

**Rhianna Walker / Graphic Designer / PDF Portfolio**

Rhiwalker@outlook.com

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# CV

Rhianna Walker

Graphic Designer

Email: Rhiwalker@outlook.com

Instagram: @RhiGraphic

## Education

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- 2017 - 2020 **BA Hons Graphic Design**
- 2015 - 2017 **BTEC Level 3 Extended Diploma**  
Creative Media Production
- 2009 - 2014 **11 GCSE's A-C Including Maths**  
and English

## Skills

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### Graphic Design

Branding, Logo Design, Print Design, Packaging, Poster Design, App Design, Typography and Video Production.

### Software

Proficient knowledge of Adobe Software such as Photoshop, Illustrator, InDesign, Premier Pro/After Effects, Dimensions and XD.

## Employment

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- Jul 2019-Sep 2019 **DAD International Volunteer English Teacher**  
Conducting daily English lessons  
Creating a fun learning environment  
Overseeing and running activities such as archery, paintball and other physical extracurriculars  
Ensuring safety for all campers  
Working to and providing set schedules
- May 2019-May 2019 **Burberry Retail Temp**  
Be Welcoming and friendly to all costumers  
Ensuring all customer goods are wrapped and presented within guidelines  
At all times present professionally  
Be preceptive of costumers needs
- May 2018-Sept 2018 **Fosters Painting Assistant**  
Ensuring cleanliness of the spray booth  
Treating exposed metals  
Ensuring all products have met the standards set before delivery
- Sept 2016-Sept 2017 **Subway Shift Manager**  
Food preparation  
Responsible for on duty employees  
Serving and interacting with customers  
Maintaining professional hygiene standards  
Handing money and closing the till

# CENSORED

## PROJECT TYPE

Store Concept

## SKILLS UTILIZED

Illustration, XU Design, Interior Design, Branding,  
App Design, Book Cover Design, Poster Design

Literature is an art that will never die, but is often oppressed. Censored stores are traditional bookshops re-imagined; a home to celebrate books that face censorship all over the world. Censored is a communal space which actively encourages customers to spend long afternoons getting lost inside a book. Gone is the need to relentlessly search for the next big read, unable to pick between the one with the pretty cover or the title that sounds the best: simply input your mood and preferences into the Censored app and let it pick for you, illuminating your choices in the shelf.

