

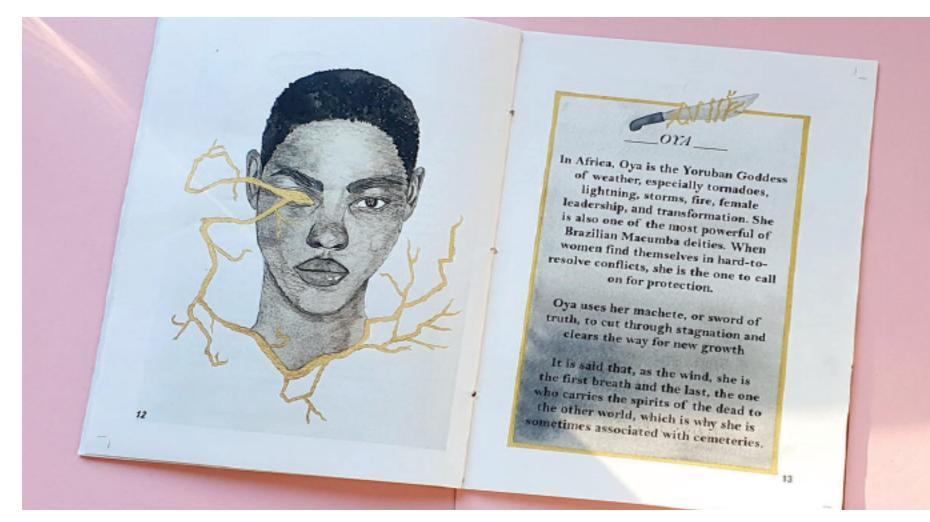
01: My Dream Project - Zine

The aims of this project was to create a small zine that would explore the themes, messages, and ideas around a chosen subject matter. It was an opportunity to research topics that I found the most interesting, and to discover more about my personal visual language. The zine was to include drawings and research insights. It needed to have a strong aesthetic and 'pick-up' appeal.

My chosen subject matter for this zine was Goddesses in mythology from various cultures around the world. This included Egyptian, Greek, Roman, and African mythology.







