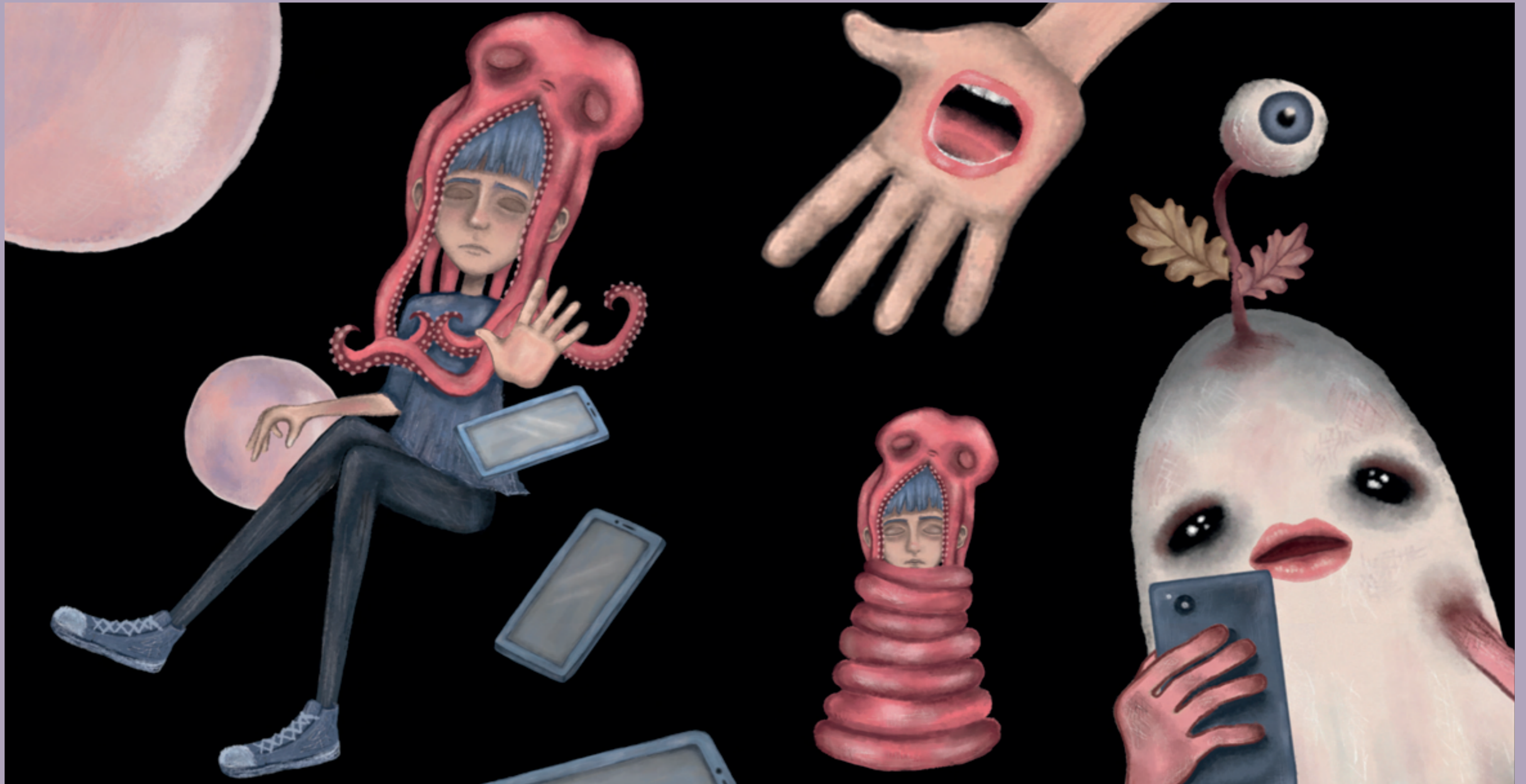




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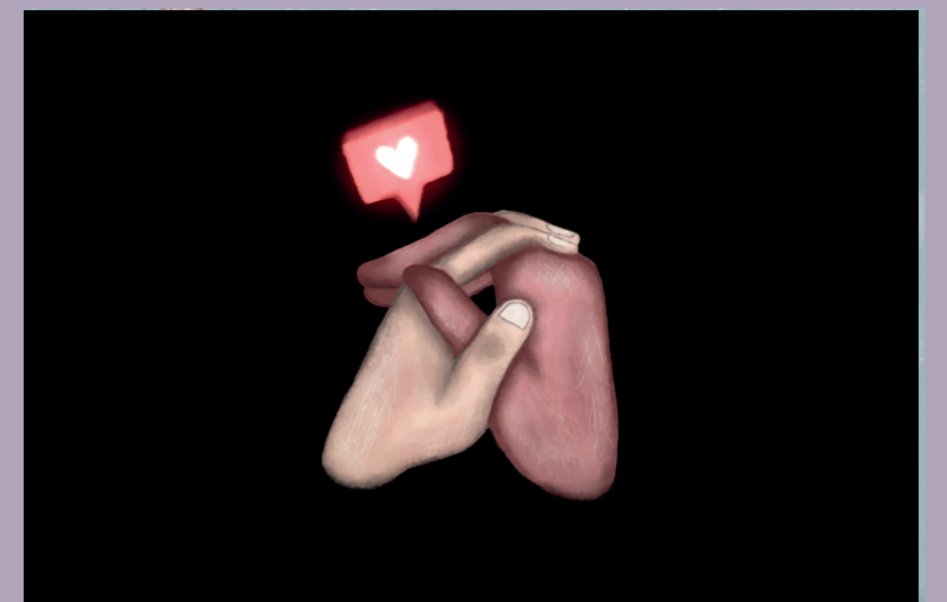
