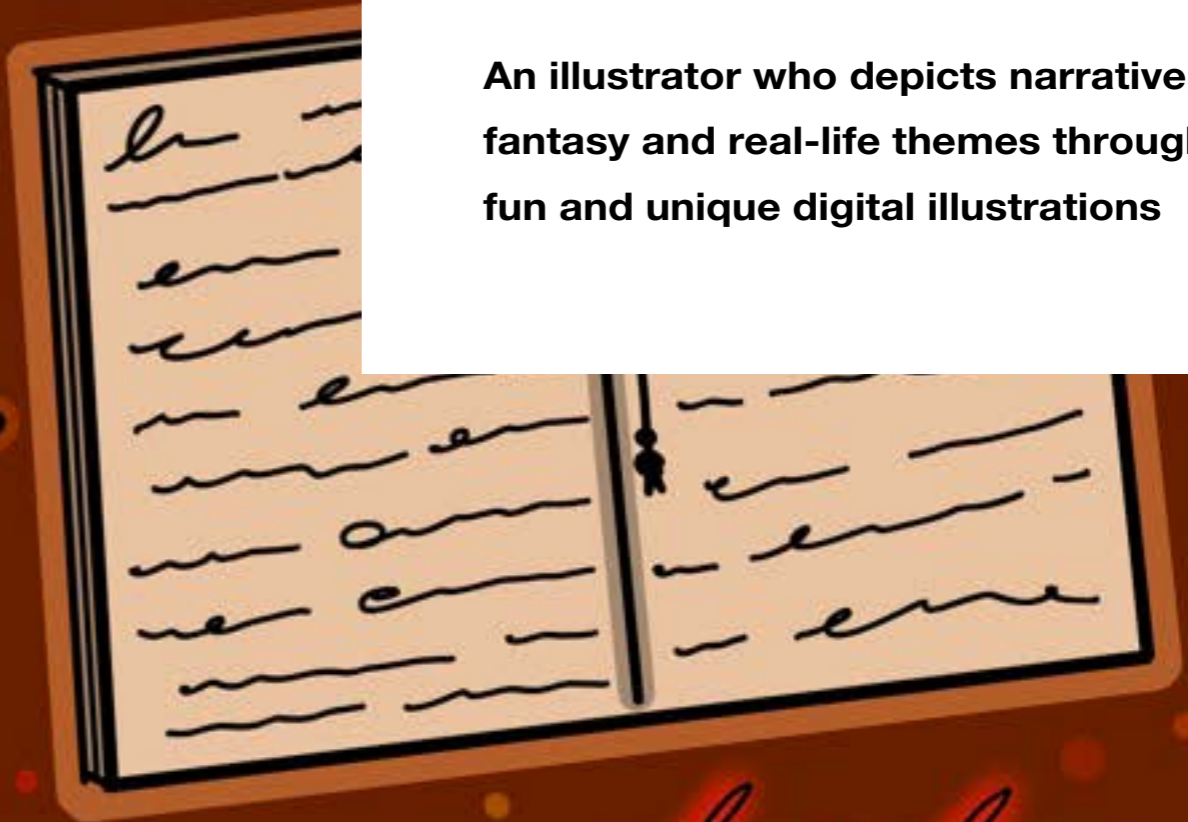


illustration

READING



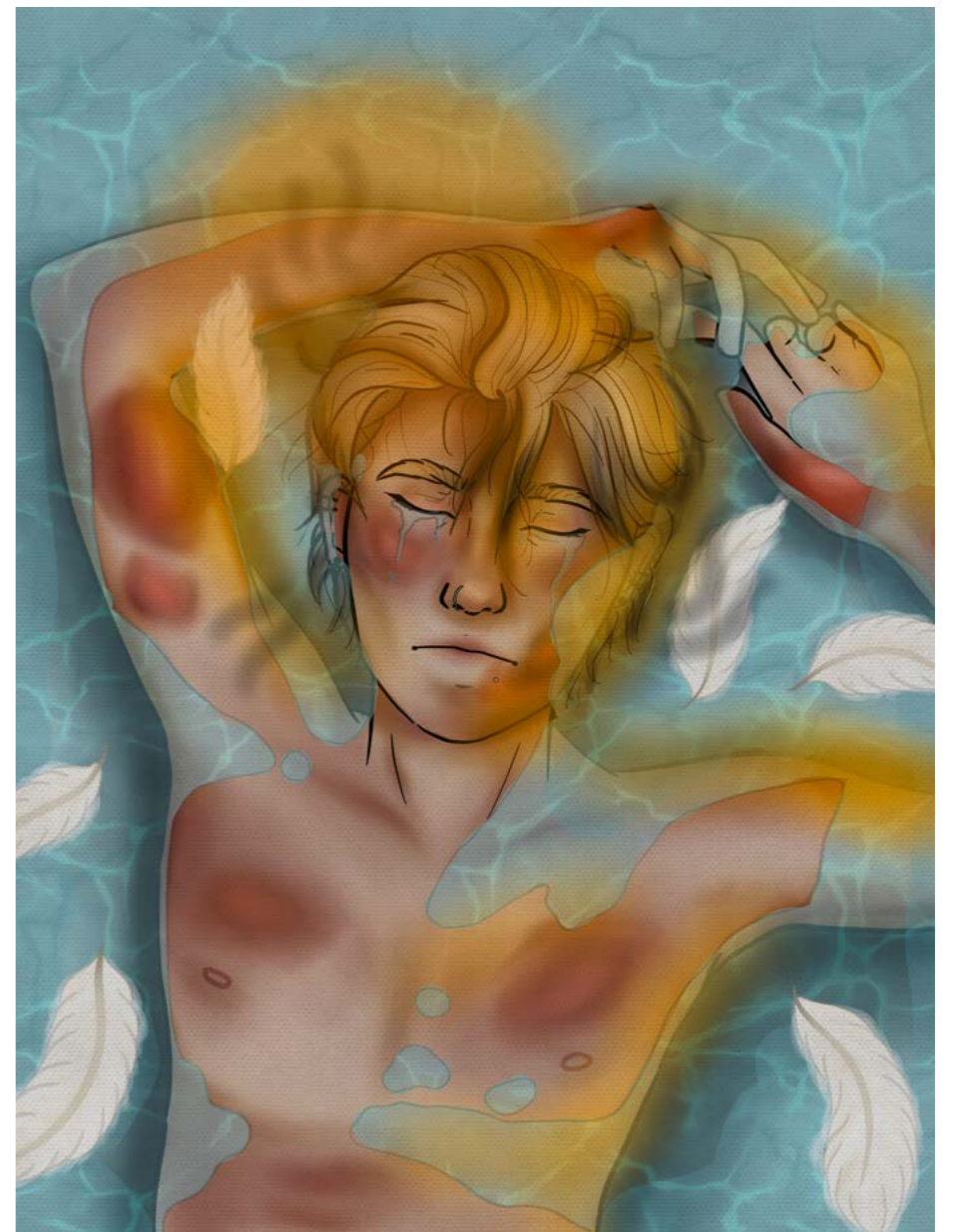
CREATIVE



Rebecca Price

An illustrator who depicts narrative, fantasy and real-life themes through fun and unique digital illustrations

