

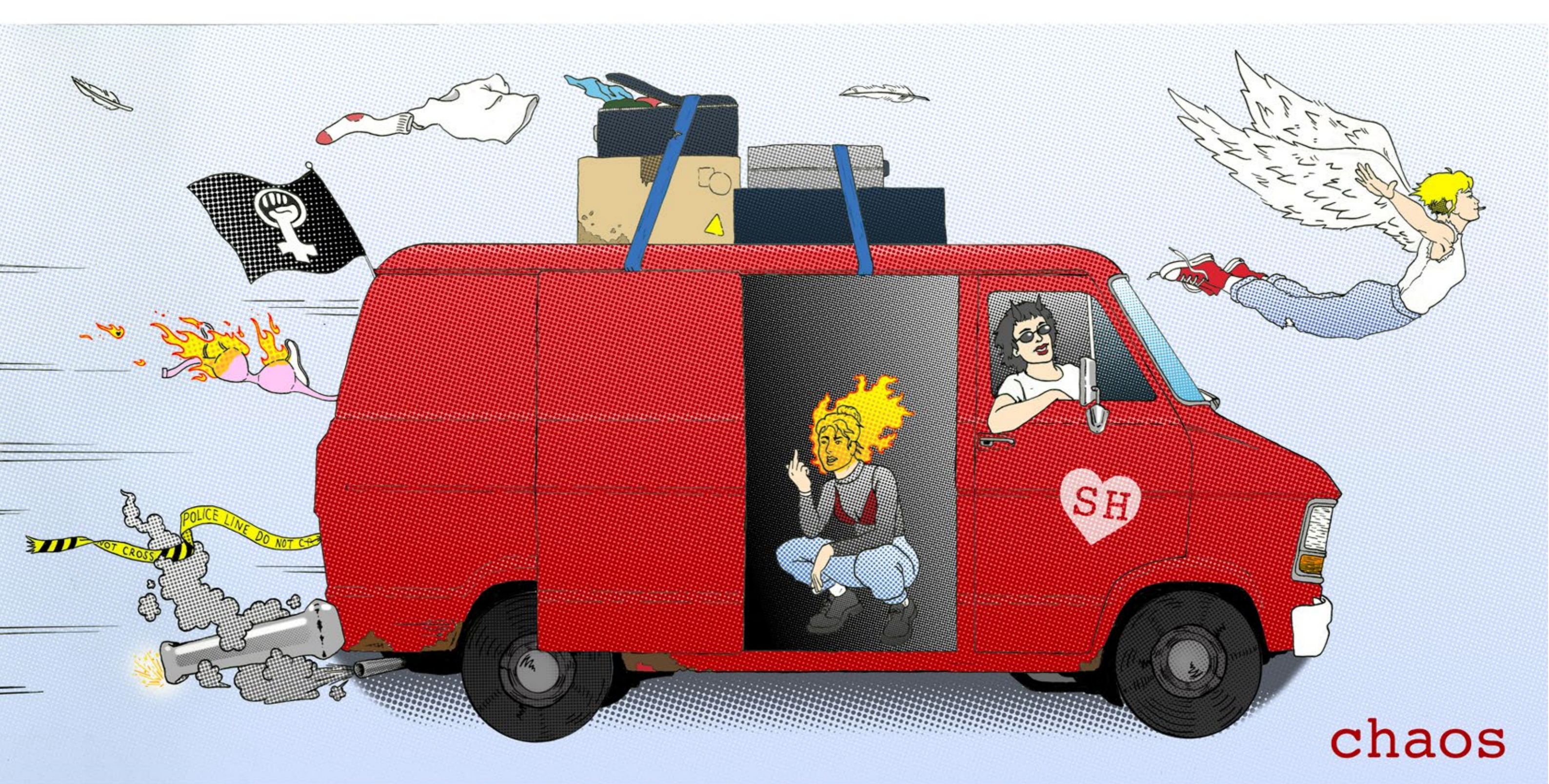


Sam Bingham

Portrait illustrator, printmaker all in a simple but effective colour palette

WHO'S READY?!