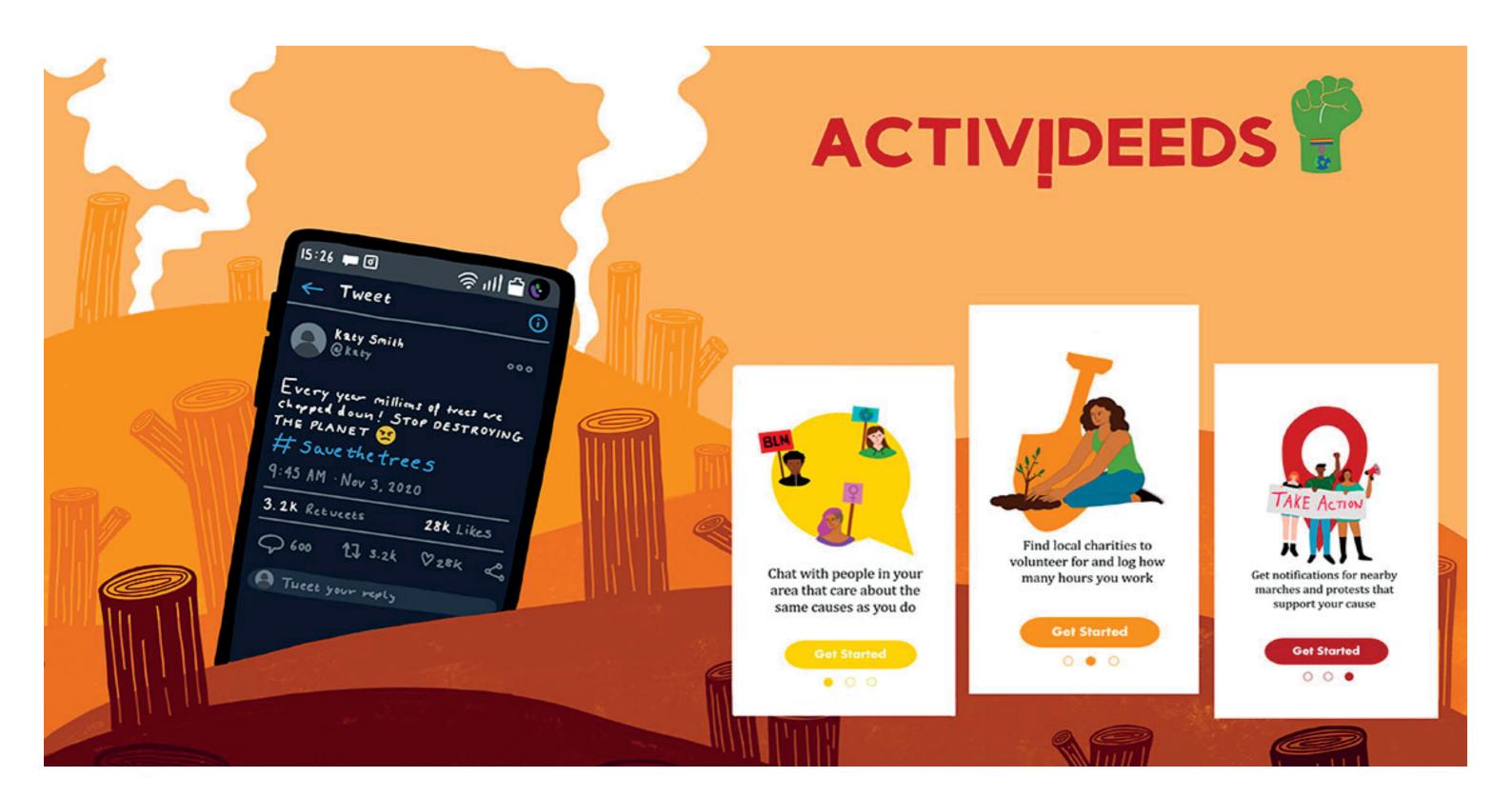
I named the zine 'I'm Your Venus'. It consists of 16 pages with portraits of all the Goddesses and a brief desription of their history and origins. I included famous Goddesses such as Athena, Artemis, Venus, and lesser known ones such as Nut and Bastet from Eygyptian mythology, and Yoruban Goddess Oya.



