

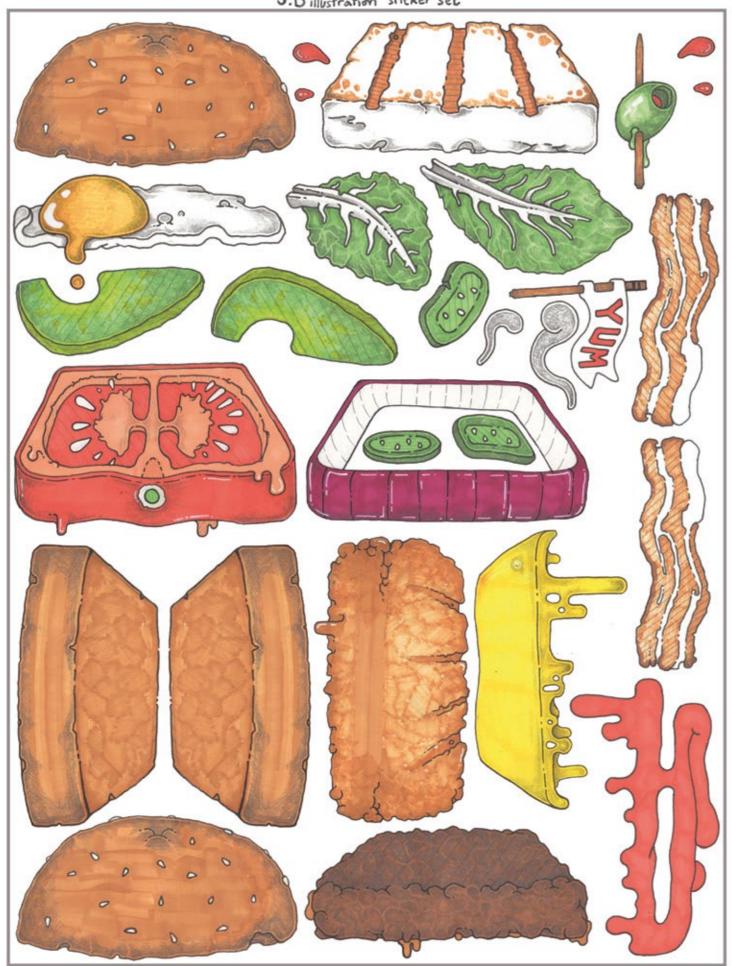


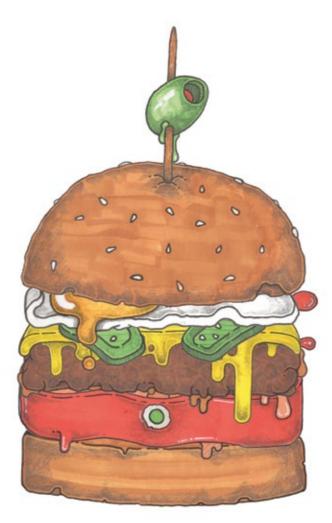
## 01: Self promotion project

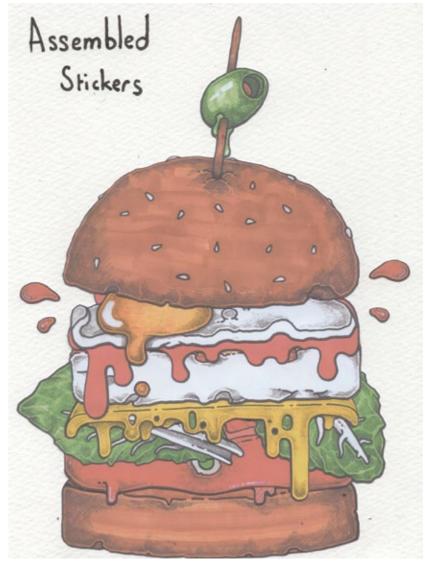
The self promotional project consists of 4 seperate areas for the singular brief: Web design, business card development, reproducable artwork and a promotional piece.

Above is my personal business card design that reflects my tastes and style of illustration. My website content isnt present on this portfolio. However my site URL can be found at the last page.

## Build-Q-Burger S.Billustration sticker set







This second section is the reproducable design for which I created a sticker sheet that allows the construction of unique burger decals. Due to its design, vegan and vegitarian stickers can be made to broaden the respective audience.

