



Vanessa Hallam

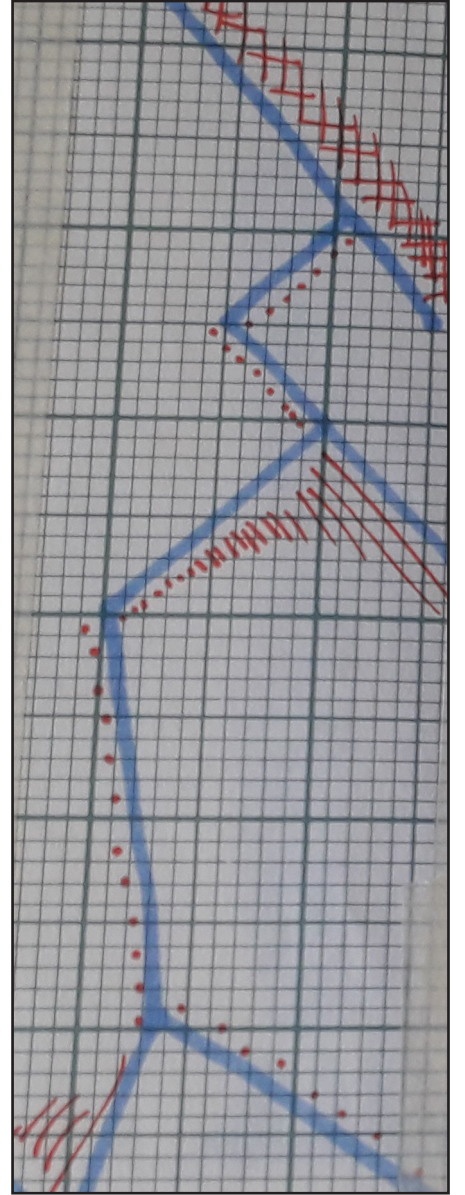
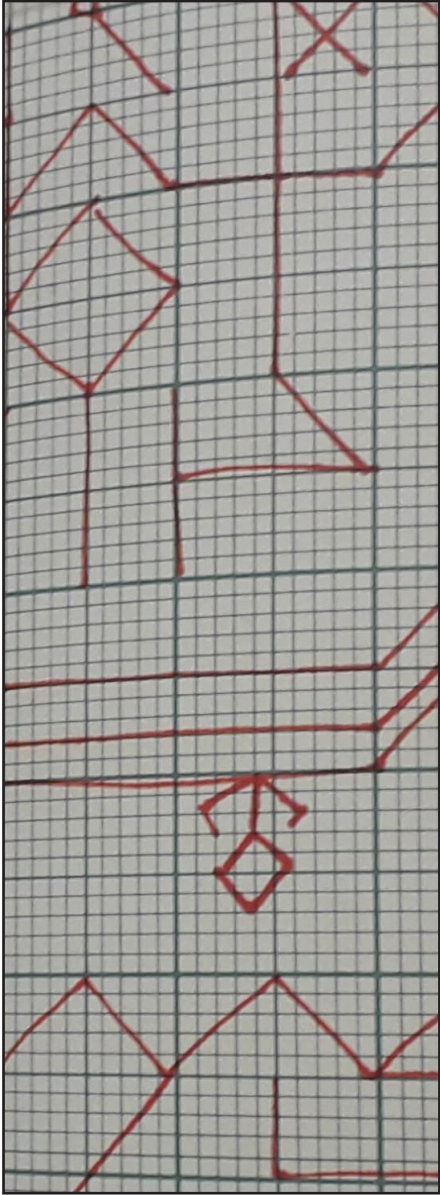
Fashion Portfolio



Zero waste
Womenswear
A/W 2021

It is estimated that out of 400 billion square metres of fabric that is used, 15% of fabric (60 billion square metres) is wasted on the manufacture floor.