lovely

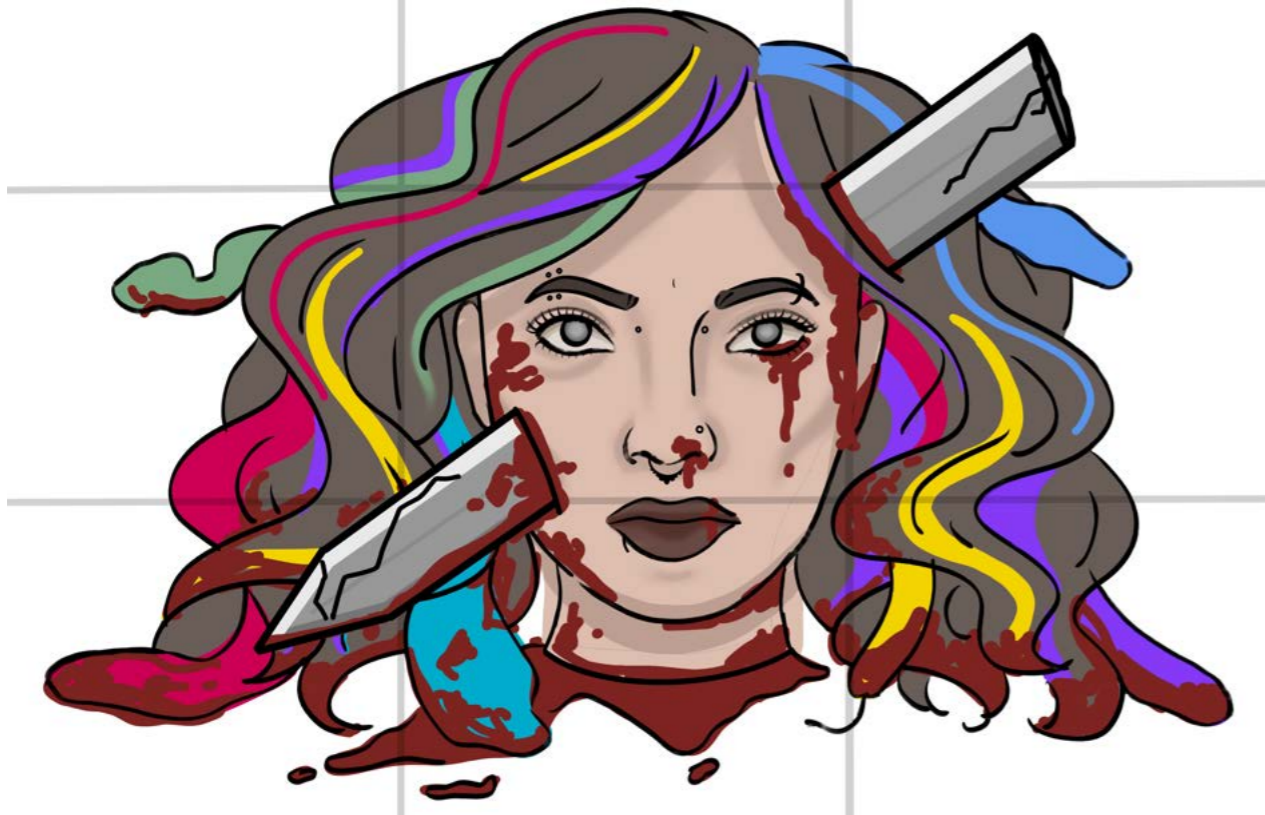
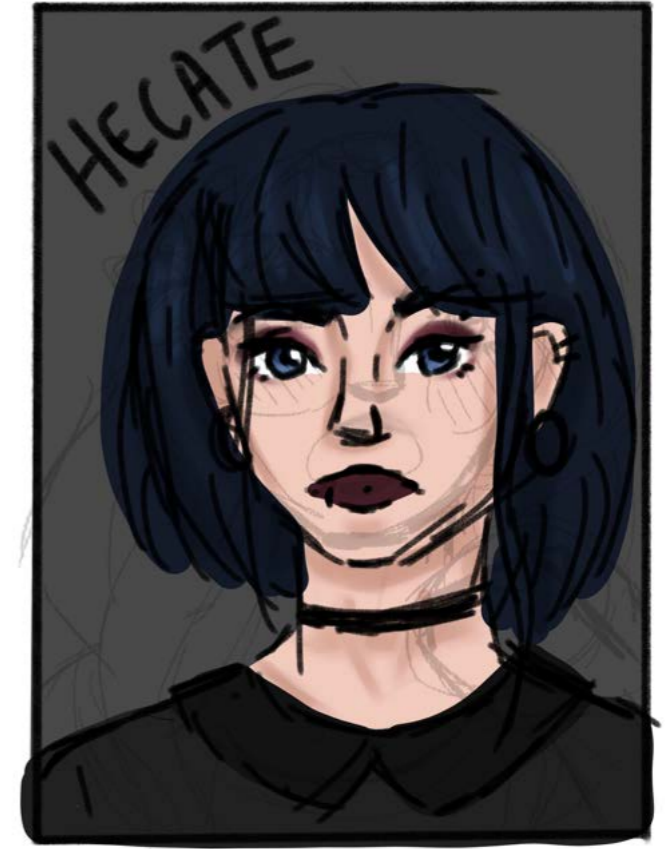
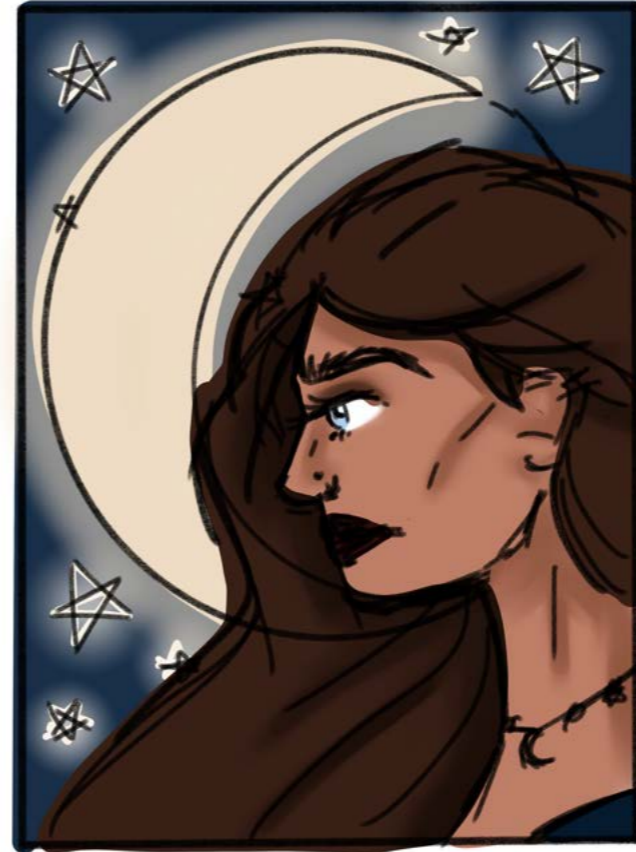
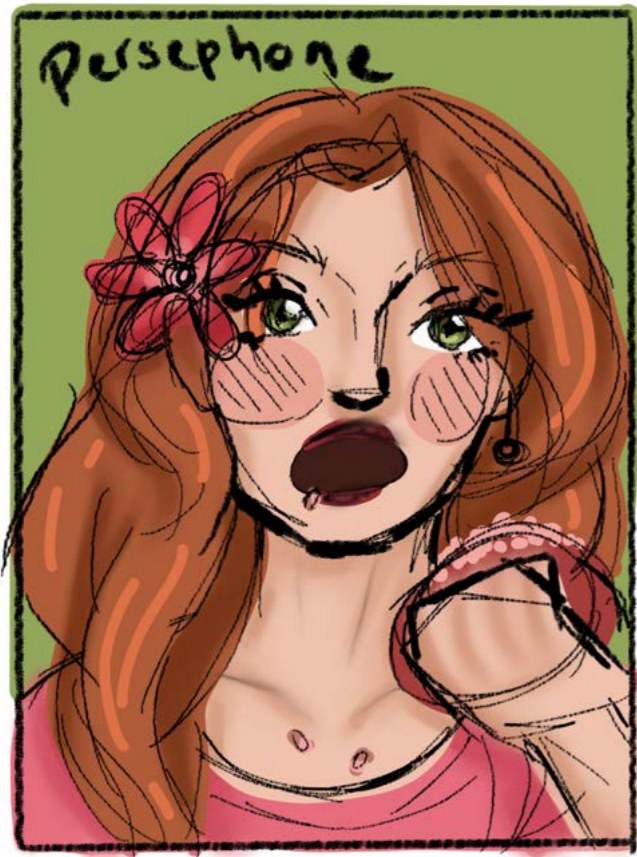