Finaly is the promotional item, this is a design for a board game of my own construction on the next 2 pannels. It features an interactive board game model similar to snakes and ladders, with a wave piece that moves up the board with each player cycle. Due to the chasing aspect of the game it was named "flee the flood".

#### Board game design-

This is just the foreground layer and its in process of colouring.



Roll the dice. Reach the treehouse. Theres only roomfor 2.

No Swimming

If the flood touches a tile number its unusable.

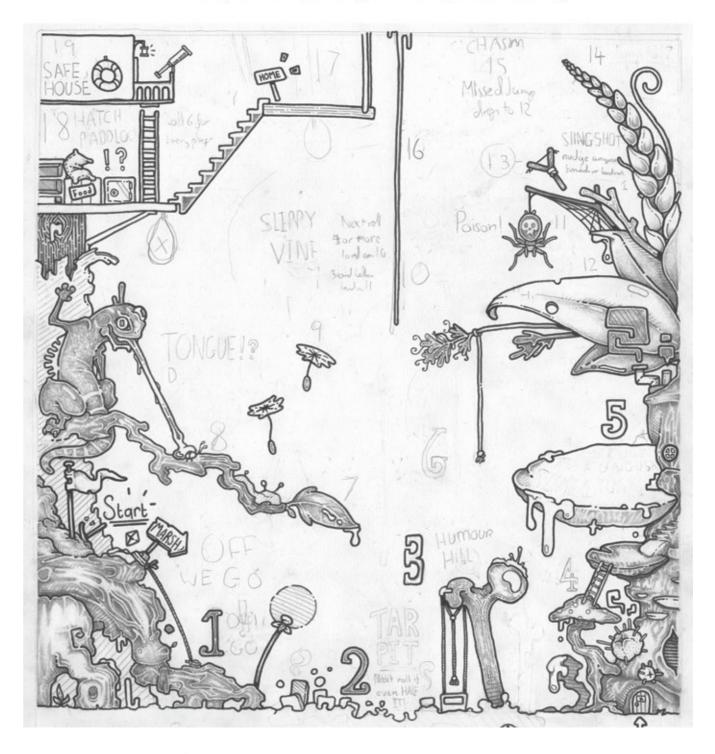
If a player is on, or lands on the tile there out

## Friend or Foe

landing on a player lets you decide to push them a tile back...
or not. You can move backwards.

