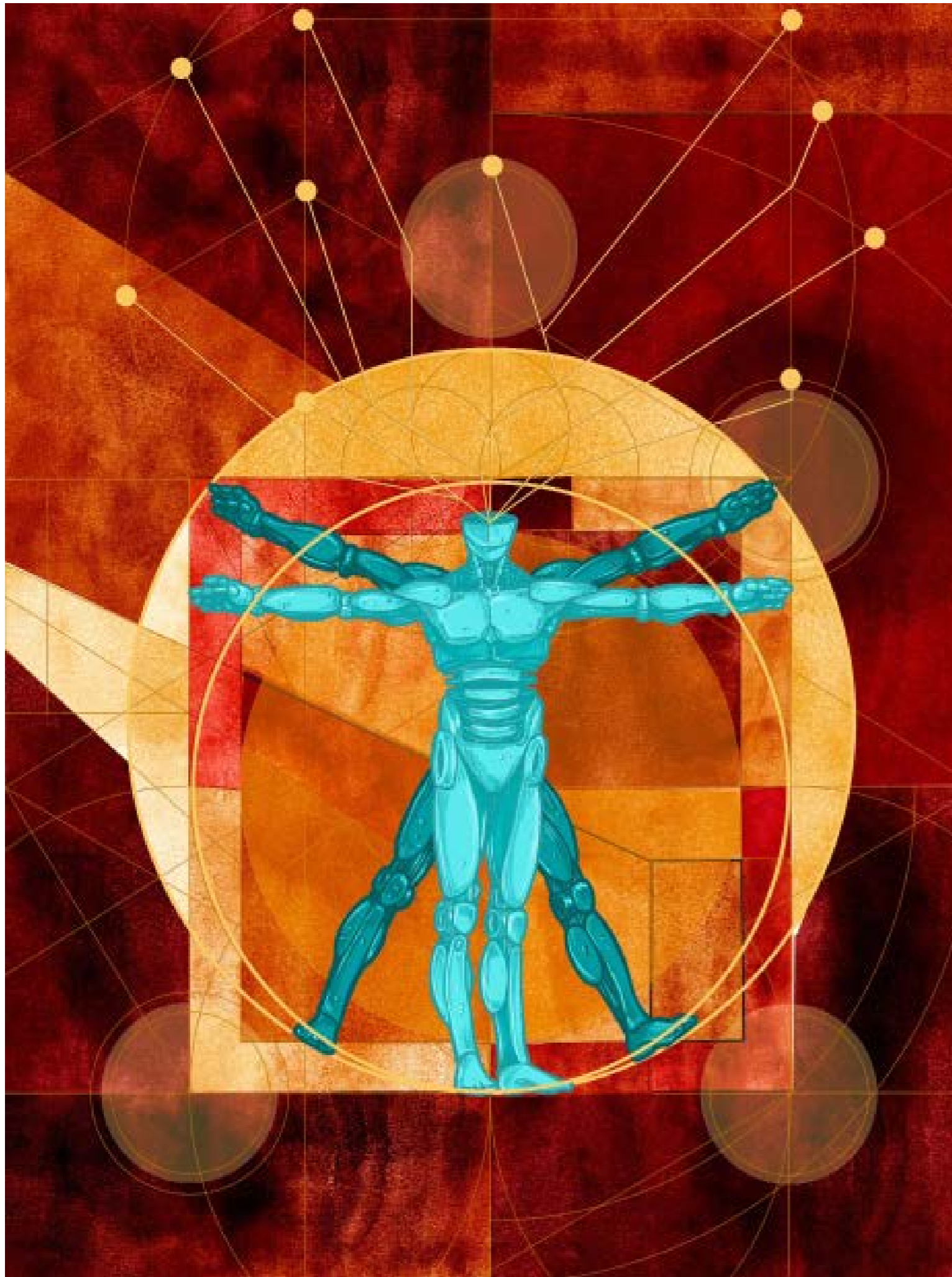




# Fernando Silva

A creative illustrator who expresses the best editorial and children's book ideas.



## 01: Humanity and The Rise of Machines

This project required the production of an illustration for the cover of New Scientist magazine about AI articles. The initial idea was to make an analogy of Leonardo Davinci's Vitruvian man and make a contemporary adaptation that illustrates the article in the magazine.