O YEAR



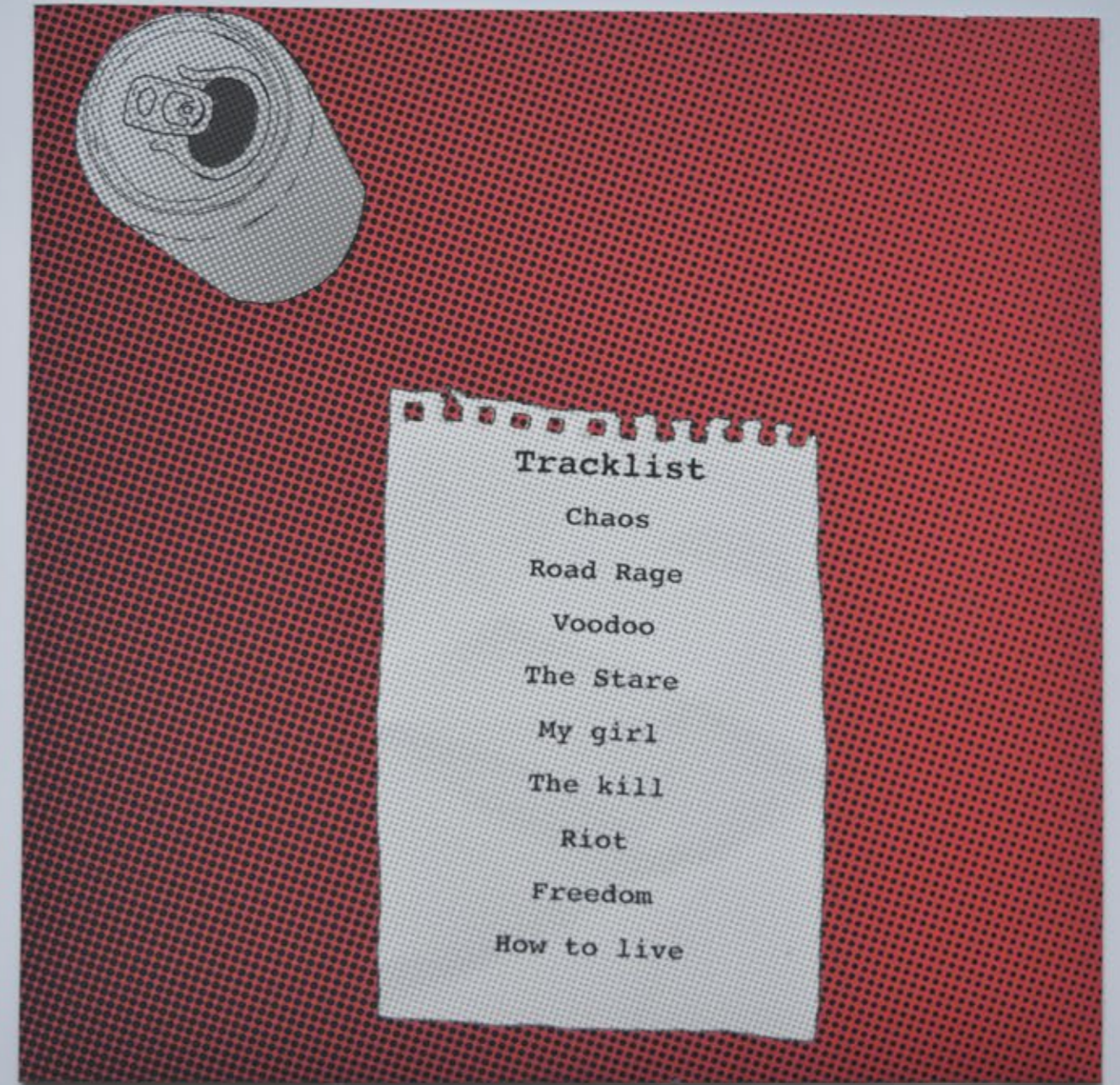
Negotiated: Vinyl Record Sleeve

With a lot more creative freedom in this project I wanted to down a more music related route so I designed and created this gatefold vinyl sleeve for a fictional all female band known as the Sweethearts.



To make my sleeve more interactive I created a short graphic novel style story about the band arriving at a gig to perform. The band begin to play at the end of the story which leads to the start of the record for which I made the stickers in the centre of each side as seen above.





This is each side of the inner sleeve which holds the record itself and slips into the pocket of the outer gatefold sleeve. Featuring a tracklist in a screwed up note, this sleeve has been made to look as if all the items are on a table at the gig with polaroids of all the members, a can of beer and even the drummer's sunglasses.



