



# UNIVERSITY OF LINCOLN

Professional Profile

Catt Leadbeater

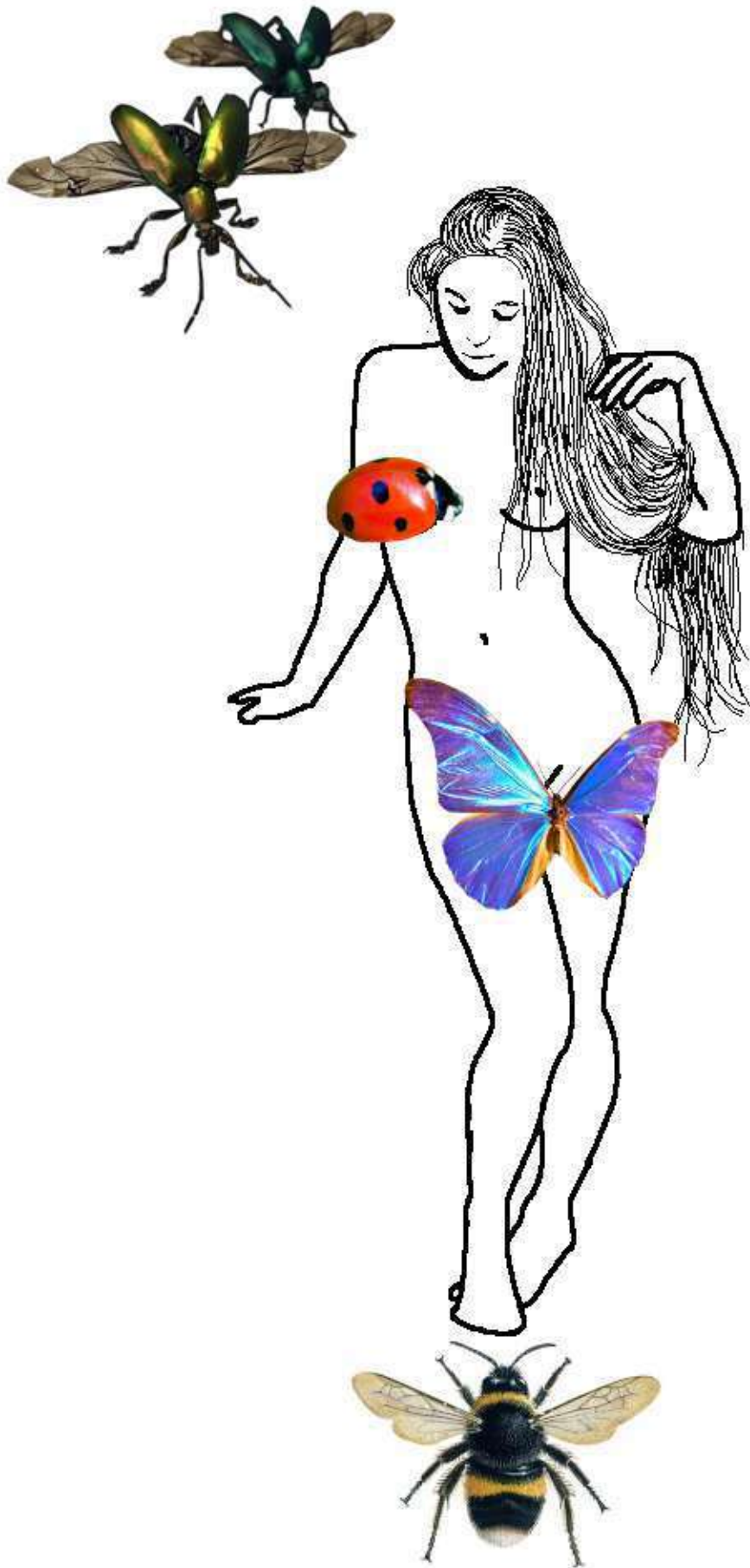
FAS3001M

A portfolio of work submitted in partial fulfilment of the requirements for a BA Hons in Fashion, University of Lincoln

May 2020

Final Collection by Catt Leadbeater

**A BURLY  
METAMORPHOSIS**

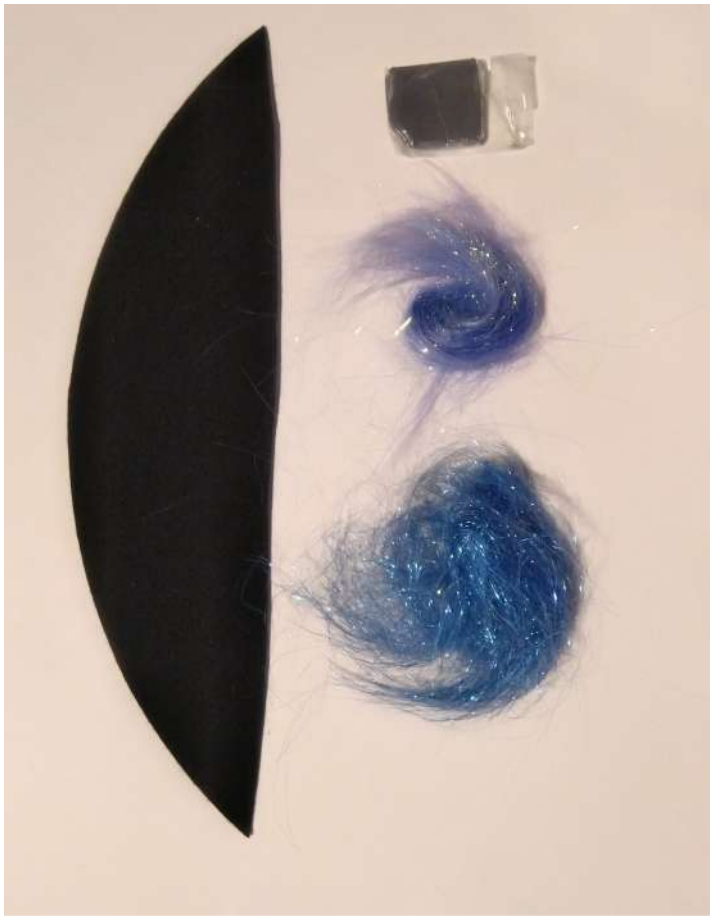


*A Burly Metamorphosis  
Latt Leadbeater*

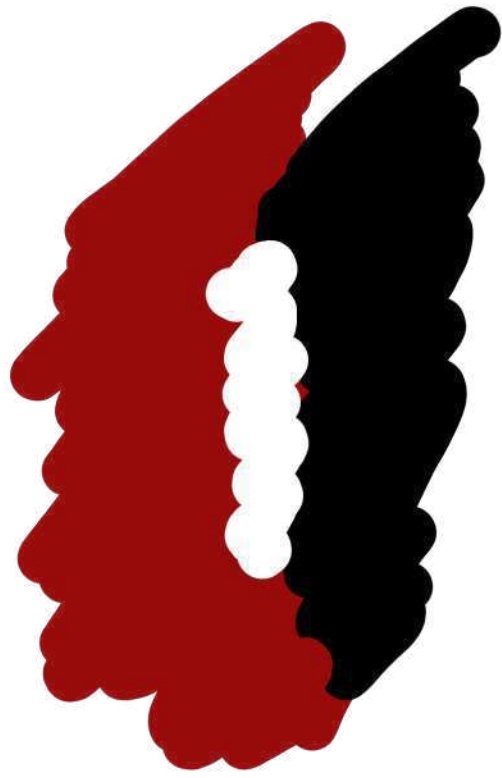
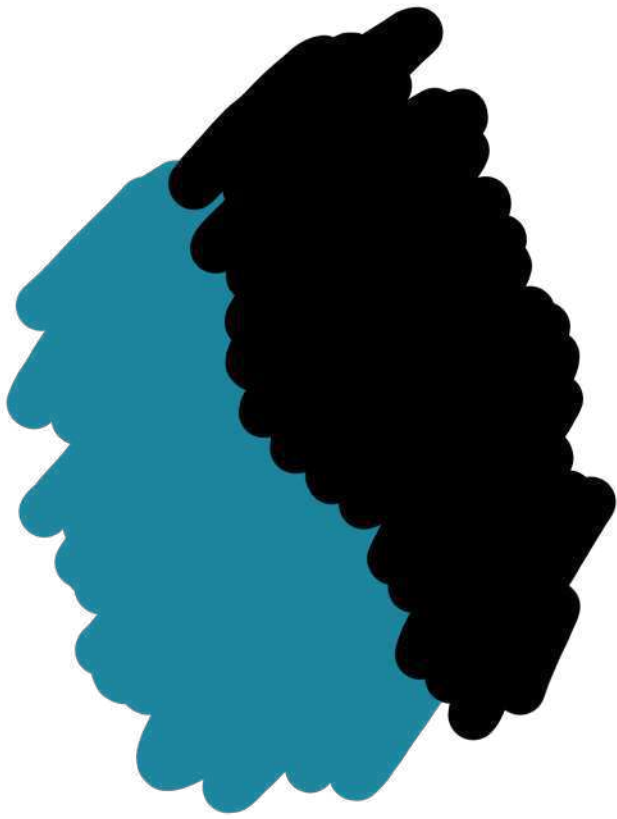
# A Burly Matamorphosis User Profile



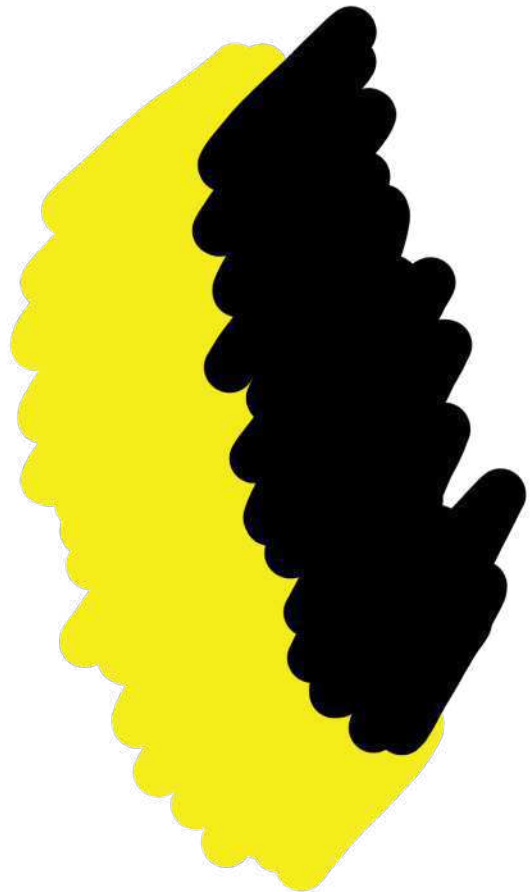
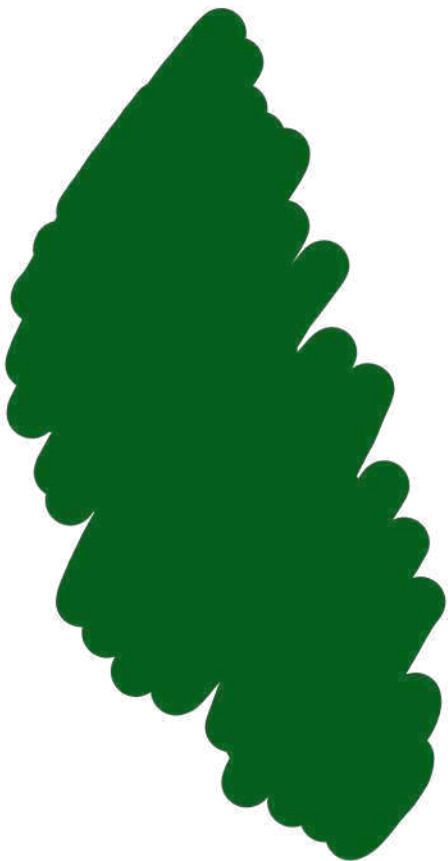




Fabric Story



Colour Palette

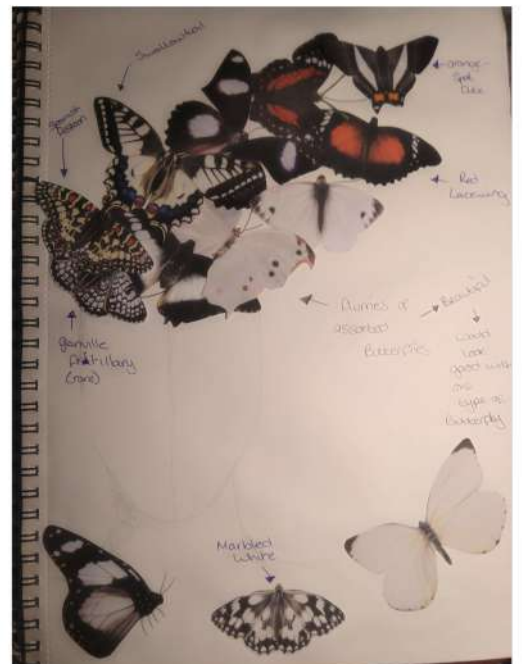
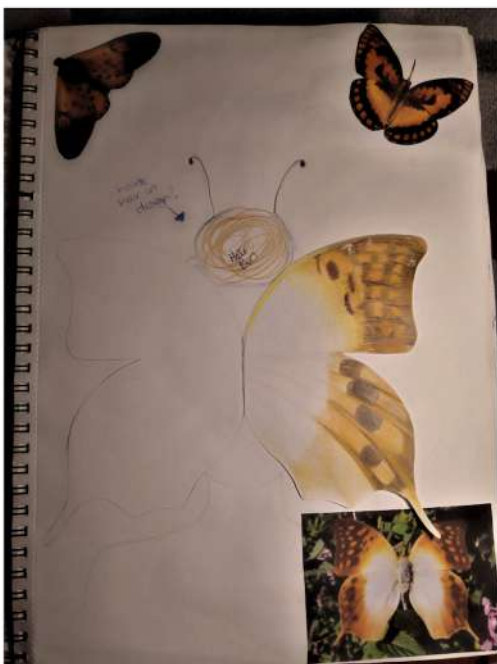
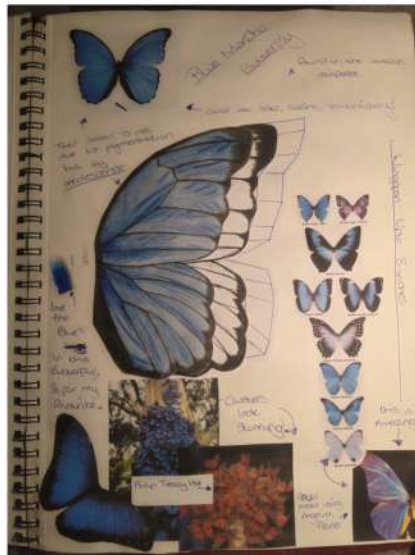
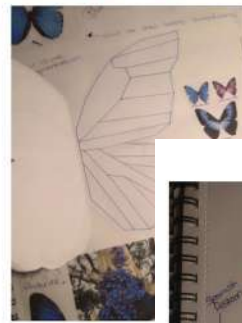




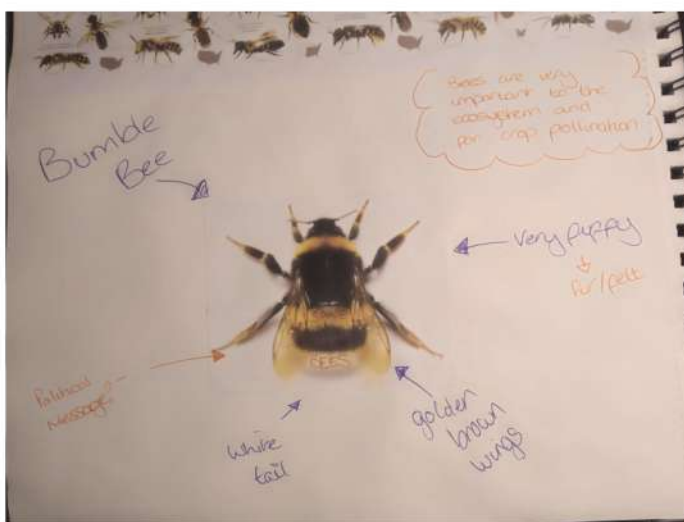
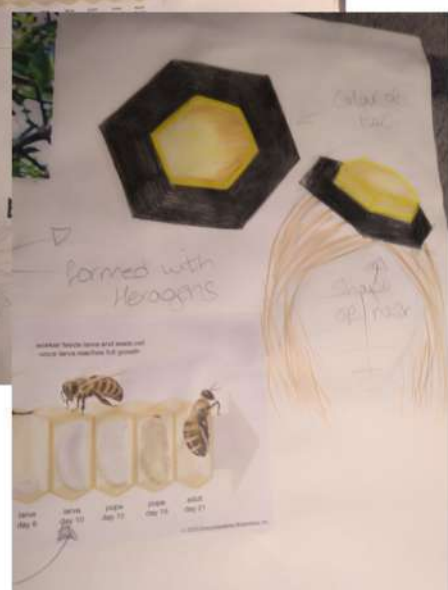
Burlesque



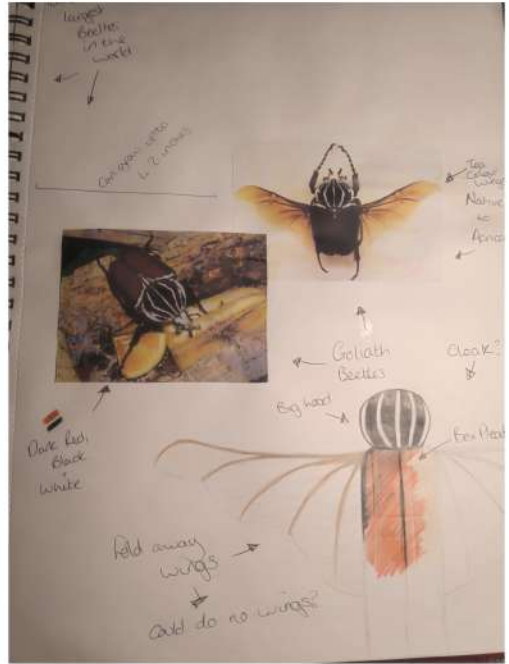
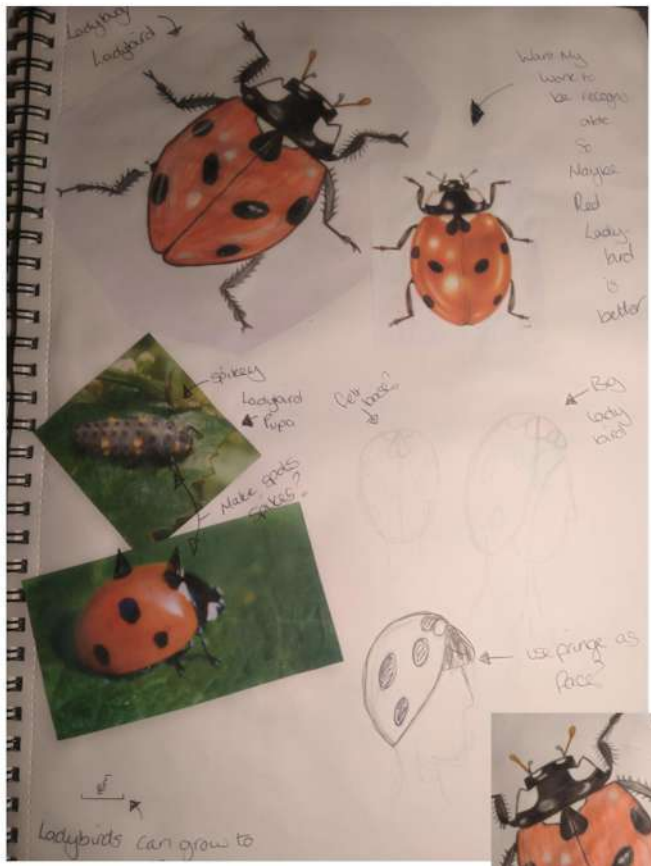
Metamorphosis











*Partner Performance*

*The Metamorphosis of a Burlesque Dancer*

*Dress gets removed*

*Full outfit*

*Garter is removed*

*YouTube Title: Hazel Honeygoodie - The 5th Annual New Orleans Burlesque Festival*

*gloves off*

*Completed Stage is gone*

*Skirt tassels gone*

*Gloves on*

*Fans to cover breasts*

*Completed Stage is gone*

*Annual Miss Exotic World Competition*

*Hol boys on*

*Prop stays in hand Top of dress removed*

*Bottom of Dress Removed*

*Garter removed*

*Non Skirt Removed*

*Bottom of Dress removed*

*Hol boys on Prop stays in hand Top of dress removed*

*Bottom of Dress removed*

*Butterfly's wing Pads attached by collar*

*Gloves wrapped in their garter*

*Love this idea*

*Essential for Fashion Show*

*Gloves off*

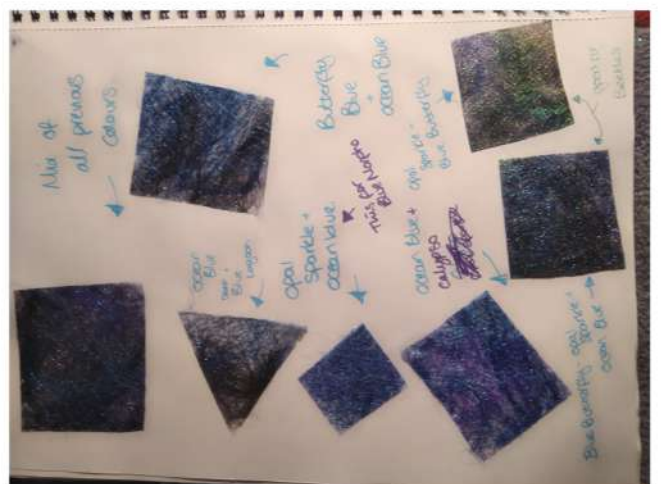
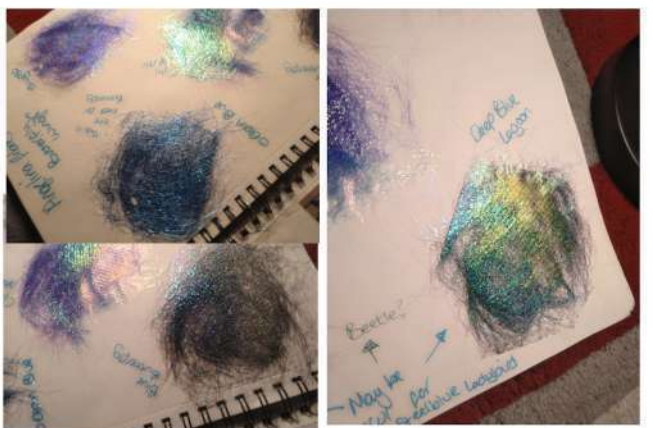
*Garter removed*

