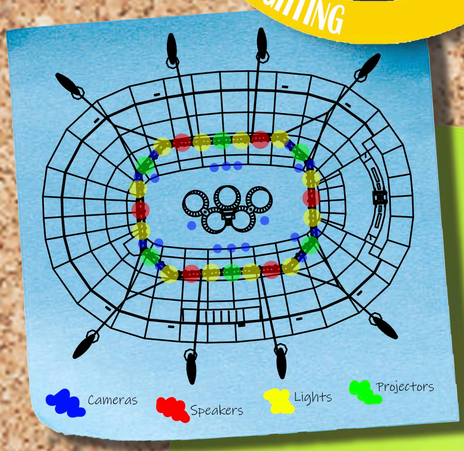

BLUE LIGHTING

STANDARD LIGHTING

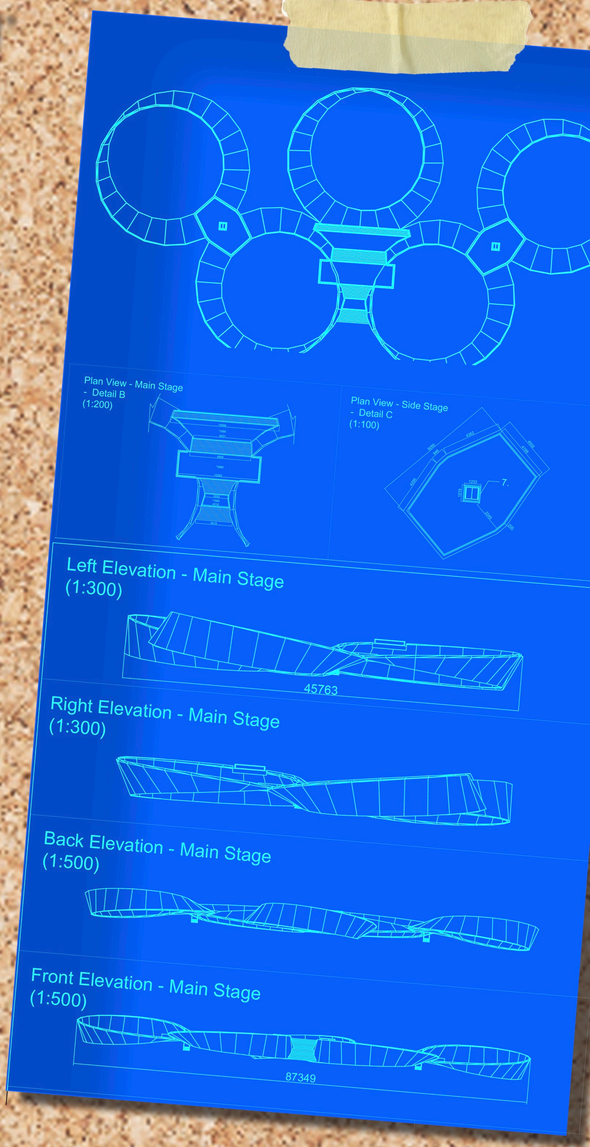
RED LIGHTING

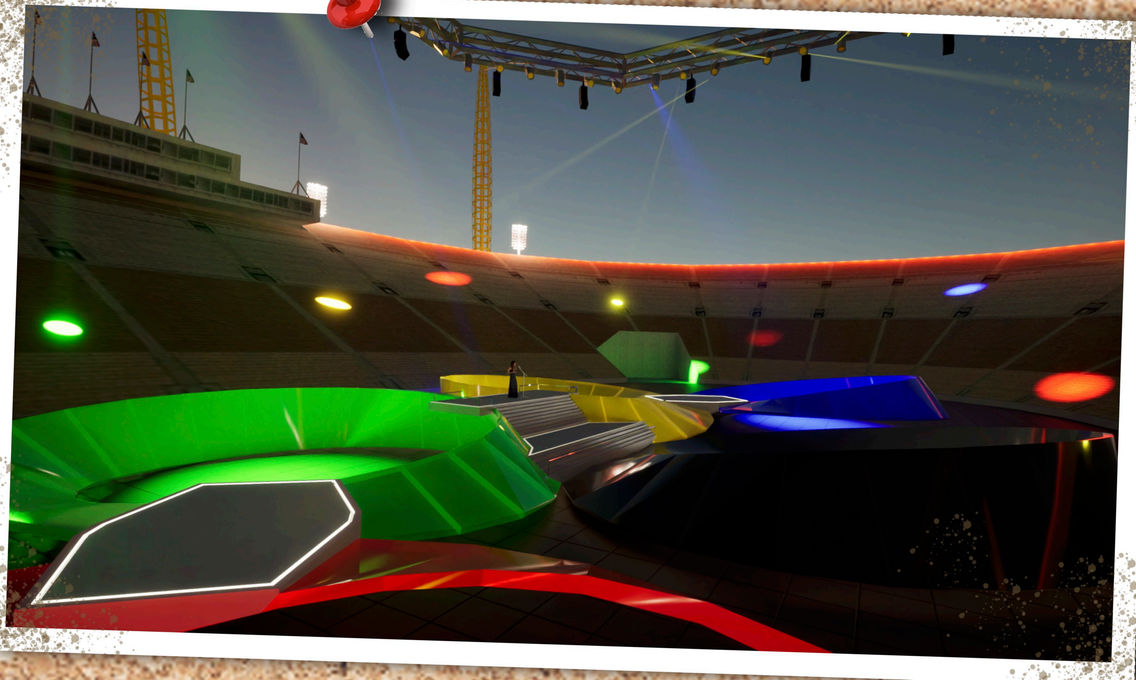
YELLOW LIGHTING

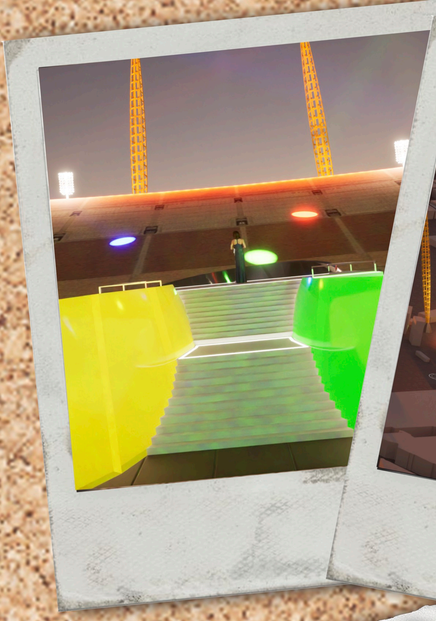
GREEN LIGHTING

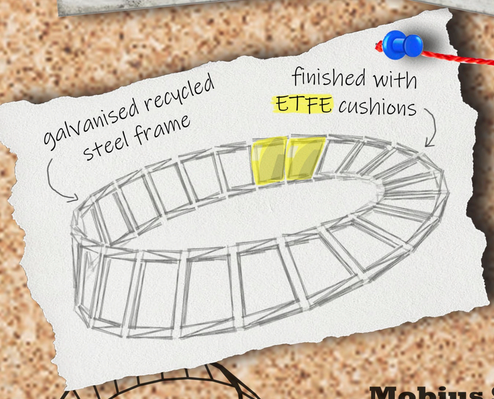

Cameras
Speakers
Lights
Projectors

LOS ANGELES MEMDRIAL COLISEUM


Plan View - Main Stage
- Detail B
(1:200)
Plan View - Side Stage
- Detail C
(1:100)
Left Elevation - Main Stage
(1:300)
45763
Right Elevation - Main Stage
(1:300)
Back Elevation - Main Stage
(1:500)
Front Elevation - Main Stage
(1:500)
87349