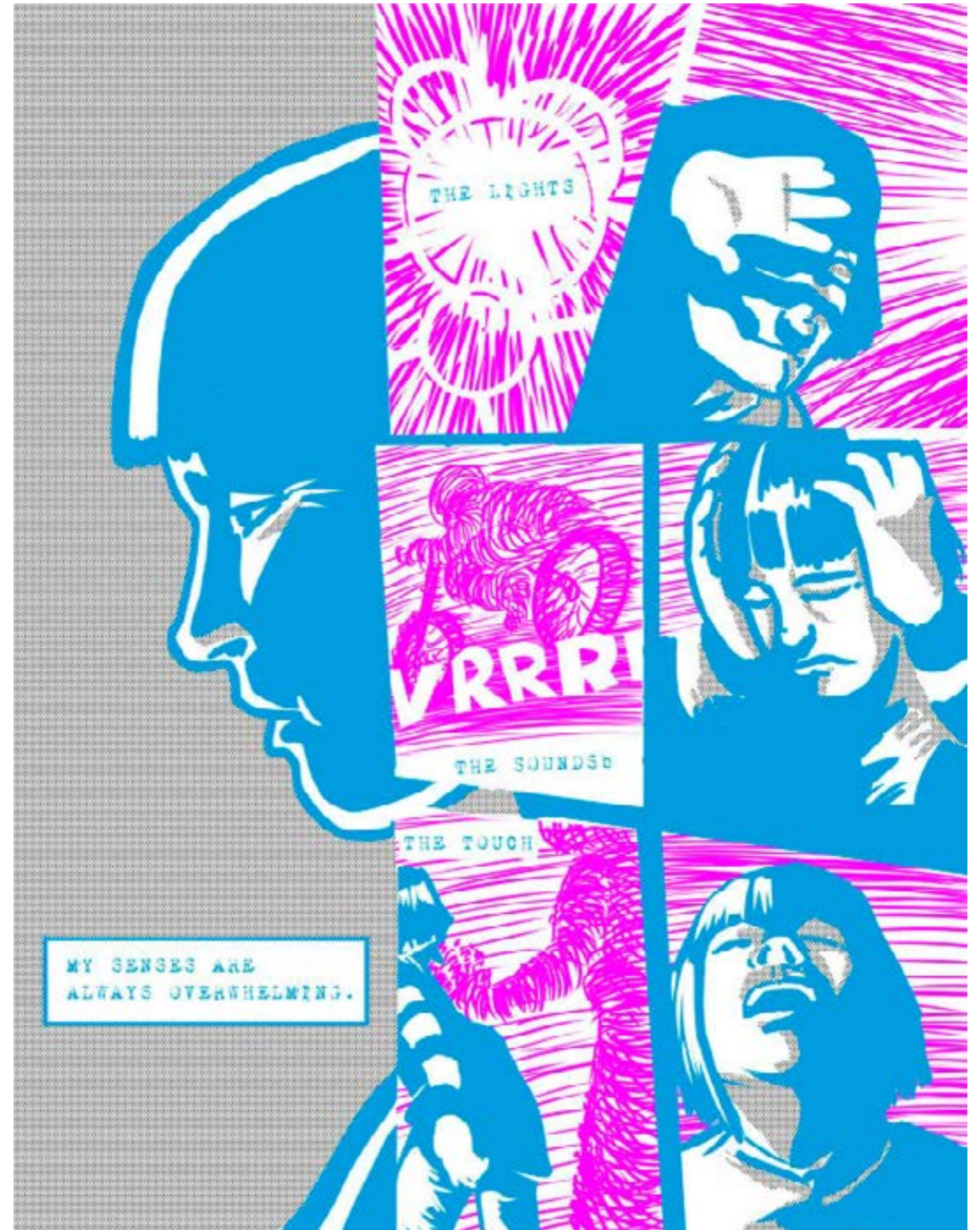
## 02: Global Pandemic

For this project, I chose to use a humorous element that illustrates the obsessive behaviour of the human being in the face of the beginning of the covid19 pandemic. Teachers and students selected this illustration for the cover of LUX magazine, a magazine created by UOL to publicise the students' work.



## 02: Graphic Novel

This was the most enjoyable project to produce because I was able to show some characteristics that people with autism have. In a way, this could be a small prototype of a future graphic novel. You can see a small animation of this graphic novel on my Instagram page.