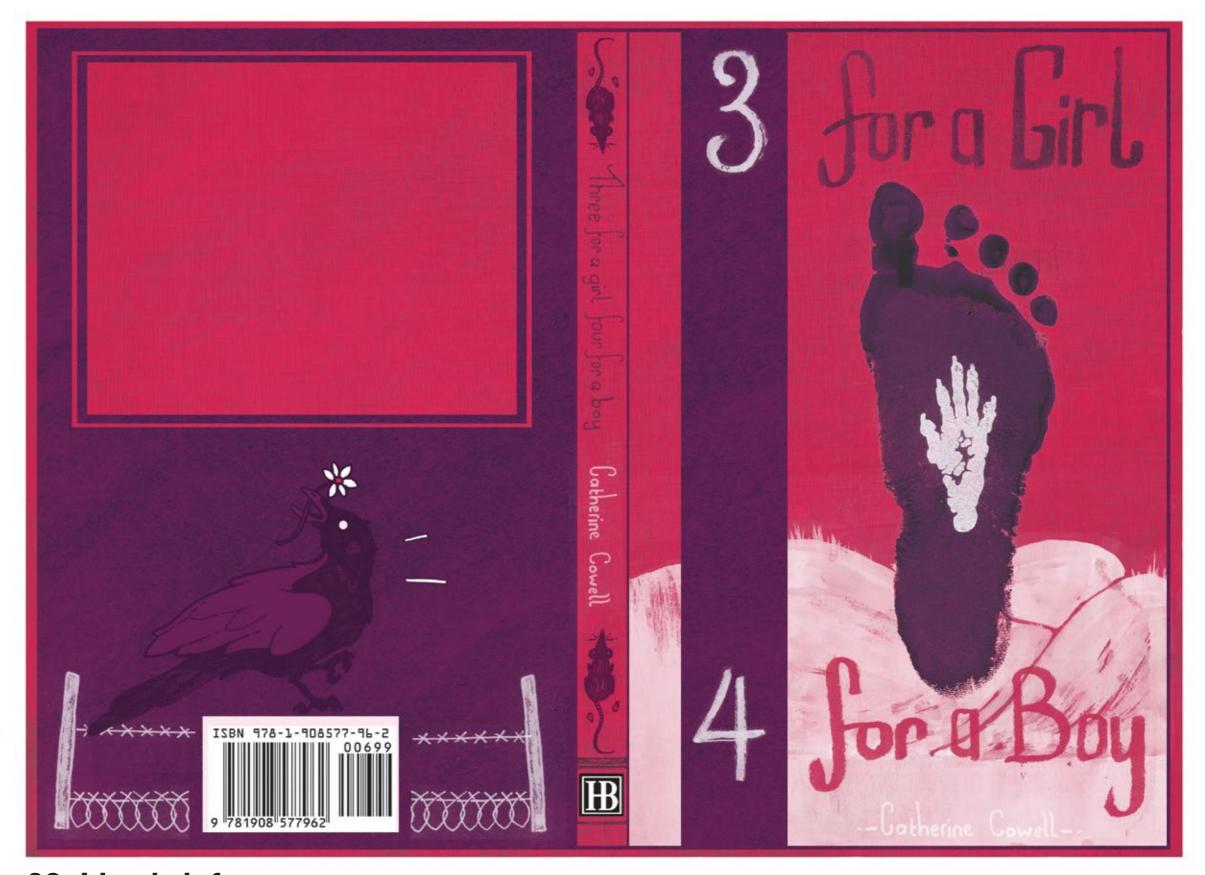
# No Escape

The wave piece moves 1 bar level per playercycle.







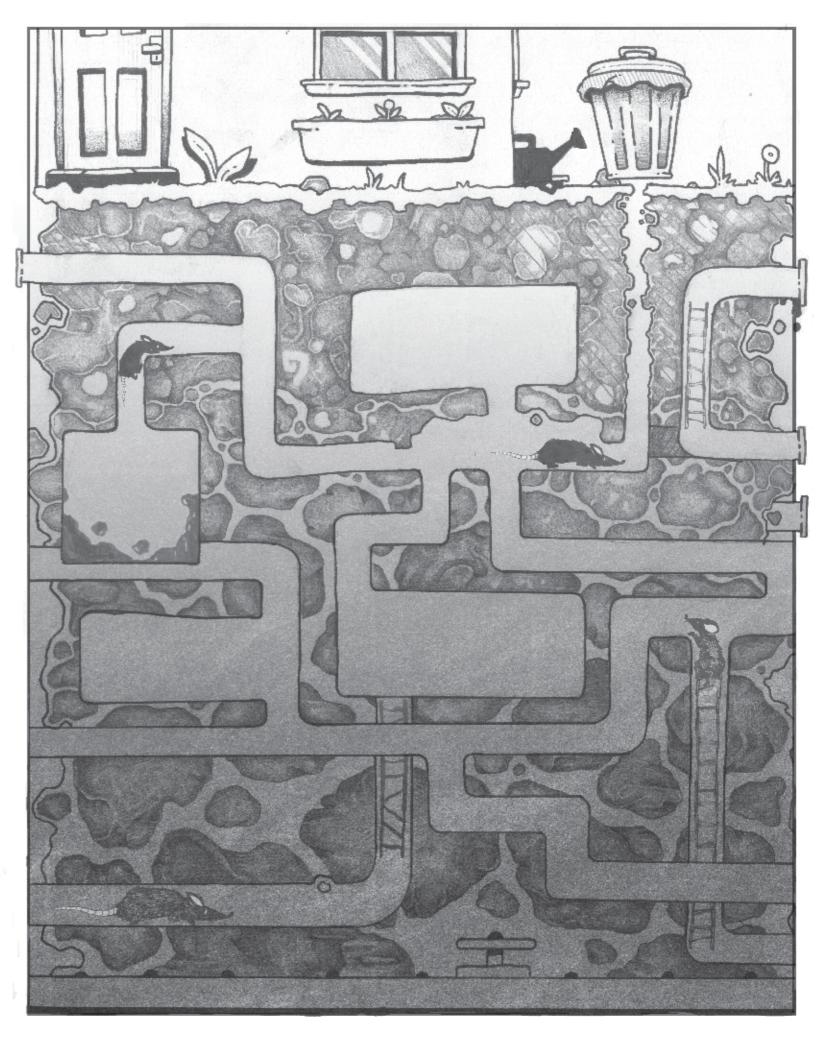


### 03: Live brief

This brief was to create 3 images for a client, composed of 1 front cover and 2 internal images. This project was under the context of the clients book "Three for a girl, four for a boy", a tale of a girl and her rat familiar.