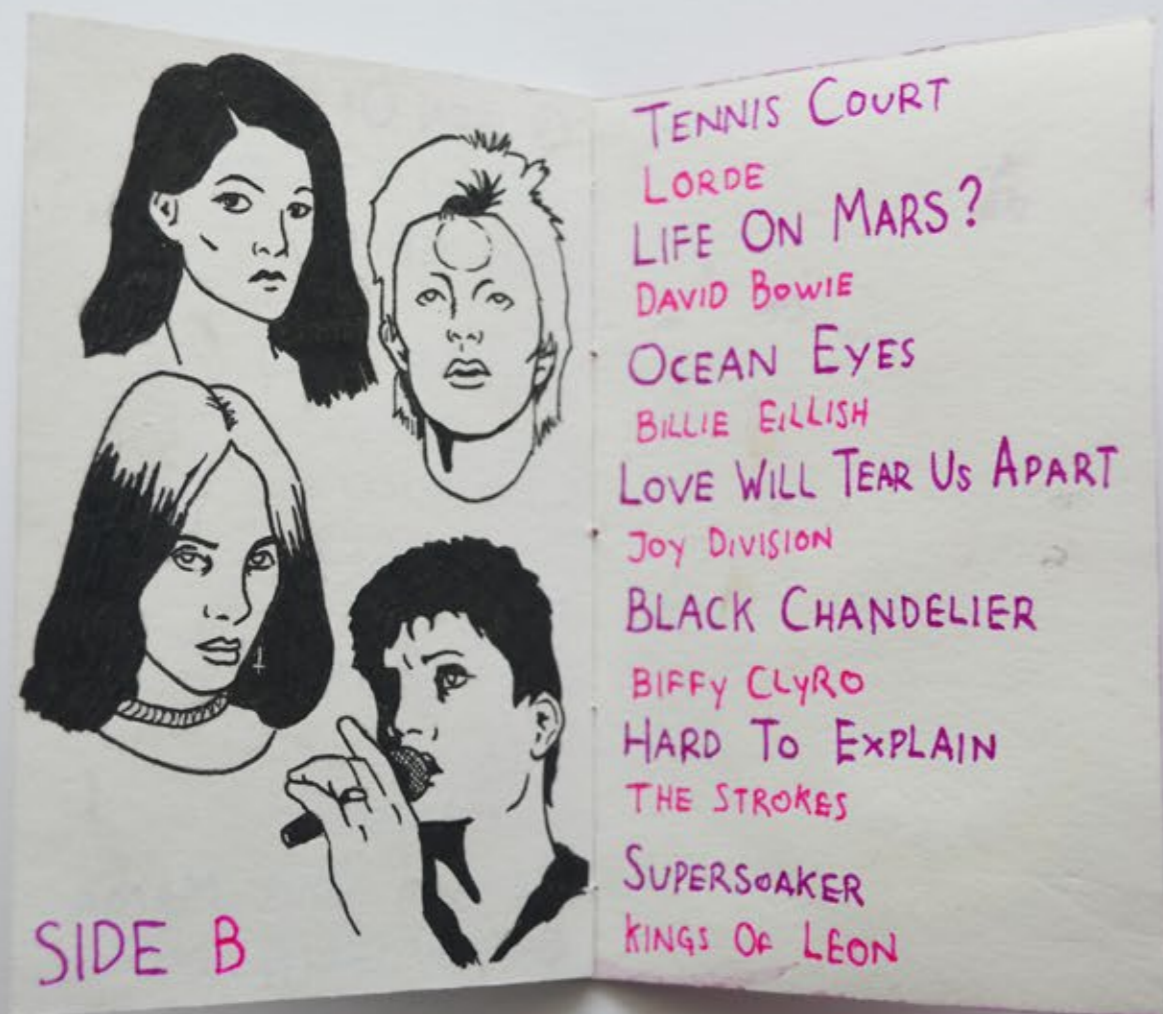
Self Promotion: Cassette Tape

As part of this project I was tasked with making a promotional item to give to potential clients I would like to work with. The cassette tape features music which has inspired a lot of my work including the stickers, cover and contents of the booklet which are all included in the box



For the cover of the booklet included in the promotional item I incorporated the clear plastic case to add an extra layer of detail to the illustration as well as my initials and the year.





To add more content to the promotional item I created the two sticker designs in my typical style as seen above. The girl with the sunglasses was an original design made specifically for a sticker but the knife wielding girl to the right is also used as part of my personal business card.

The images to the left show the tracklists i made for each side of the tape including portrait sketches of some of the more recognisable artists featured on each side.



Batsford Prize: Our Planet

As part of the competition brief I chose to take part in the Batsford Prize. This years theme was 'Our Planet' so I came up with the idea of a comically dark view of what a supermarket could become in the future due to nuclear war or even another pandemic.

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Jarred goods

World Fruits

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The supermarket scene I have illustrated features three characters all in protective radiation suits surrounded by shelves of odd looking food and strange boxes to show that a lot has changed in the world to lead to this. Below are some visual research sketches of gas masks and radiation suits for the three characters.