- Rissanen & McQuillan, 2018



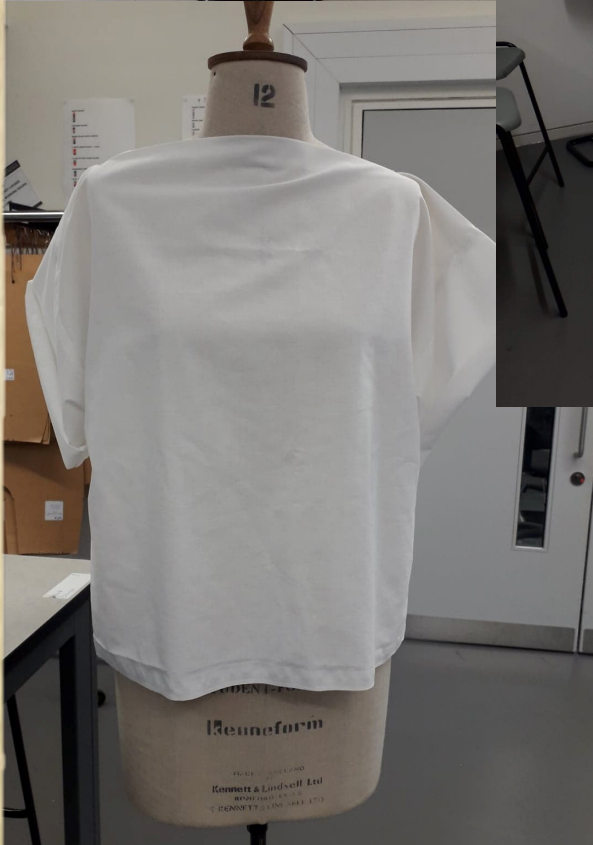


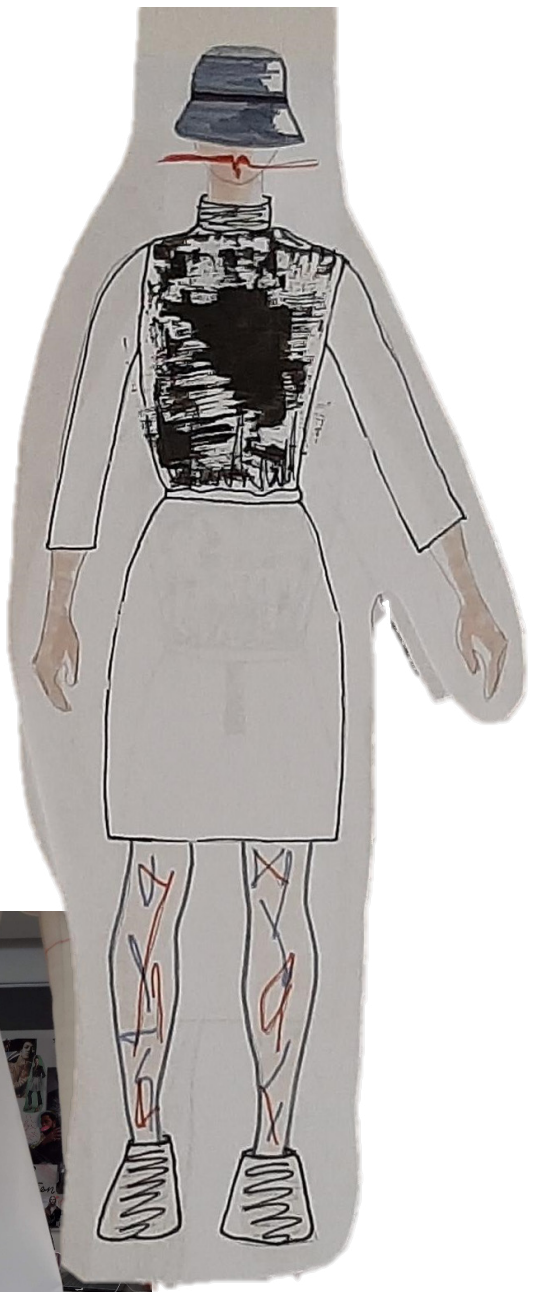
T-shirt Development

Japanese Influence

Zero Waste

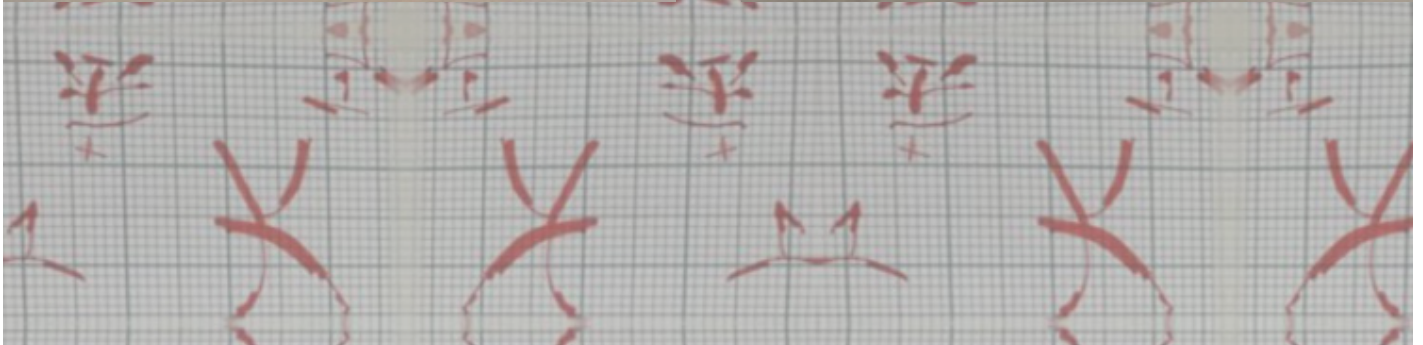
Origami Design





Trouser & Skirt Development

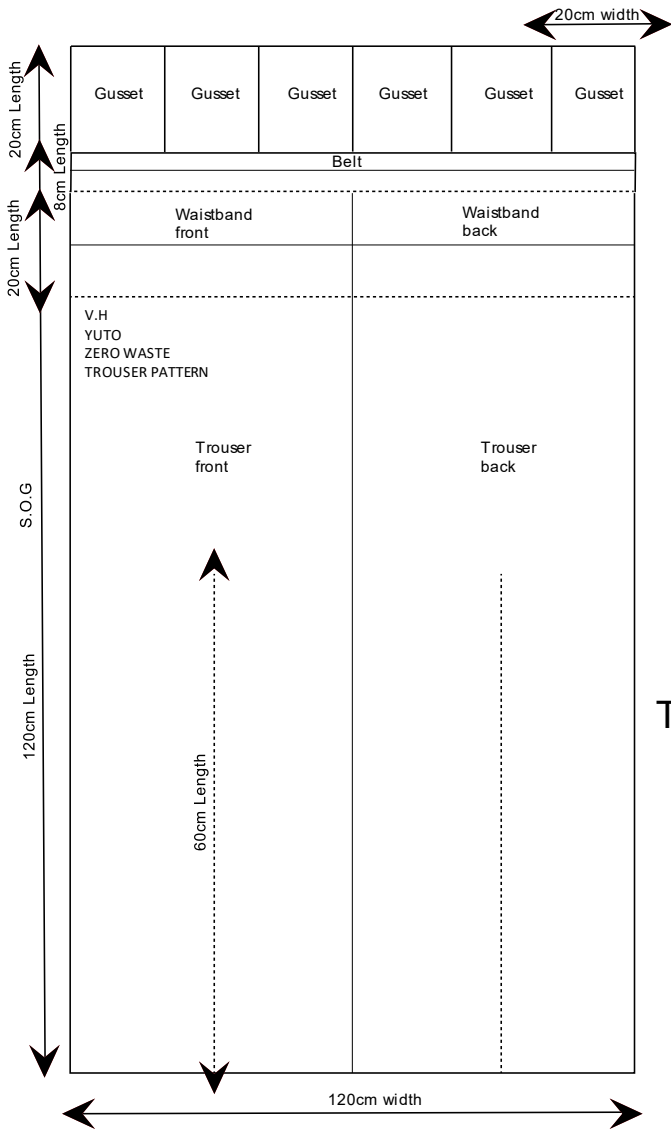




In collaboration with CattCreative

www.instagram.com/catt.creative/

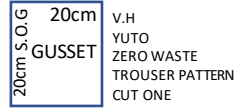




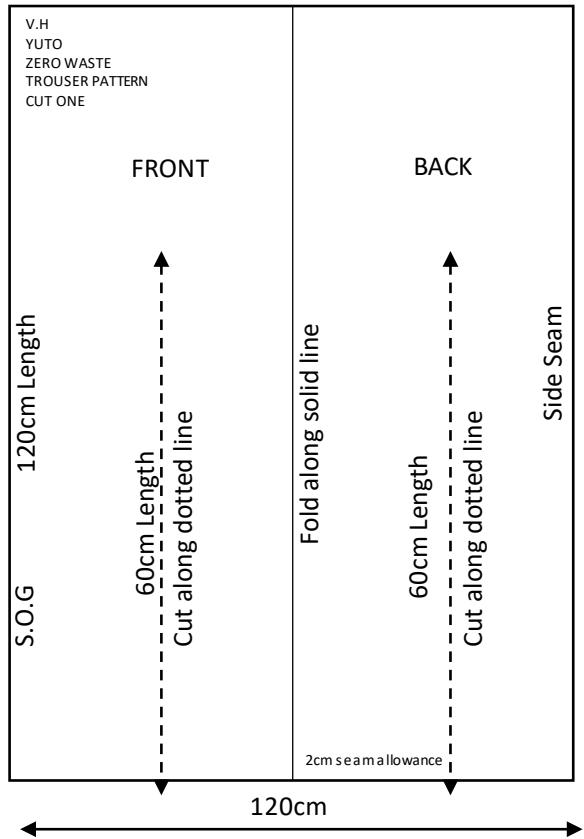
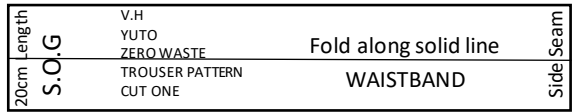
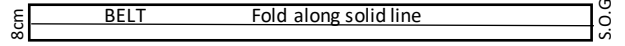
YUTO TROUSER

The length of the trouser can be adjusted to make the design any desired length. The pattern generates six gusset pieces and therefore can be used for six trouser garments. For the purpose of the collection, use the pattern measurements above.