For this project I decided to focus mainly on texture for the front cover, depicting the main character (with flatfoot) and their rat companion, as well as a minor character magpie for the back. Additionally I restrained my use of complexity in imagery and font, so the textures are more prominent and the overall design is more crisp.







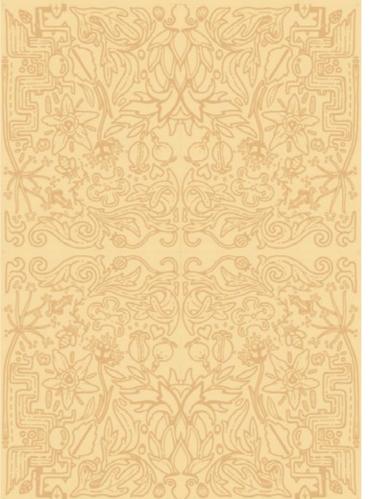
## 04: Negotiated project

The negotiated project is an original design, with my own brief of being Grimm fairytale themed poker cards. These cards were designed with different tales assigned to each card, with prominent use of symbolism to represent each cards story and royalty.

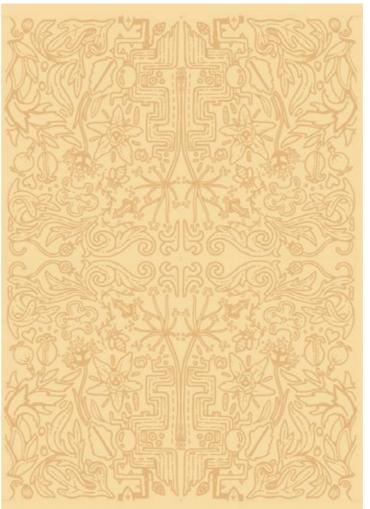
Iv focused on both textural and design aspects creating detailed pencil tonals with fabric and drawn textures overlayed into the design.