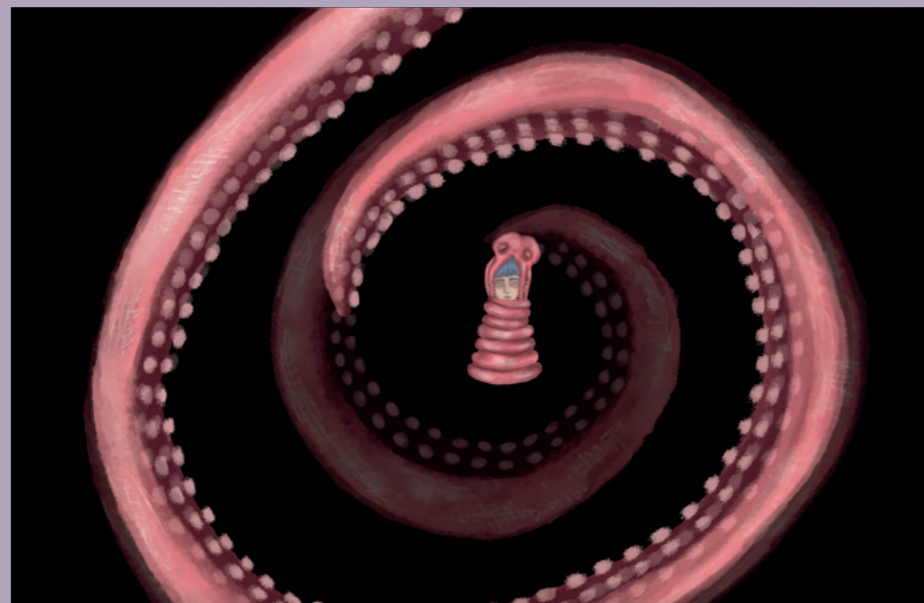
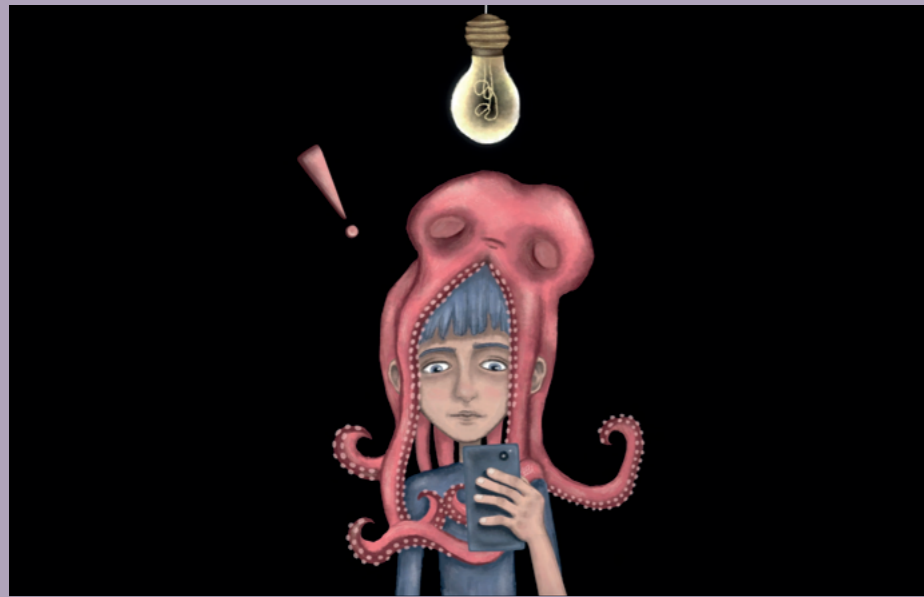
**Creating a world where
strange is the norm...**