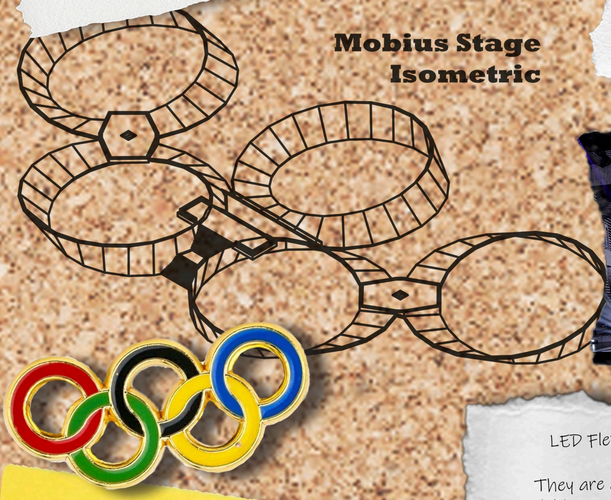


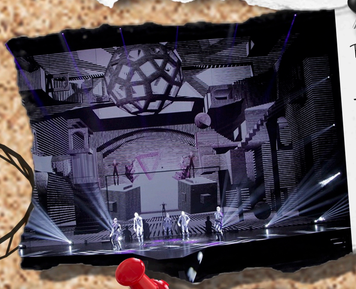


ETFE Cushions

The Mobius Strip steel frames will be covered with ETFE foil and inflated . This will allow LED flexible screens to produce images on them, and allow for projection mapping

Mobius Stage Isometric





Projection Mapping

This is a technology used to project visuals, animations and imagery oonto surfaces.

LED Flexible Screens

They are a curved and bendable screen which can conform to uneven surfaces to provide immersive imagery . They are durable, light-weight, energy efficient and enhances the viewers experiences.

Los Angeles 2028 Olympic Opening Ceremony

Venue - Los Angeles Memorial Coliseum
Event - Opening Ceremony
Date - July 14, 2028
Time - 20:00 (Doors Open @ 1800)

1 x Admin Entry Ticket

1 x Adult Ticket

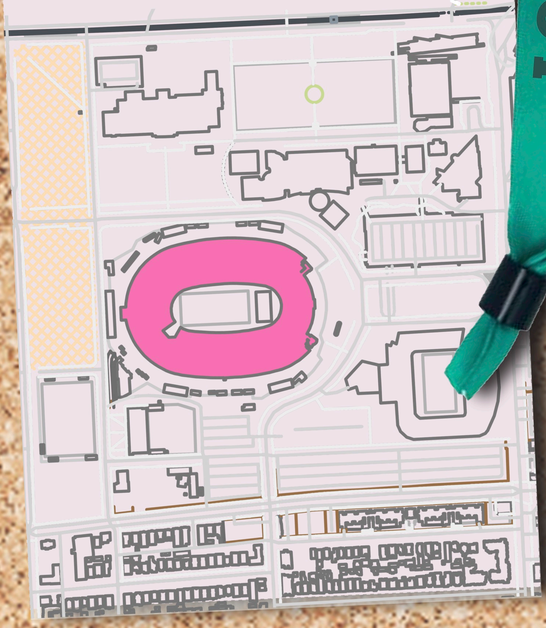
0 335 000001 55444111 5

Los Angeles Memorial Coliseum,

Exposition Park
3911 S Figueroa St
Los Angeles
CA 90037
United States

SITE PLAN

I have chosen to use Los Angeles Memorial Coliseum as my site. This was informed by the previous two Olympic Opening Ceremonies in L.A being held in this stadium.



LOS ANGELES

CONCEPT STATEMENT

This project is a conceptual design for the artistic performance of the Los Angeles 2028 Olympic Opening Ceremony, celebrating cultural diversity in sport while addressing global inequalities. Inspired by UN Sustainable Development Goals 5 (Gender Equality) and 10 (Reduced Inequalities), the performance challenges discrimination based on gender, race, religion, and economic status. Through symbolic costumes, lighting, and technology, it creates an immersive experience that highlights marginalized voices and promotes unity. Semantic cues guide audience interpretation, encouraging reflection on sport's role in fostering inclusion and social change, and envisioning a more equitable future on and off the global stage

07.14.2028

USER

The target audience for this performative event ranges from children who are passionate about sports, Olympic Officials or representatives of their countries. This meant I had to consider different interpretations of semiotics within design to enable certain messages and themes were portrayed correctly to a wide range of people.