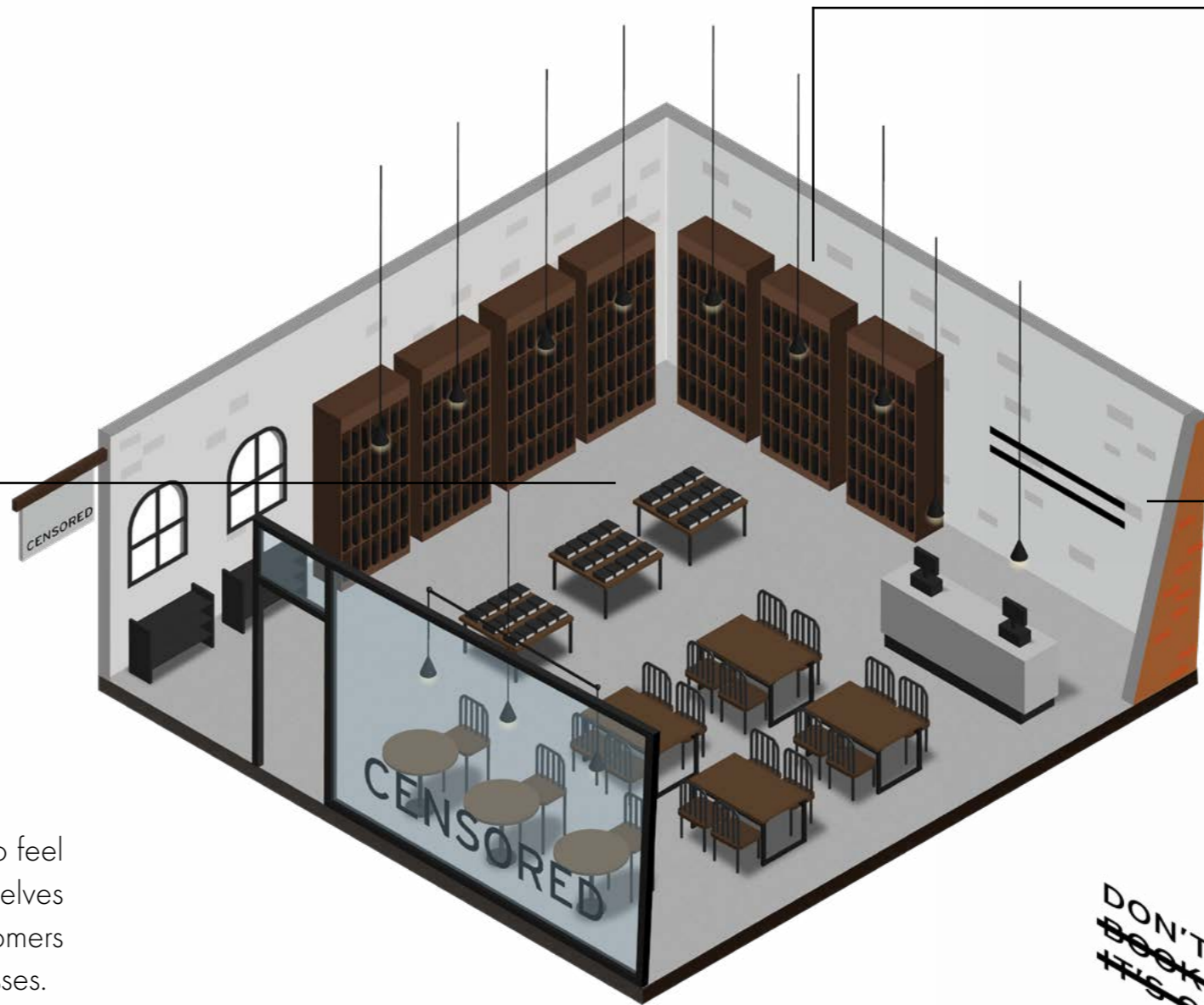
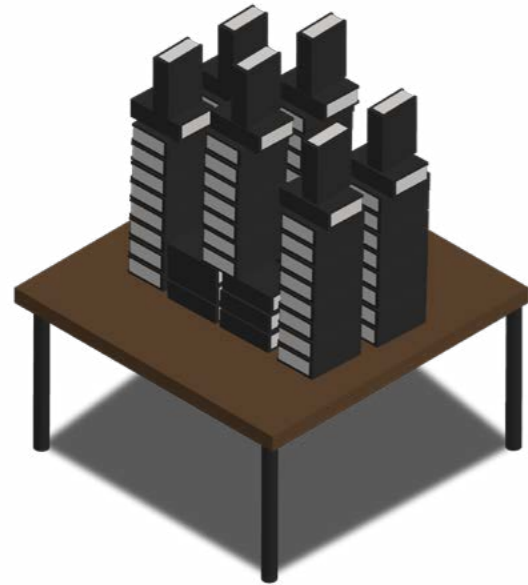
**CENSORED**

**DON'T JUDGE ~~A BOOK BY IT'S COVER~~**

Censored shop interior is industrial, which serves as an extension of the gritty nature of banned books. We wanted to create an exciting, cool vibe which would entice customers to spend more time in the shop and create a community environment.



Displays changed monthly and constructed out of featured books, surrounding an overall theme.