- Cut along line
- Fold along line

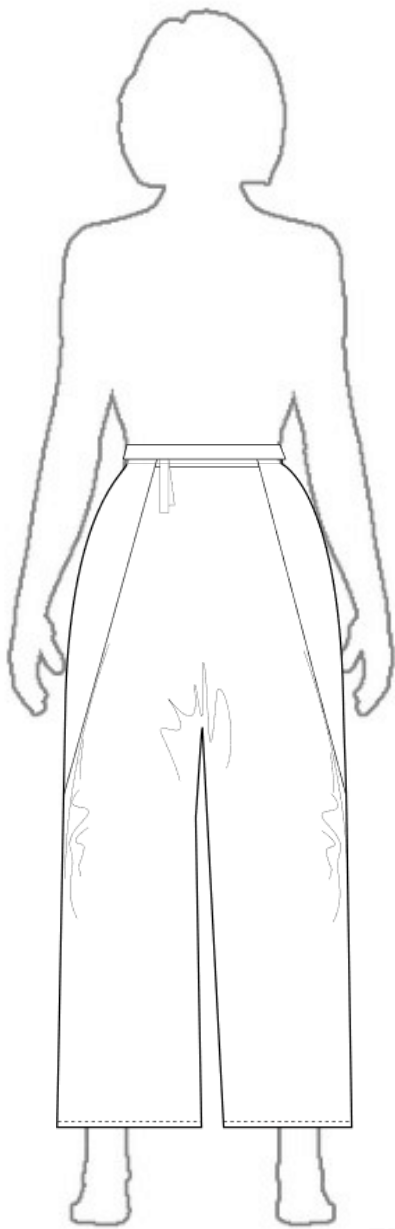


V.H
YUTO
ZERO WASTE
TROUSER PATTERN
CUT ONE

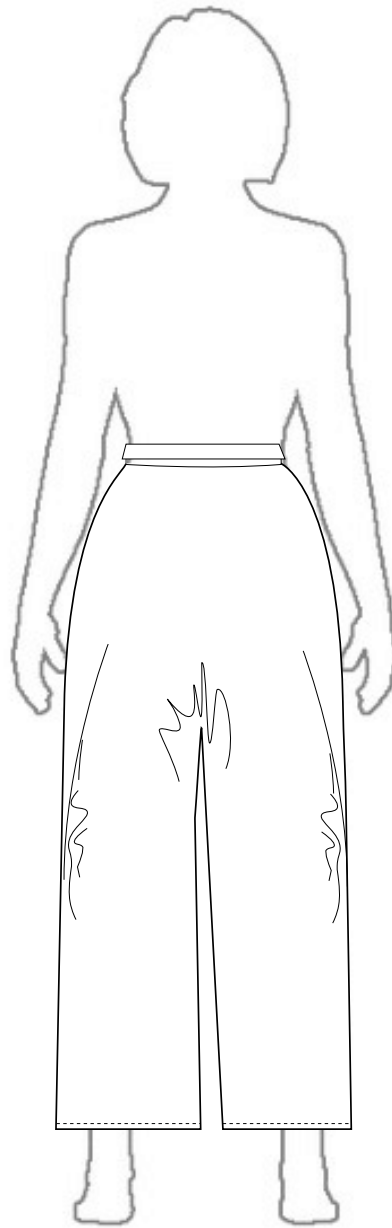




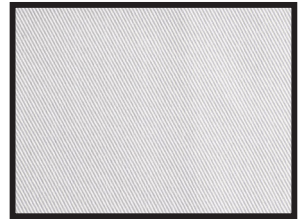
**YUTO
LOOK ONE
TROUSER**

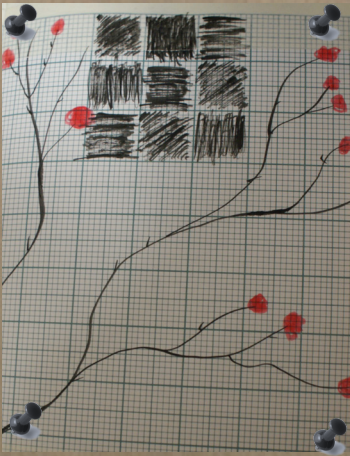
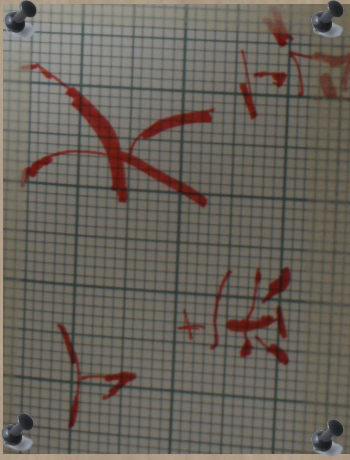