01: Negotiated Project: Can Mythology help us confront contemporary concerns?

For this project I wrote my own brief based on Greek Mythology and how I can use it to educate people about them using contemporary elements and themes.

The pieces I created for this project are a set of three wall murals that I have shown displayed in public areas which would be popular with my target audience of young adults.

I chose three popular myths to illustrate which had some contemporary issues we face today whilst having a modern, unique style and keeping some traditional elements.



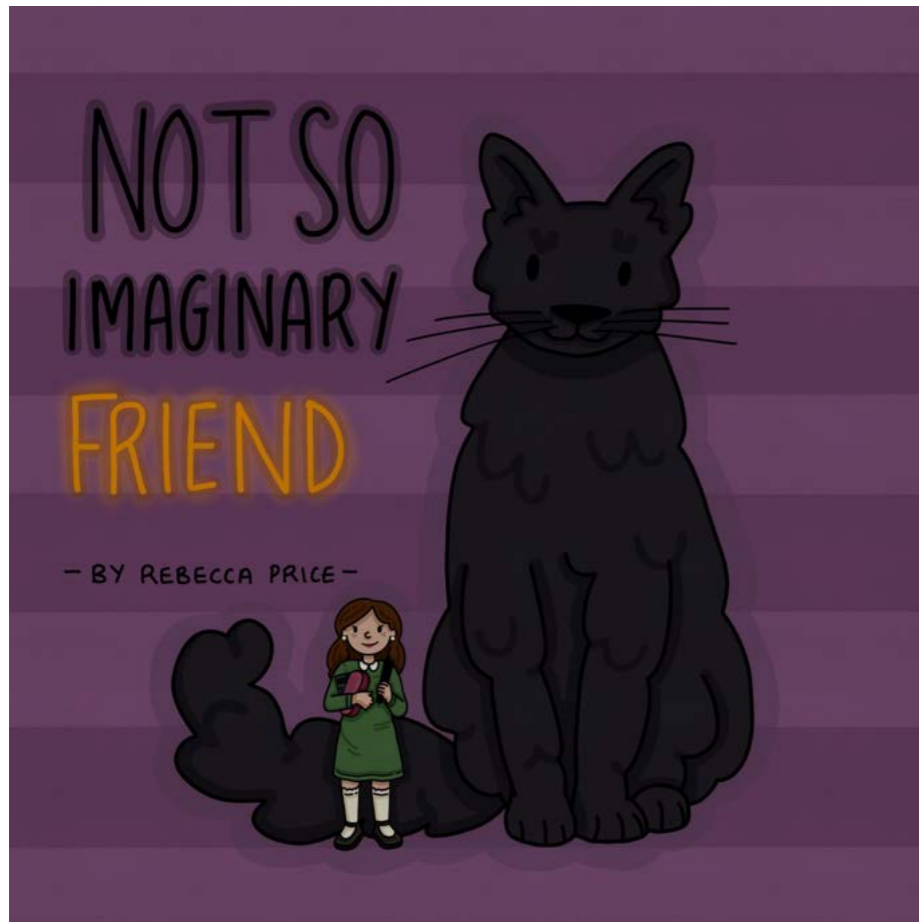
Modernised Pandora's Box.

- | | |
|---------|----------|
| Passion | Death |
| Hope | Famine |
| Jelousy | War |
| | Sickness |

Some of the 'evils'.

- represented on a modern box (Jewellery box?).

Fire represents fire Prometheus stole from Zeus to cause Zeus to create Pandora's box.