*Gloves off*

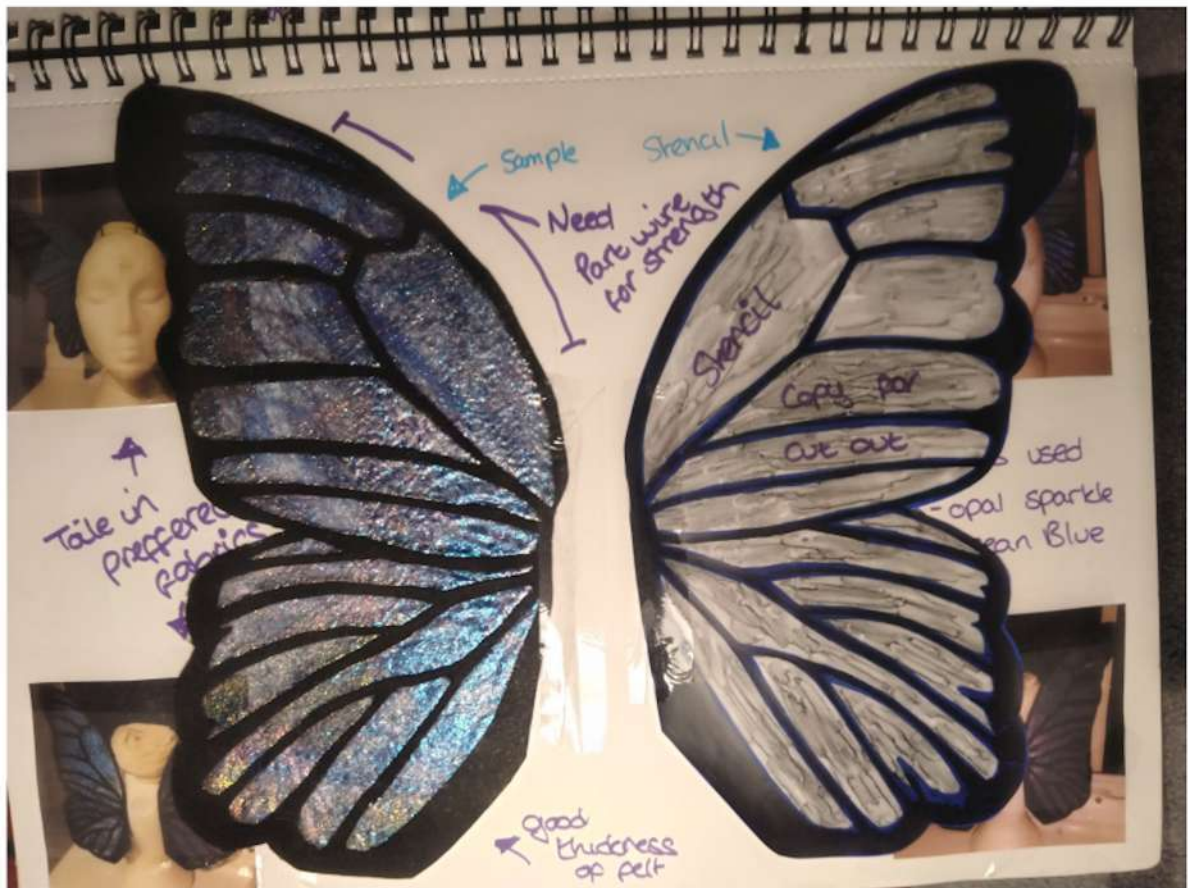
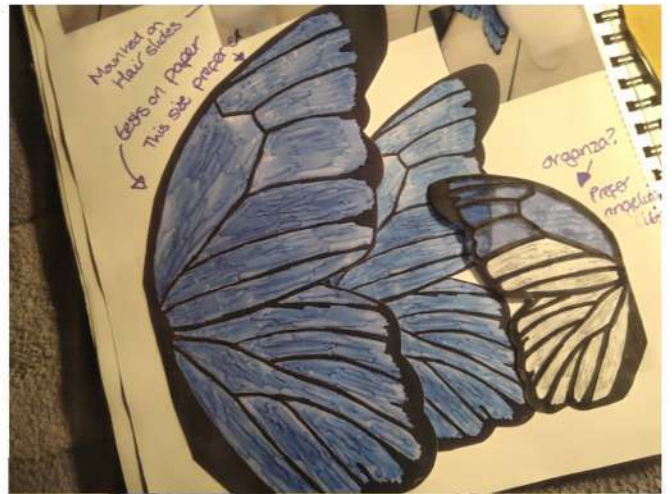
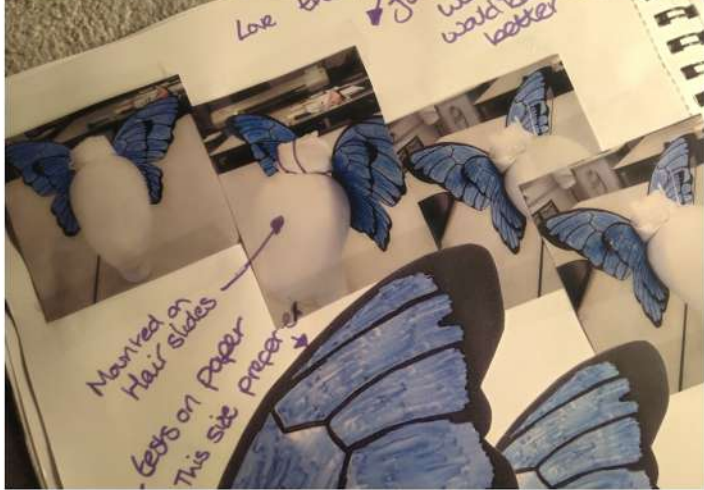
*Garter off*

*YouTube Title: Hazel Honeygoodie - The 5th Annual New Orleans Burlesque Festival*

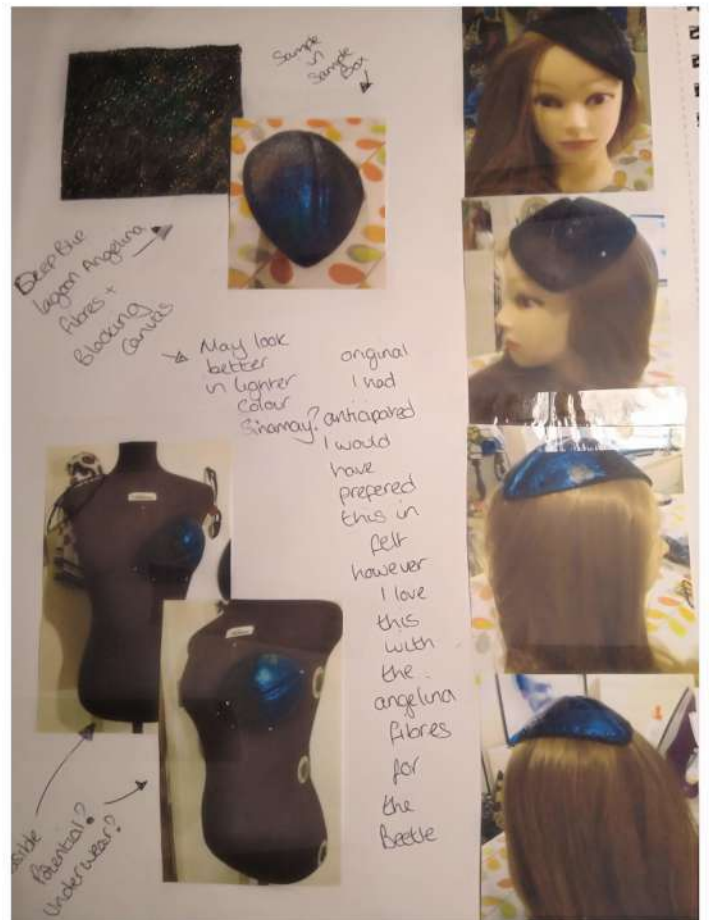
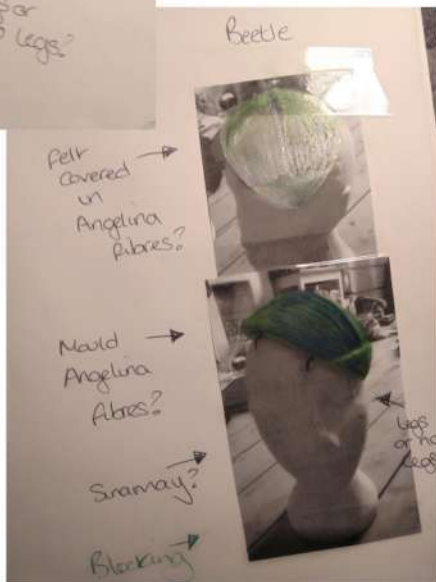


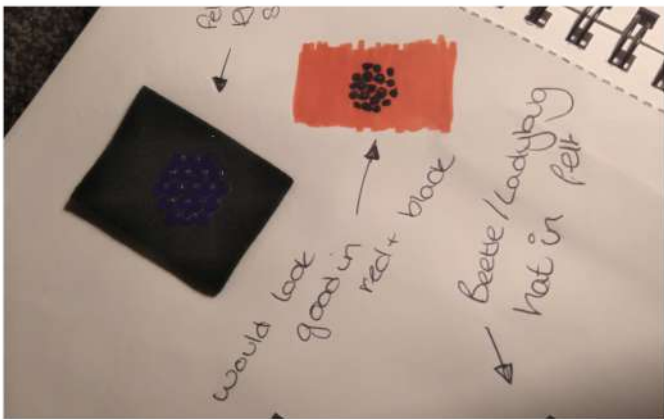
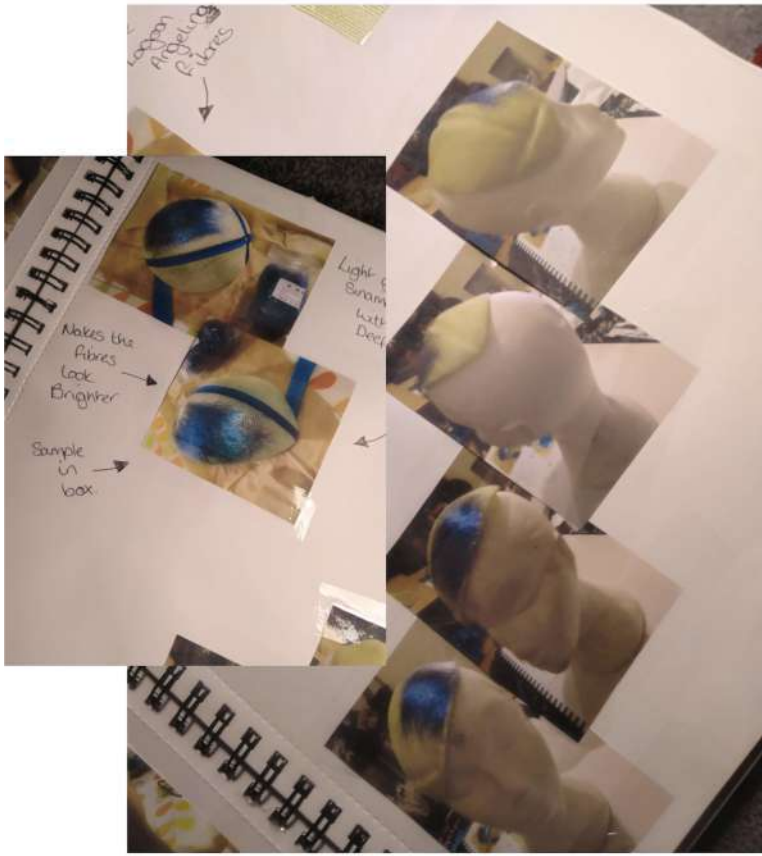




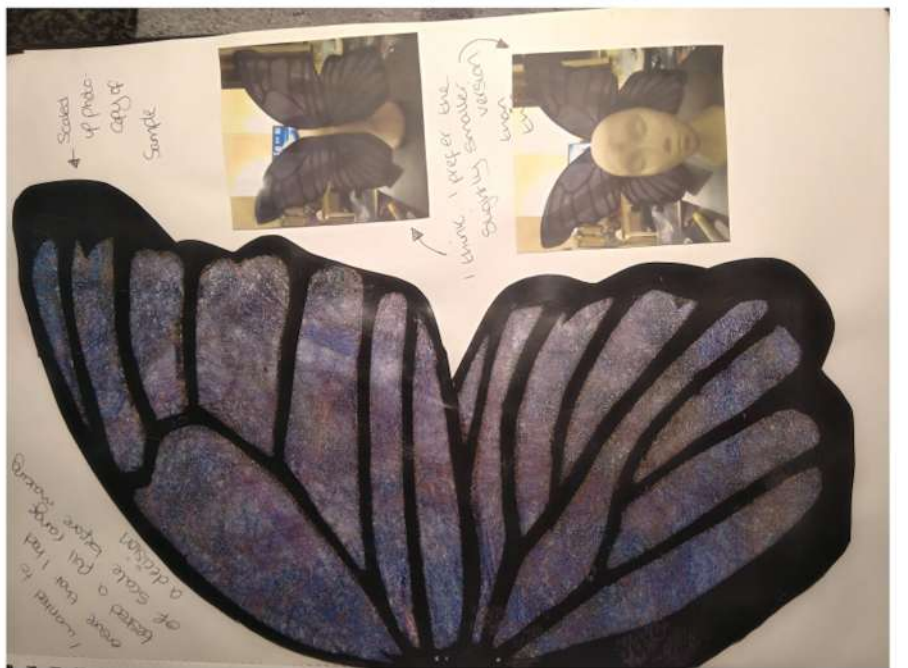


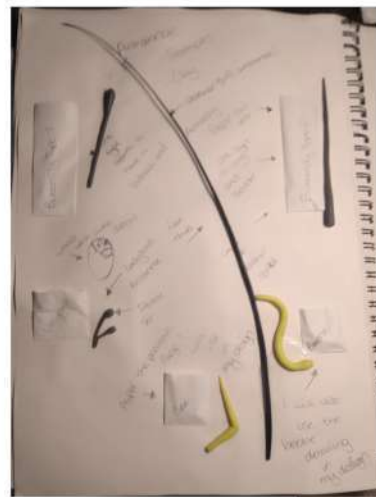
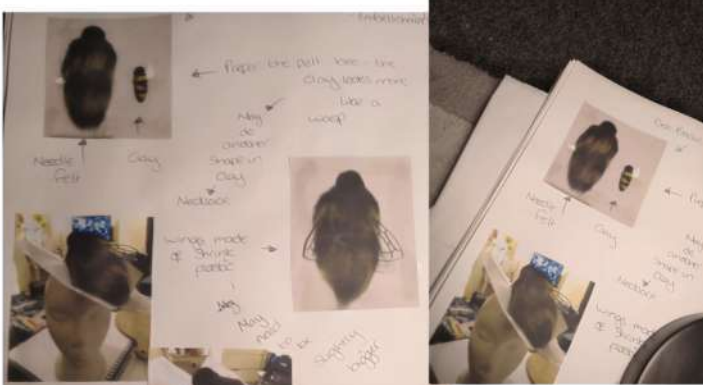
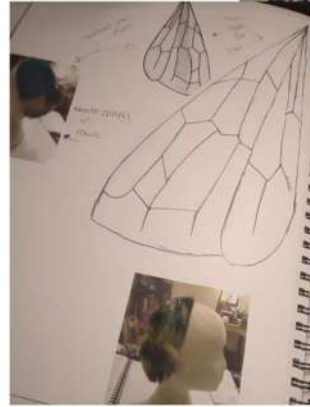
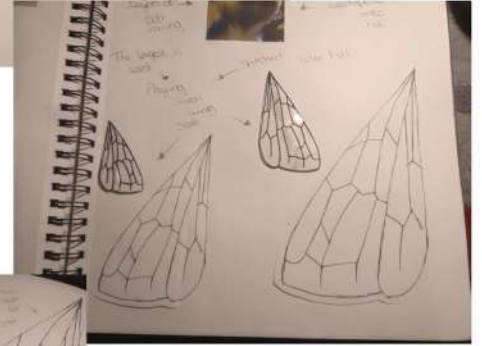
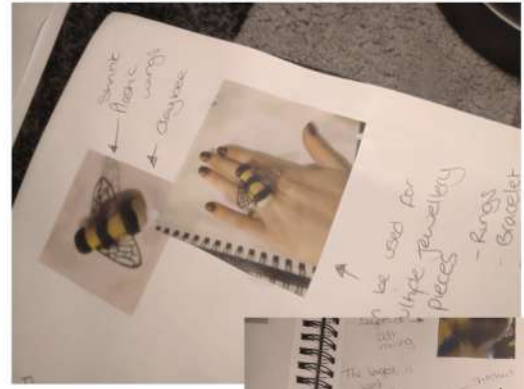
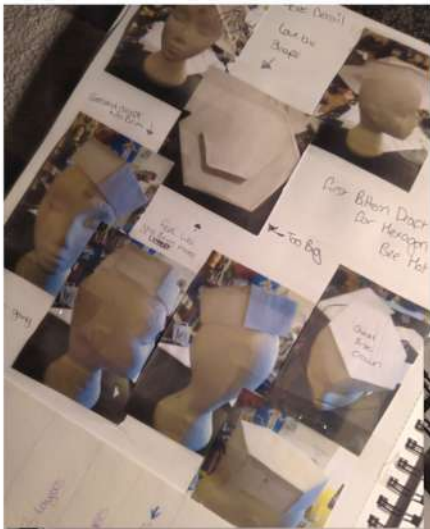




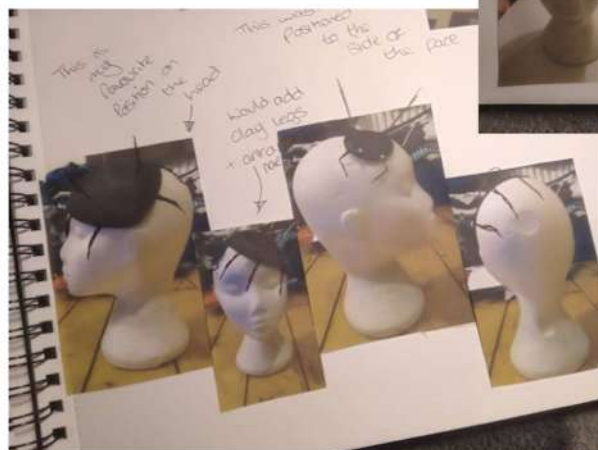
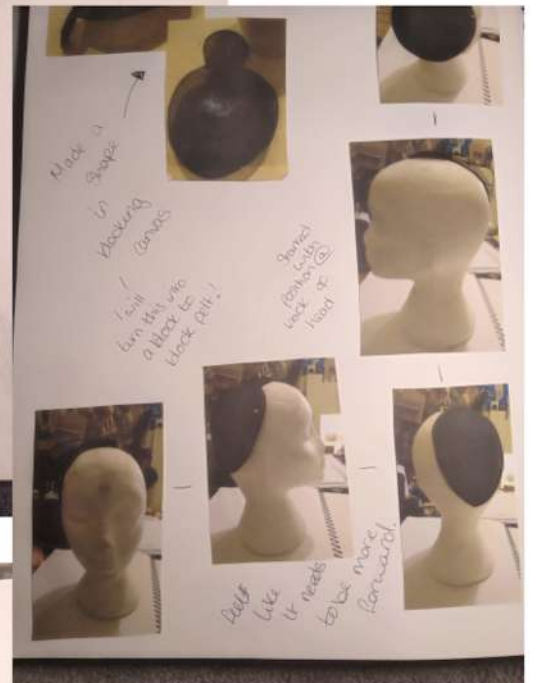
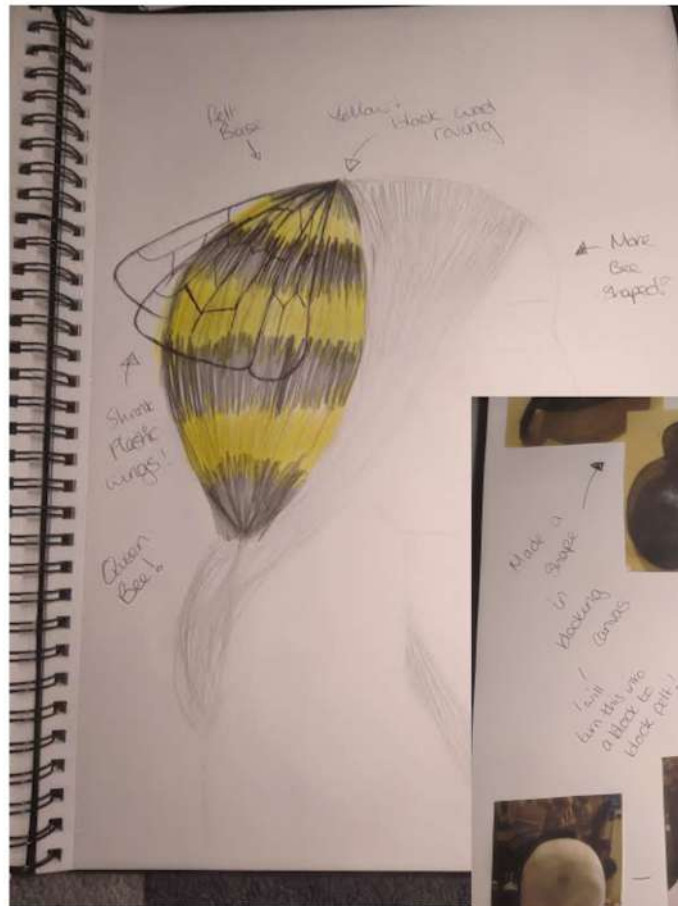