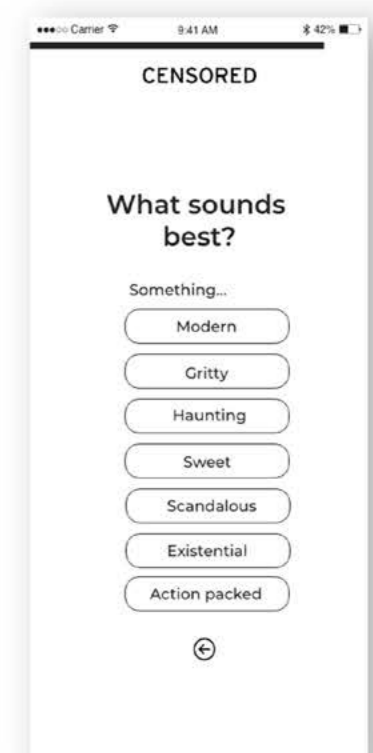
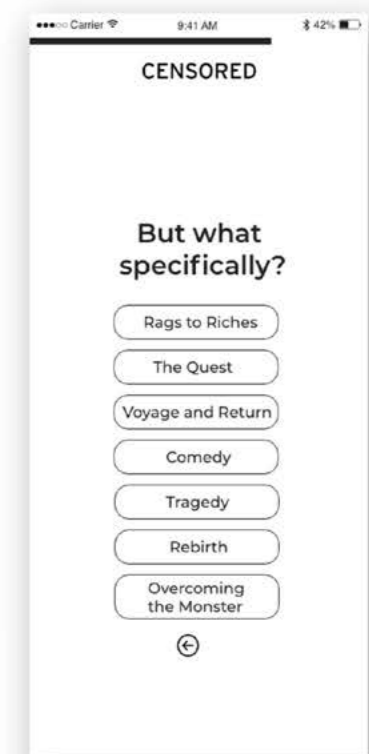
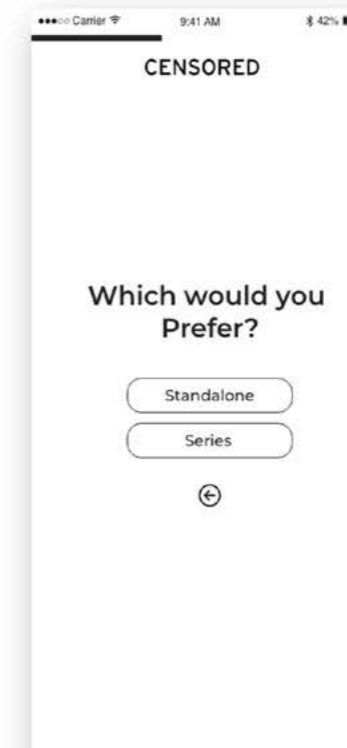
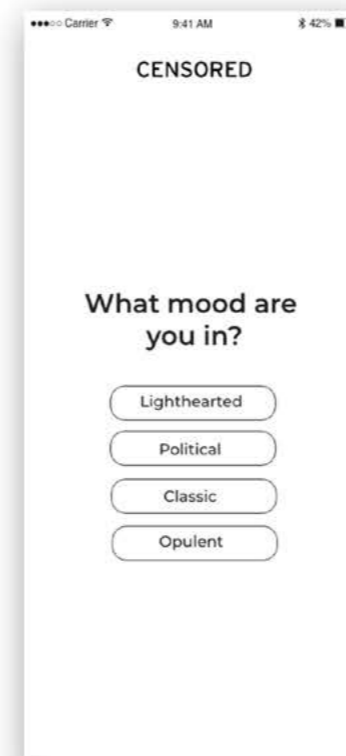
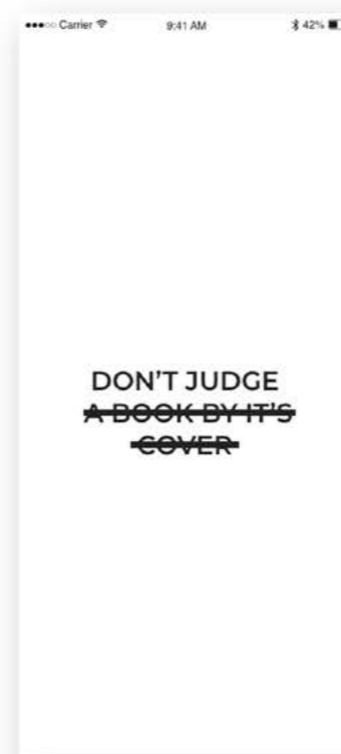
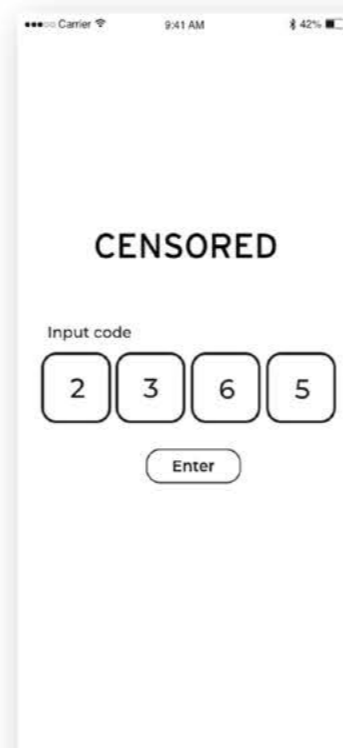
Books illuminated within their own cubbies once the Censored app is completed.