FRONT



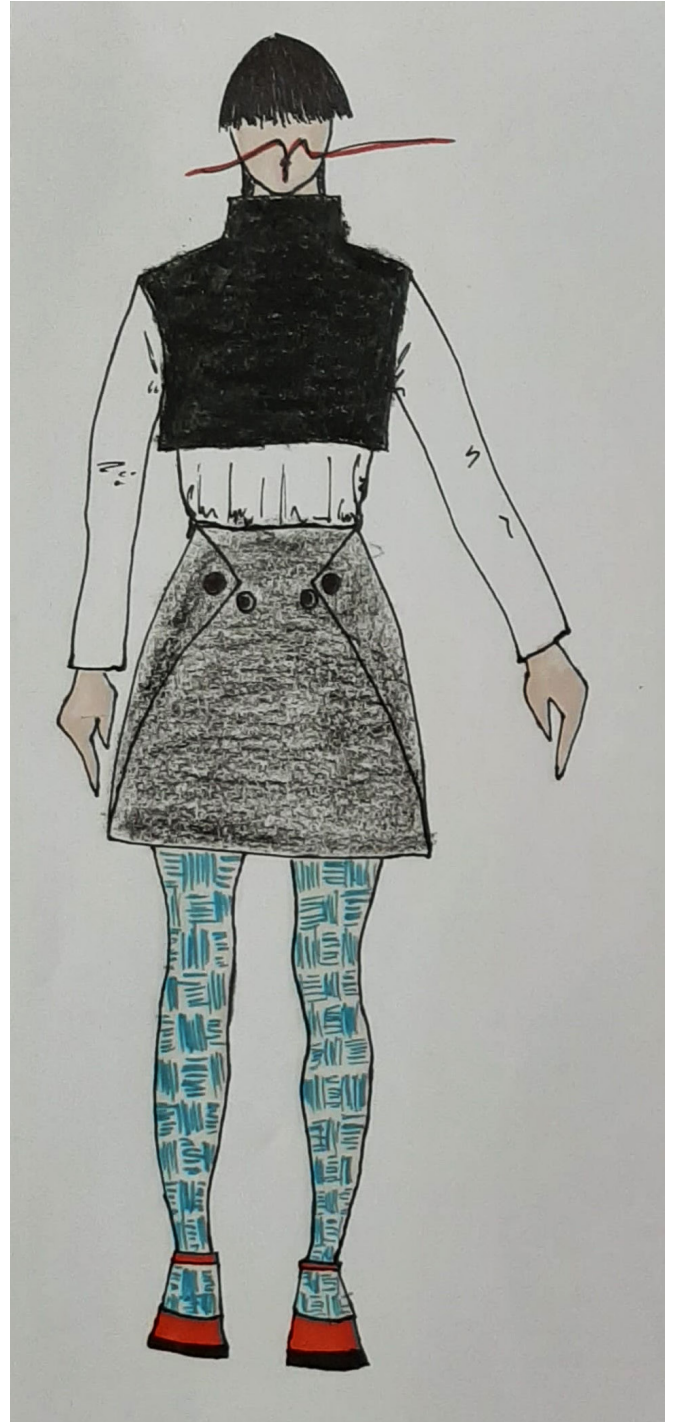
BACK

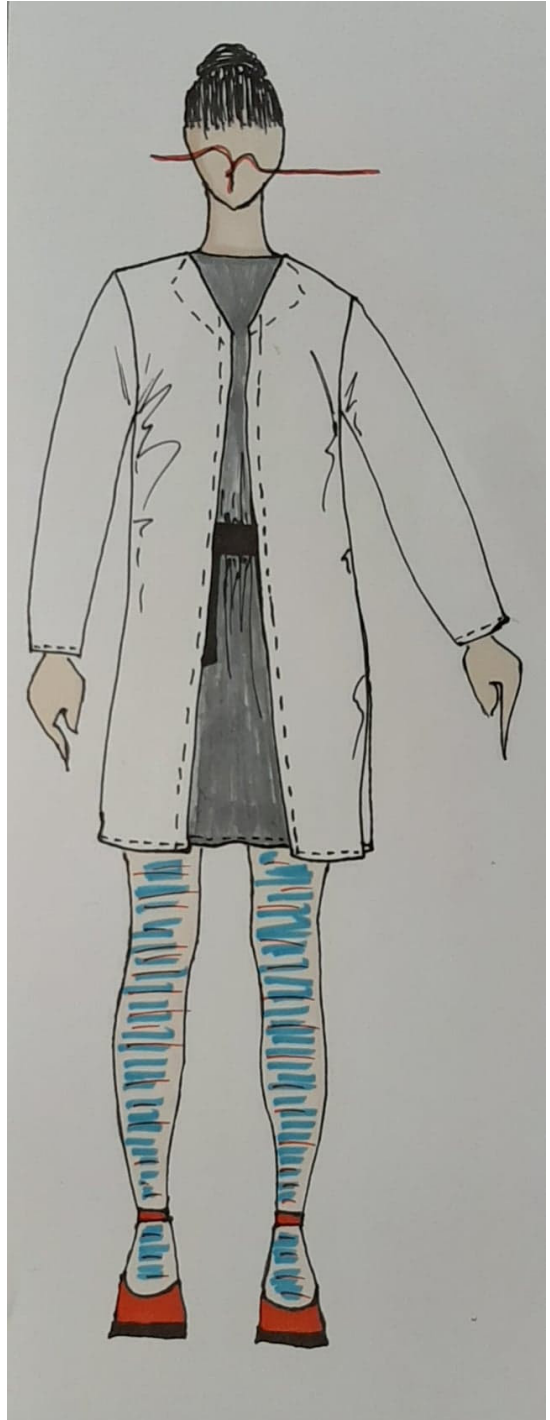






Zero waste
Womenswear
A/W 2021







YUTO



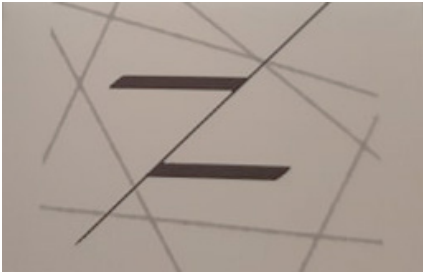
MEI



SOTA

HANA

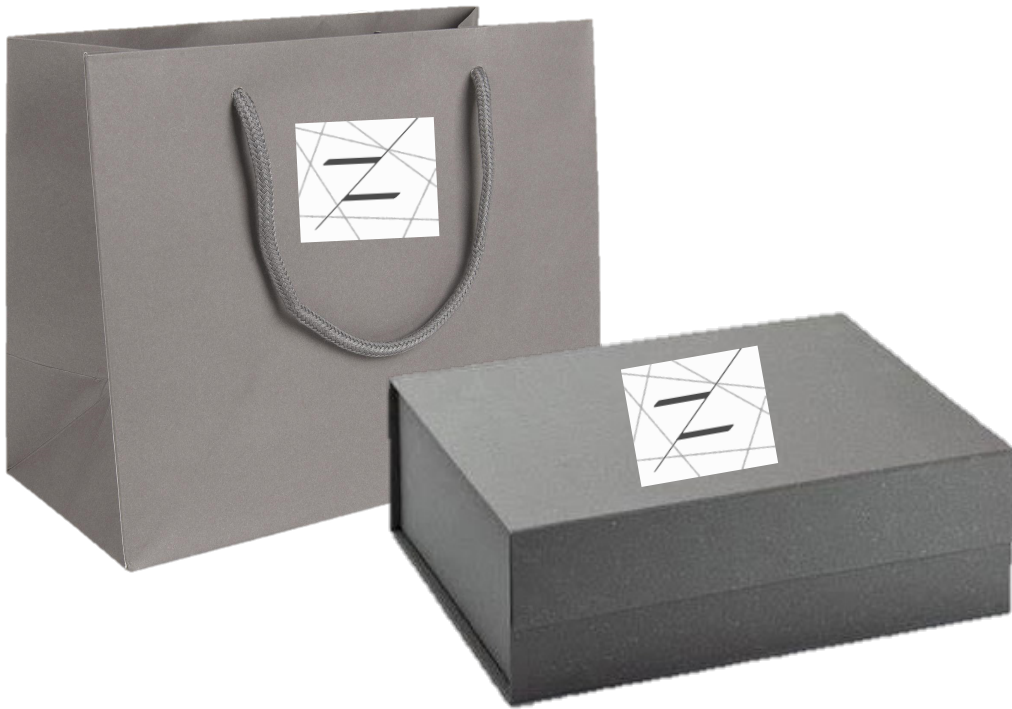




ZERO WASTE
-Believing in a less wasteful future

Ethical Fashion Design By
Vanessa Hallam

Email: nessy97@live.com
Instagram: [vhcfashion](https://www.instagram.com/vhcfashion)





100% Organic
cotton jersey



WEAR ME
AIR ME
CARE FOR ME
SHARE ME



FORMATION

ARTISTIC
PRINT DESIGN
TRANSEASONAL
OUTERWEAR
2021





<https://bit.ly/3bm61Ah>

TRANSEASONAL



FORMATION

ARTISTIC
PRINT DESIGN
S/S & A/W
OUTERWEAR
2021









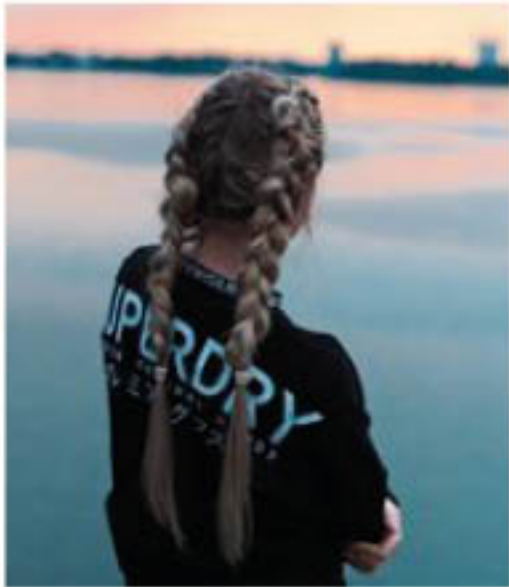








OUR MISSION: BUILD A **CREATIVE** AND
PRODUCT BRAND TO **INSPIRE** AND ENGAGE THE
CONTEMPORARY OBSESSED CONSUMER
-ALWAYS.



