

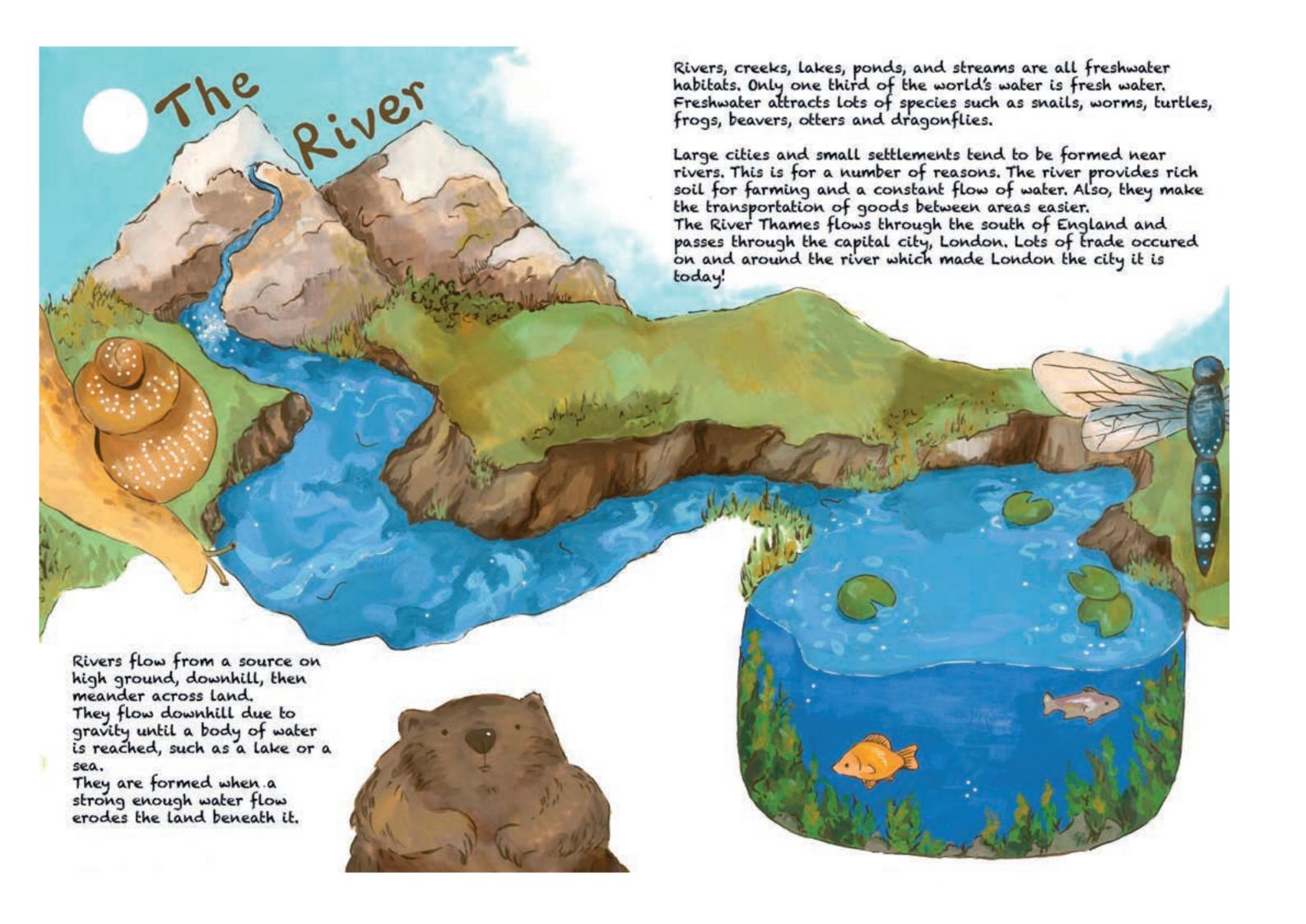


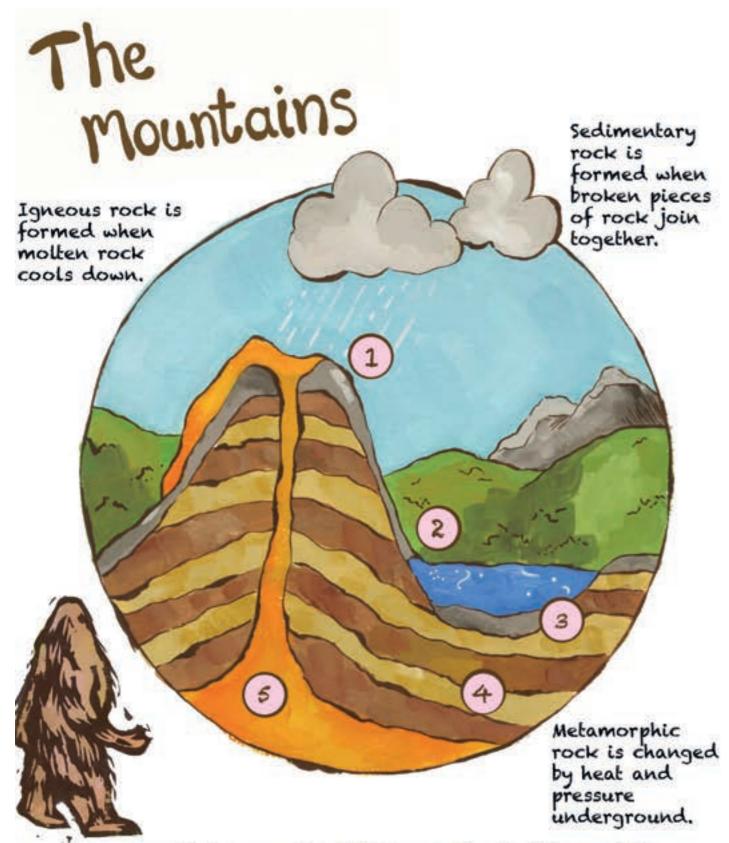
01: Negotiated Project - Children's adventure book

A Children's book centred around learning. The reader is guided through topics covered inthe KS2 curriculum by a helpful wizard. Once the reading section is completed the knowledge gained is tested on a fold out map at the back of the book. It is designed to encourage learning by making it fun and gives the attainment of knowledge extra purpose.









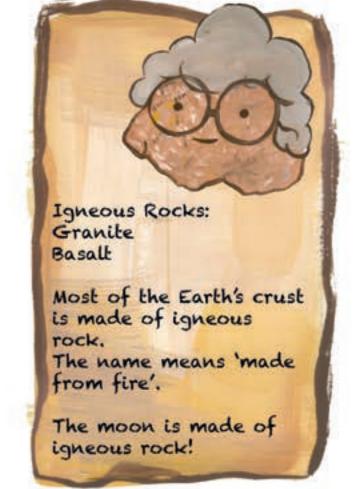
Some mountains are also Volcanoes. The Earth's crust is made up of jigsaw like pieces called tectonic plates. Volcanic eruptions are usually caused by tectonic plates moving towards each other. The crust opens and magma, gases, and ash are alowed to escape. Breathing in volcanic ash can be harmful to the lungs and irritate the eyes. However volcanic ash can improve soil for crops and volcanoes bring in tourists to the area.

The rock cycle

- 1) Rock on the surface of the planet is broken down by the weather and water. This is called weathering or erosion.
- 2) Pieces of rock move and end up at the bottom of rivers and sea beds.
- 3) These pieces of rock build up in a process called sedimentation. Over time it becomes compacted and creates sedimentary rock
- 4) This is buried and the high temperature and pressure created metamorphic rock.
- 5) Magma and melted metamorphic rock get to the surface through volcanoes and cools to make igneous rock.

And Repeat!