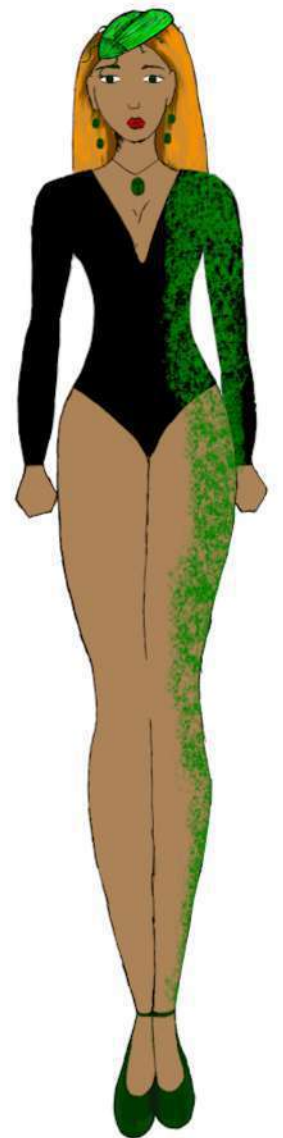
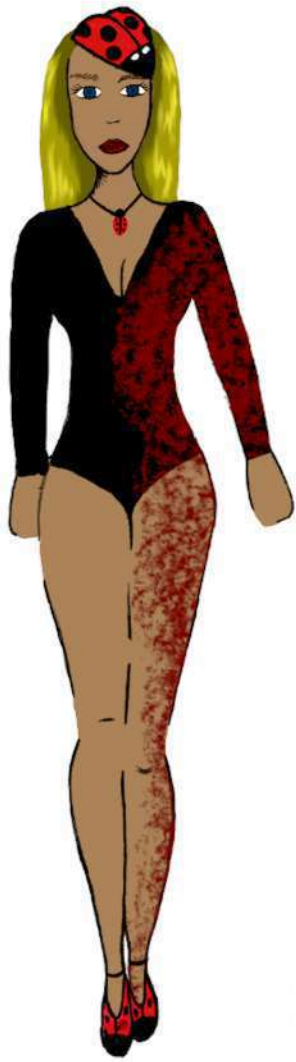






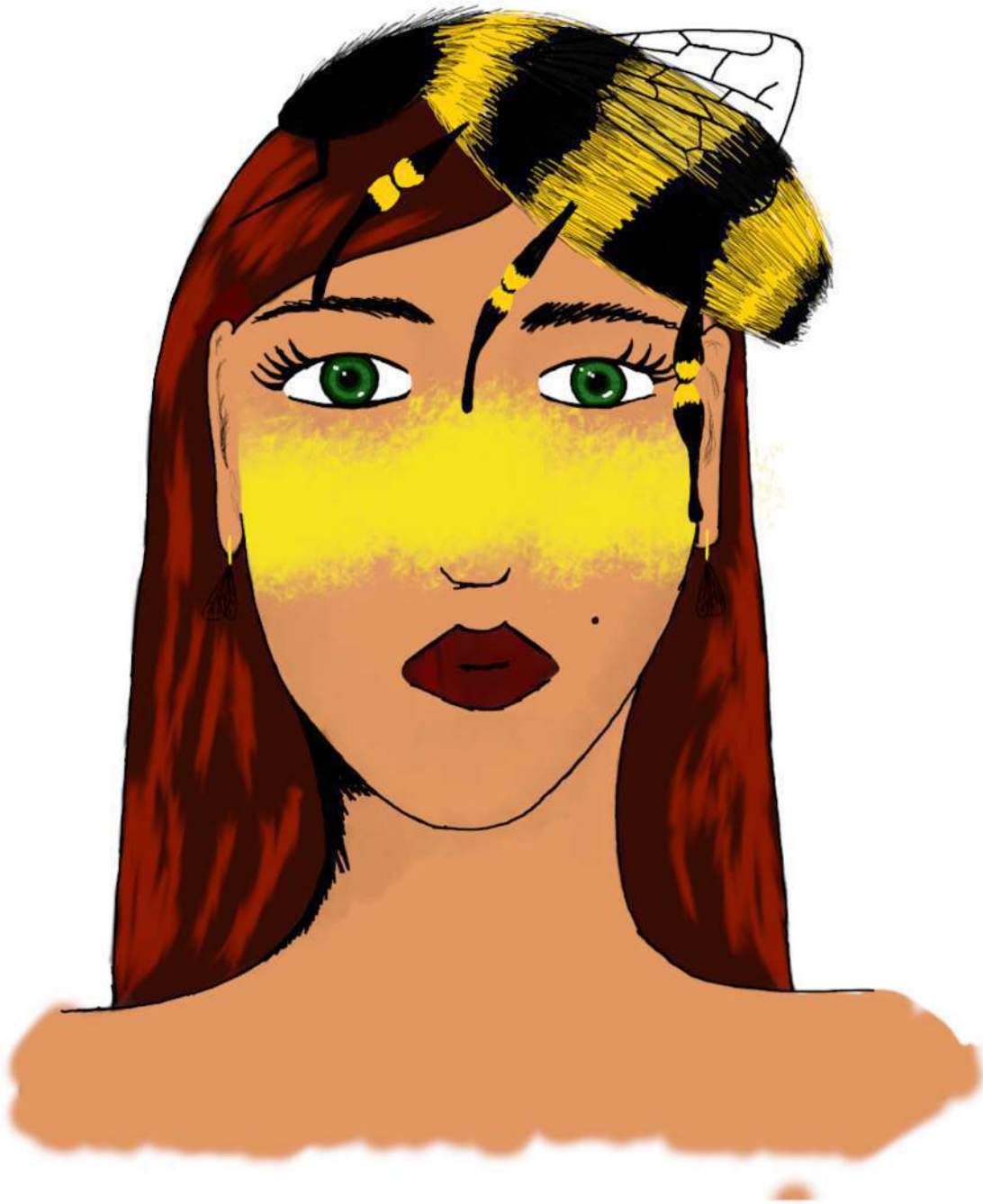


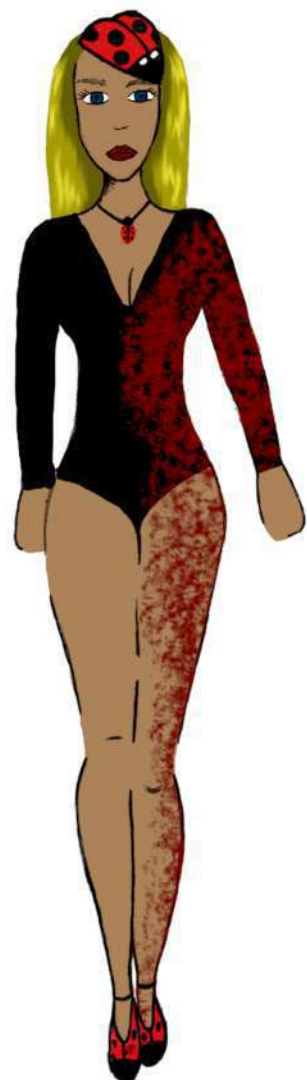
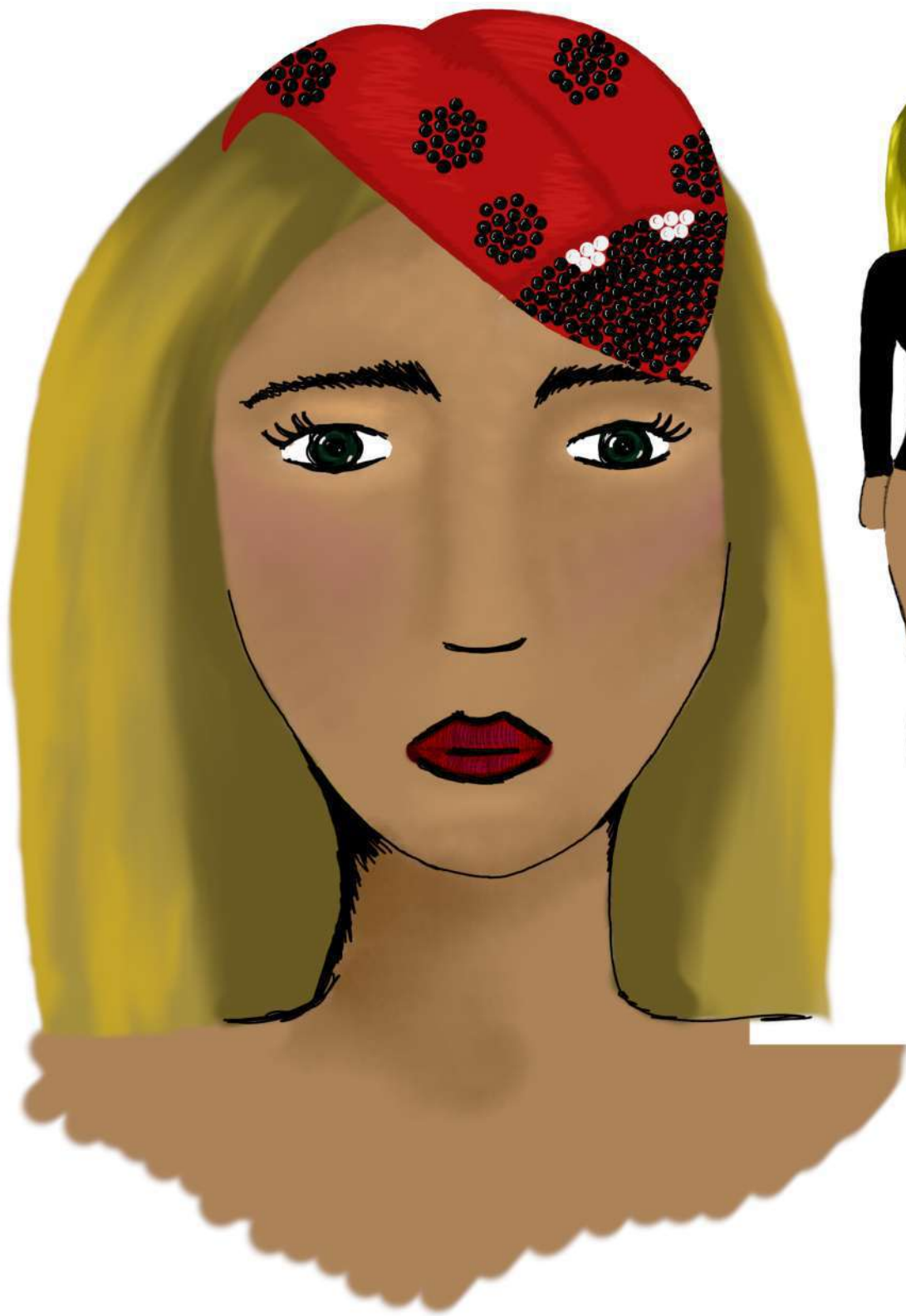




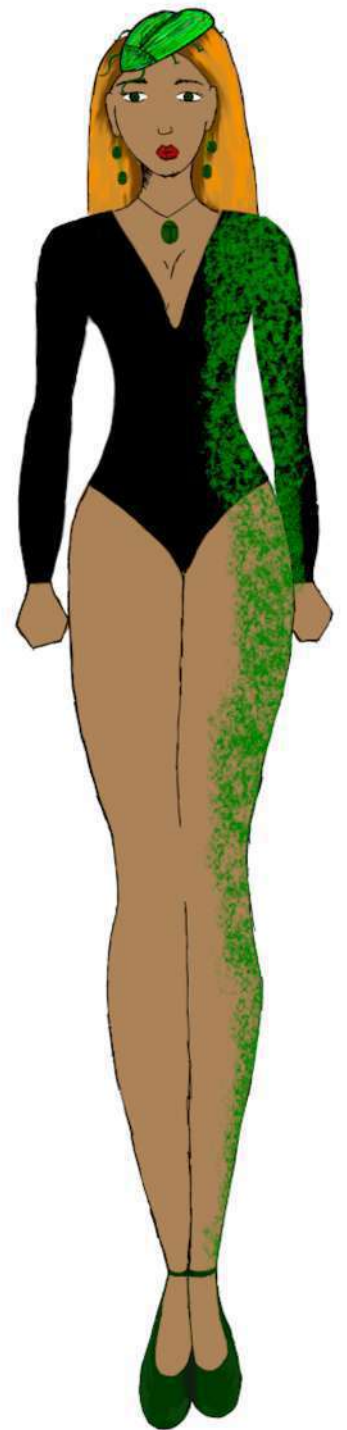






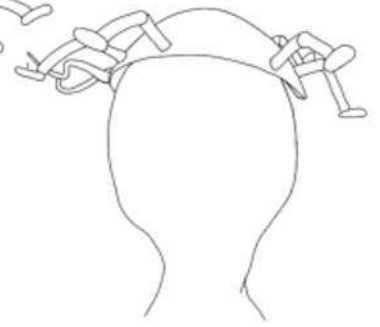
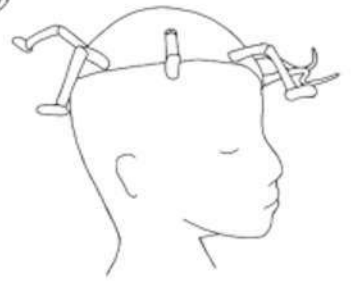


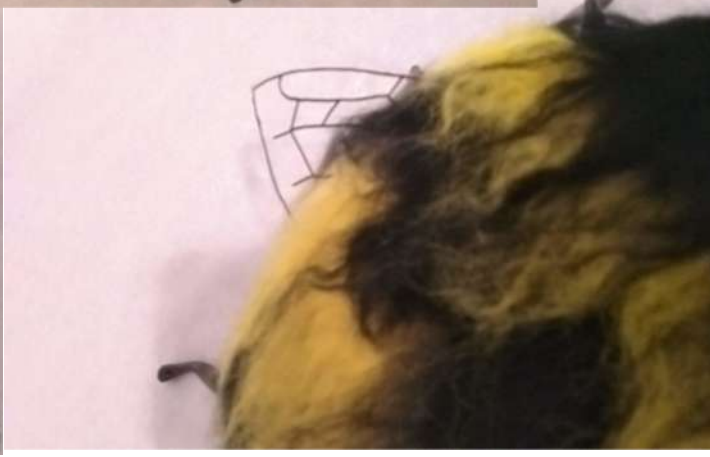
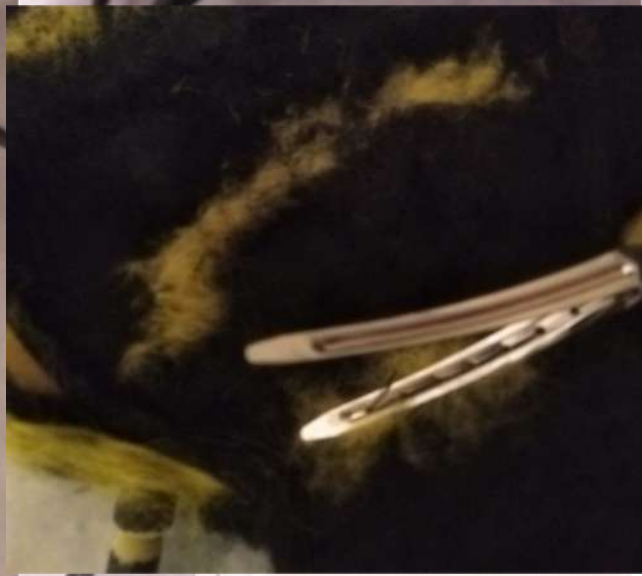


















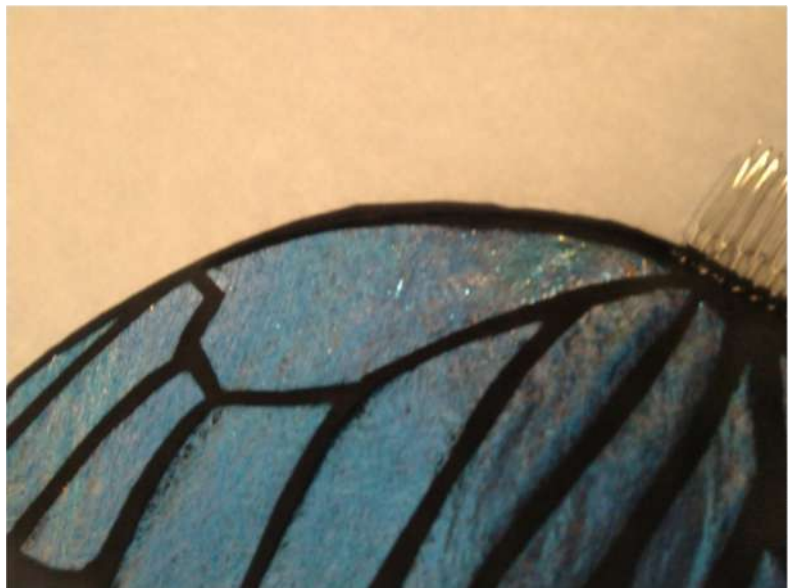
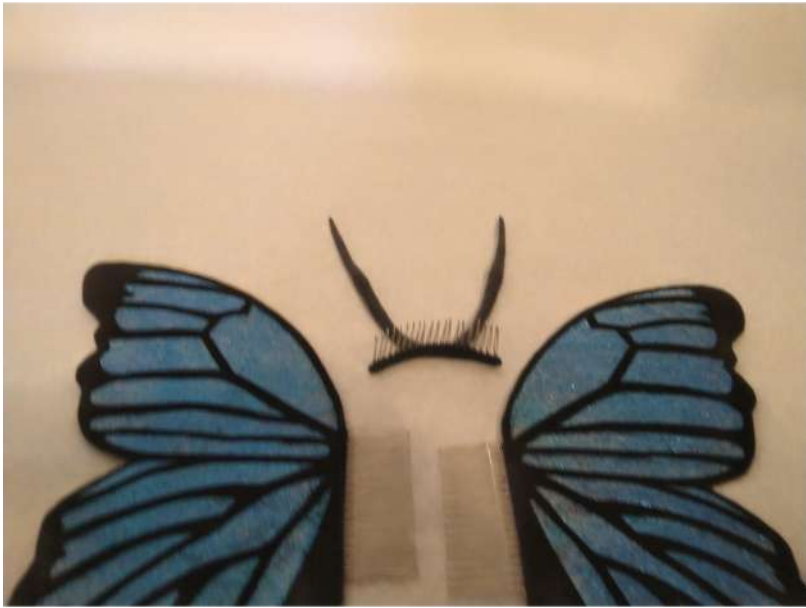
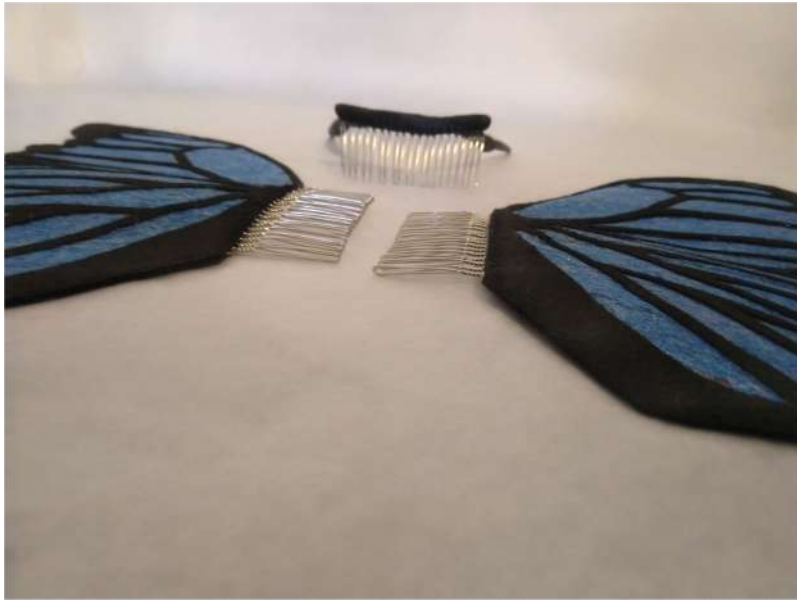