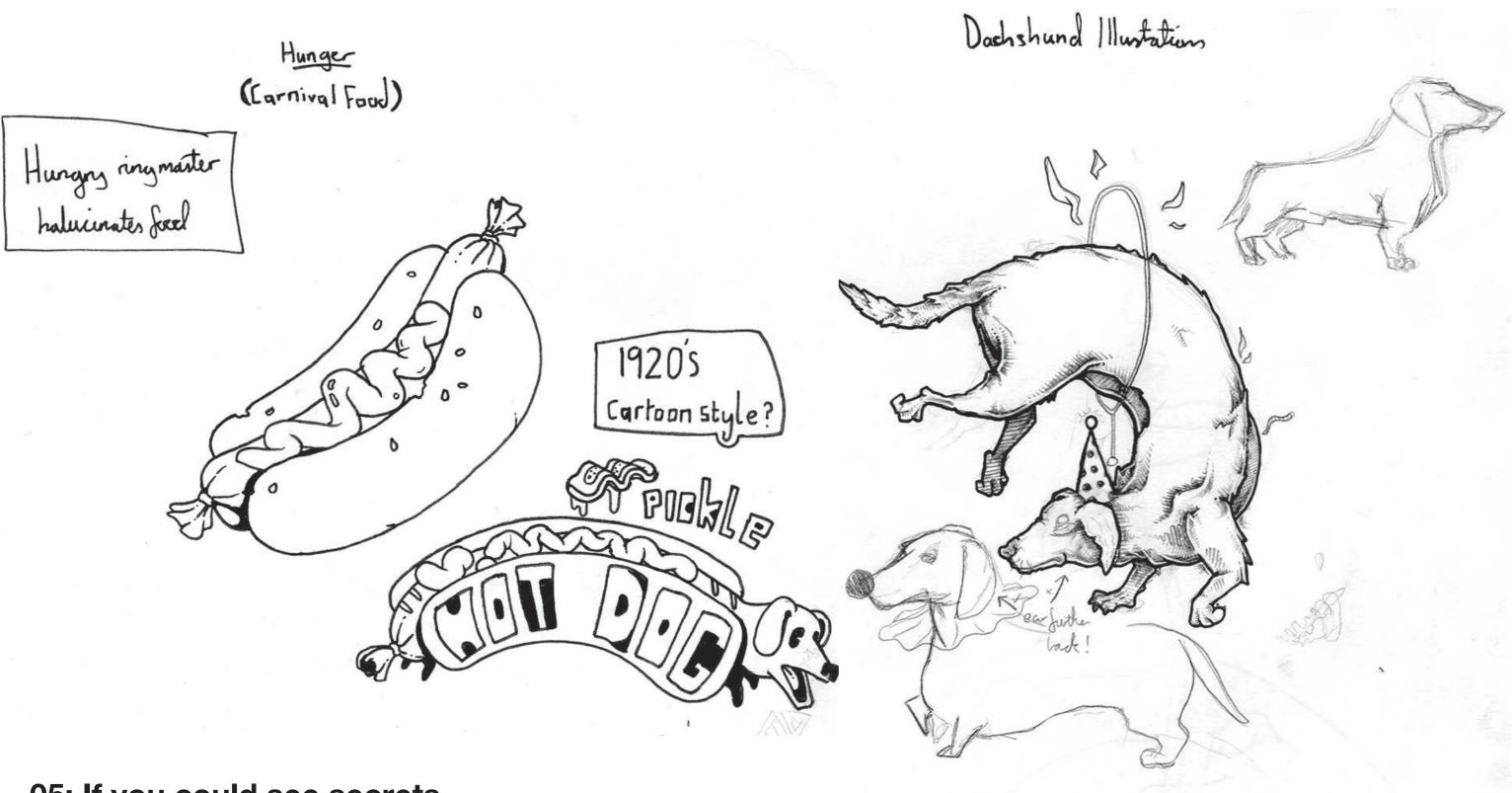






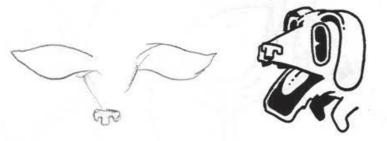
One of the key developments for this project is the back pattern design for the cards. This was developed from imagery of native German flora and abstract shapes drawn from natural forms.

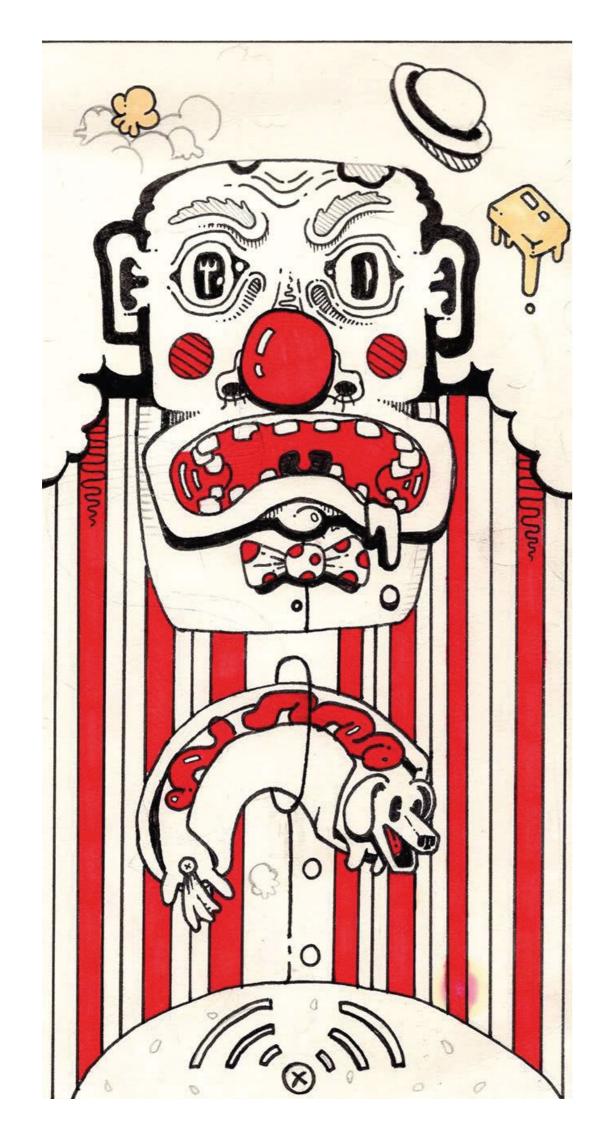
Additionaly there was development of text and imagery for card symbolism. With these elements in place development and construction of the finals was in full preporation.