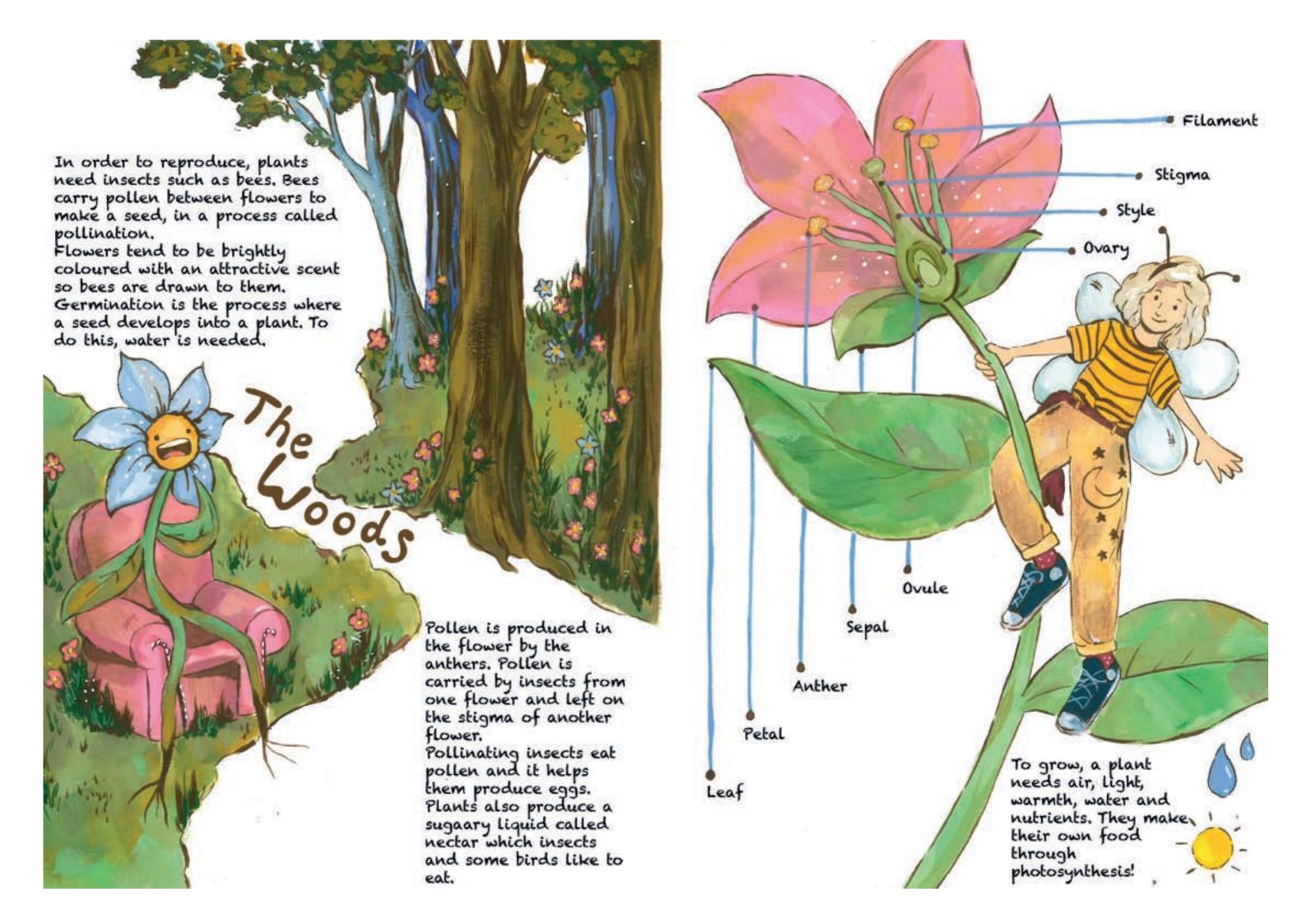




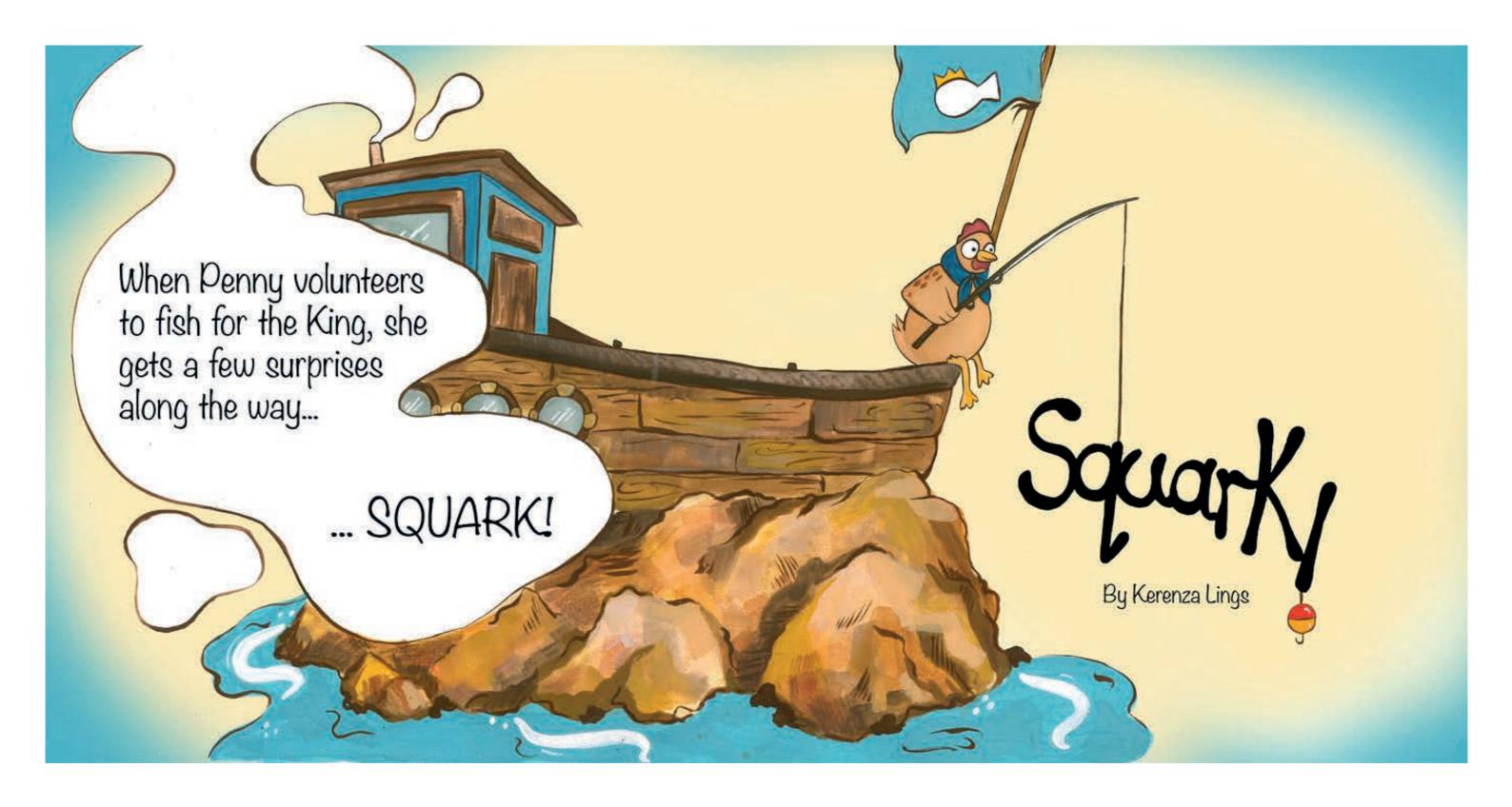
Metamorphic rocks: Amphibolite Gneiss Marble Slate Quartzite