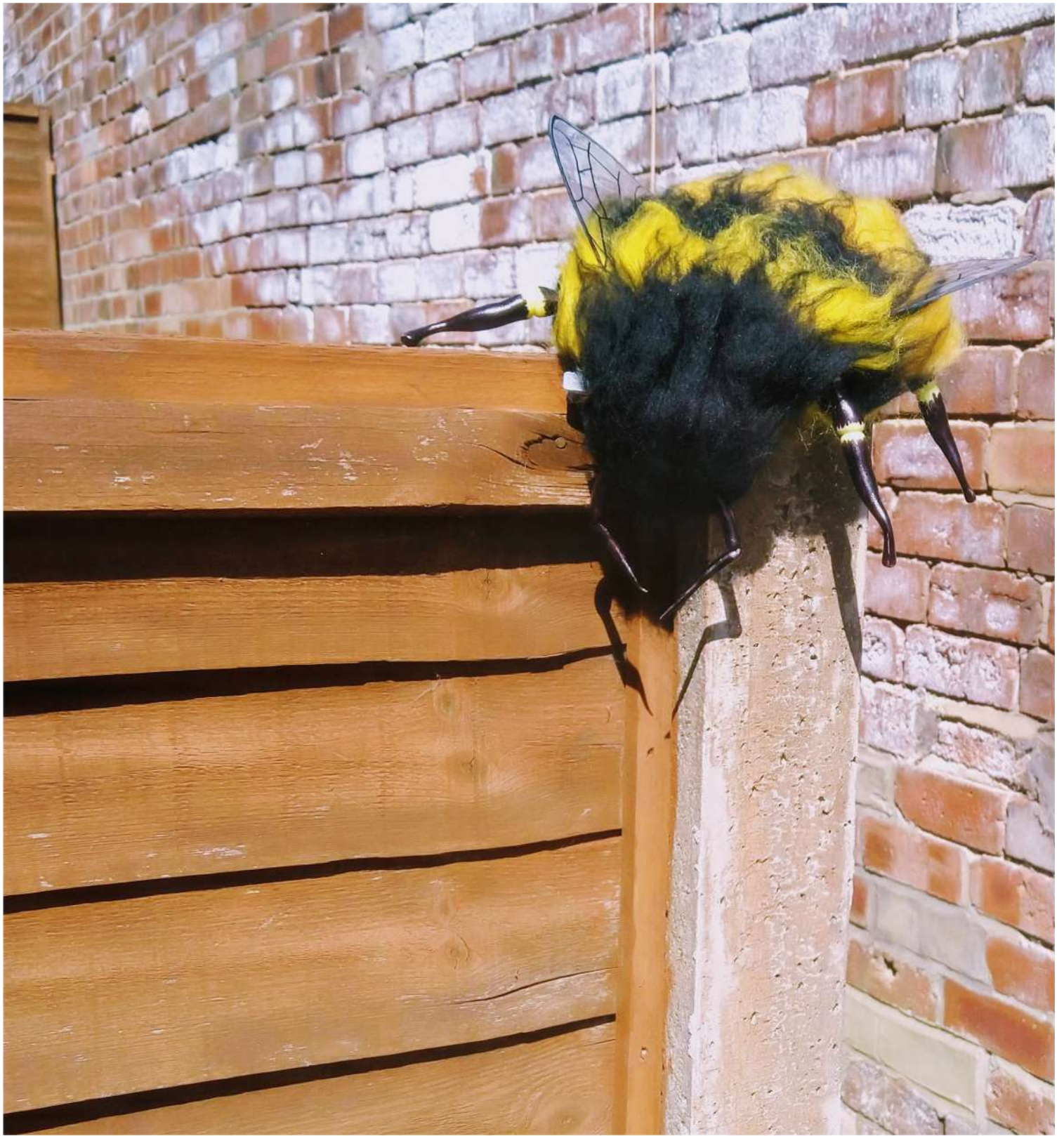












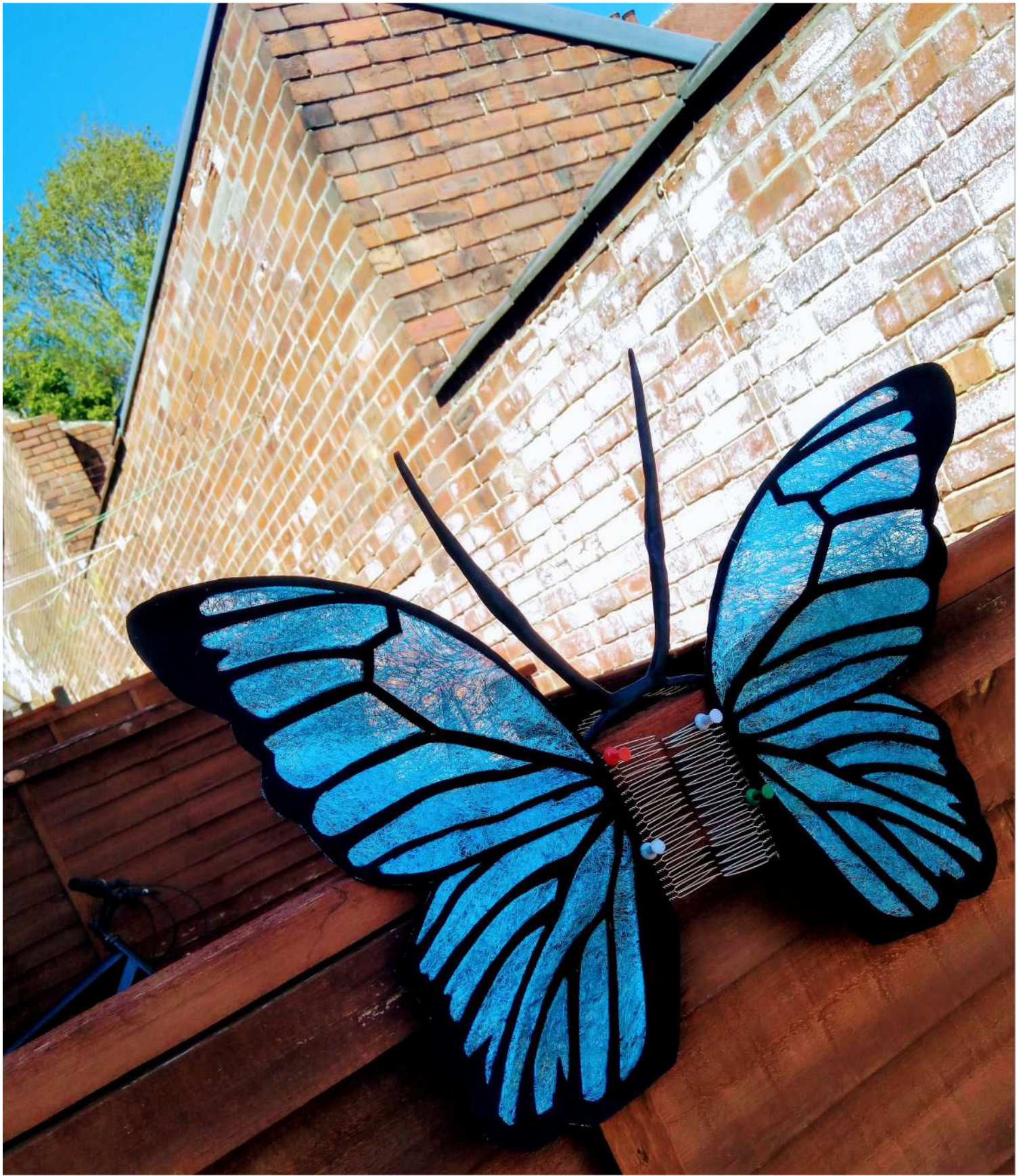












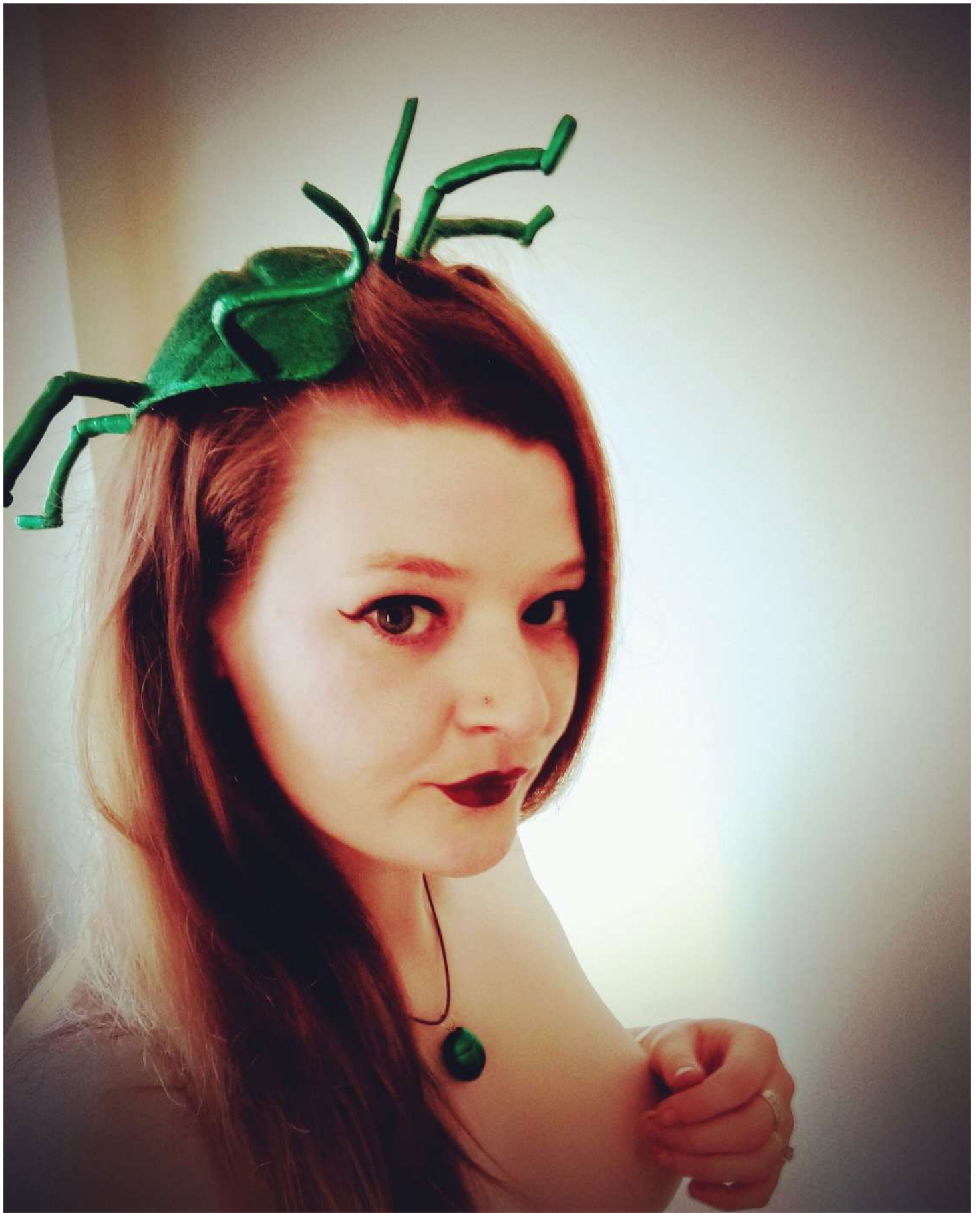














Collaboration with For the Love of Scrubs

# **MILLINERY IN CRISIS**

BBC · 17 hours ago

Coronavirus: Priti Patel 'sorry if people feel there have been failings' on PPE

Nursing Times · 1 day ago

Tension grows over PPE supply after government reveals national plan



Coronavirus: Has the NHS got enough PPE?

18 hours ago



Ministers must get NHS frontline, says business secretary

1 day ago

https://www.bbc.co.uk › news

Coronavirus: Has the NHS got enough PPE? - BBC News

19 hours ago · Ministers say there is enough kit for all who need it, but doctors say ... The ambulance driver does not need to wear any PPE. but the ...

https://www.nursingtimes.net › news

Tension grows over PPE supply after government reveals national plan | Nursing Times

2 days ago · On Friday, the doctors' union said it had learnt that current PPE supplies in London and Yorkshire were not sufficient to deal with the Covid-19 ...

https://rcni.com › analysis › covid-1...

COVID-19: nurses say they are not getting adequate PPE | RCNi

3 days ago · Two thirds (67%) of nurses do not have access to sufficient personal protective equipment (PPE) as the COVID-19 pandemic continues, ...

https://www.bma.org.uk › doctors-f...

Doctors forced into impossible situations as NHS staff report dangerously low levels of PPE - BMA

3 days ago · The doctors' union understands that current PPE supplies in London and Yorkshire are not sufficient to deal with the COVID-19 outbreak.

In 2020 the Coronavirus pandemic caused the UK to go into lockdown and the NHS struggled to get PPE and Scrubs to keep them safe at work.

Screenshot saved

Tap to view your screenshot

SHARE EDIT DELETE

2 days ago · On Friday, the doctors' union said it had learnt that current PPE supplies in London and Yorkshire were not sufficient to deal with the Covid-19 ...

https://rcni.com › analysis › covid-1...

COVID-19: nurses say they are not getting adequate PPE | RCNi

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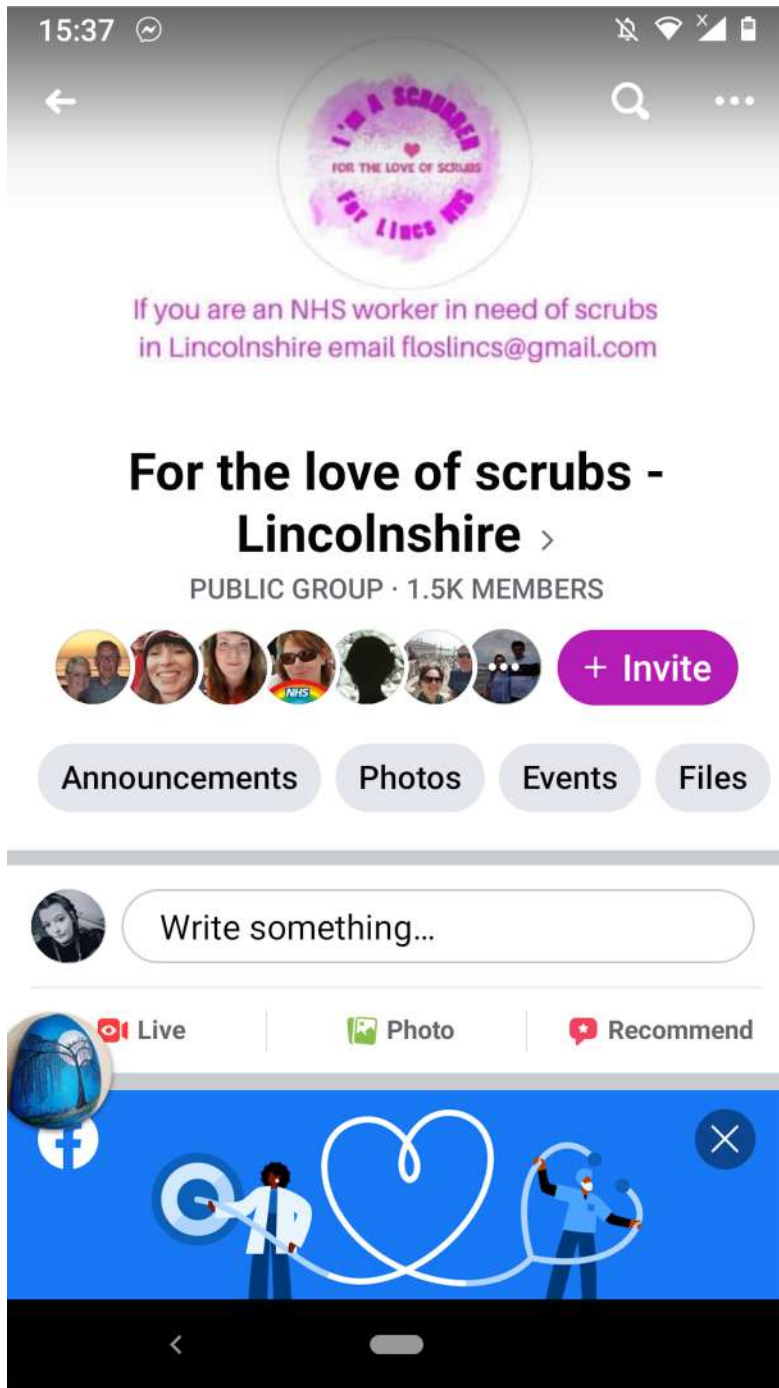
Doctors forced into impossible situations as NHS staff report dangerously low levels of PPE - BMA

3 days ago · The doctors' union understands that current PPE supplies in London and Yorkshire are not sufficient to deal with the COVID-19 outbreak.

https://www.expressandstar.com › n...

Not enough PPE 'reaching West Midlands





The university got involved with a group called For the Love of Scrubs which was originally set up by a nurse in a desperate attempt to get the scrubs her and her colleagues needed for work. I decided that I needed to do my bit.



### Coronavirus: Lincolnshire nurse's online campaign for medical scrubs

Volunteers are making protective clothing for medical staff after an appeal on social media.

Lincolnshire A&E nurse Ashleigh Linsdell started the 'For the Love of Scrubs' campaign last week after noticing a "dire need" for the medical uniforms during the coronavirus outbreak.

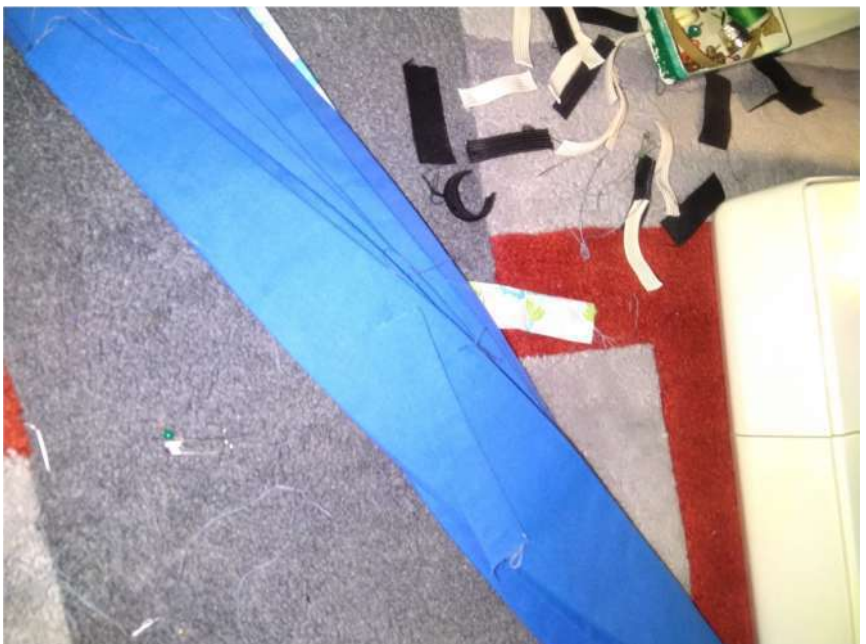
Almost 20,000 volunteers have responded to the call and are producing the outfits at home or in small workshops.

© 06 Apr 2020





All fabric used was the off-cuts provided by the University of Lincoln. The off cuts are from the scrub tops and trousers that they are providing to the NHS, this project enabled waste to be reduced and more products donated to the NHS.









46  
Headbands



66 Scrub Caps



Collaboration With Pheobe Potter

**SEW OVER IT**



Final Designs

Fabric Print to use

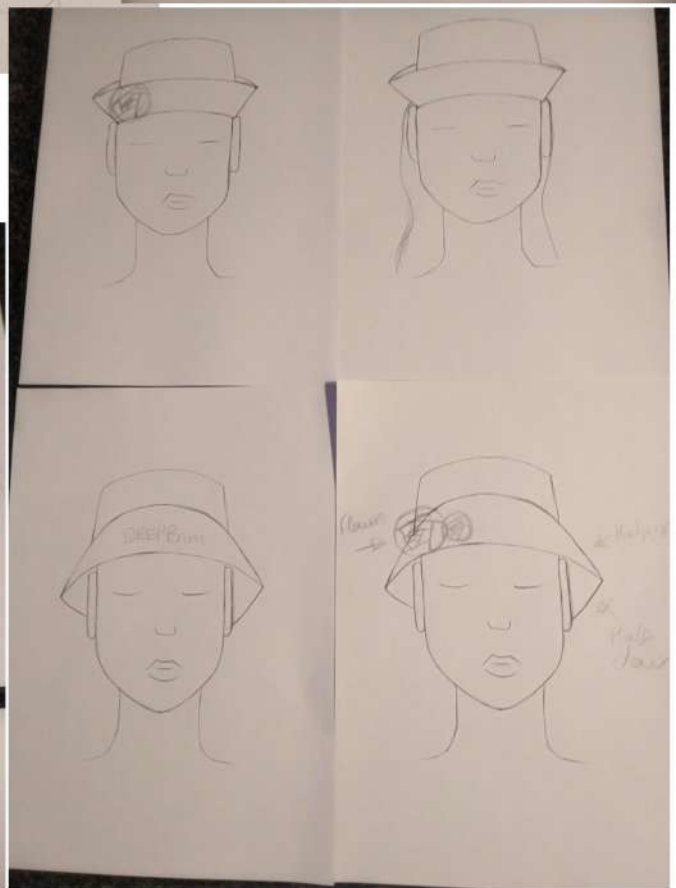
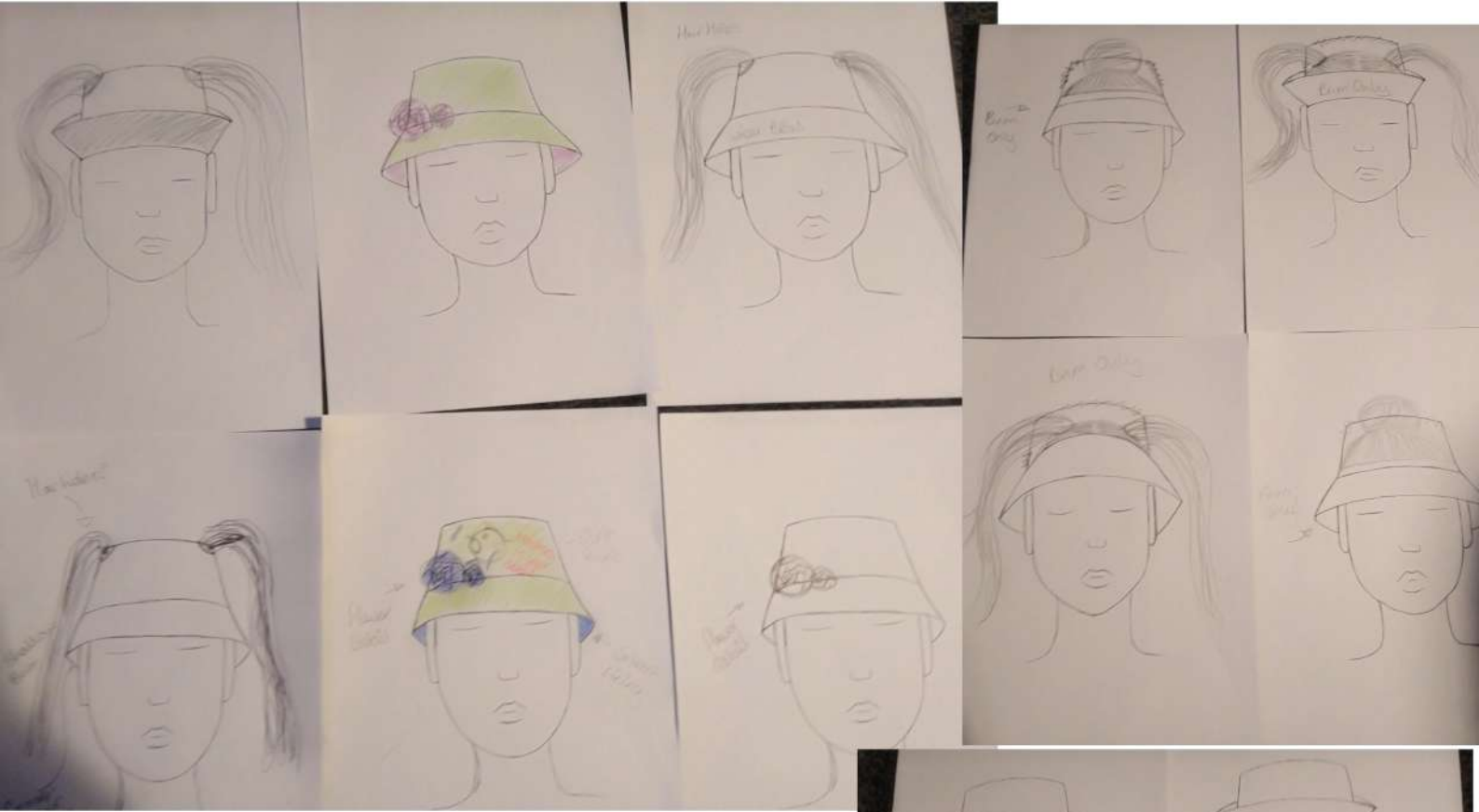
**SEW OVER IT**

More is more, less is a bore

90's Style → Hats

Bucket Hat?