01: Social Divide - “Reach Out”

This aim of this project was to create something that addresses the toxic behaviours that can occur over social media. I created an animation to promote anti-bullying, specifically focusing on cyber-bullying. With social media making a huge impact on everyone and everyday life, there are many victims of cyber-bullying. This animation tells a short story about a young boy named Charlie accompanied by Mimi the Octopus (who expresses the dark side of Charlie’s emotions and thoughts). As Charlie is feeling alone, the Anonymous Ghostie comes along to remind Charlie and the audience that if you are being bullied, you are not alone.

The animation illustrations were created using Adobe Photoshop and edited using Adobe After Effects.





02: Cointreau - “Cointreauland”

This project was to promote the well known French orange liquor - Cointreau. The aim of this design is to represent alcohol drinking in a unique and humorous way. With my interest in surrealism, I wanted to create a strange yet welcoming fantasy land of Cointreau creatures to represent the brand. Also, when one is drunk, nothing ever seems normal, right?

I designed this promotional poster with a variety of materials such as clay sculpture and water colour painting which I then photographed and combined in Adobe Photoshop.



03: Props and Weaponry

In my spare time, I love to sew costumes and make props from scratch. Here is a decorative ram head, Japanese katana, Vorpals Blade (a knife weapon design from American McGee's horror video game: Alice Madness Returns) and an axe. The materials I use include cereal box card, foam board and acrylic paint, newspaper and hot glue gun for embellishment details. These are used for display and to compliment cosplay outfits.





04: Brand and Identity

This project was to create illustrations for a client's website. The client of this project was Kim Arnold, a business and marketing consultant. The aim was to illustrate one website banner and three smaller illustrations for the site.

The idea was to create illustrations that represents Kim's job role and her personality.

Illustrations were created on Adobe Photoshop.





05: Negotiated Illustration - “Self Care: When you are feeling low”

This project was to write a proposal informing a problem and a solution. For this project I focused on caring for yourself when feeling low as we all go through tough times and emotions and it can be difficult to control, especially if having experienced negative situations. The solution to this project was to create a short animation to give tips to others on ways to get back up on your feet when feeling negative.

The animation tells the story of young Paperbag girl’s negative emotions overtaking her mind in the form of a sad ghost. After falling into sadness, the ‘Can of Consciousness’ comes along to water Paperbag girl’s flower, a sign for her to start looking after herself and realise that she is worthy and important. I have created the intro to the animation. After the intro was planned to be going through tips for when you are feeling low.

This animation was illustrated and made on Adobe Photoshop.





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