Sedimentary rocks: Chalk Limestone Sandstone Shale

MAY CONTAIN FOSSILS (because sedimentary is formed on the Earth's surface without heat)

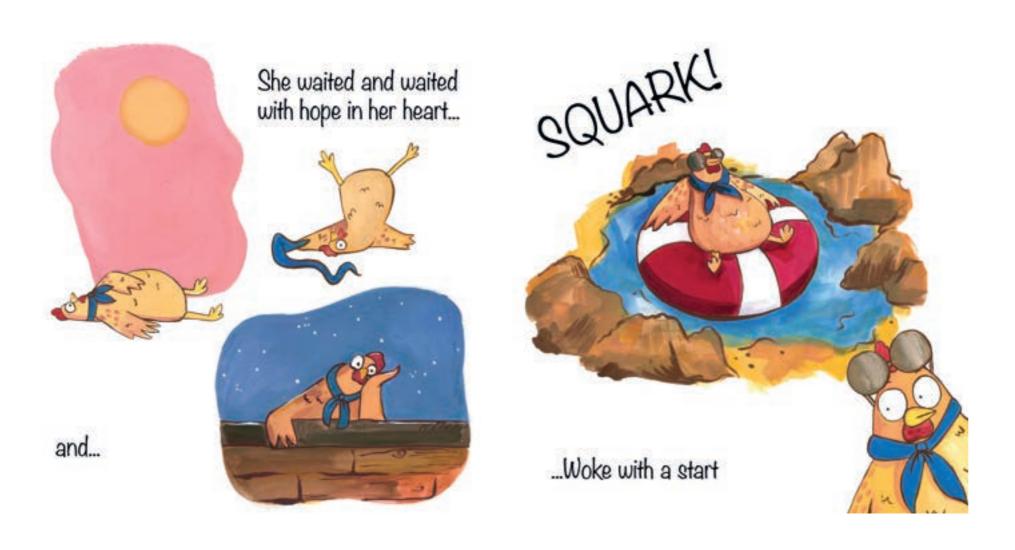


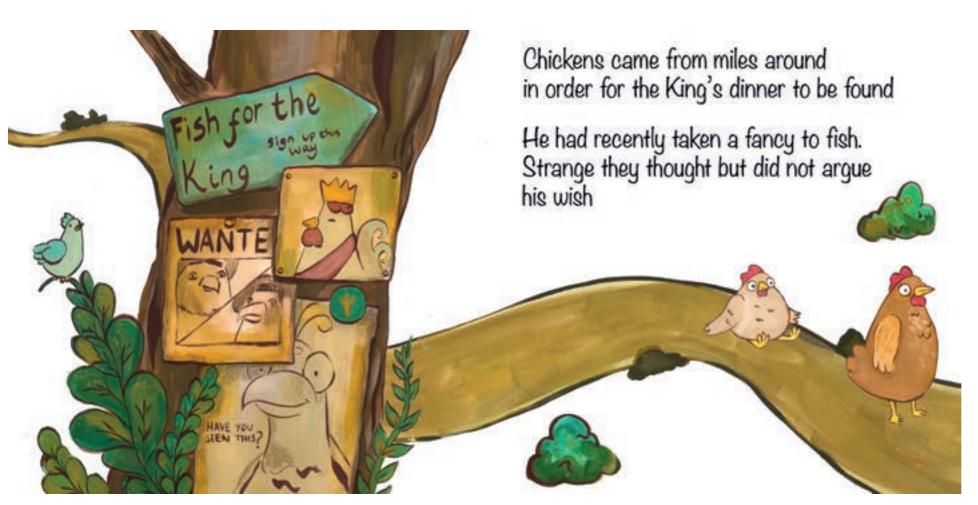




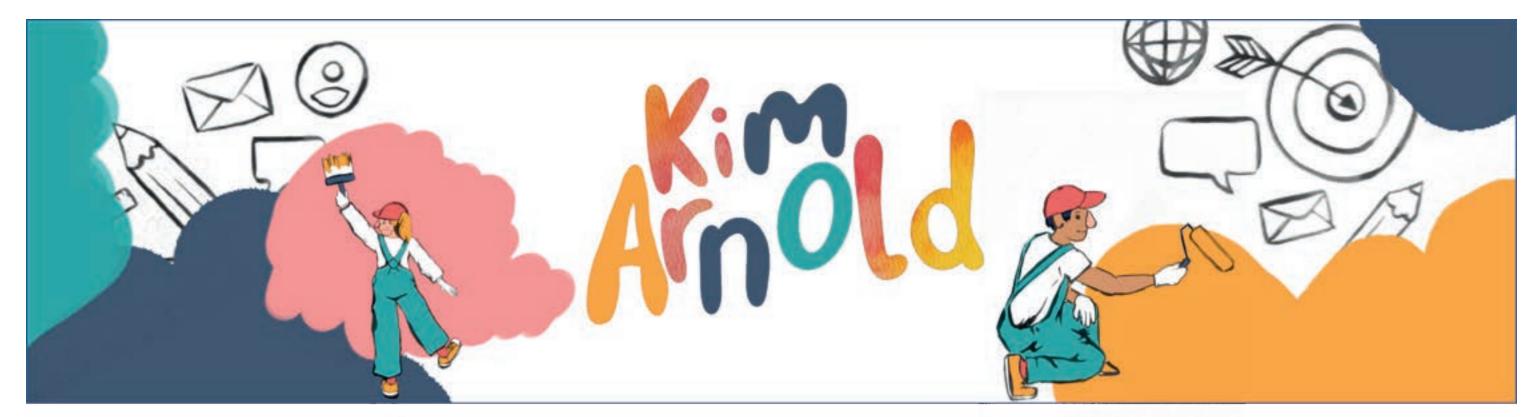
02: Macmillan Children's Book competition

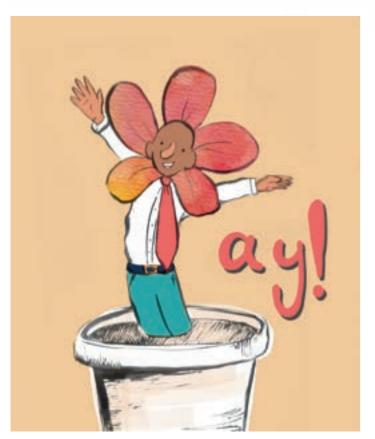
For this project I wrote a children's book based on a fairy tale called The Hedley Kow. I wanted the story to be fun and lighthearted.















03: Rebranding for Kim Arnold

For this project I had to create a logo, header, and three spot images for business woman Kim Arnold. Kim bases her business on removing jargon and making life for her customers easier. I wanted the images to be whimsical and entertaining, using a mixture of ink, collage and digital.



04: Far Ings Wildlife Mural

Far Ings Wildlife trust requested designs for a wildlife mural in their main stairwell to improve the bland walls. They wanted a design that could appeal to all ages and link back to their history as an old quarry. From the wildlife featured they wanted only the animals that appear at the grounds and for it to be a contemporary design, not one reflecting realism. I used bright colours to liven up the stairwell and rounded shapes to enhance conformity.





05: Editorial for The Guardian Weekly

This magazine cover project required two things to be featured. The presentation of numerical information and the representation of happiness. The main flower head is a pie chart featuring a spread of the figures provided, the three happiest are exposed to the sun and the three saddest are in greyscale.





06: Images for self promotion

As part of my project for self promotion I created a series of images to be used on my website, business card, and as part of my promotional item. I wanted them to be inkeeping with my general style and also show whimsical elements. The snail and the chicken are spot images as well as stickers, and the portrait is my profile on the website and business card.