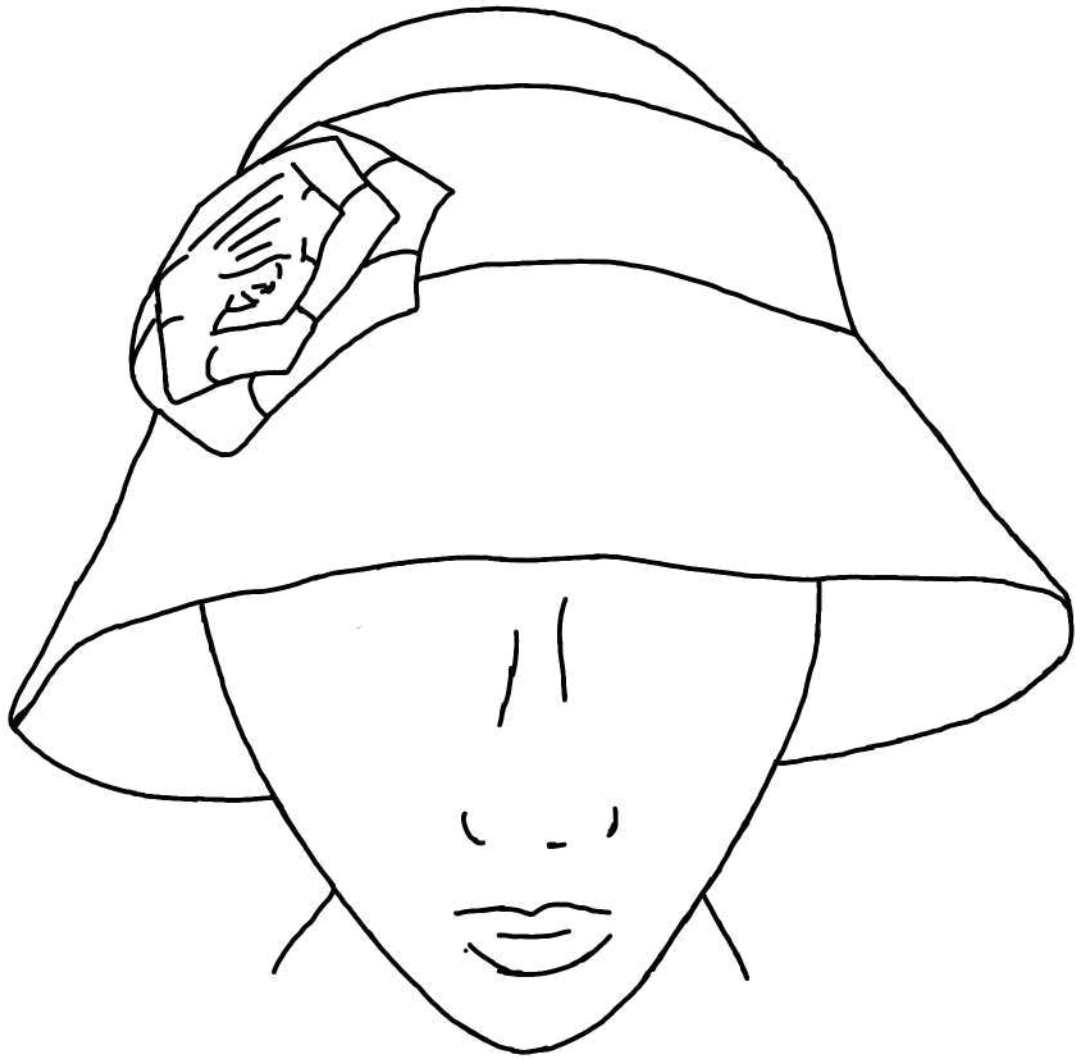


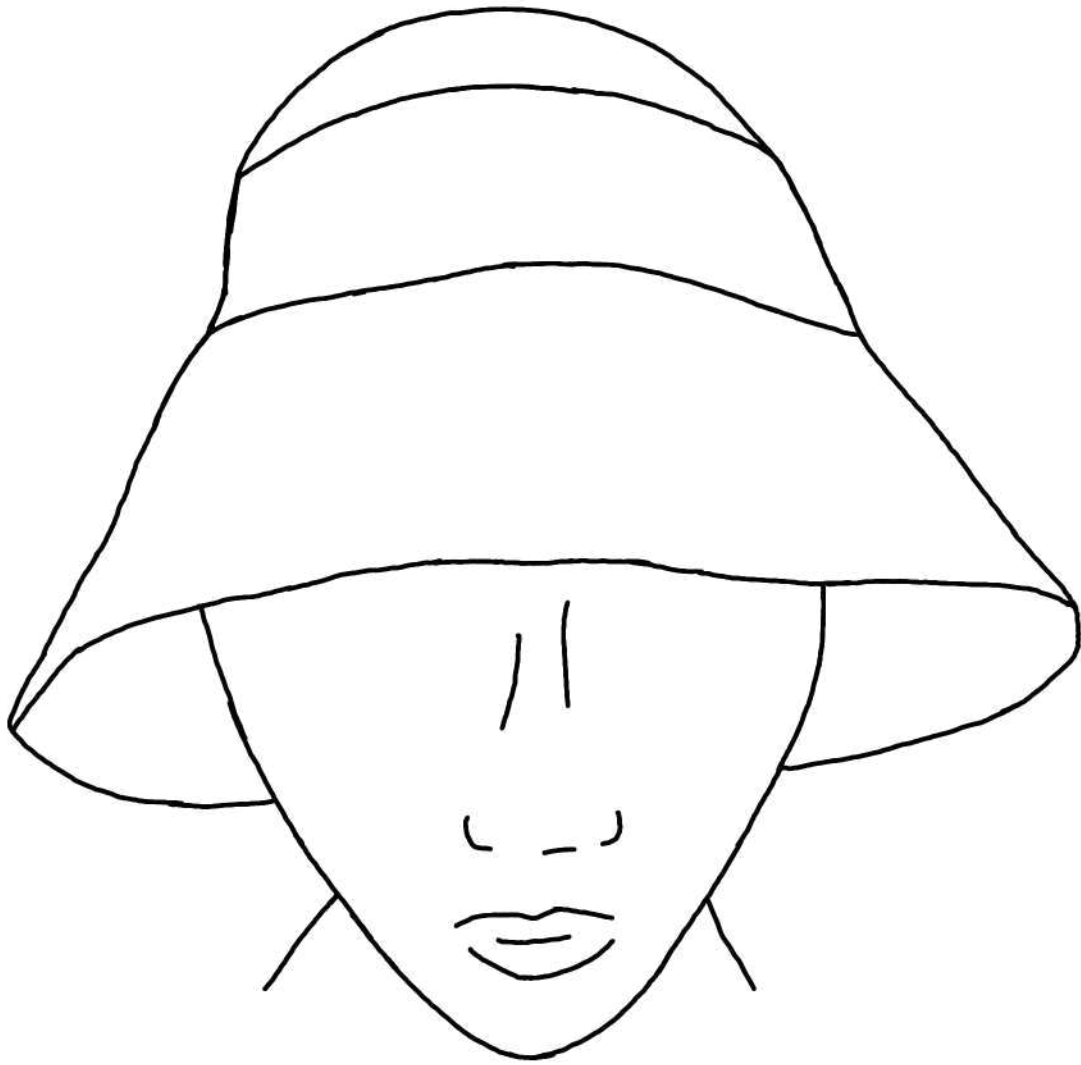




















Photography and garments by Phoebe Potter  
 (Instagram.com/phoebepotterdesigns)





Collaboration With Vanessa Hallam

**ZERO**

# Collection Line up



Name  
Zero  
Waste



Bucket hats?

Designs



Organic Fabrics

# ZERO

# Vanessa Hallam

Traditional Hat



Japanese Culture



Samurai Hat

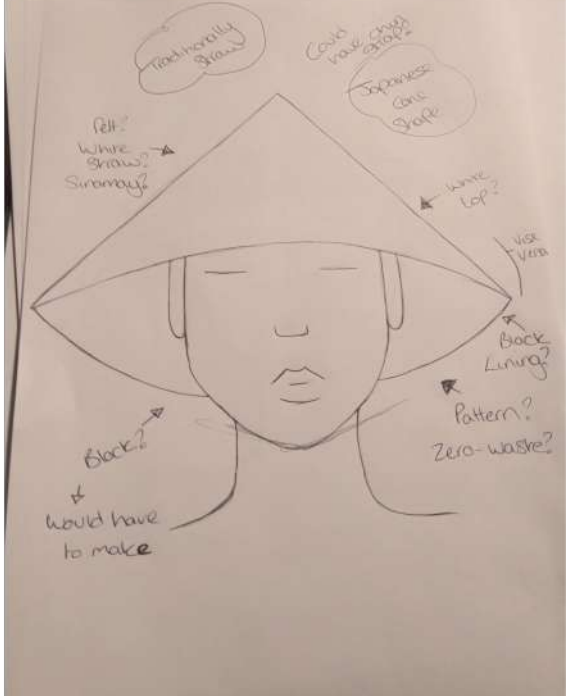
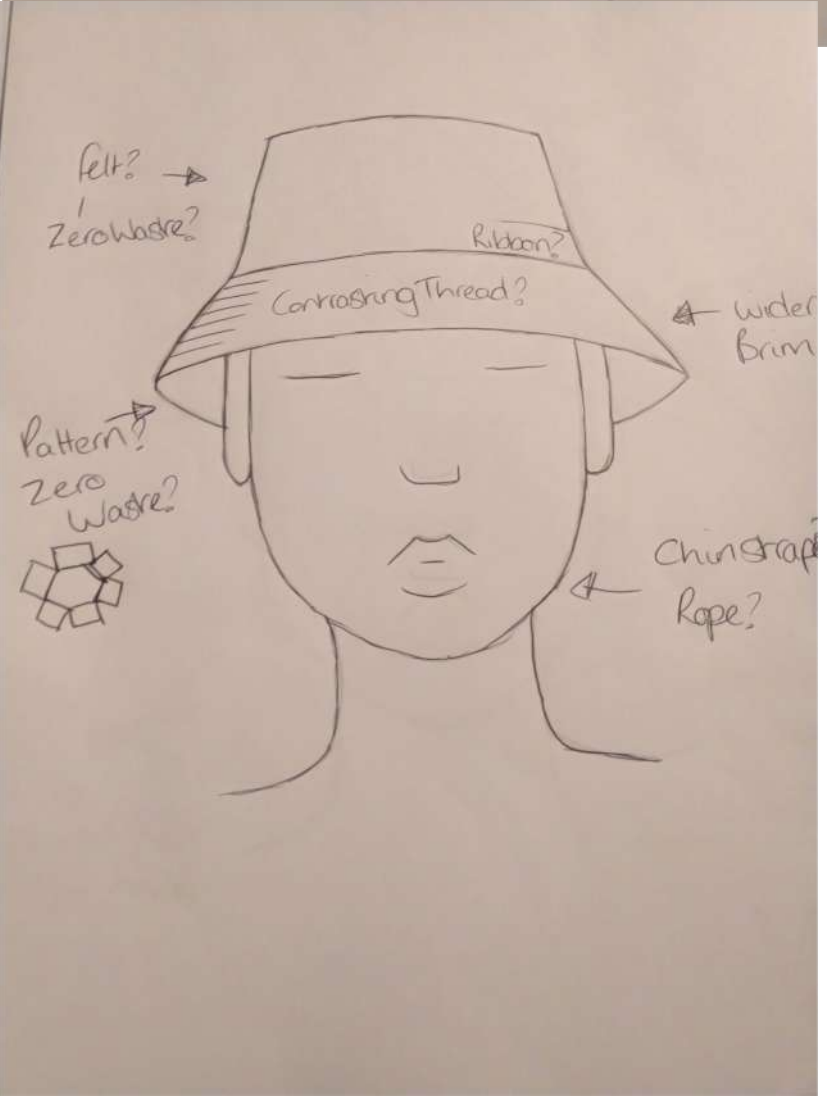
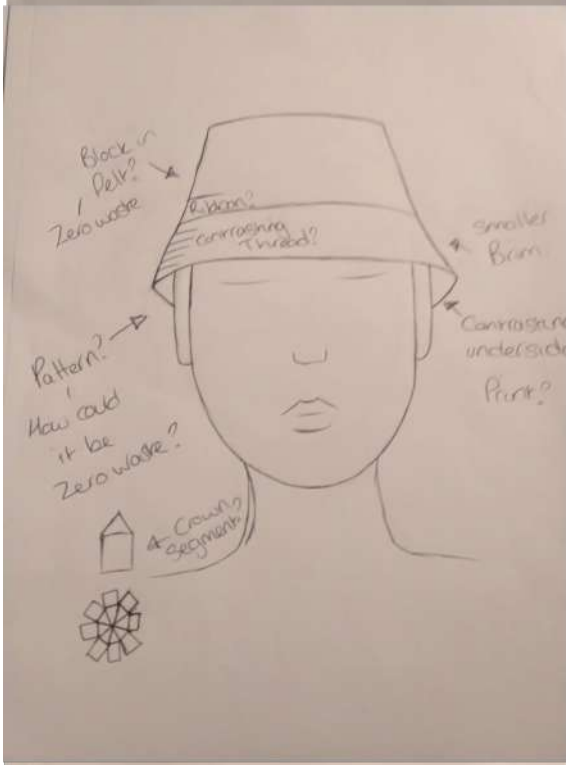
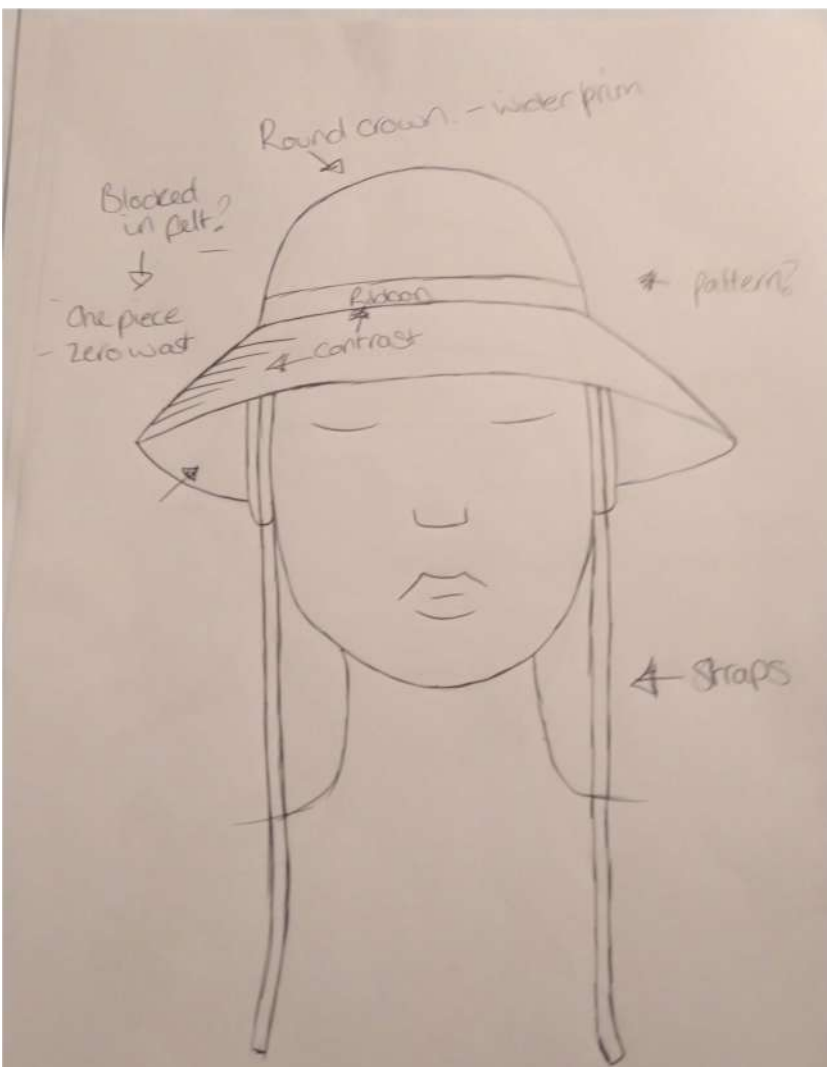
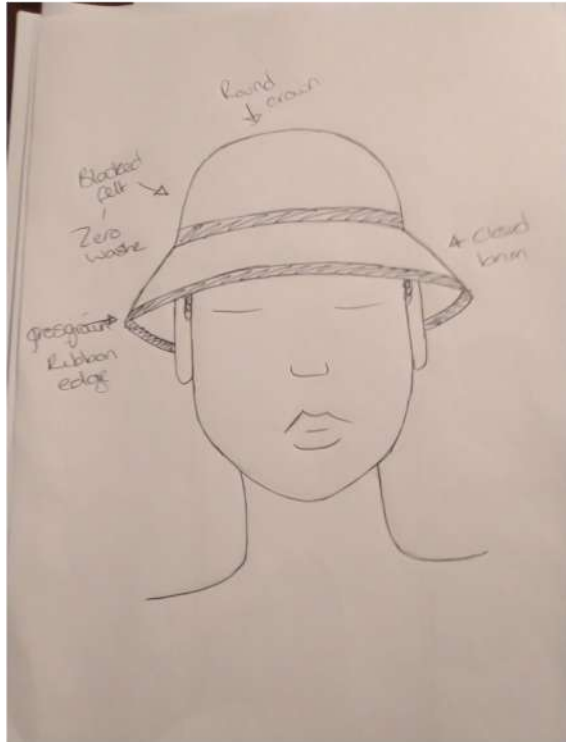


Bucket Hat?