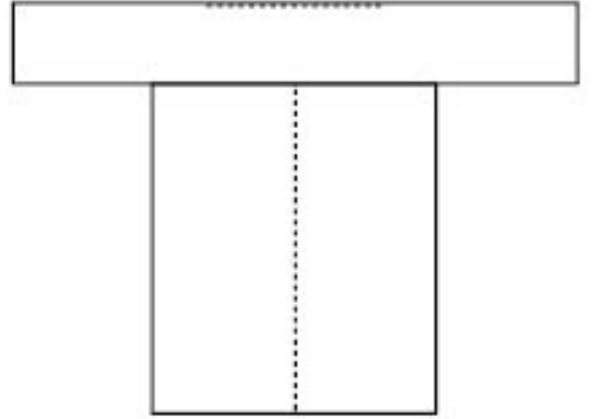
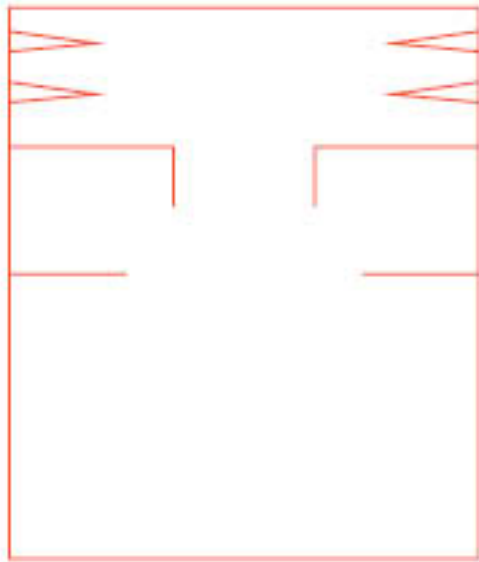
極度乾燥(しなさい)
Superdry.



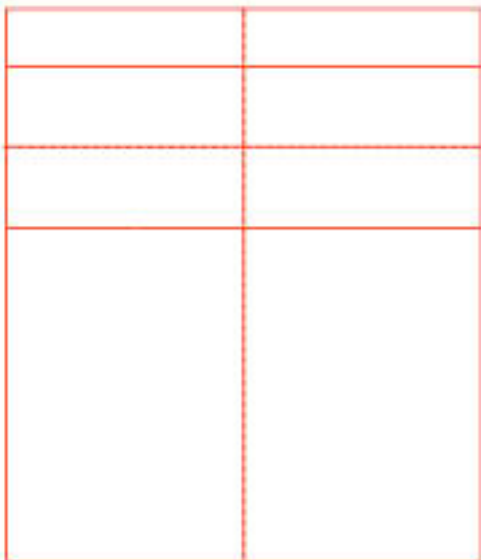
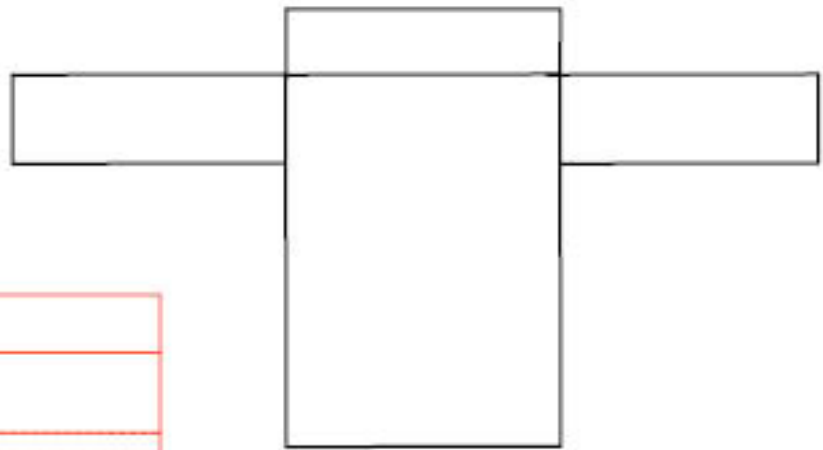
SUPERDRY IS AN EXCITING
CONTEMPORARY BRAND WHICH
FOCUSES ON HIGH-QUALITY
PRODUCTS THAT FUSE **VINTAGE**
AMERICANA AND **JAPANESE**
INSPIRED GRAPHICS WITH A
BRITISH STYLE.

THE ORIGINAL CULT CLOTHING
STORE IN CHELTENHAM LED TO
THE CREATION OF OTHERS
ACROSS THE COUNTRY, MANY OF
THEM IN **UNIVERSITY TOWNS.**