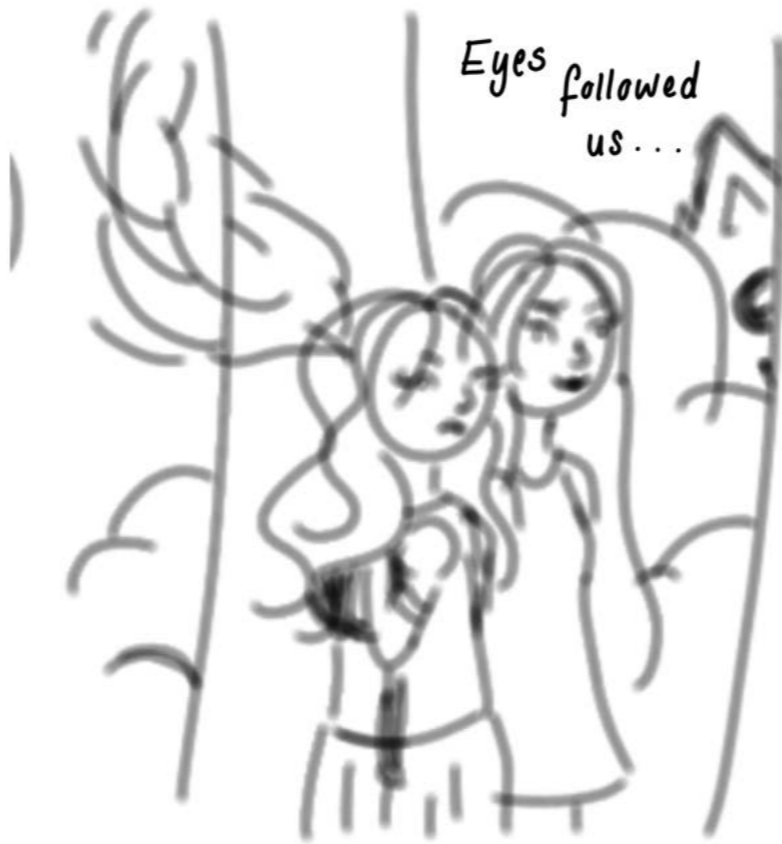
02: Macmillan Children's book

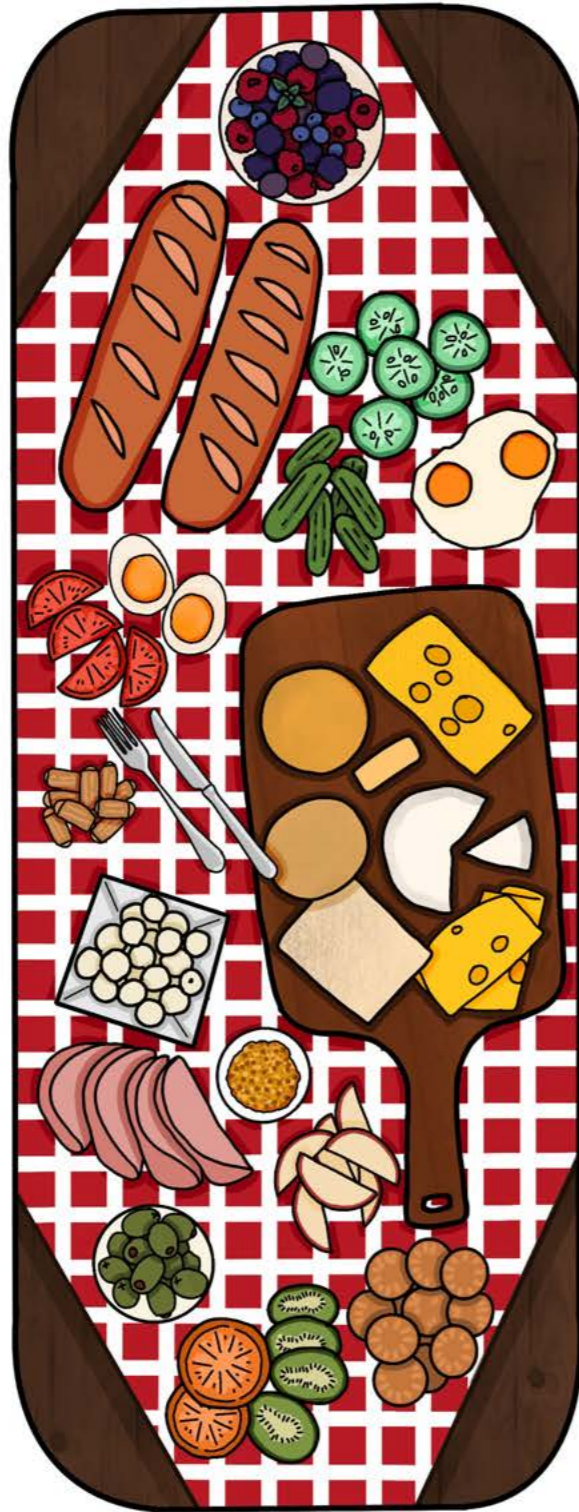
This project was an international and national live competition brief. We were given a choice of competitions to work on.

I chose the Macmillan brief which involved creating an interesting children's book either from scratch by writing your own story or to use a current story to base your illustrations on.

I chose to create my own unique story to work alongside my illustrations.

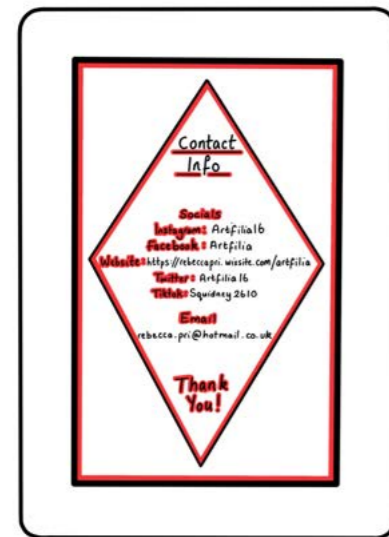






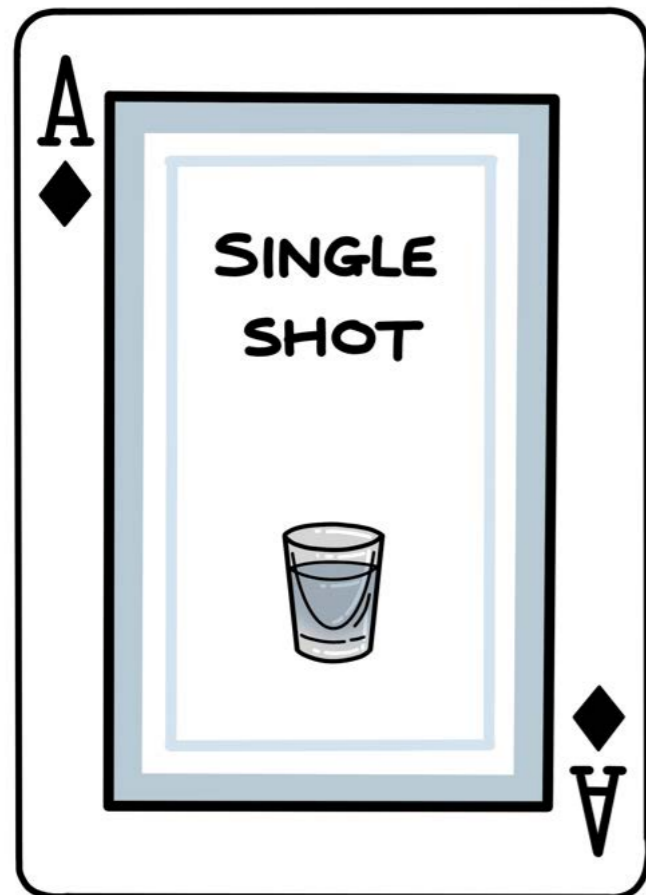
04: Self-Promotion Campaign

For this I was required to create exciting and new ideas for a promotional item and business card to represent my brand. The promo tail item could be an animation, 3D models, a pop-up book or anything interesting. I chose to create designs for a beer pong table which could be commissioned by people with their chosen design, which I showed by creating three individual designs and showing them in situ.