Censored layout fully integrates a cafe element in order to feel like one cohesive space. To further illustrate this, the bookshelves are visible from any point within the store, where customers enjoying beverages can also watch the illuminating processes.

DON'T JUDGE A  
BOOK BY  
ITS COVER

Slogan featured behind register.

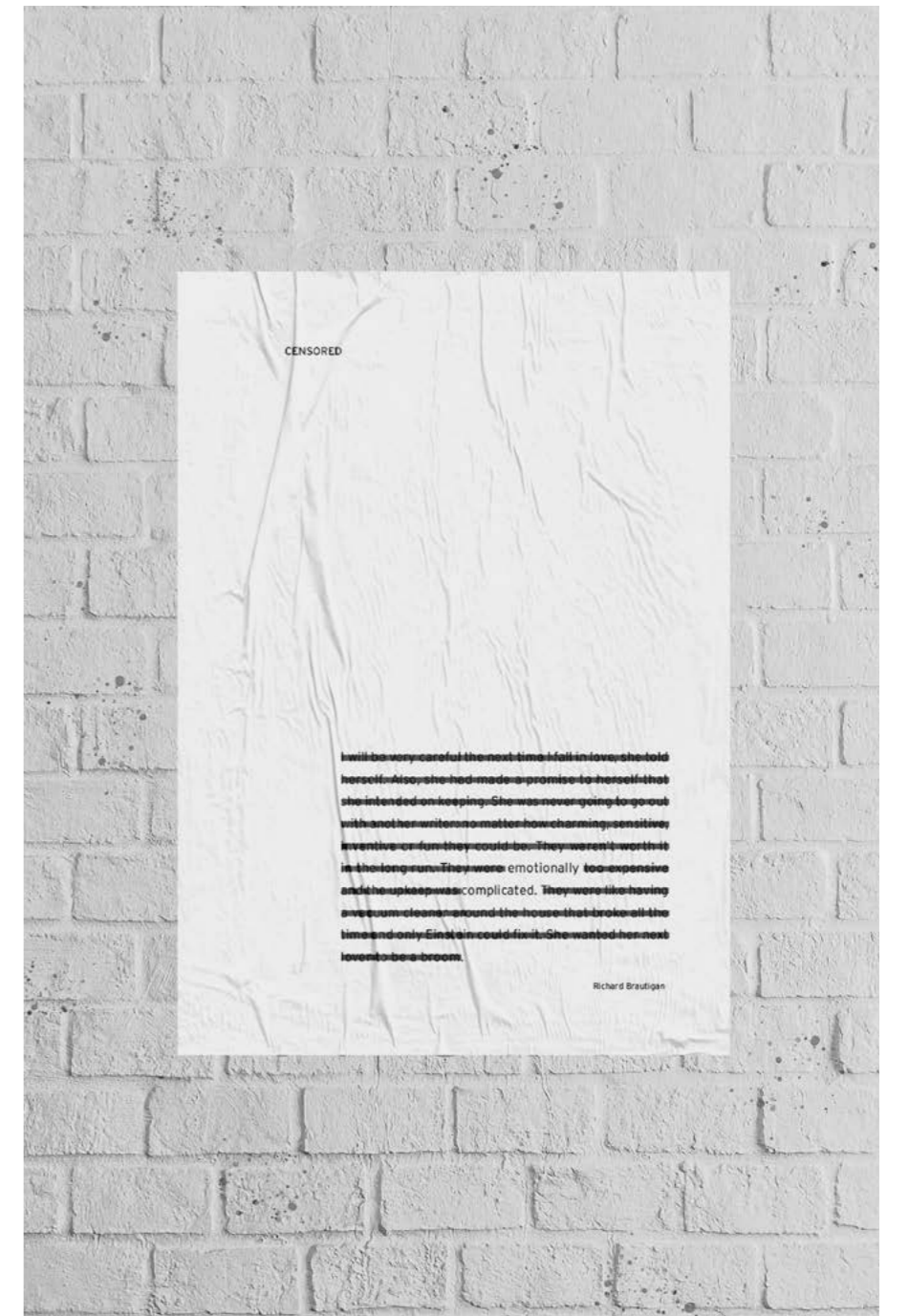
Upon starting the app, customers are greeted with a sliding lock screen which adds to the exciting vibe of the shop. From there, several questions will be asked, and once the answers are collated, the app will inform customers of the books in-store by lighting the cubby holding the book which suits them and their current mood best.