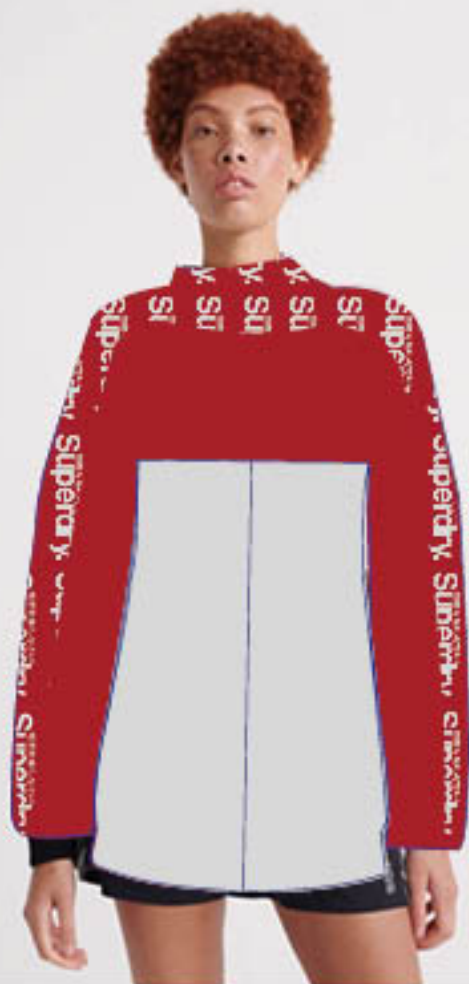
ZERO WASTE
PATTERN CUTTING

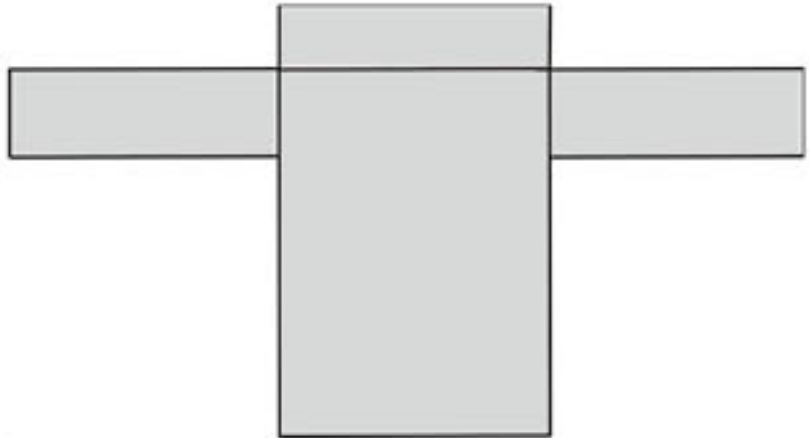










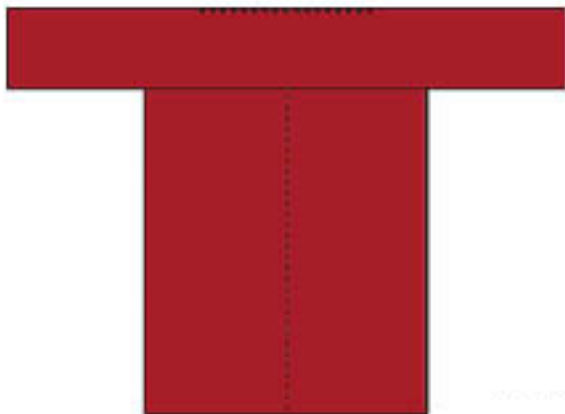


ORGANIC FABRICS SUCH AS:
FLEECE
COTTON
JERSEY

STUDENTS

PRICE RANGE
£50-80

ZERO WASTE PATTERN CUTTING





WASTED

COVER STITCH HEM

PRINTED PRINT PLACEMENT



Superdry. Superdry. Superdry. Superdry.



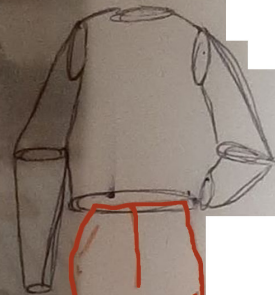
TREND PREDICTION 2021
-ASIAN FASHION CENTRAL
CITIES

Trend Prediction
2021
Designs

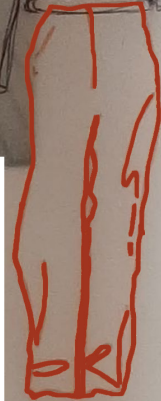


Various Cottons
Light Neoprene
Denim

Singapore



Trends Report
2021

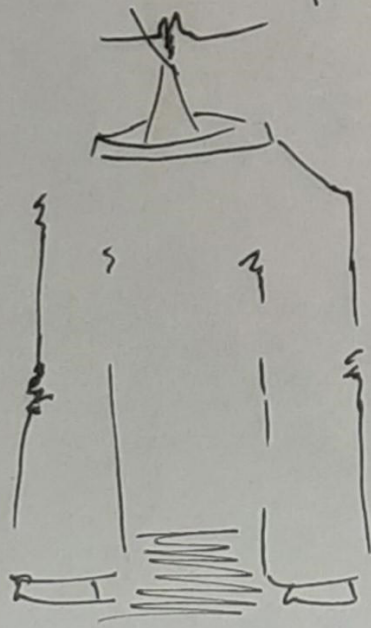
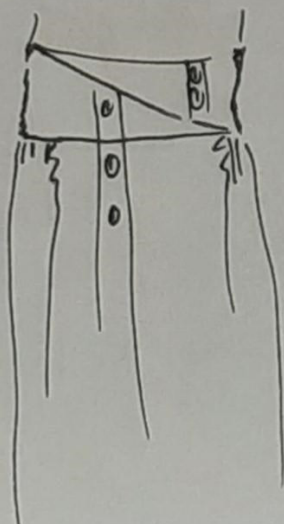
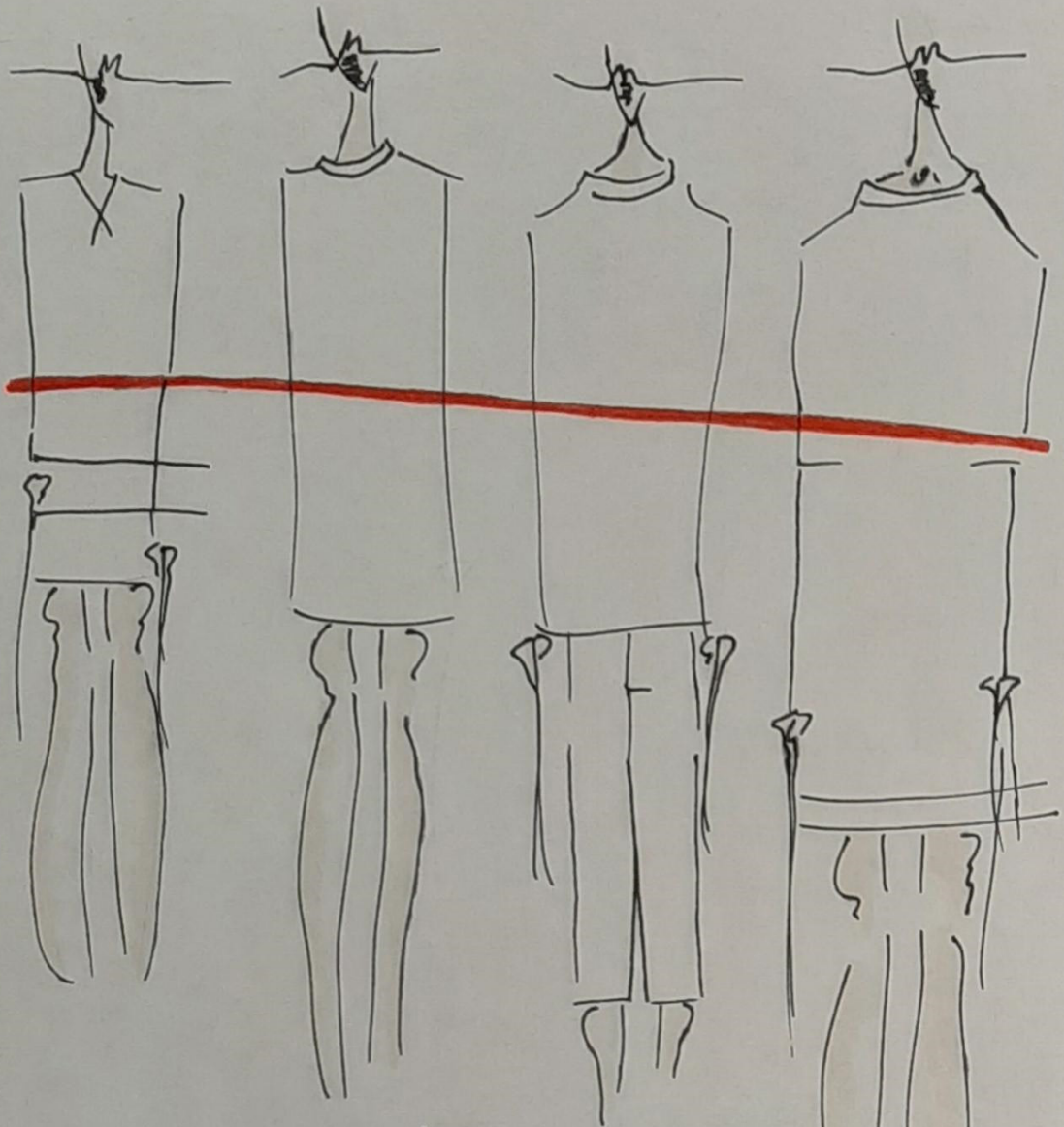