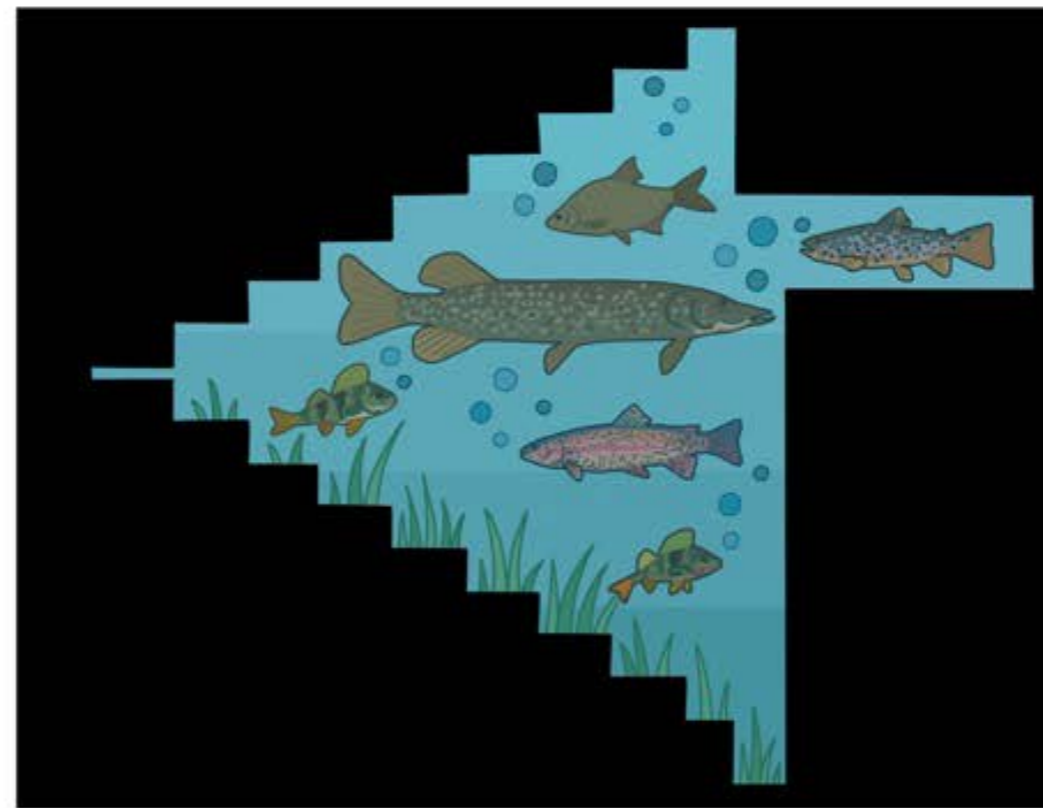


I created a business card that can be used as a deck of playing cards that have different back designs so you can collect the whole deck. They work alongside my promotional item since they can both be used as games and my target audience is young adults.

The three beer pong table designs I created I have shown displayed on different angles so the dimensions and full work can be seen. Each design I created based on fake commissions I received from people I know that gave me rough ideas of what they wanted.