All books bought within the store follow a specific look which is black on black. This call back to our slogan 'Don't judge a book by it's cover', removes the option to do so all together. These books also exist as part of a set, which will be a key selling factor to regular customers.







To go alongside the opening of Censored is a collection of posters. These posters feature famous passages from banned books that can be bought within the store and would also be recognisable quotes to avid book lovers. The passages are mostly redacted, however, they are still readable. The featured words offer insight into literature and the complexity of books which can be the reasoning for them initially being banned.

# The Last Great Arctic Exploration

## **PROJECT TYPE**

Book Design

## **SKILLS UTILIZED**

Print Design and Typography

A typographic response to the word 'migration'. Told through a selection of found documents detailing explorer Sir Ernest Shackleton's Journey commanding the 'Endurance' expedition of 1914-16, often regarded as the last great Arctic exploration. Each document has either been reconstructed from salvaged documents from the voyage, edited to contain segments of the journey, or crafted in relation to the segment it contains.

Arctic

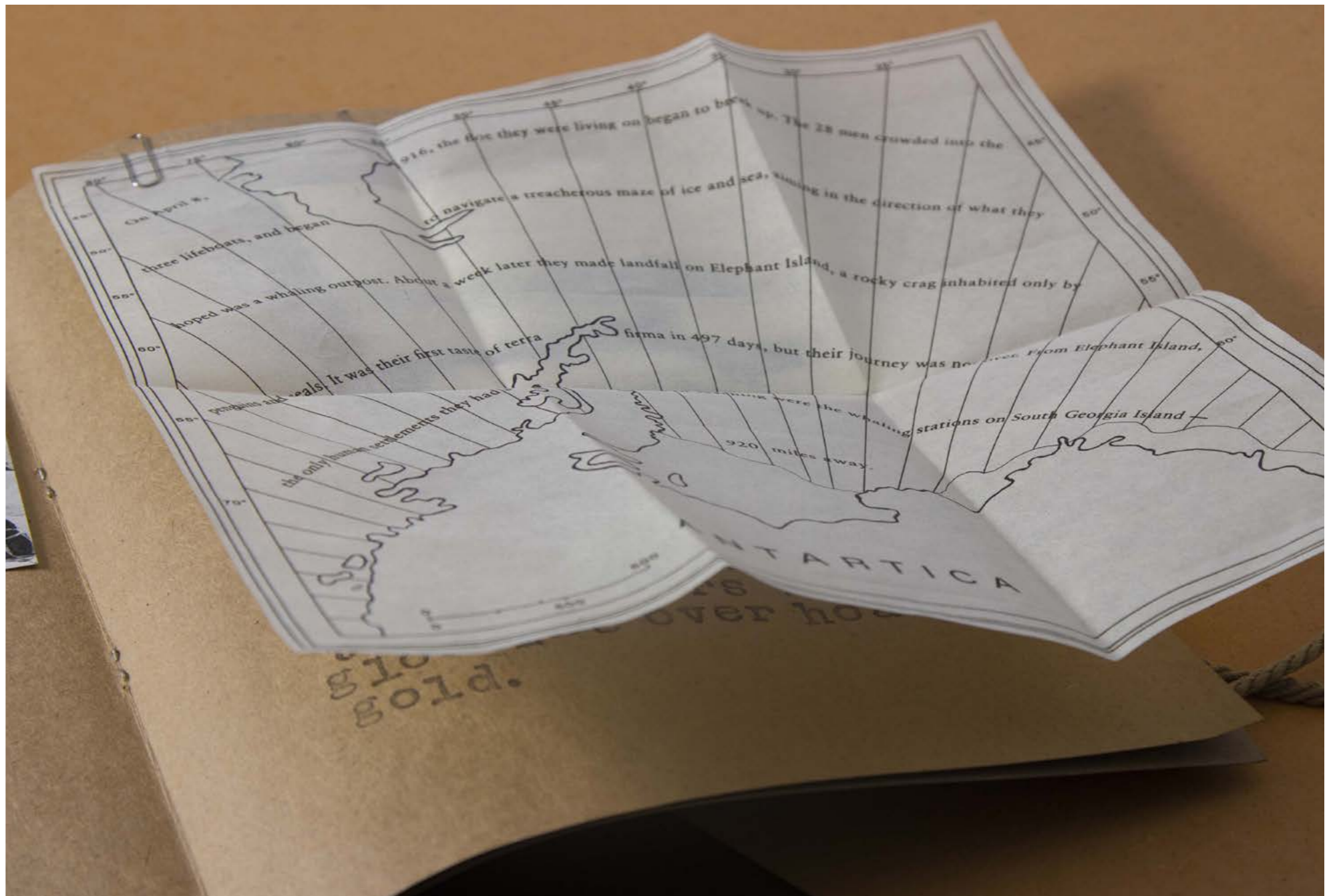
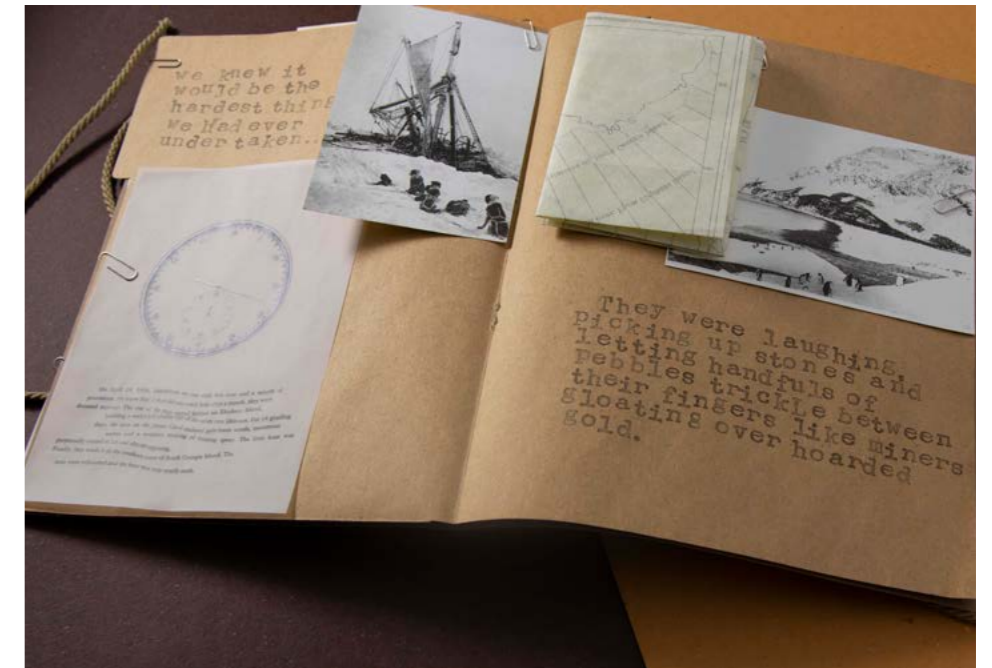
achievement