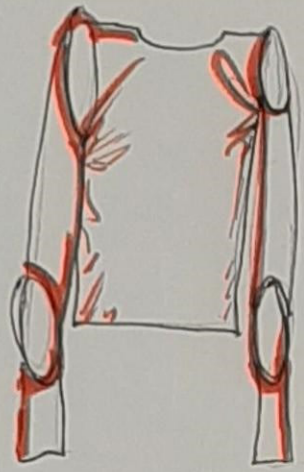
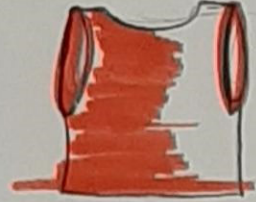
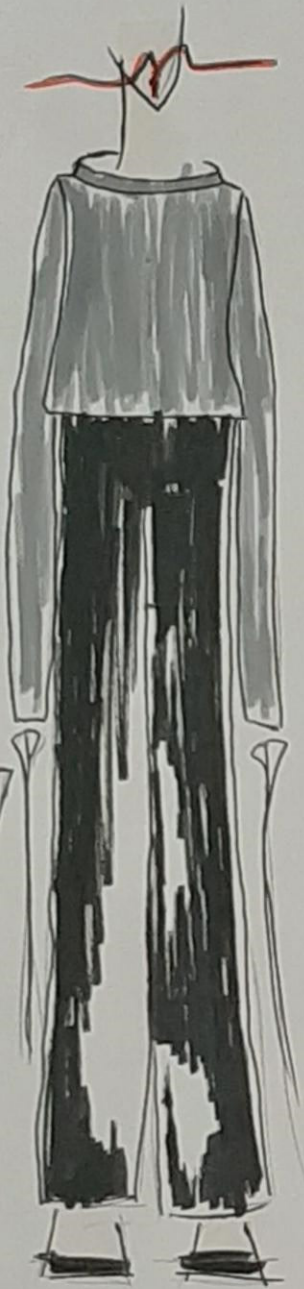
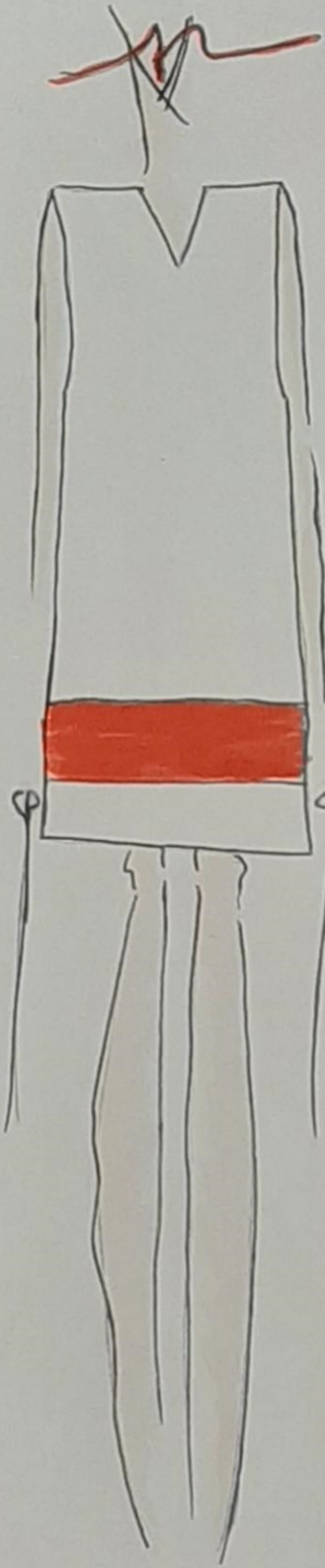
Seoul