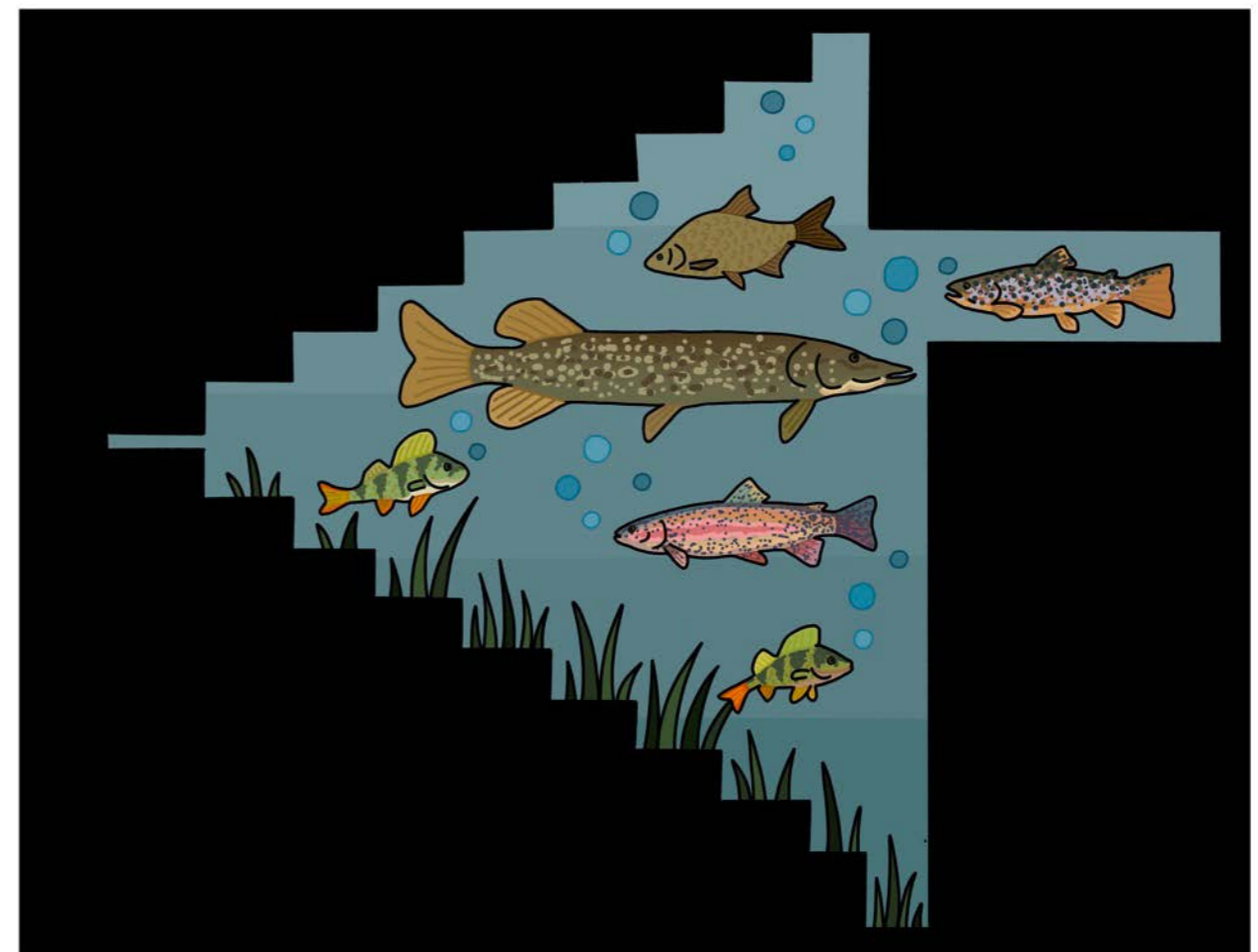
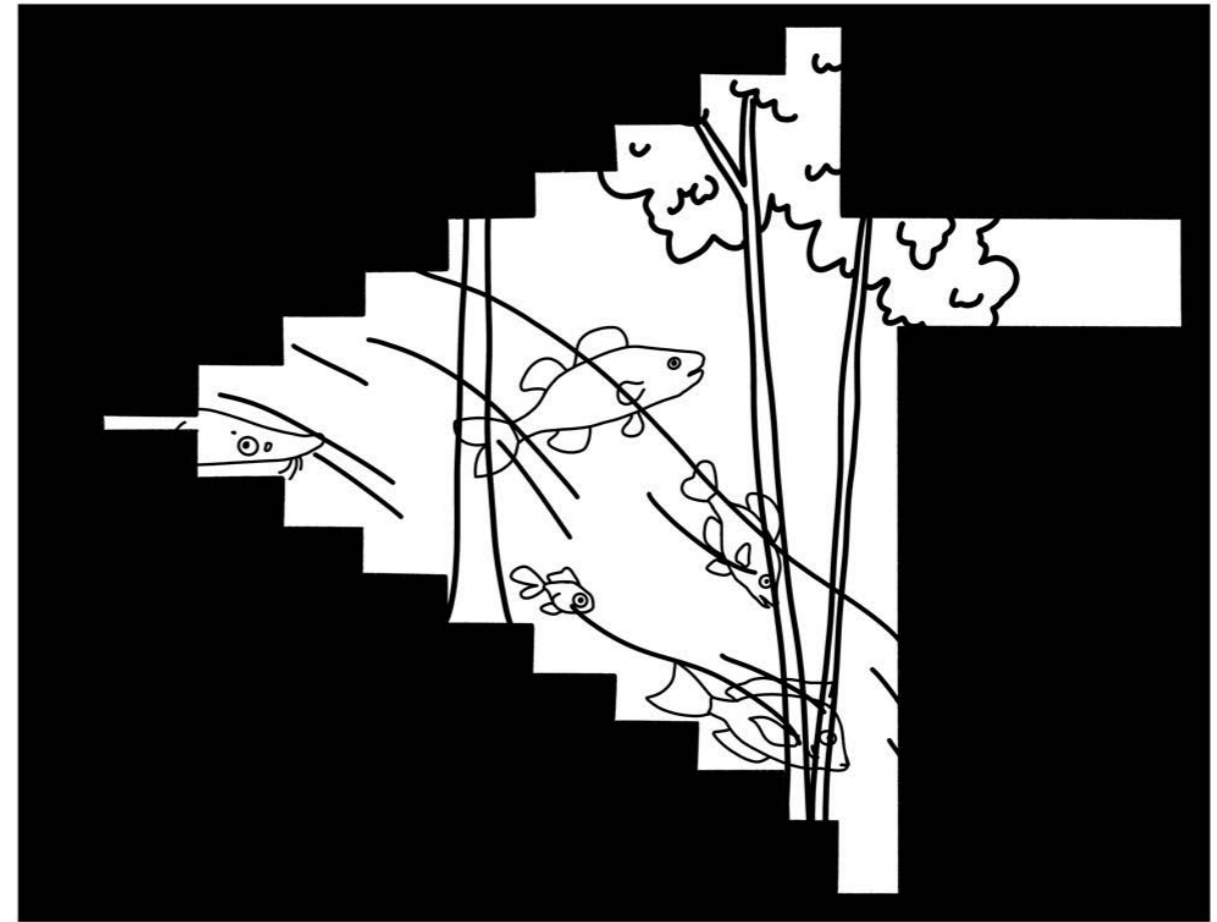
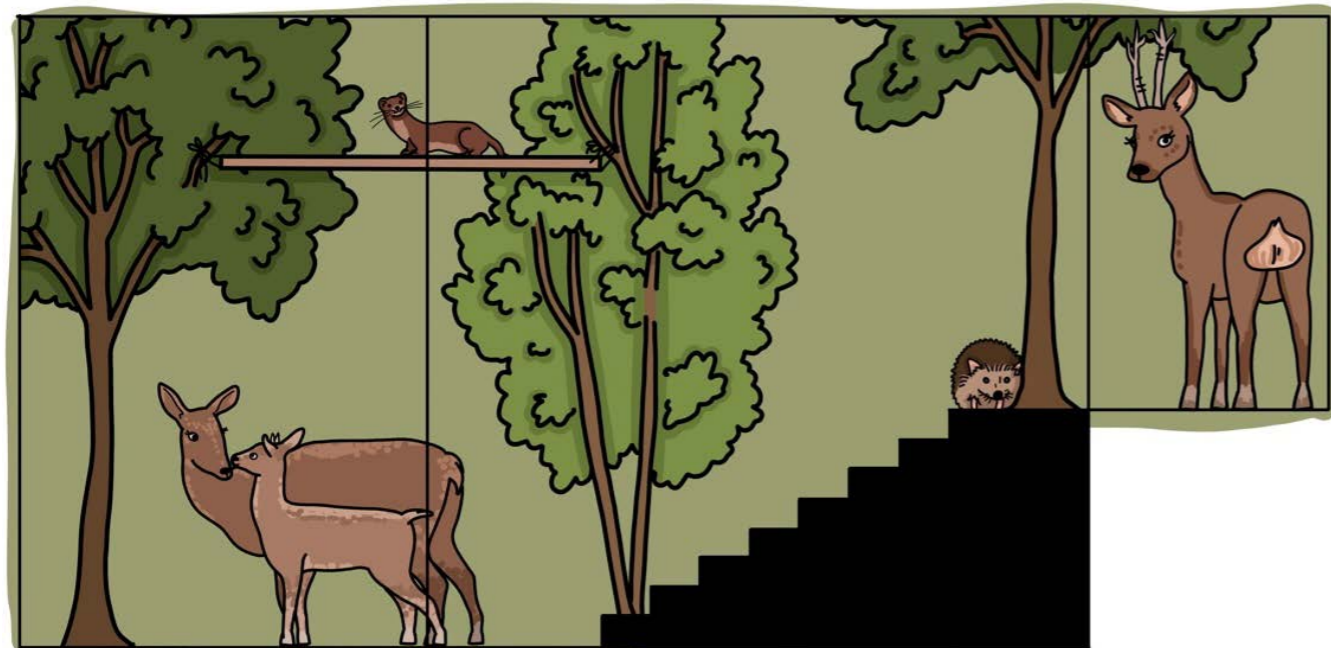
For my business card, I created some more example designs for the back since they will be a collectible deck of cards. The drink designs are since my target audience are young-adults, specifically uni students so I wanted to create something fun as well as multi-functional like the beer pong table is.