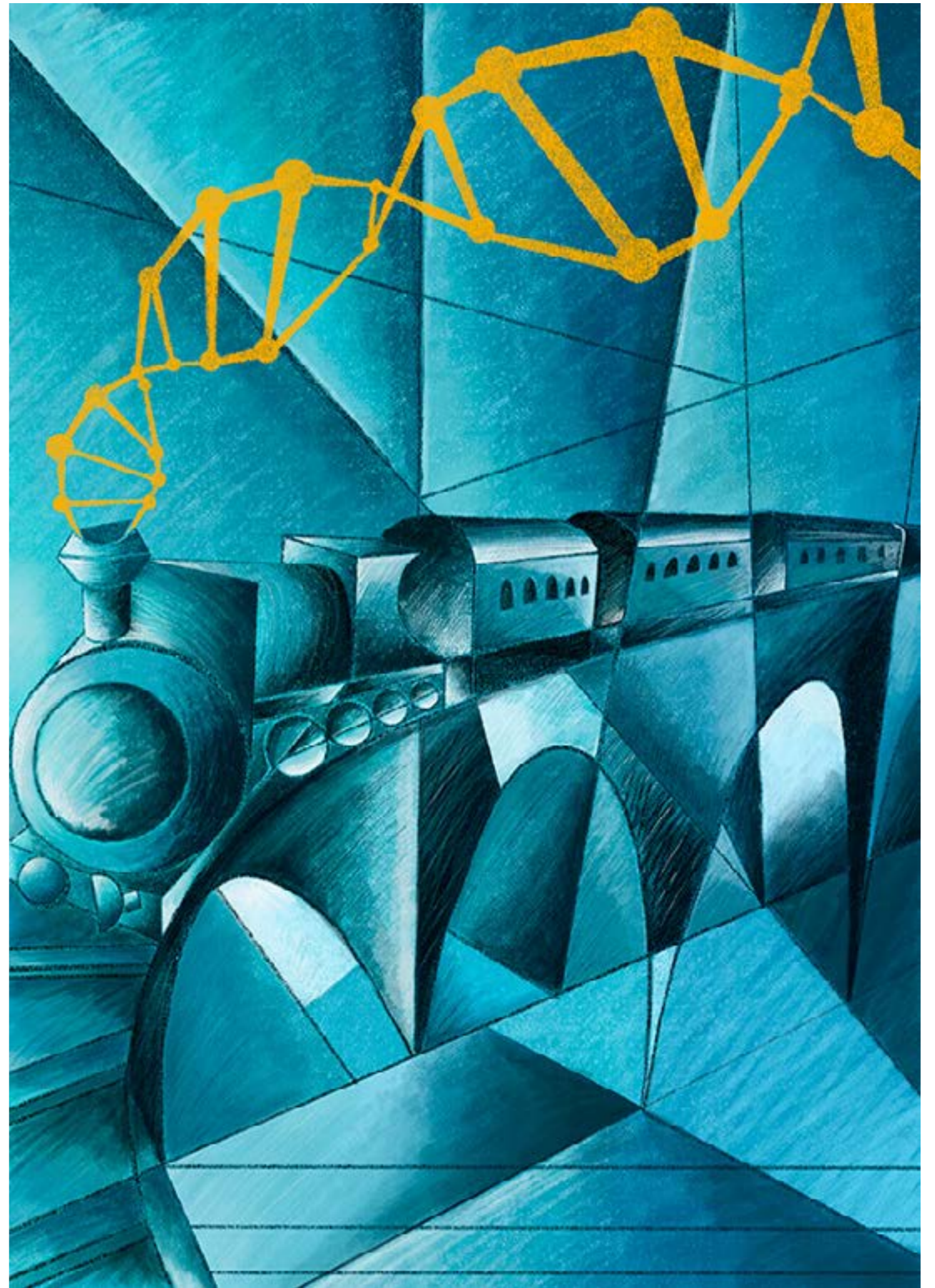


### **03: Art education, creativity, STEM**

These editorial illustrations were made to represent various articles about the advantages of art education and creativity related to the STEM curriculum. Influenced by Picasso's Cubism movement, this project was fun to create and gave me joy in exploring this type of style.









## 04: Council mural reception

Placemaking and Wayfinding may be terms that everyone doesn't know yet, and this brief gave me the opportunity to produce an illustration to put on a mural that would show and value the council workers and in this way it would be destined to be displayed at the council reception.



# Rewild

We are ending arable farming and letting nature take over, with our Lincoln Red cattle and existing wild deer population managing the landscape for us. Later we will be adding wild ponies and pigs to the mix.

This low intensity grazing will allow the development of wood pasture, wetlands and species-rich grassland across the previously extensively drained and conventionally farmed estate.




Since 2006 Doddington has been our much loved family home. We have continued Claire's parents work in devoting ourselves to the upkeep, repair and progression of the Doddington estate.



## 04: Wild Life

This poster was intended to respond to the wild life promotion briefing on Doddington Hall, this project was to create a poster/flyer to encourage the public to discover the corners of Doddington Hall.



## 05: Children's picture book

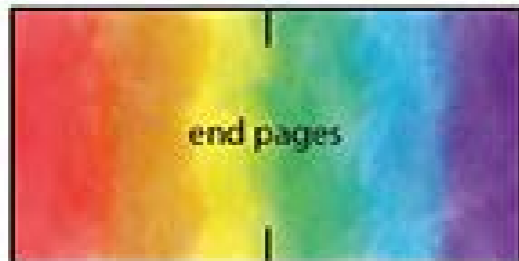
The context of this project relates to the struggles that non-binary youth face within family, friends and society. Using a personal style with vibrant rainbow and dark colours to identify the character's emotional state.