02: The Batsford Prize 2020 - 2021

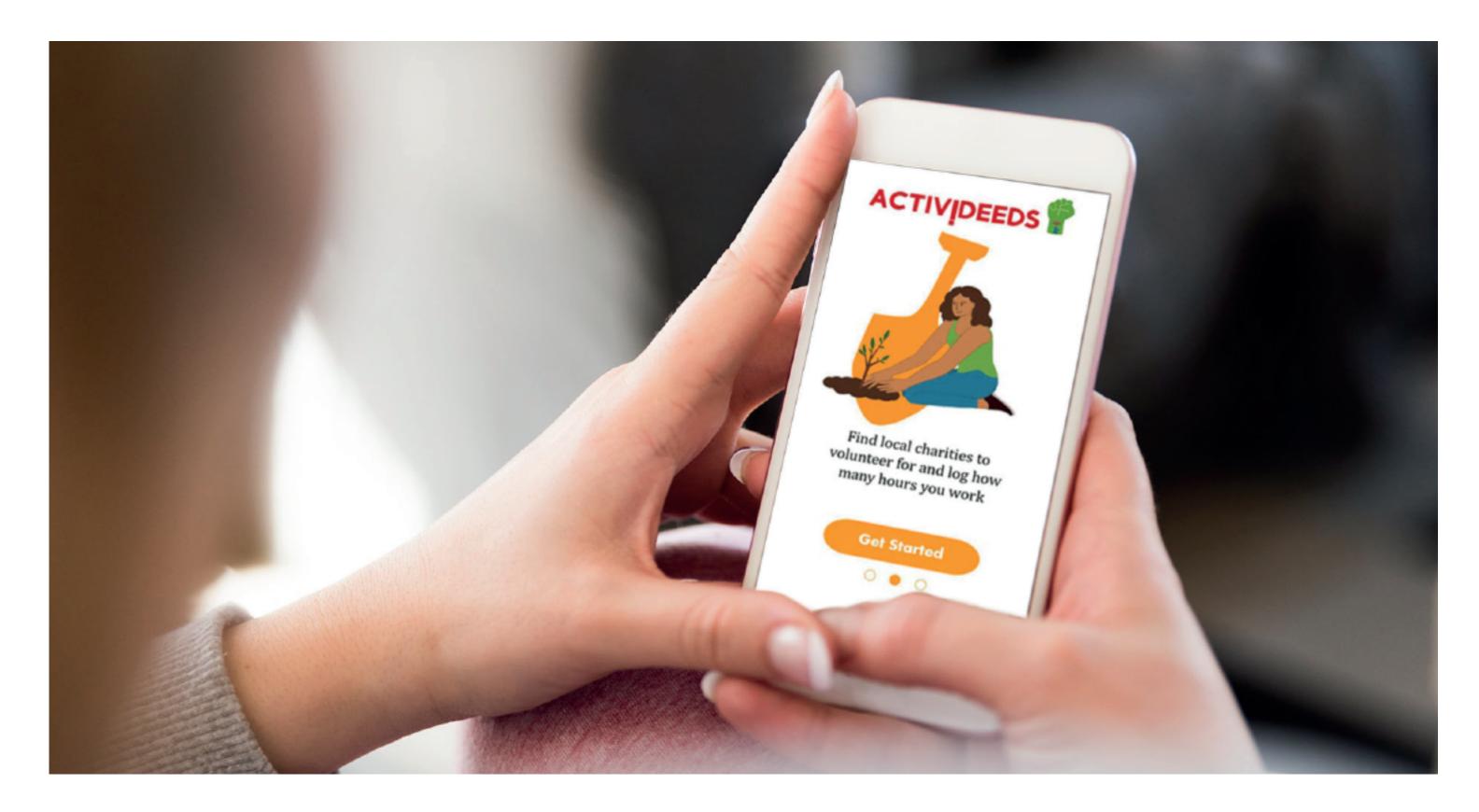
The theme for this year's competition was 'Our Planet'. The brief was to create artwork that showed an innovative and welll-crafted interpretation of the theme. I chose to focus on the climate crisis occuring on our planet, in particular, wildfires and deforestation and the affects it could have on our health.

I made the tree into the shape of lungs with the blazing trunk being our trachea, and the branches are the lung's dendrites. The fire around the trachea was to represent how the wildfires affect our lungs' health. The axe cuts into the tree was to represent man-made deforestation.



03: RSA Competition - Bridging The Divide

This competition focused on social media and how it could be used to bridge societal divides through supporting collective action and reducing polarisation. The brief was to identify a social divide and come up with a proposal for how social media could be harnessed to bridge that gap. I chose to the topic of social media activism because people are divided on whether online activism, such as hashtags, have a real-life impact on major issues like racism, misogyny, or climate change. I designed a social media app called Activideeds which was made to ensure online activism was backed up by physical action to help the cause the user wants to support. The app allows the user to connect with others that care about the same causes as them, and gives out alerts for nearby marches and protests.