origami

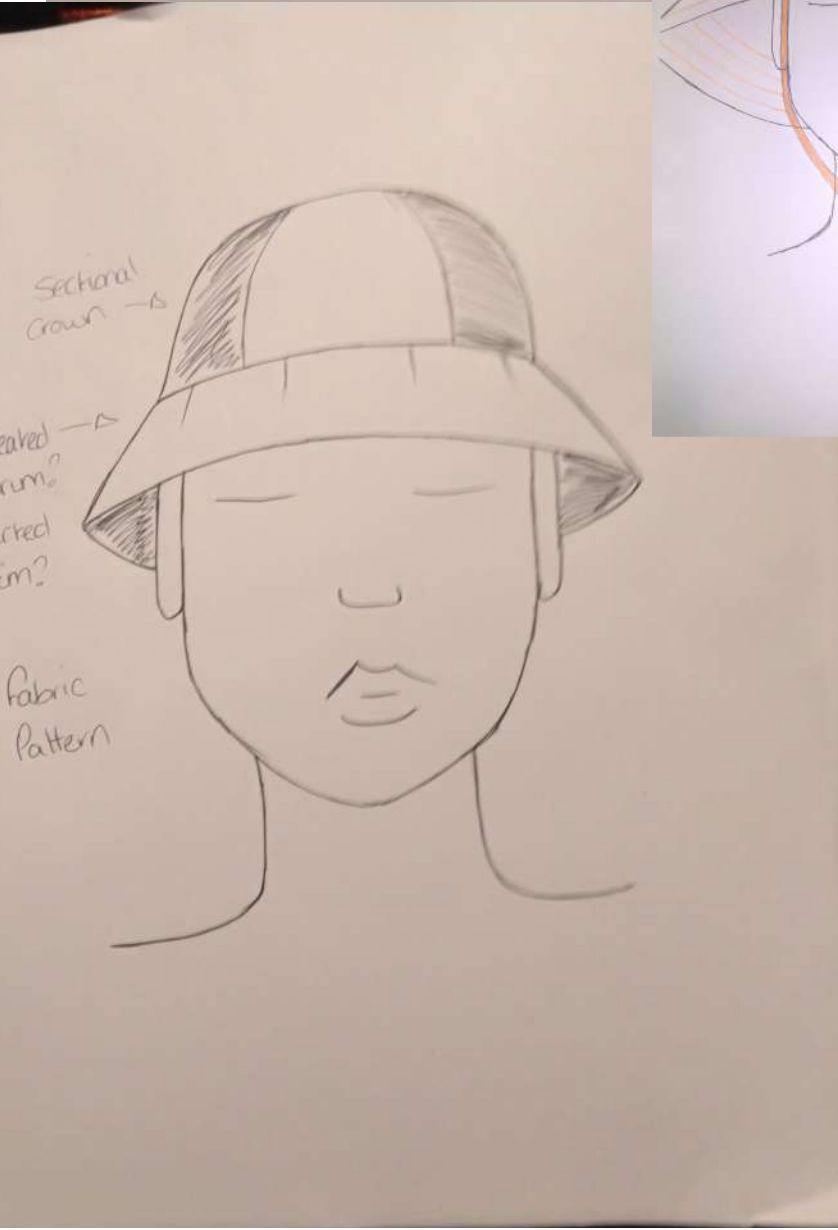


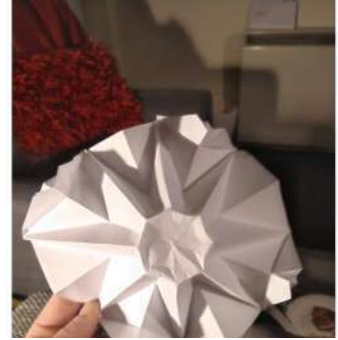
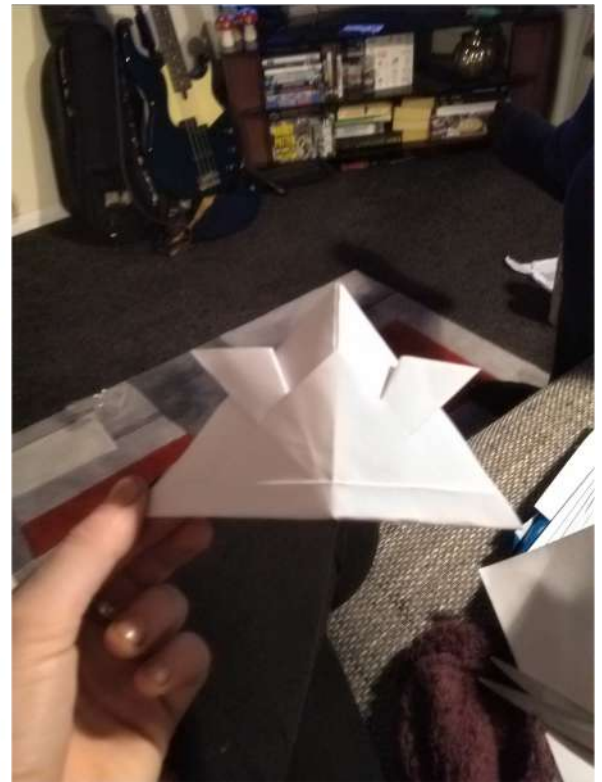
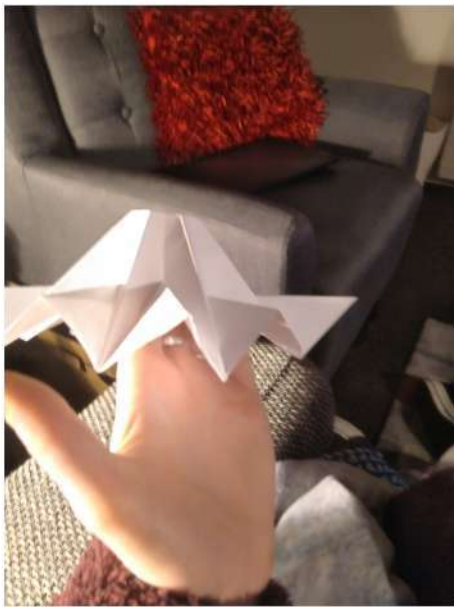












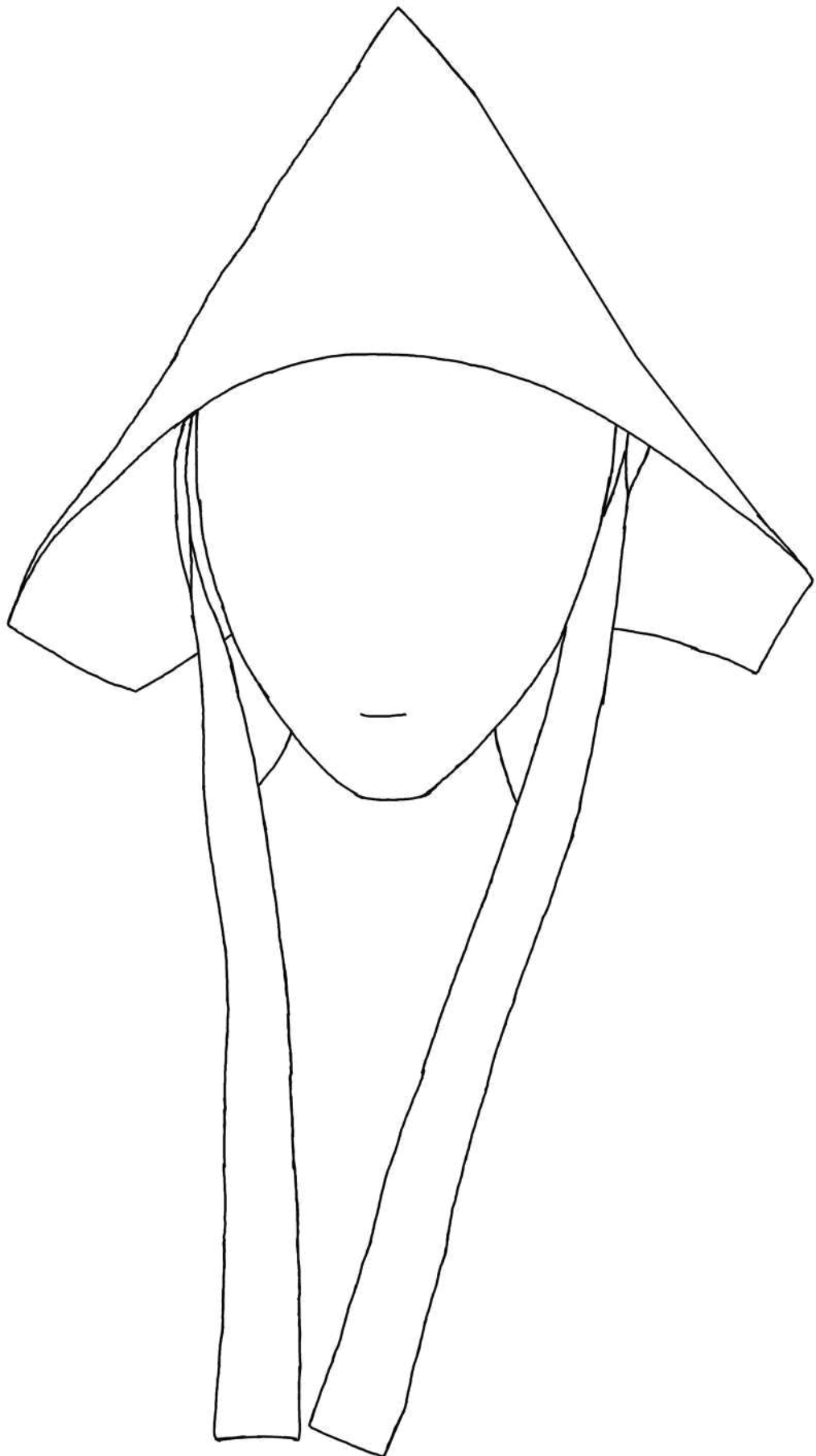


















Photography and Garments by Vanessa Hallam ([instagram.com/vhcfashion](https://www.instagram.com/vhcfashion))





Collaboration With Lucy Renton

**ETHEREAL PHOENIX**



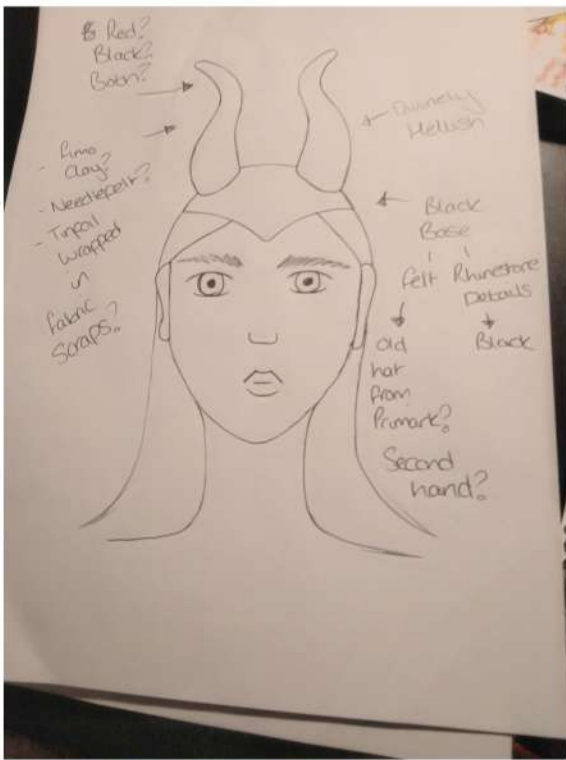
Model → Divineley  
 → Hellish Queen  
 → EThereal  
 → Lucy  
 → Phoenix  
 → Second hand? hand?

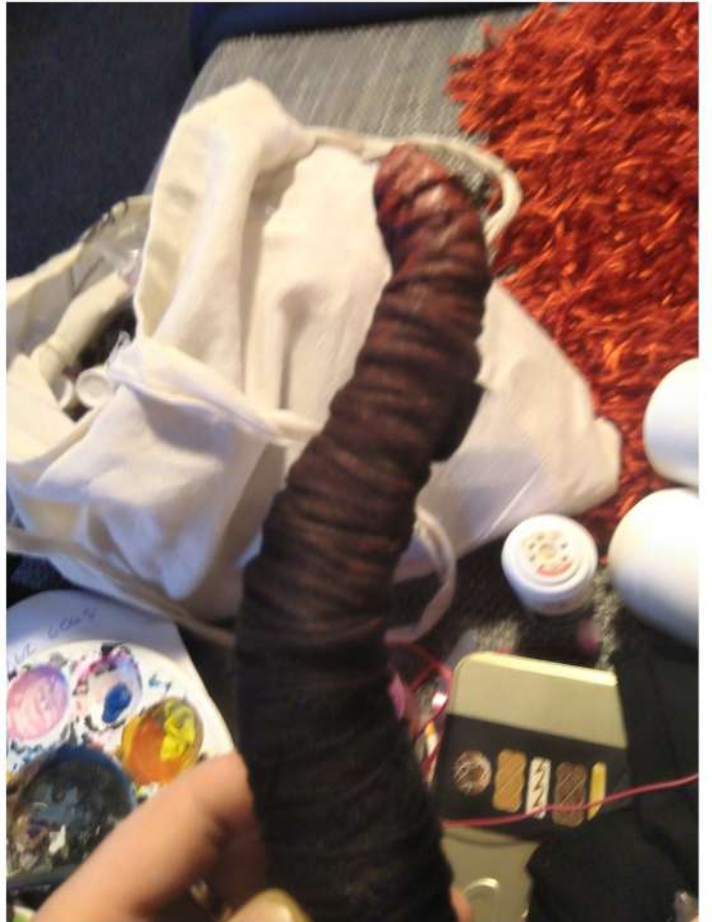


→ Rising from the ashes  
 → Meet Board  
 → Final Designs











Rhinestones leftover  
from another project



Black Velour Dress

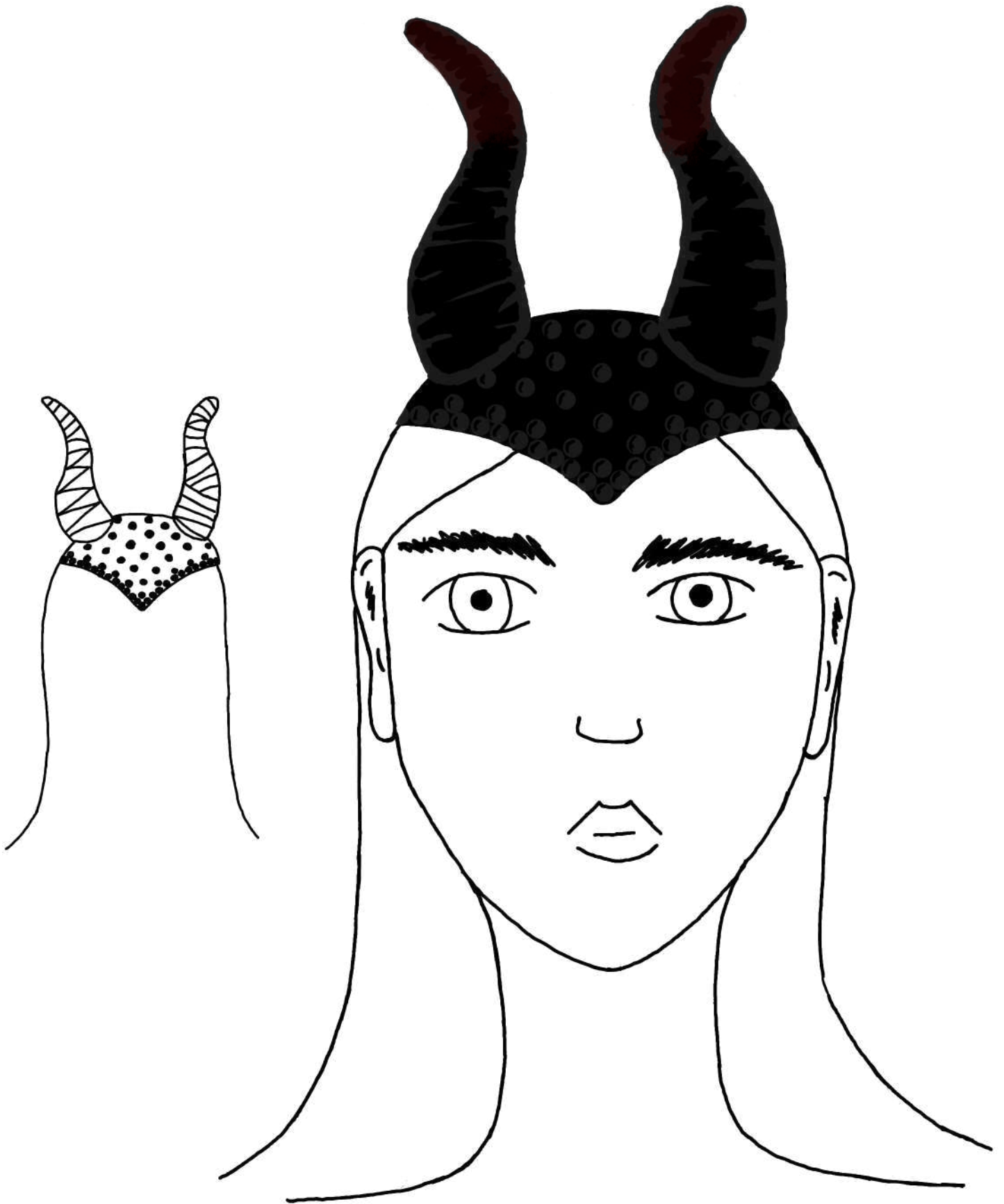


Old Primark Hat



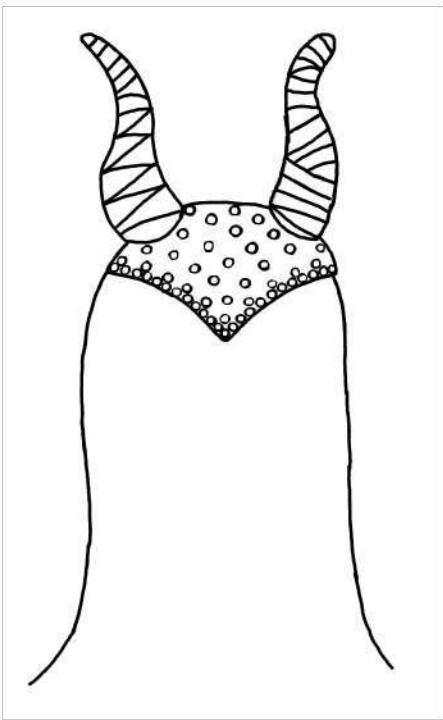
Tin foil

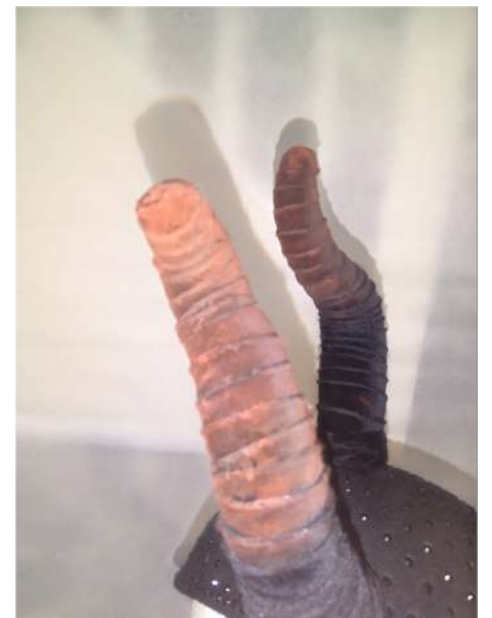




Final Design - Lucy Renton -  
Ethereal phoenix











Photography and Garments by Lucy Renton ([instagram.com/lucy\\_renton](https://www.instagram.com/lucy_renton))



LIMC Competition 2020

# SATURNALIA LADY





# Classic Couture User Guide

Make a Hat with brim that will go with one of these 3 outfits provided by couturier Allison Rodgers.



Saturnalia Lady  
LIMC Entry



Catt Leadbeater  
LIMC 2019  
"Saturnalia Lady"





My hats name: Saturnalia Lady

Theme: I have chosen to look at Saturn as a rough guide for my shape, it is very classic shape and line for a classic hat. Saturnalia is the ancient Romans festival of Saturn in December and is a predecessor to Modern Christmas festivities.

Materials: My crown base will be made from felt, blocked on a normal crown base, the crown will be wired and cut on a diagonal, the brim will be made using wire and a gathered veiling, I have yet to 100% decide on my trimmings.

How it should be worn: I intend my design to effortlessly go with any of the three outfits provided but I would match it with the grey personally. The hat itself should be worn on a slant, with the left side being more raised than the right when looking at it on a dolly head (the right side should be raised if it is on your head). The centre back is marked by the join of the petersham inside and the wire join of the brim is also on the centre back.





"Saturnalia Lady"



Hataalk Magazine Competition  
2020 Timeless

# CROWNING GLORY





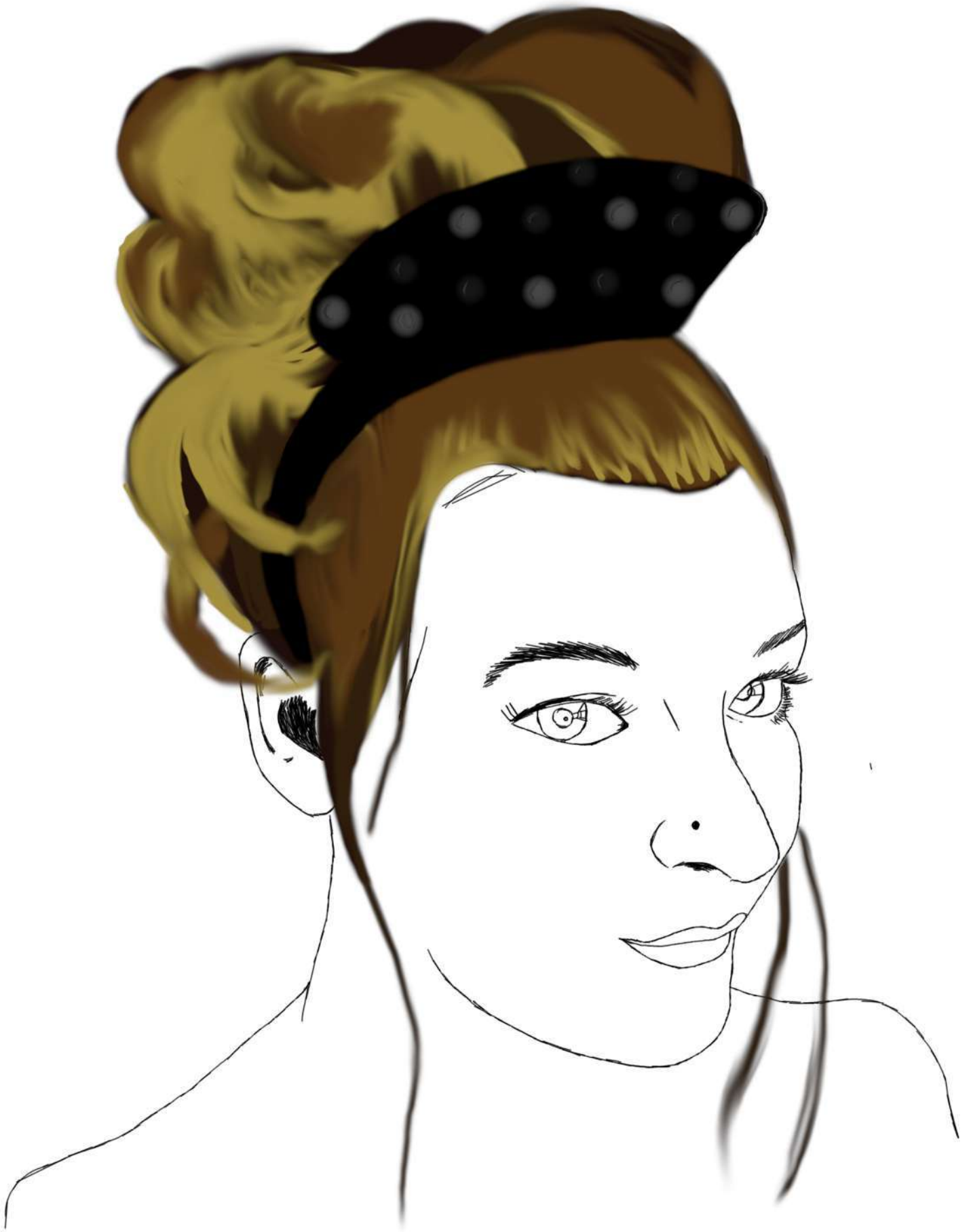
Catt Leadbeater  
Hat Talk  
Competition  
2020 - Timeless  
"Crowning Glory"

*(c) Michelle Pennema 2015*















Catt Leadbeater  
Hat Talk  
Competition 2020  
- Timeless  
"Crowning Glory"



Year Two Advanced Millinery

If I died tomorrow...