05: Farings Wildlife Trust wall mural

For the project, I created a set of wall murals for Farings Lincolnshire wildlife trust. I designed murals for the entrance wall, the stairwell and the second floor based on some of the animals and plant life living at the trust.

I created a mural which compliments the shape and dimensions as I had to work the blacked out shape into my design since these are parts the brief specified to leave blank.

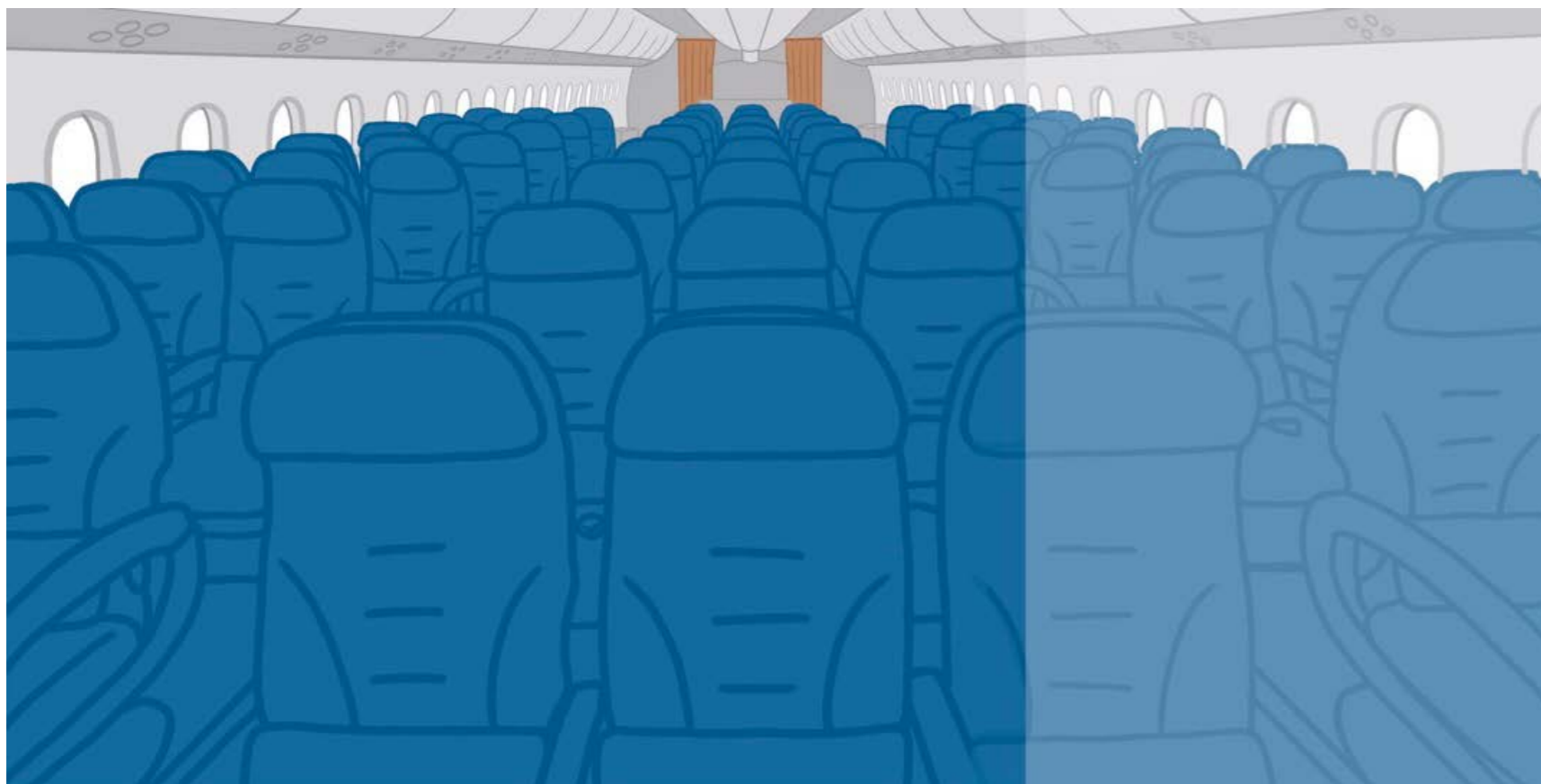
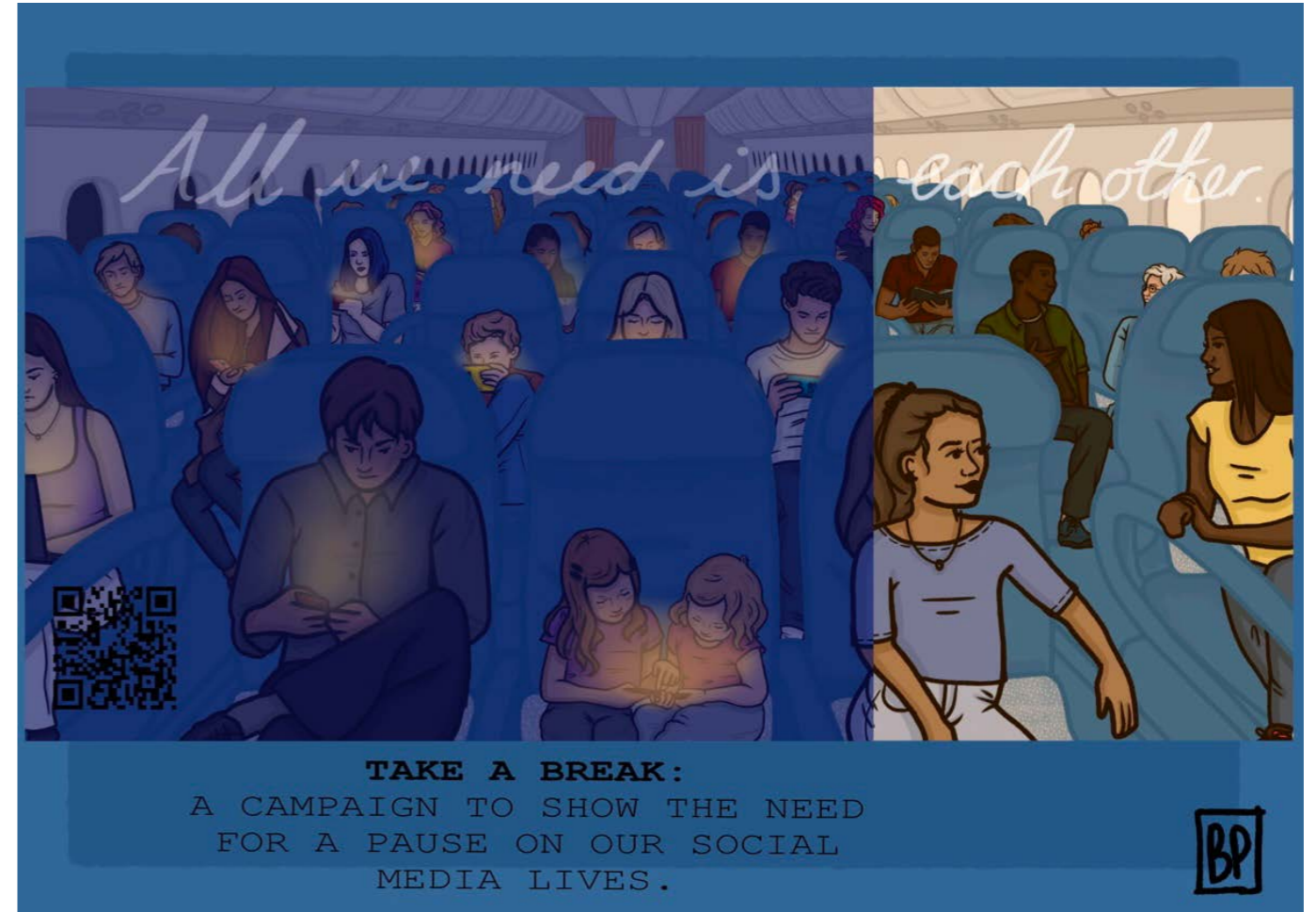
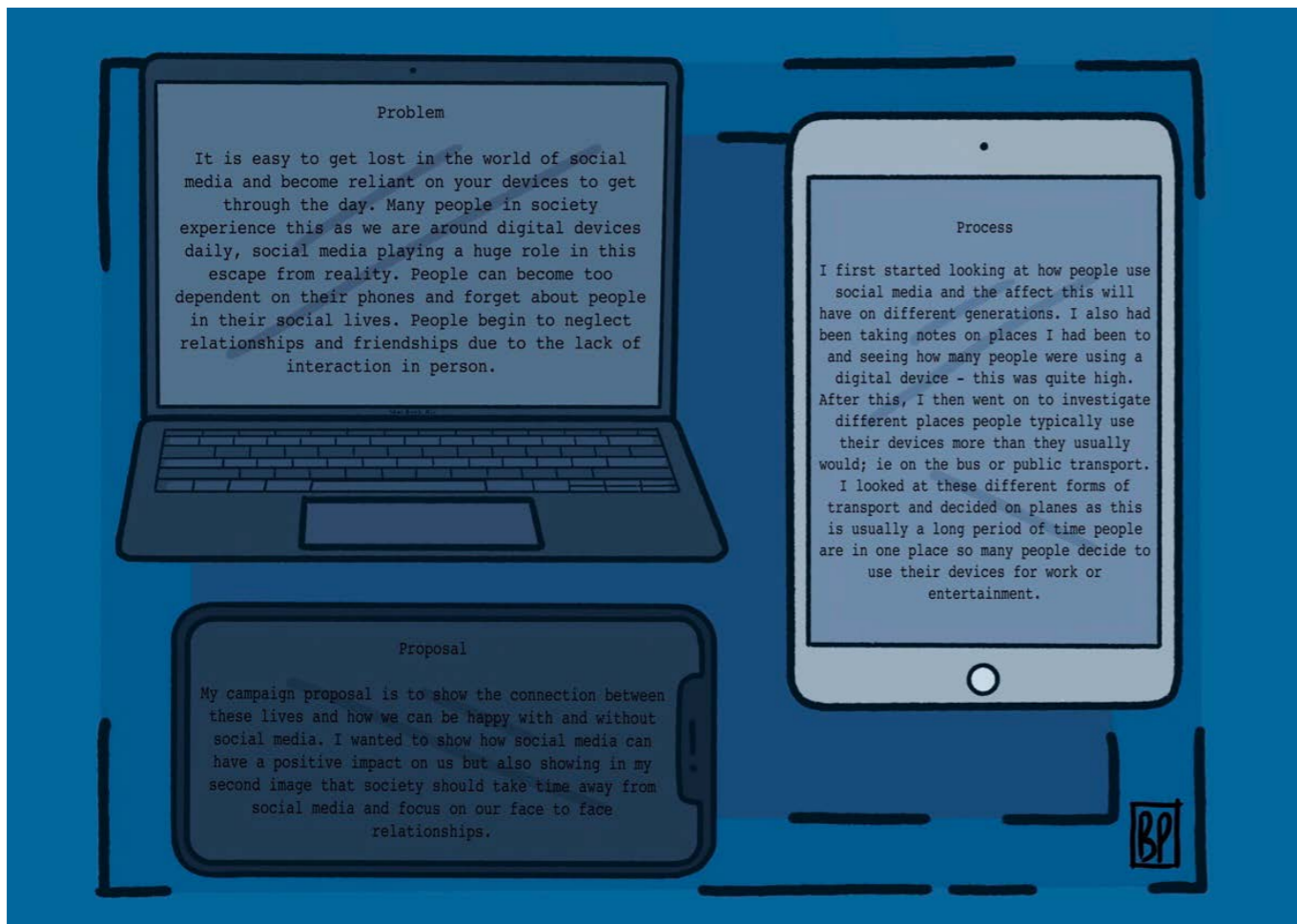




03: RSA competition

This project was a live brief in which I created an interactive poster based on social media issues.

One poster is used to show how we interact with each other without social media which has a qr code taking the viewer to second digital poster showing people interest into and doing tasks that don't involve devices.



Whilst creating the poster for this project, I decided to make the digital version of it interactive so that when you scan the qr code, you are taken to a site in which you can pull the poster across to reveal the second one. I have shown this in one of the images in which it acts as a drag along image, unveiling the one underneath.

I used the airplane idea since public transport is something people often use their devices on so the contrast of the anti-device and using devices posters would be very obvious and stand out.

DING

illustration



CREATIVE



lovely

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