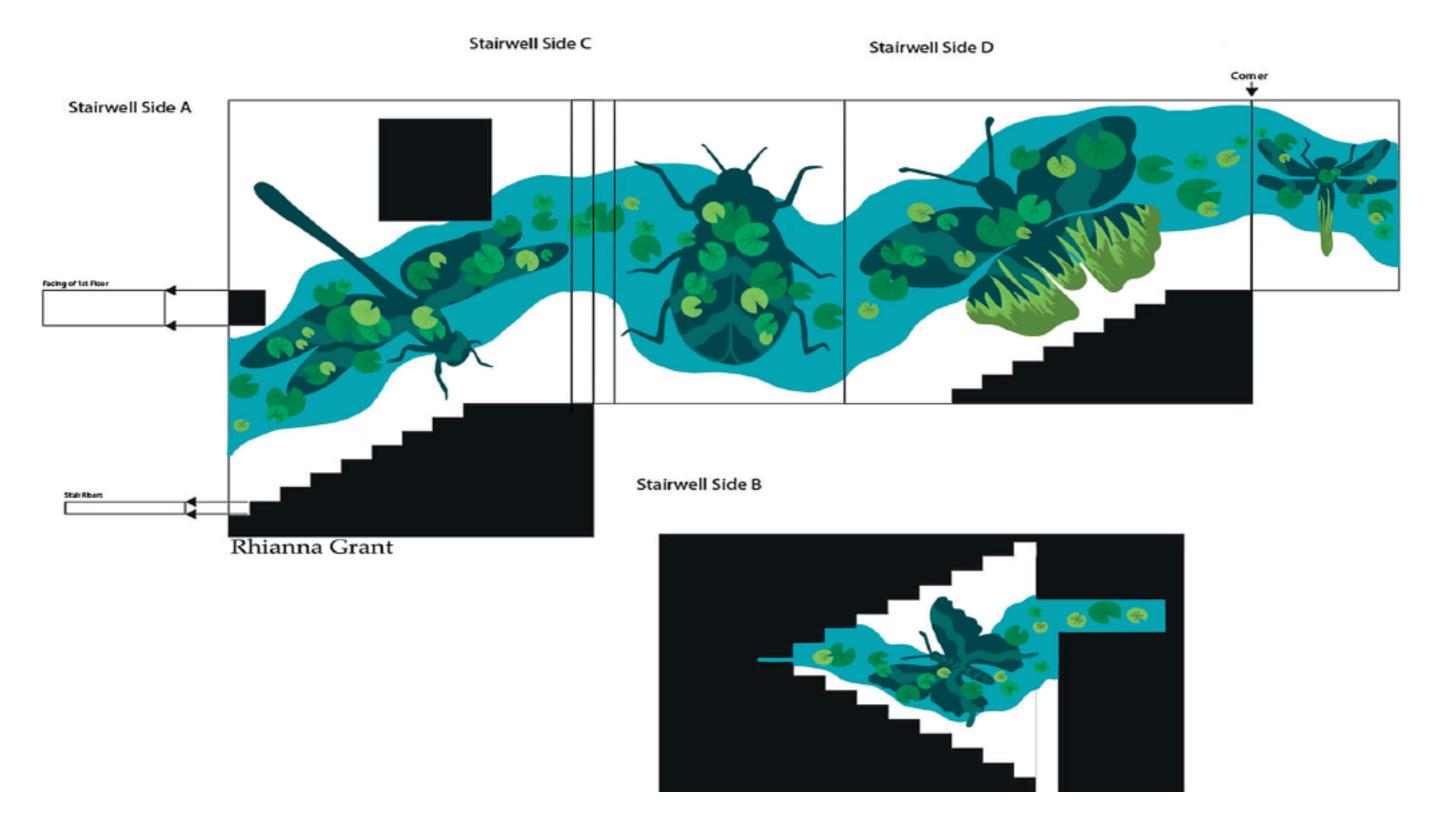
Activideeds would also contain a directory of local charities so users could volunteer and keep track of how many hours they work. It is a feature that would help young people to contribute more to their own communites.





04: Editorial Data Visualisation

The brief for this project was to create a bold illustration for the cover of The Guardian Weekly magazine. The illustration would accompany an article about the World Happiness Report 2018, so the artwork would have to represent the data provided. The report measured the happiness of a country in various ways, and one measured how free the people felt to travel within their own country and around the wolrld. Using this idea that happiness correlates with travel and freedom, I used passport stamps and suitcases to represent the data. At the top is a clean and cared-for suitcase with a smiling face for a handle, and this represented the happiest and most free countries. At the bottom is a battered old suitcase with a sad face as the handle, and blue passport stamps as tears. This represented the most unhappy countries that felt trapped.



05: Lincolnshire Wildlife Trust Competition

For this project, the Lincolnshire Wildlife Trust needed artwork for their visitors centre staiwell at Far Ings. They asked for attractive and engaging designs that would entice visitors up the stairs where the public space is located. Far Ings consisted of a lot of marshland and ponds so I created a body of water that flows up the walls, leading the visitors upstairs. I then used the imagery of marshland banks and lilly pads to form insects that would join the body of water.