# Catt Leadbeater

Autumn/Winter 2020



Rituals & Ceremonies

If I died tomorrow...





Obitu

MR. E. F

On Monday last  
succumbed at Melbourne  
Francis Ryan. De  
son of the late M  
Ryan, former resid  
Willowmavin, of w  
a native. Mr. E. R  
inventive turn of m  
away from Kilmor  
years. He leaves  
children, and he w  
T. J. and Miss C. R  
M. Ryan, of Sydne  
remains were

Autumn/Winter 2020

# If I died tomorrow...

Catt Leadbeater











If I died tomorrow...

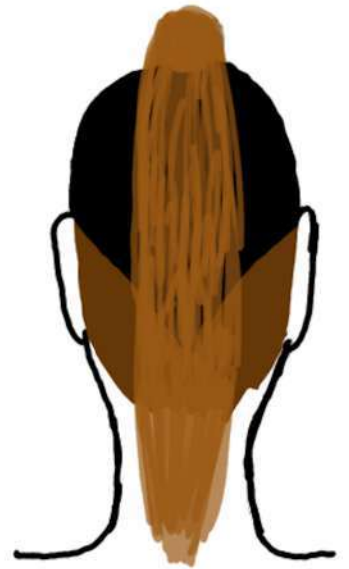
## My Client

**About** : Aged 27, Fashion Student, fashionable, interesting, eclectic.

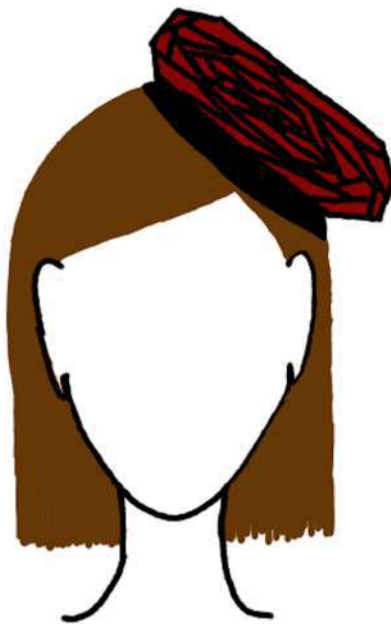
### **Funeral Preferences:**

Catholic ceremony, Buried, Pennies over the eyes, Black open casket coffin, everyone should wear black, crimson, pink or purple.





*If I died tomorrow...*

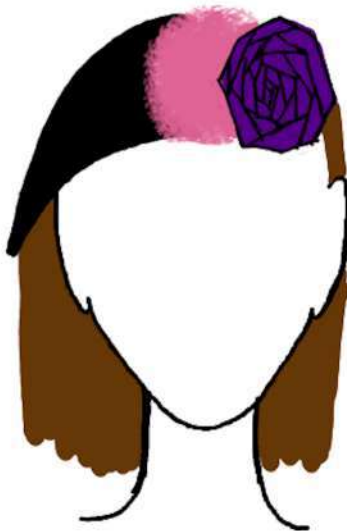






# The Collection

Autumn/Winter 2020

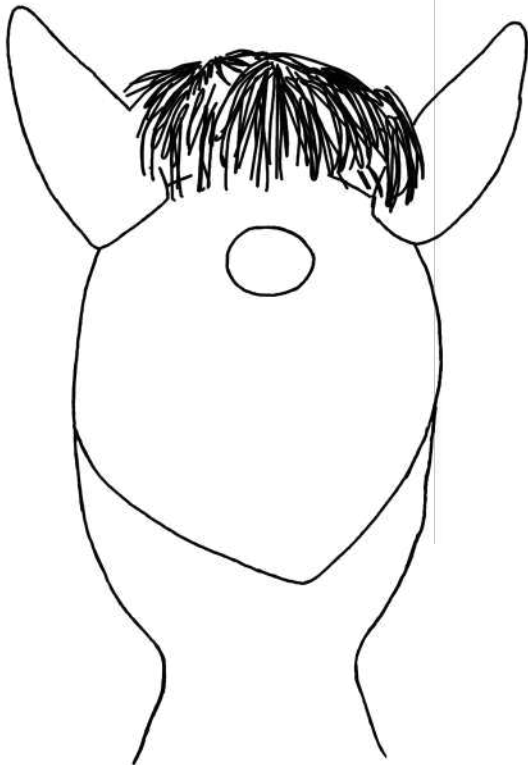
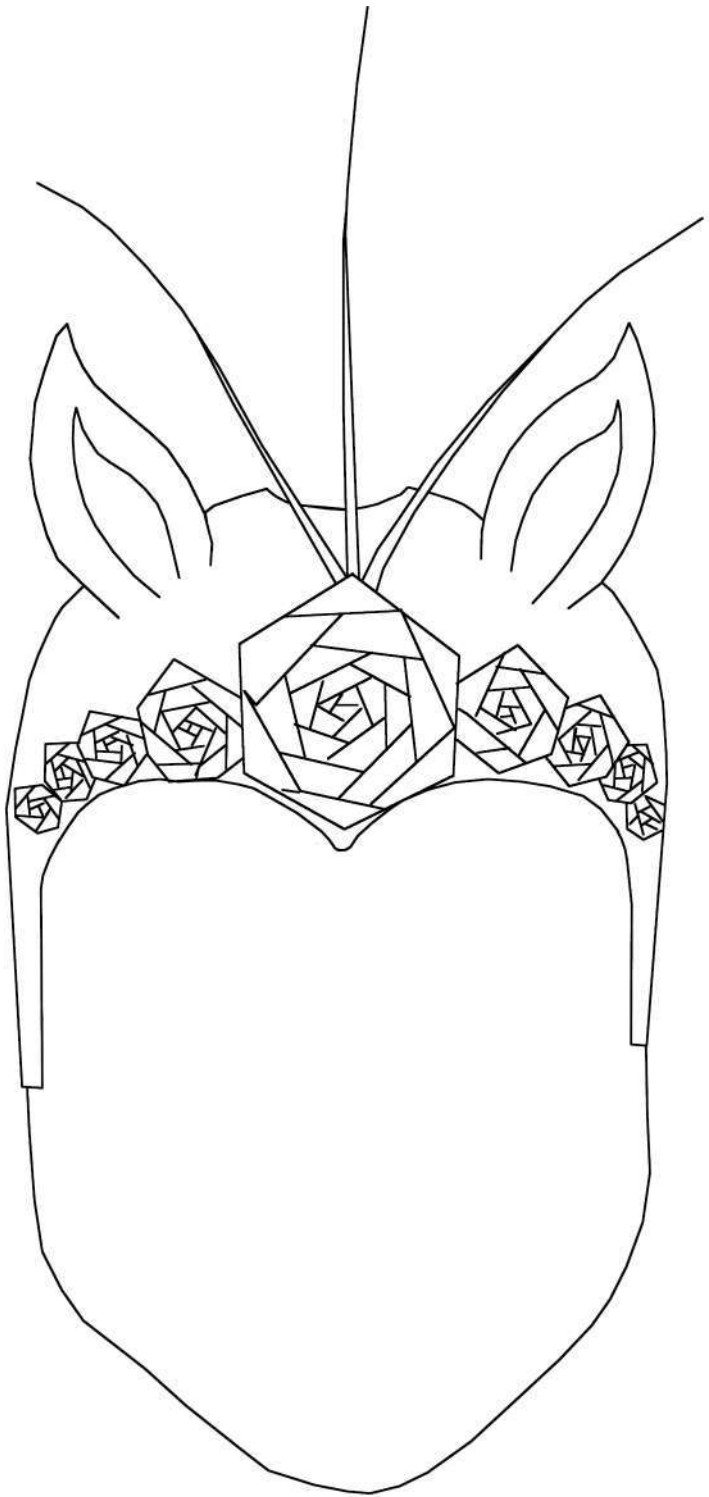


If I Died Tomorrow...  
Final Illustration



Catt Leadbeater









If I died tomorrow...



Catt Leadbeater

Year 2 Sustainability Project

# Redress Design Awards 2019



## Statements

### **What is the concept and inspiration behind your collection?**

My collection is called Tribal Comforts and as the name suggests I was inspired by the tribal clothing of Africa, in particular the way they drape the materials over their body, along with the need for beautiful but comfortable clothing for women, many factors can affect a woman's waistline and it will vary throughout the day. My collection is designed to always be comfortable while always staying beautiful.

### **What does sustainable fashion mean to you and why do you want to be a sustainable fashion designer?**

Sustainability for me is in value, if we truly valued our clothing it would inevitably be more sustainable. Sustainability for me is good working conditions and fair wages for all being reflected in purchasing prices, it is making people understand that if a t-shirt is a pound corners are being cut somewhere. I also believe we have an abundance of textiles already and virgin fibres are no longer necessary, it is more important to refine recycling techniques. I want to become a sustainable designer to make a great environmental and social impact.

### **How have you incorporated the 'Design for Low Waste' (zero-waste/up-cycling/reconstruction techniques) circular design strategy in your collection?**

My designs have been based on upcycling household fabrics into beautiful and comfortable garments. I'm certain my designs could be continued to be worked with to eliminate waste however my textiles are large and more than one dress can be made from the fabrics. Any spare materials can be made into headscarves.

### **How have you incorporated the 'Design for Low-impact Materials and Processes' circular design strategy into your collection?**

All of my designs are based on upcycling materials sourced from charity shops, eliminating the need for new materials, I think my designs are also very flexible and would work in various colours and patterns. Two out of three of my designs are made from 100% cotton making them biodegradable and easy to recycle, the other design is made from poly cotton making it more durable in the long run but still recyclable.

### **How have you incorporated 'Design for Longevity' in your collection design?**

The QR code incorporated on my illustrations is what I would use as a label. Within this code I will tell a story of the garment including the time it took for someone to make the garment, where it was made, where the material was sourced, in the hope that it will make the garment more sentimental to the buyer. I would also only make a limited amount of the garments and thus increasing the value to the owner. I have also added information on how to care for the garments to the label in order to reduce things like shrinking and/or colour fading causing waste.

### **How have you incorporated the 'Design for Recyclability' circular design strategy into your collection?**

Two out of three of my designs are made from 100% cotton meaning they are very easy to recycle, however in the UK almost all textiles are recycled and those that cannot be made into new textiles are added to mattress fillings. I have also added note to the label information that asks people to recycle or give the garment to charity when they no longer want it.

### **How could your designs be adapted and reproduced on a larger scale?**

I believe my designs could easily be adapted for large scale manufacturing however it would be hard to source lots of the same fabric, however multiple garments made from different fabrics would only increase their value to the customer as they would be more unique.

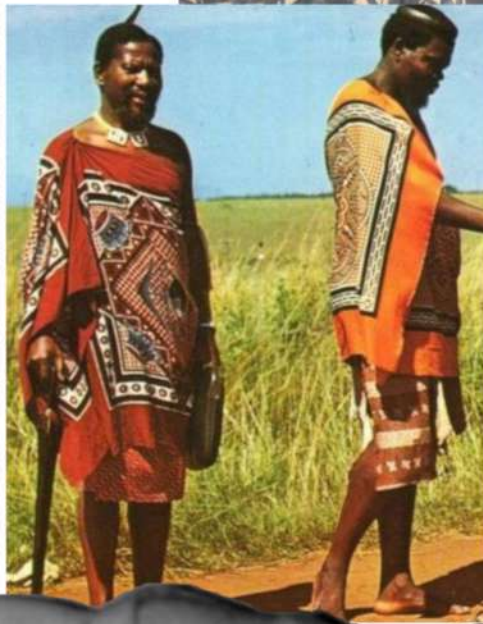
### **Why did you apply for this competition and what are you most looking forward to?**

I started looking at sustainability as part of a fashion film project at university. I became very interested in waste reduction and used your learning materials as part of my research. It then felt natural to me to continue and enter the competition. I am most looking forward to seeing how far I can go and gaining some feedback on my work from an industry perspective. To see my film about sustainability please go to [https://www.youtube.com/watch?v=wUbWXo\\_ZXzs](https://www.youtube.com/watch?v=wUbWXo_ZXzs).

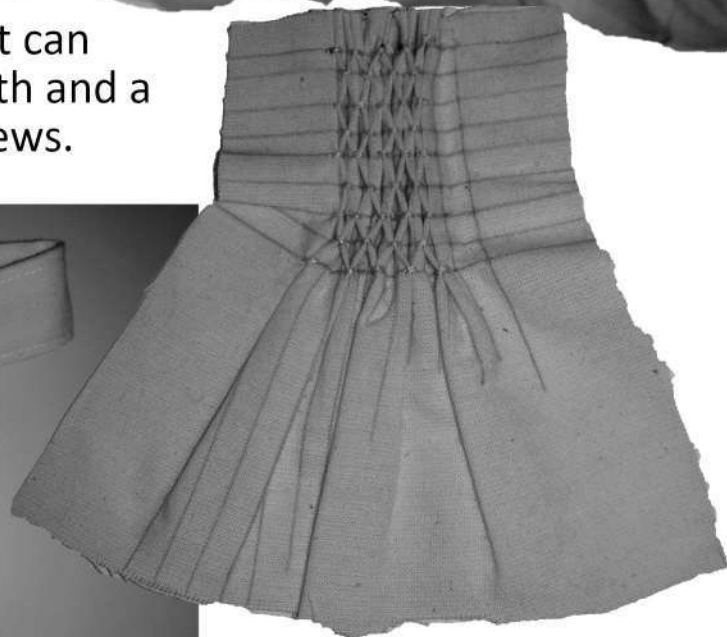
# Tribal Comforts Collection

Spring/Summer  
2020

"Fluctuations in women's  
weight happens monthly,  
naturally" Science News



" The average woman's weight can  
fluctuate up to 6lb every month and a  
few pounds a day." Science News.

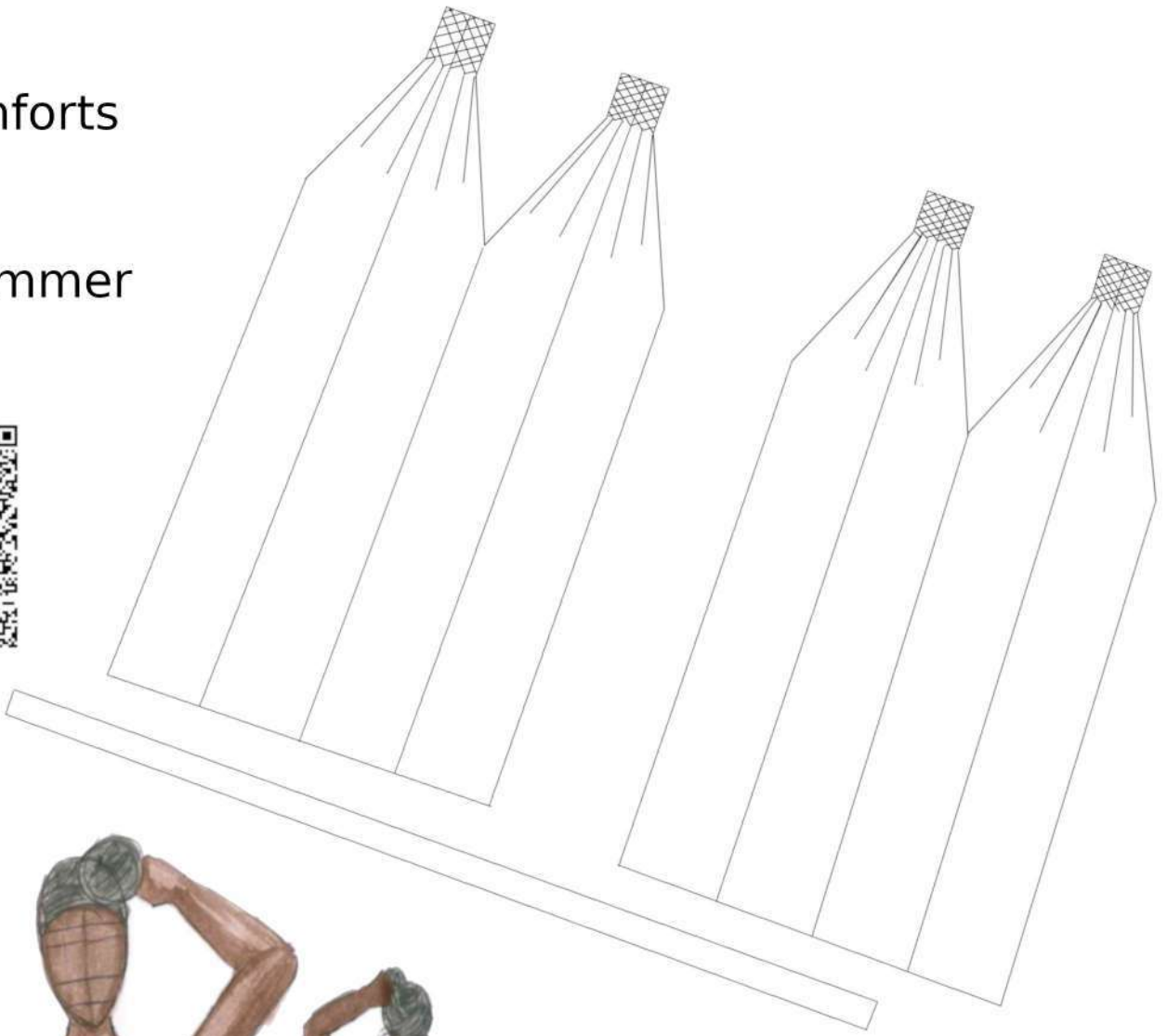


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Tribal Comforts  
Collection

Spring/Summer  
2020

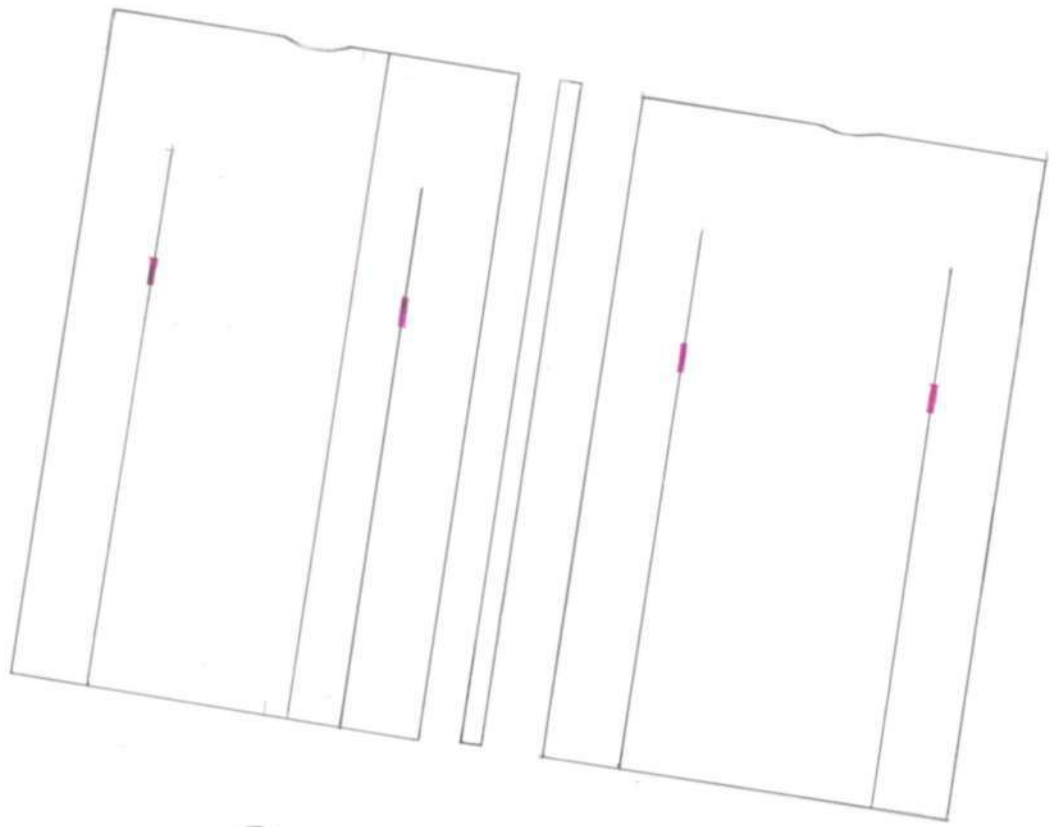


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Redress Competition  
Design One

Tribal Comforts  
Collection

Spring/  
Summer 2020



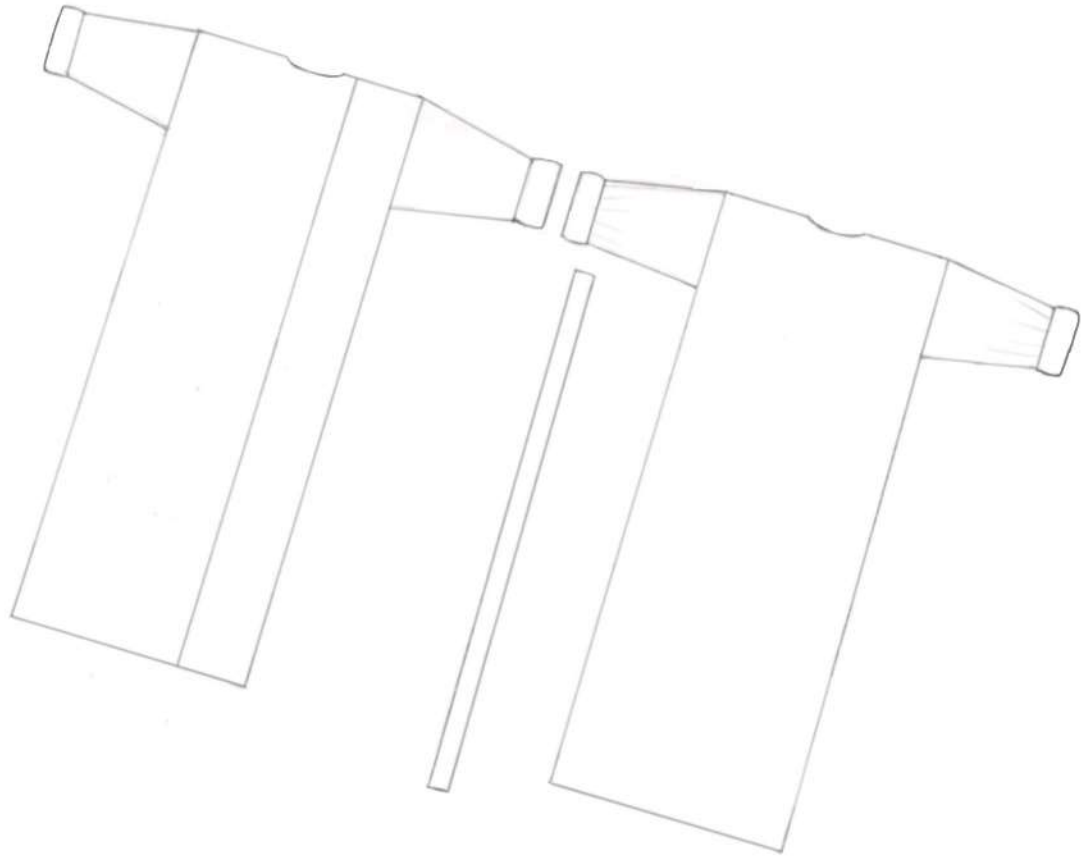
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Redress Competition  
Design Two



Tribal Comforts  
Collection

Spring/Summer  
2020



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RedressCompetition  
Design Three

Year Two Fashion Architecture

**SHUSH...**





Shush...

