

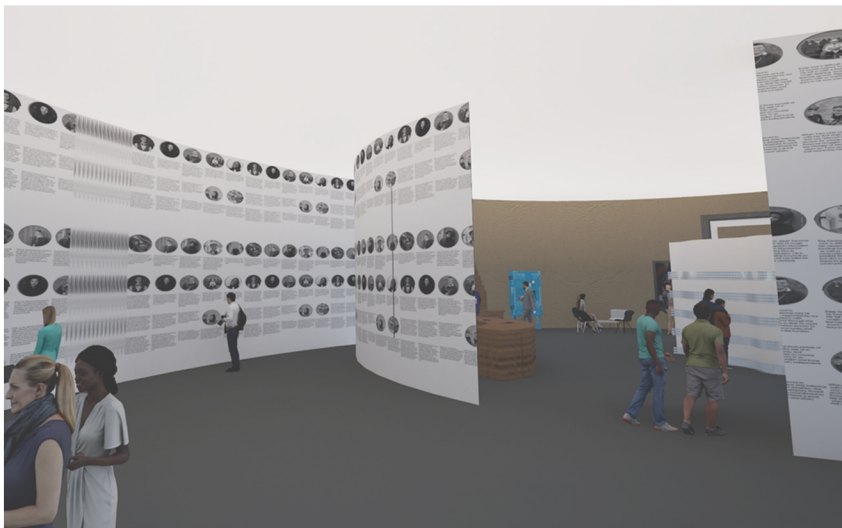
## The Hidden Realities of Poverty and Homelessness

### The concept

Invisible Lives is an immersive exhibition set in the heart of Manchester, designed to illuminate the hidden struggles of those facing poverty and homelessness.

Invisible Lives will be developed with affordability in mind, utilizing low-cost materials and donated electronics to construct impactful displays. Local charities and businesses will contribute items, not only to enhance the exhibit but to raise funds for the sponsoring organizations that support people experiencing homelessness.

Through education, empathy, and engagement, Invisible Lives aims to shift public perception, dispel misconceptions, and encourage tangible change. This exhibition is more than an artistic endeavor—it is a call to action, urging visitors to acknowledge, understand, and support those often left in the shadows of society.



### Why manchester?

In 2022, more than 14.4 million people (22%) in the UK were living in poverty, and Manchester is among the cities most affected by unemployment and economic hardship.

The cost-of-living crisis dominates modern media discussions, with 96% of adults consuming news in some form, making this exhibition a critical opportunity to present unbiased, firsthand narratives of homelessness beyond the media's curated perspectives.

Organizations like Barnabus, which provides food to around 600 homeless people weekly, highlight the severity of the issue locally.

By situating the exhibition in Manchester, *Invisible Lives* seeks to amplify these realities, engage the younger generation, and encourage informed, empathetic responses to poverty and homelessness

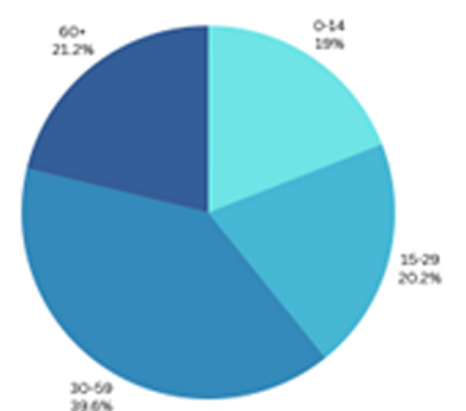
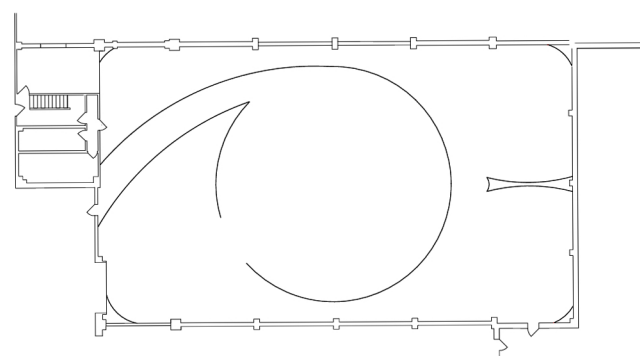