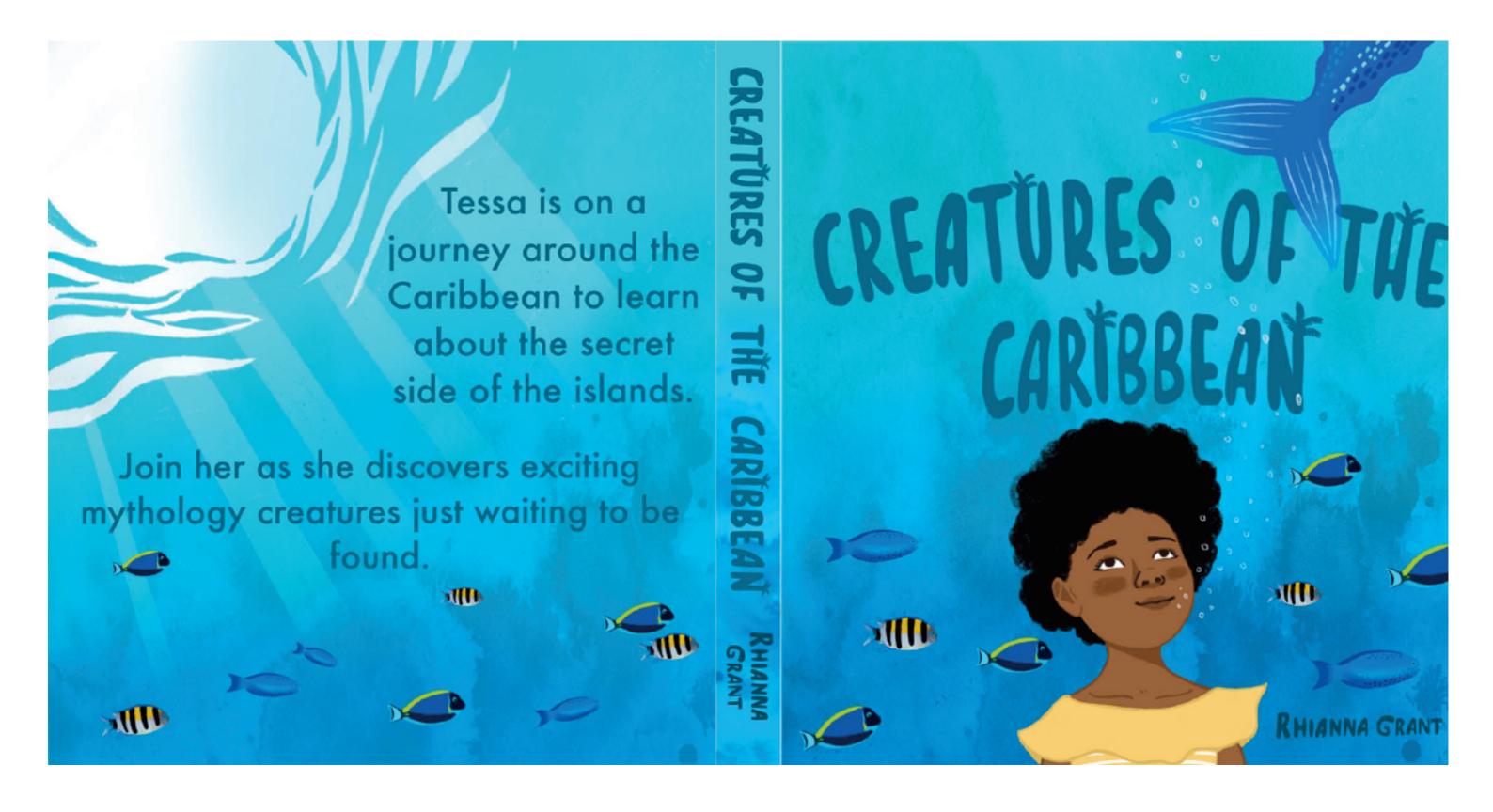




06: Branding - Kim Arnold

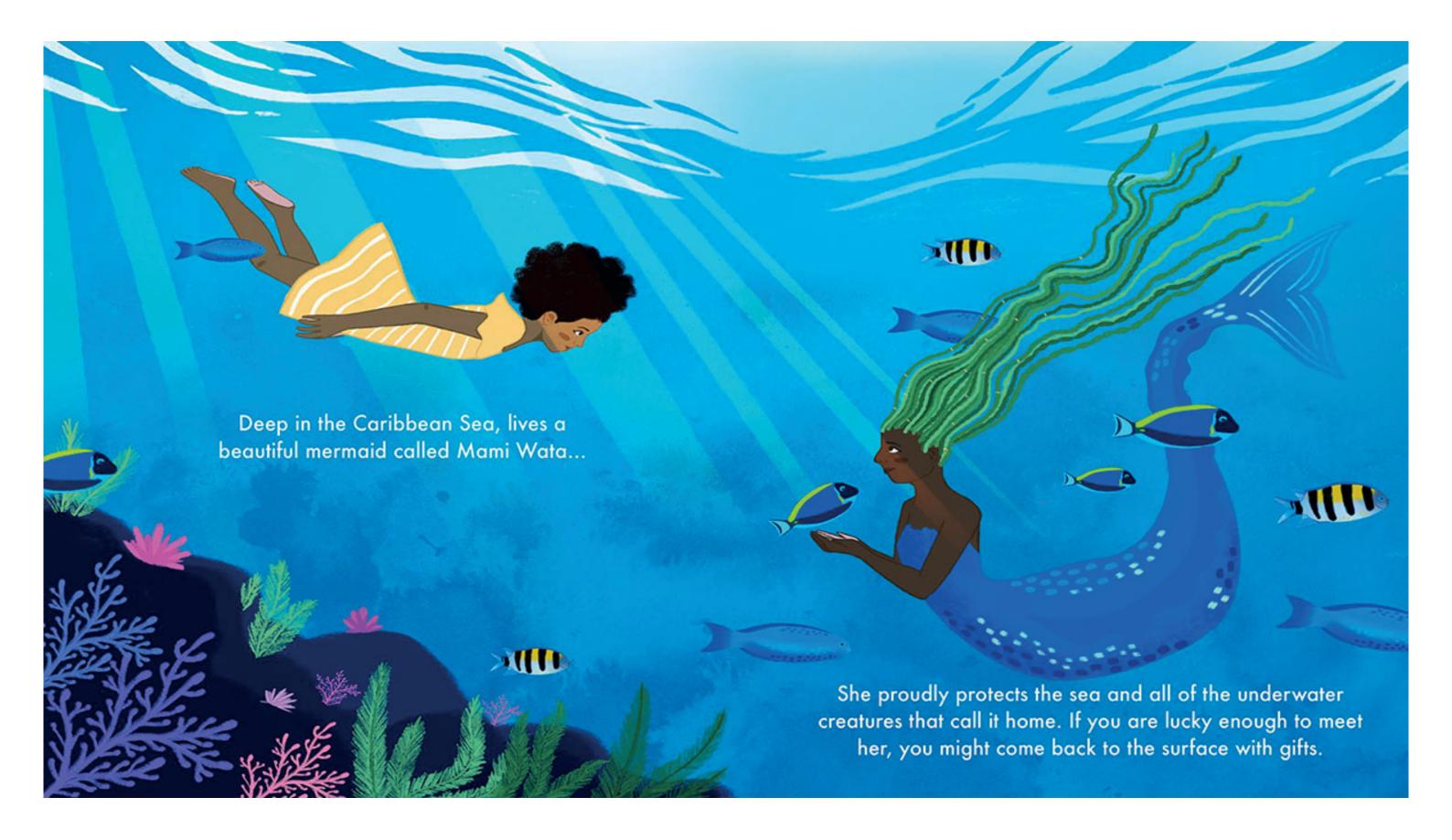
This brief came from SOKA Graphic Design Agency, a branding agency. They wanted go see branding solutions for their client, Kim Arnold, a consultant for writing, international marketing, and business branding. She wants businesses to move away from boring corporate jargon and bland branding to entice their own clients. Arnold said that good branding should make you feel powerful and unstopppable. The deliverables for this brief was a website banner, a logo, and three spot illustrations.