# Picture book layout

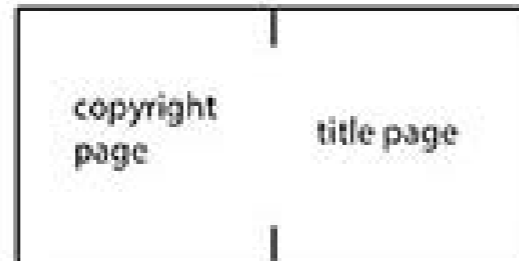
1



2-3



4-5



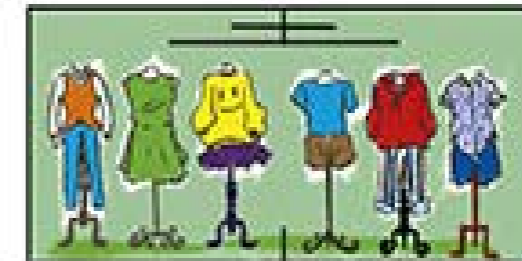
6-7



Hi, I'm MIKA

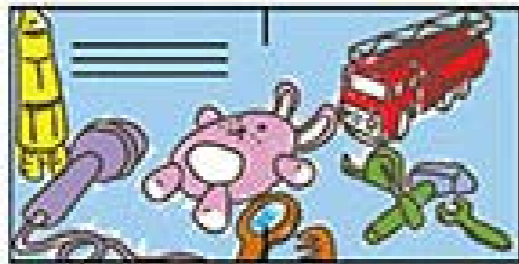
I love colours  
and my room is full of colours.

8-9



Even my clothes has all shapes and colours.  
Like a rainbow, here is yellow, pink and blue.

10-11



And I have toys,  
all kind of different toys.  
I imagine that I'm a singer,  
a firefighter and a astronaut.

12-13



I play with my brother as well  
as I play with my sister.  
And we can play anything  
we want.

14-15



Most of all my family loves  
me a lot, and always  
encourage me to be happy  
and strong.

16-17



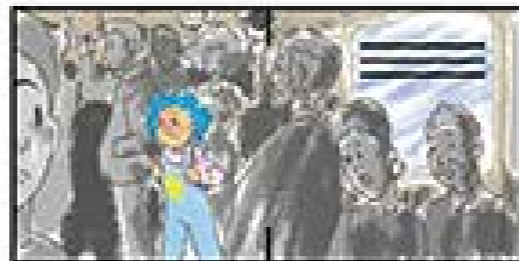
When I go to school  
it's the best part of the day.

18-19



I see a wonderful world,  
with diverse people  
with other cultures.

20-21



But sometimes on the way  
all those eyes makes me  
feel sad.

22-23



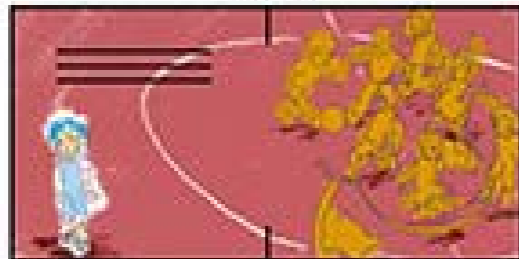
In school, I learn to be wise,  
open mind and free.

24-25



But when the break comes,  
I wonder where and who will  
play with me.

26-27



Some kids call me names,  
picking on me and left me aside.  
But I don't care about what they saying.

28-29



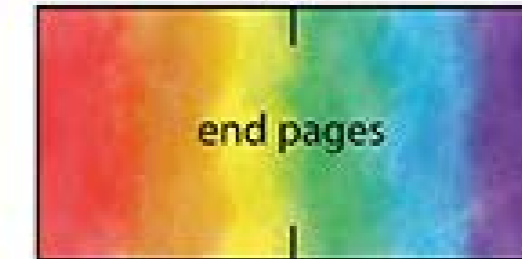
I have a few good friends  
that always shows me that  
I'm beautiful just the way I am.

30-31



So, I'm MIKA and I love  
the way I am and I always  
tell you to love the  
way you are.

32-33



34





## 06: Making a scene

Throughout this project, the briefing gave freedom at the beginning to think and make a particular Lincoln scene in 2 and 3D. Influenced by Kelly Pousette's work but using my personalized style I was able to create a everyday scenes seen from inside a Lincoln home, and that could make a great theme for a children's book.





## **07: Little monster creative campaign**

For this brief, I was asked to produce a poster to advertise 'Little Monster' Bubble bath, this ad can be projected and seen in different types of display. I am using an illustrative style that would appeal to both parents and children for the featured product.



Fernando Silva



fjpsilva71



[fernandojorge1811.wixsite.com/porfolio](https://fernandojorge1811.wixsite.com/porfolio)



[www.youtube.com/user/fernandojorge/videos](https://www.youtube.com/user/fernandojorge/videos)



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