Shush...

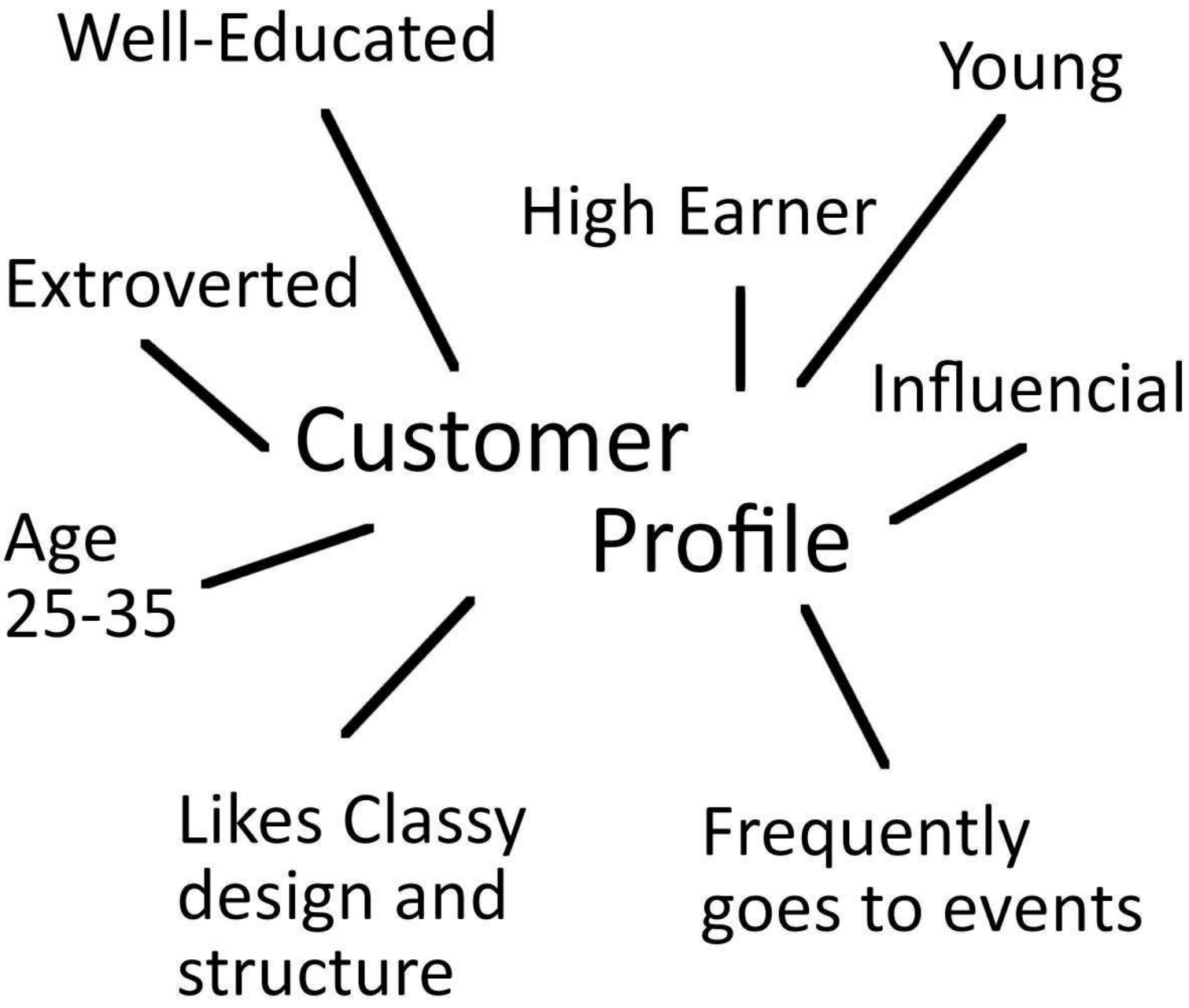
Shush... has been heavily influenced by taboo subjects, subjects people would rather not talk about. My main focus has been on hidden illnesses such as mental health disorders and pain disorders, both are things that heavily affect my daily life.

My dress pattern was inspired by the main pain points for a person with fibromyalgia, the concentric circles show that the pain disperses further than these points. The back and the front of the dress are also different, showing the two sides of mental health issues such as bipolar disorder, the front is very busy while the back of the dress is plain, showing that sometimes things can be ok. The silhouette of the dress has been inspired by a picture of a person crouched down holding their head in their hands, a common representation of a person dealing with mental health issues. The cage was influenced by imagery expressing mental health as being like a prison cell, this is often how I express how I feel, it is also how I feel about my physical health, my body is a prison, never being able to do what I want, when I want.

I decided to use greys and black in my design due to the fact that 90% of the imagery representing mental health disorders or feelings were black, dark, gloomy and grey, this can also often describe how living with depression can be, nothing is good, everything is grey.

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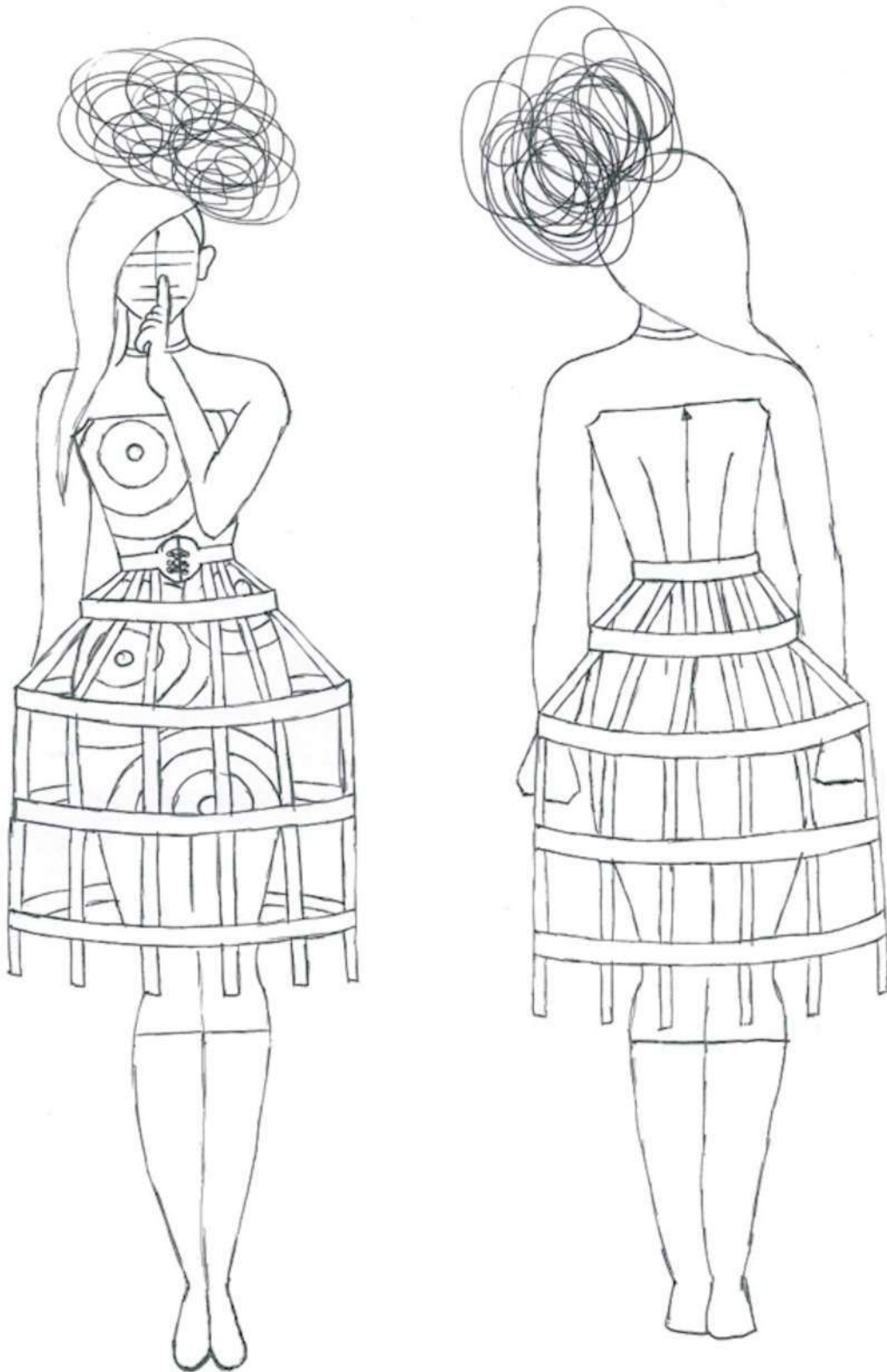


Shush...

S/S 2020

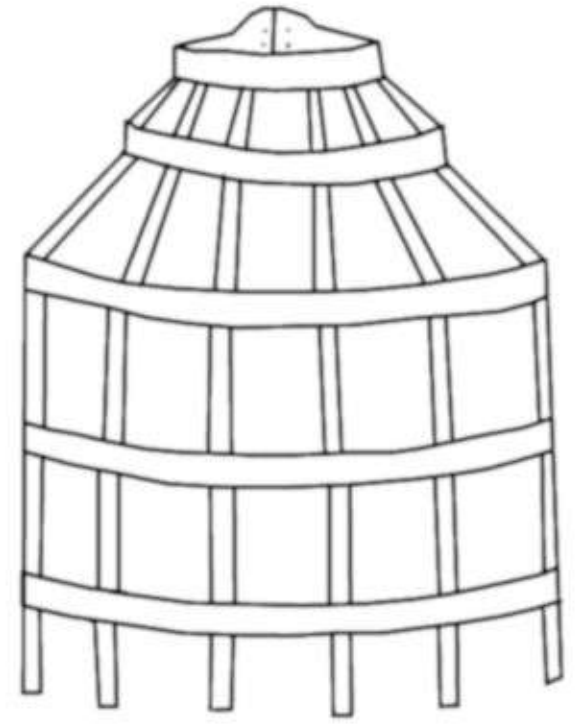
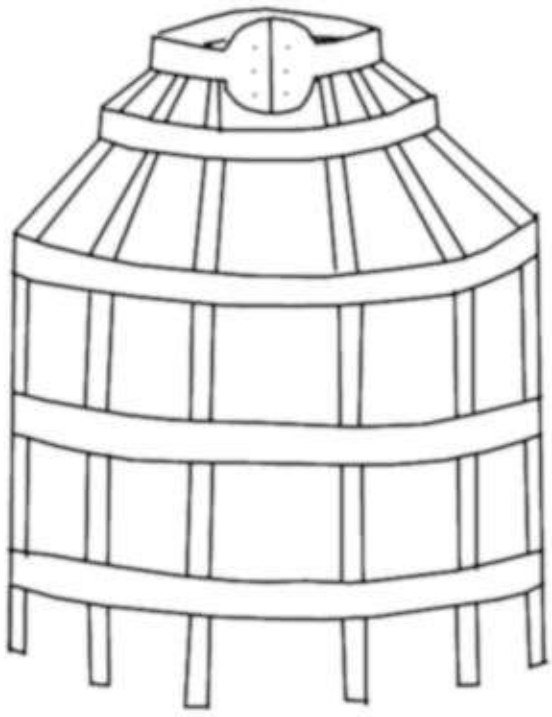


# Shush...



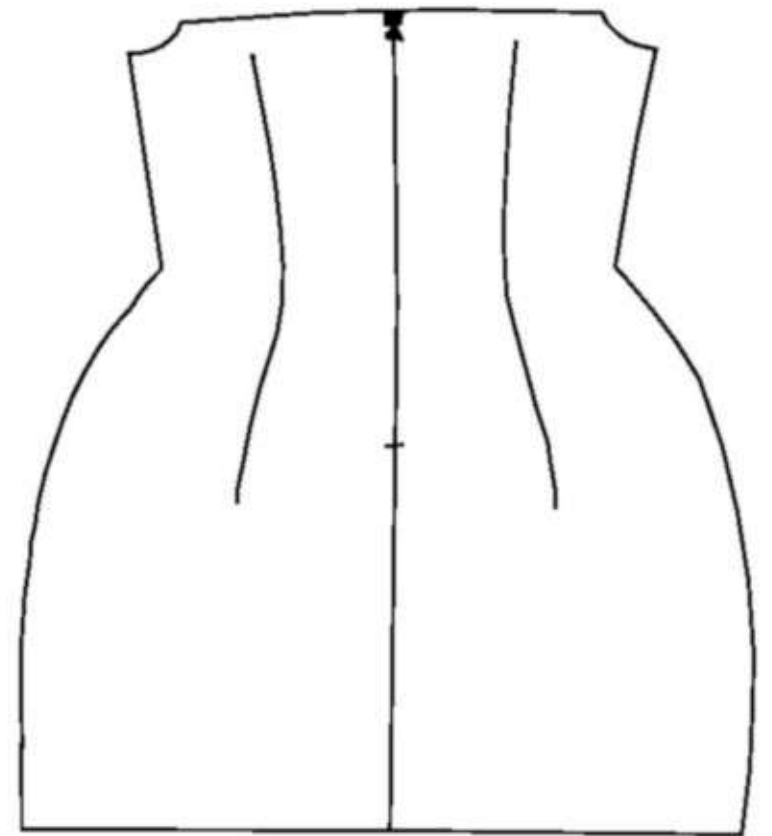
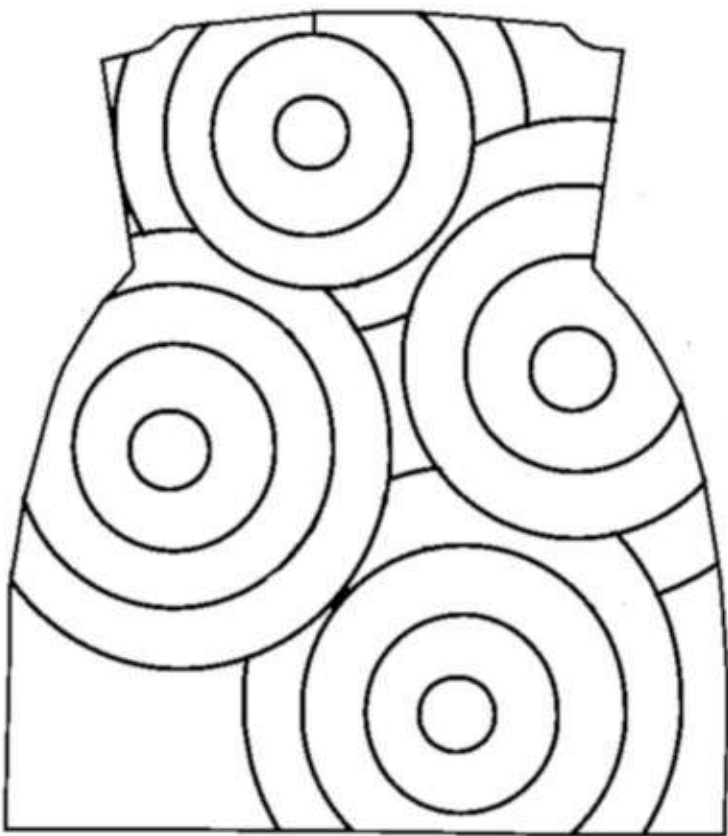
## Production Sketch

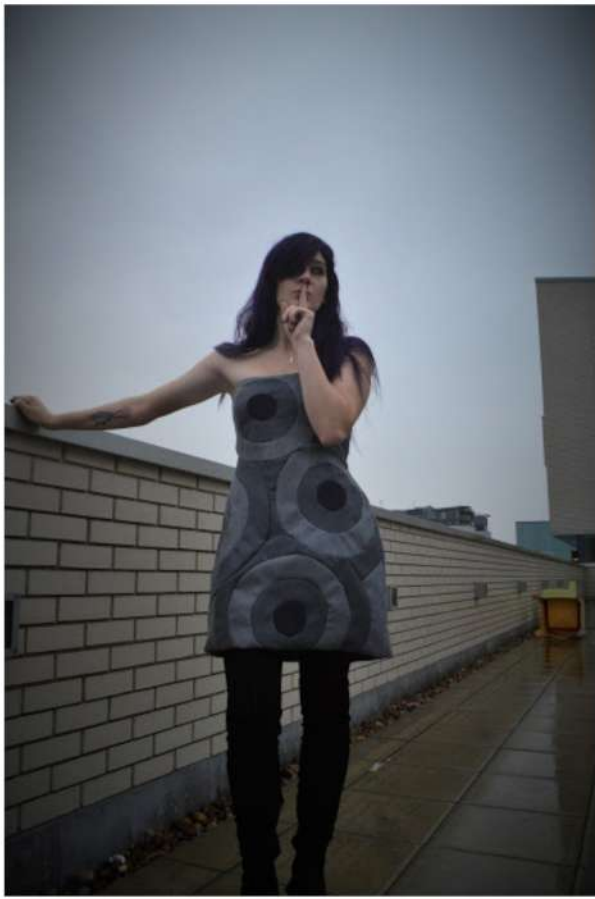
Catt Leadbeater



**Shush...**

**S/S 20**





# Shush...

## Final Shoot



Catt  
Leadbeater  
S/S 20



## References

### A Burly Metamorphosis

#### Moodboard

<https://www.facebook.com/jennascuriocabinet>

<https://www.pbs.org/video/deep-look-what-gives-morpho-butterfly-its-magnificent-blue/>

<https://www.homeserve.com/uk/living/blog/which-bugs-and-insects-are-good-for-my-garden/>

[https://www.istockphoto.com/gb/photo/bumblebee-gm473003738-64523459?](https://www.istockphoto.com/gb/photo/bumblebee-gm473003738-64523459?irgwc=1&esource=aff_is_ir_individual%20entrepreneur%20bashlykova_1402972_)

[irgwc=1&esource=aff\\_is\\_ir\\_individual%20entrepreneur%20bashlykova\\_1402972\\_&asid=individual%20entrepreneur%20bashlykova&cid=is&utm\\_medium=affiliate&utm\\_source=individual%20entrepreneur%20Bashlykova&utm\\_content=1402972&clickid=xdvqmwubbxyorgewux0mo3ewukizkqxnn0i02y0](https://www.istockphoto.com/gb/photo/bumblebee-gm473003738-64523459?irgwc=1&esource=aff_is_ir_individual%20entrepreneur%20bashlykova_1402972_&asid=individual%20entrepreneur%20bashlykova&cid=is&utm_medium=affiliate&utm_source=individual%20entrepreneur%20Bashlykova&utm_content=1402972&clickid=xdvqmwubbxyorgewux0mo3ewukizkqxnn0i02y0)

#### User Board

<https://www.youtube.com/watch?v=bDwiGdExZYc>

### For the Love of Scrubs

Headlines from google (search: NHS STRUGGLES TO GET PPE)

#### User

<https://www.facebook.com/groups/ForTheLoveOfScrubsUK/>

### Zero

Designs by Vanessa Hallam

Fabric photos provided by Vanessa Hallam

<https://www.youtube.com/channel/UCorOG0mIAkUii9WPJfullqA>

<http://benedante.blogspot.com/2012/05/kabuto-samurai-helmets-and-masks.html>

[https://en.wikipedia.org/wiki/Asian\\_conical\\_hat](https://en.wikipedia.org/wiki/Asian_conical_hat)

[www.urbanoutfitters.com/fr-ca/shop/felt-bucket-hat](http://www.urbanoutfitters.com/fr-ca/shop/felt-bucket-hat)

### SEW OVER IT

Designs by Phoebe Potter

Fabric by Phoebe Potter

### Ethereal Phoenix

All Images from Lucy Renton

### Crowning Glory

<https://www.pinterest.co.uk/pin/439312138631415312/>

<https://www.pinterest.co.uk/dollpro/1500s/>

<https://people.com/royals/princess-eugenie-royal-wedding-tiara-details/>

### Saturnalia Lady

<https://nssdc.gsfc.nasa.gov/planetary/factsheet/saturnfact.html>

### Redress Design Award 2019

<https://www.pinterest.co.uk/pin/745556913285082864/>

### Shush...

[https://farm5.static.flickr.com/4126/4980262184\\_f7a810c276\\_b.jpg](https://farm5.static.flickr.com/4126/4980262184_f7a810c276_b.jpg)