Figure showing the age population of greater manchester

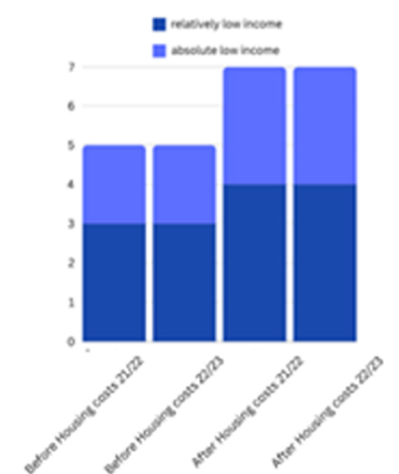


Figure showing the number of people in the UK suffering from low income.

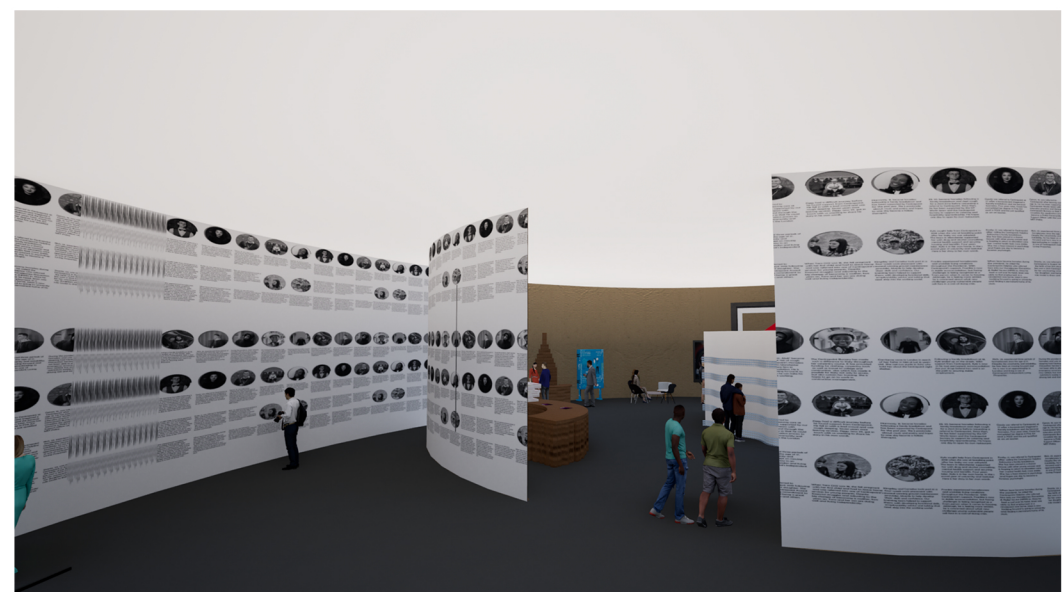


Amie Moore

## The Audience Journey

Invisible Lives is an immersive exhibition that explores the realities of poverty and homelessness through interactive storytelling and impactful design. Visitors begin their journey in a dimly lit tunnel, symbolizing the isolation and hardship of homelessness, before moving into an informative space filled with projections and statistics that challenge misconceptions. Interactive elements allow audiences to compare their own expenses with those facing financial insecurity, fostering deeper understanding. Personal stories and photographs humanize the crisis, while the final zone provides resources for action, encouraging visitors to support charities and advocacy efforts. The exhibition uses low-cost materials and donations to reinforce its message and inspire change.

## The exhibition



## Local charities

The Charities and businesses sponsoring the



We change lives together