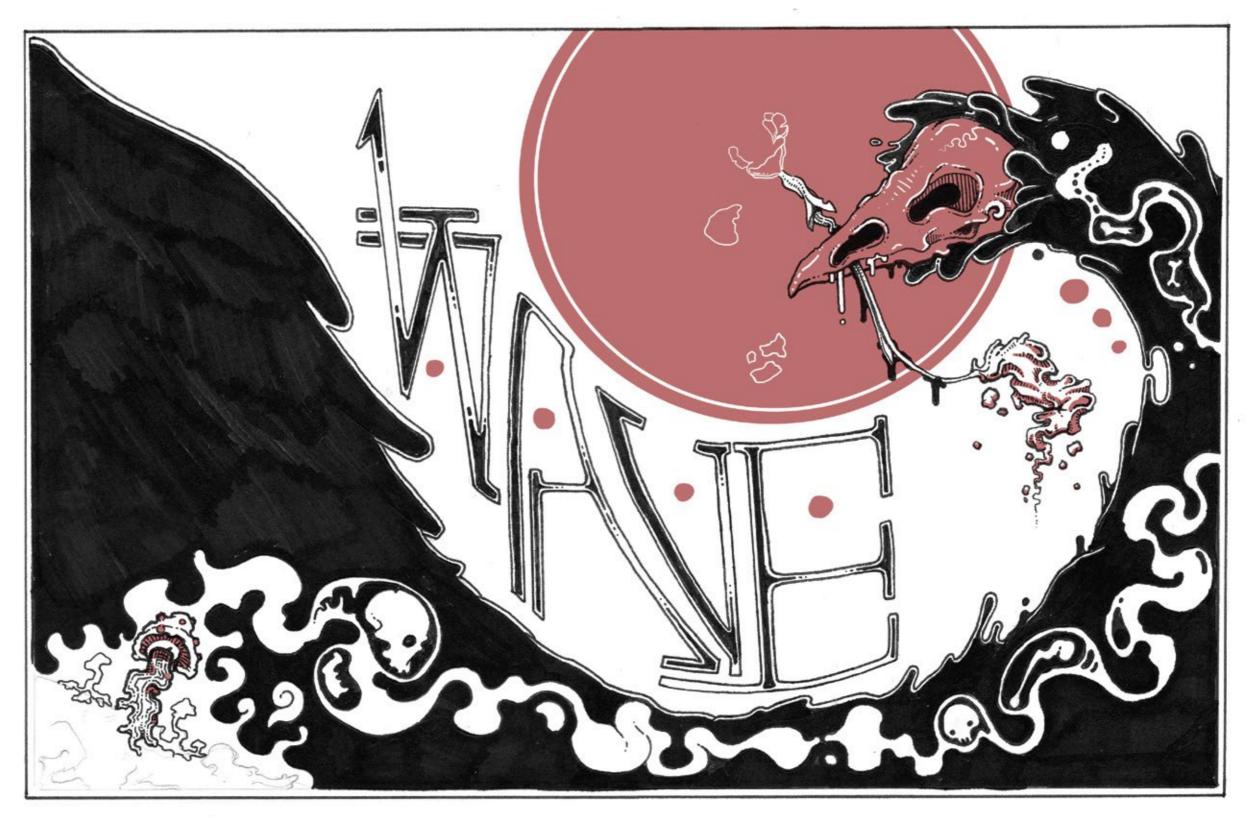
## 05: If you could see secrets

Secret thoughts is an illustrative project on drawring the inner thoughts of an individual from a specific line of work, such as astronaught or florist. The profession I drew was the thoughts of a circus performer. From this I created a design based on 1920's cartoons and circus confectionaries with a hungry clown. I tried to create a minimalist design and developed a vintage asthetic from both its style and risograph print method of the final.









## 06: Wave

For this project the theme was a wave which transforms the characters and their surroundings. With the characteristic of the wave in my flipbook being made of "miasma", this wave transforms all the surounding and characters into a plague themed 1300's. For this plotline the only cure is the last flower. With this the idea of curative aromatics and herbs came from the original miasma theory, being a considered cure for the plague in that era.