5



Frank Hurley was employed as the voyage photographer, resulting in his segment of the story screen printed to resemble a photography plate.



Detailing the physical journey made by the ship is a replicated map of the Arctic, found in Shackleton's possessions.

# Lego Brief

**PROJECT TYPE:**

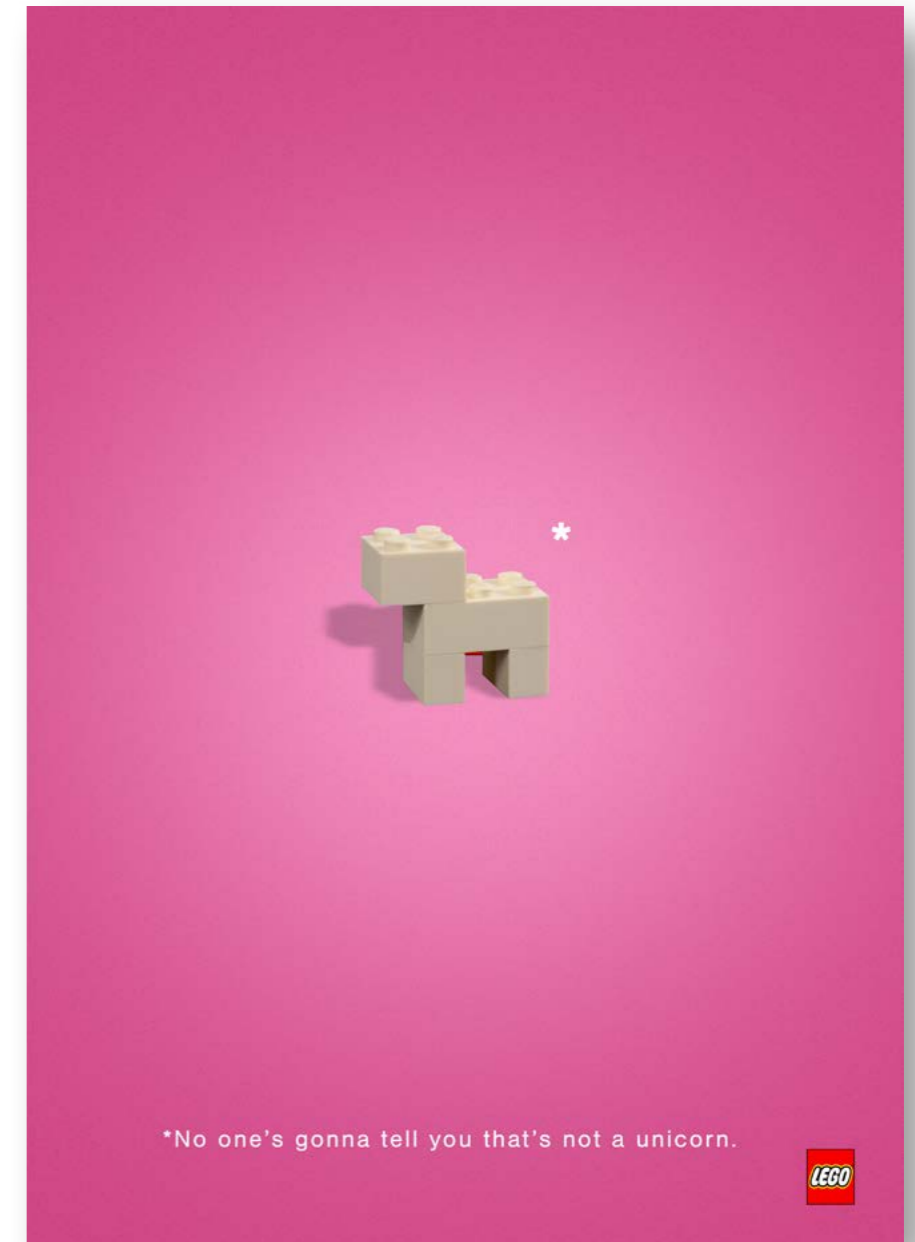
Poster Design

**SKILLS UTILIZED**

Poster Design and Copy Writing

The challenge was to rapidly generate poster concepts, advertising the brand 'lego', and focusing mainly on the impact of copy writing.

Whilst both posters rely on body copy, the second also uses a visual cue to further push the concept and achieve a playful outcome.



# Shaun of the Dead Opening Sequence

## **PROJECT TYPE**

Video Production

## **SKILLS UTILIZED**

Video Editing, Print Design

A re-imagining of the opening sequence to the film Shaun of the Dead, created and displaying featured information through objects relating to the film. This sequence was created in order to emphasise the film's comedic style and reference-heavy approach to cinematography.







SIMON  
PEGG

NICK  
FROST

BILL  
NIGHY

PENELOPE  
WILTON

  
**Shaun**  
*of the*  
**Dead**

In order to keep the accompanying poster to on theme, it's style mimicked that of a Cornetto wrapper.

# Good Vibrations

## PROJECT TYPE

Poster Design

## SKILLS UTILIZED

Branding, Poster Design and Copy Writing

Good Vibrations was created in order to appease the taboo of female masturbation. This campaign seeks to normalise women talking about masturbation and encourage it through playful, and sometimes questionable euphemisms, to the current and next generation of masturbators.

The campaign is headed by a collection of posters which follow each day of the week.



GOOD VIBRATIONS

milk the



monday

FIND YOUR DAY AT GOODVIBRATIONS.COM

GOOD VIBRATIONS

tease the



tuesday

FIND YOUR DAY AT GOODVIBRATIONS.COM

GOOD VIBRATIONS

wet the



wednesday

FIND YOUR DAY AT GOODVIBRATIONS.COM

GOOD VIBRATIONS

tickle the



thursday

FIND YOUR DAY AT GOODVIBRATIONS.COM

GOOD VIBRATIONS

spank the



sunday

FIND YOUR DAY AT GOODVIBRATIONS.COM

GOOD VIBRATIONS

stroke the



saturday

FIND YOUR DAY AT GOODVIBRATIONS.COM