My concept for this brief was the idea of the corporate jungle, and that you have to have something extra to stand out from the crowd in business. I chose animals that had strong colours or patterns, such as tigers, butterflies, and leopards, and gave them bold, unnatural colours to make them stand out even more. Arnold's clients would feel they are fierce enough to face their competitors but also feel bold enough to stand out from their competitors.



07: Negotiated Project - Creatures of the Caribbean

For my negotiated project, I decided to make a children's book because I hope to illustrate for publishing houses one day. I wanted to focus on showing diversity, because there are gaps in the market for books about race, gender/sexuality, and disabilities. Through research, I found that the majority of children's books in the UK still have white main protagonists. A study by the Centre for Literacy in Primary Education (CLPE) found that of the 9000 children's books published in the UK in 2017, only 4% of them featured BAME characters, and only 1% of books had a BAME protagonist. As I am a third generation British-Caribbean woman, I wanted to create a book about Caribbean culture and combine it with fantasy so I made a story exploring Caribbean mythology and folktales.



Caribbean mythological creatures include Mami Wata, Papa Bois, the Rolling Calf, and the Chickcharney, which is a three foot tall owl that brings both good and bad luck depending on how someone treats it. In this underwater scene, I used splashes of ink and water on paper, scanned it in, and added it to the background of the image to give some texture the peice.



The aim of this project was to create a book that would educate and entertain children of all backgrounds, but particularly second and third generation British-Caribbean children. The brightly-coloured full page illustrations will appeal to a young audience.

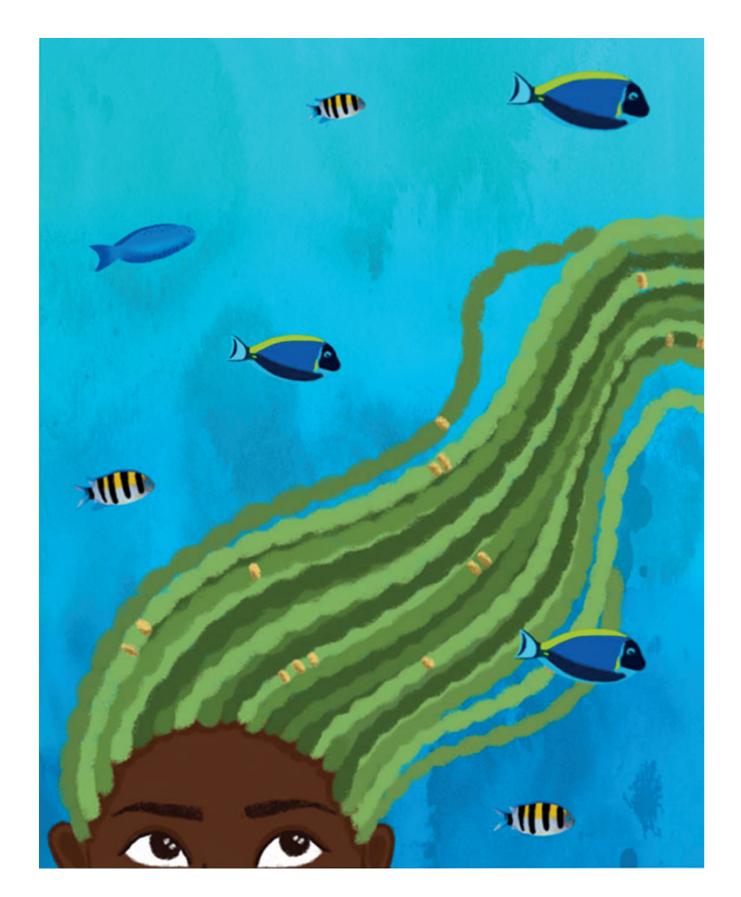






08: Self Promotion

For this project, I made a self promotional item and business card to promote myself as an illustrator. However, I chose to focus this project on promoting my book, Creatures of the Caribbean. For the business card, I designed a mermaid tail shaped bookmark which represents one of the charcters in the book, Mami Wata. The bookmarks would be made from thick card with my details embossed on the back.





For the self promotional item, I designed a decorative book sleeve. This could be used for covering the Creatures of the Caribbean book. My details would be embroidered on the back. There would also be a pocket on the back that the business card would fit into.