Tokyo





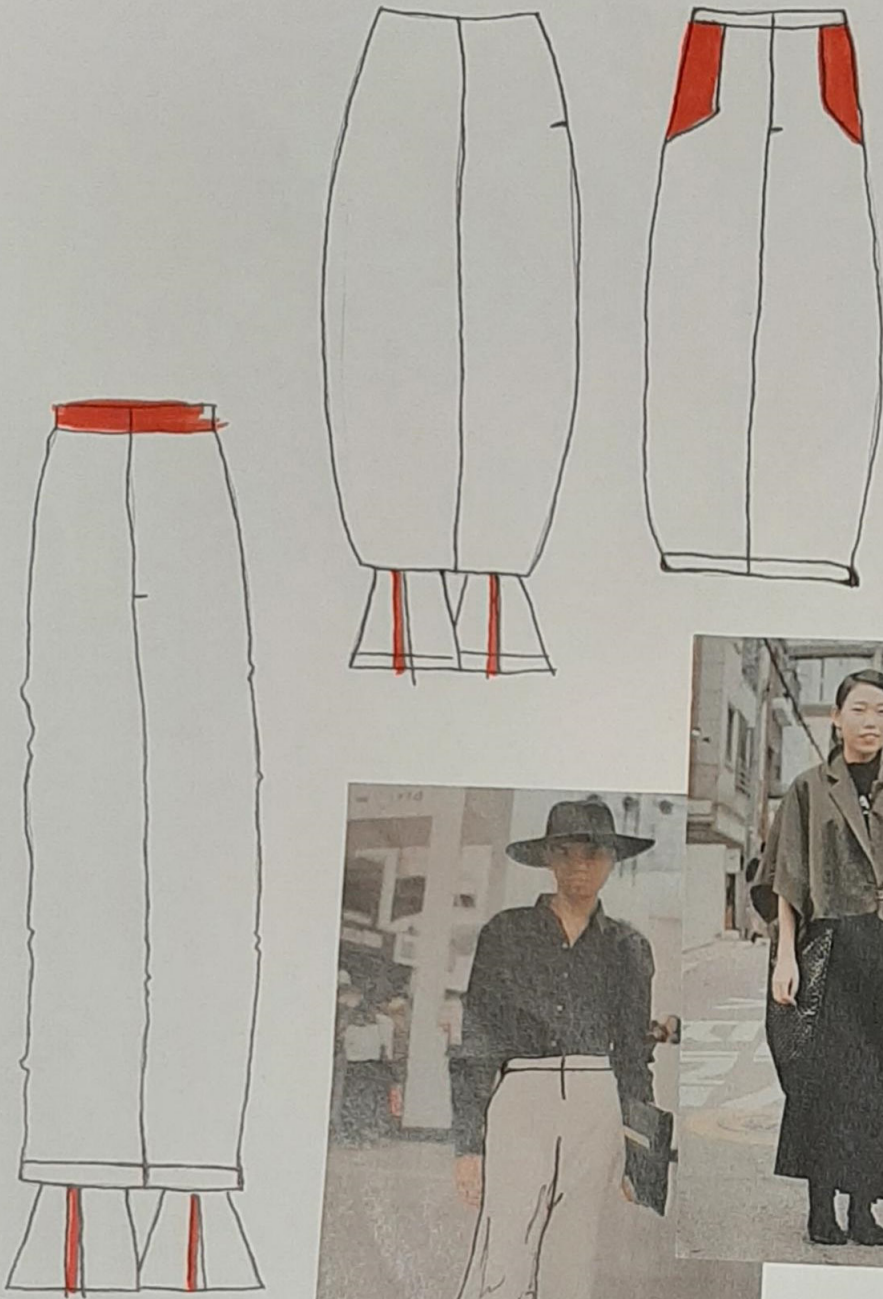




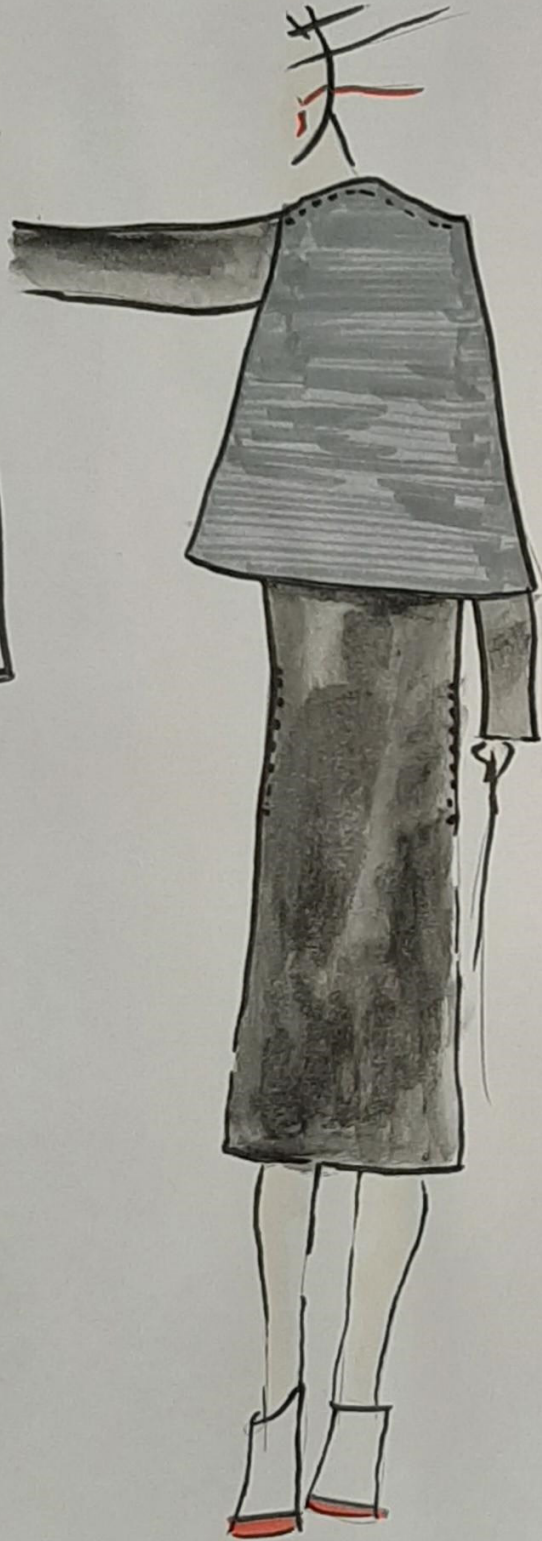
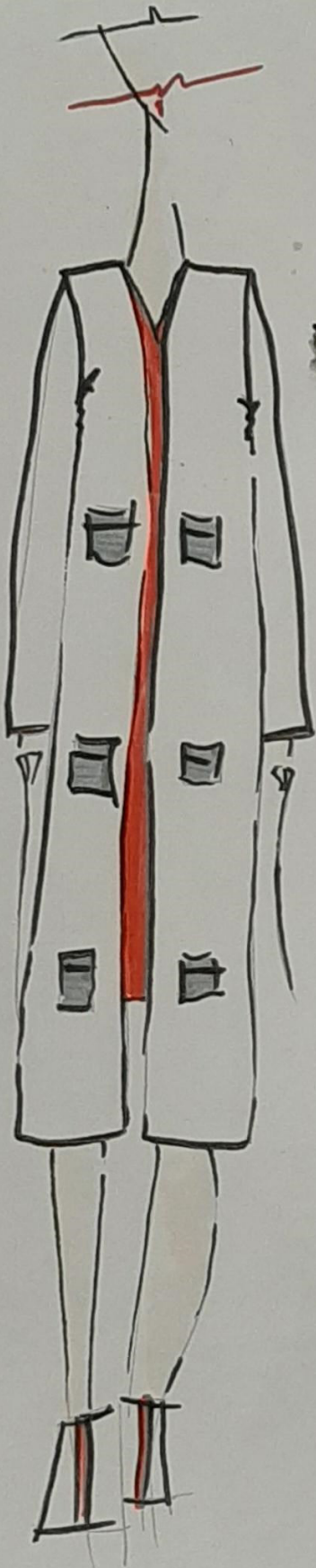
Bent, J. (2014) Asian street fashion. London, UK: Thames and Hudson.



Bent, J. (2014) Asian street fashion. London, UK: Thames and Hudson.



Bent, J. (2014) Asian street fashion. London, UK: Thames and Hudson.





Trend prediction 2021
-Asian fashion central
cities



<https://bit.ly/33KbRsE>



‘THOSE WHO HAVE NEVER DONE THE RESEARCH INTO HOW WOOL IS PRODUCED, SIMPLY SAY SHEEP OBVIOUSLY DON’T DIE FOR WOOL SO, “WHAT IS SO WRONG WITH WEARING IT?”’

-ARIEL GARLOW

DEFAID





ORGANICALLY SOURCED WOOL

CHUNKY KNIT

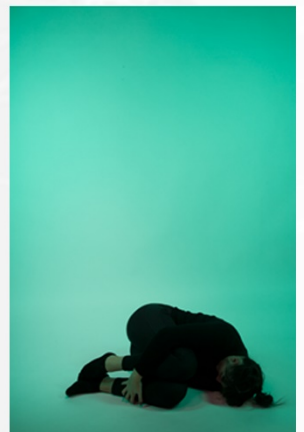
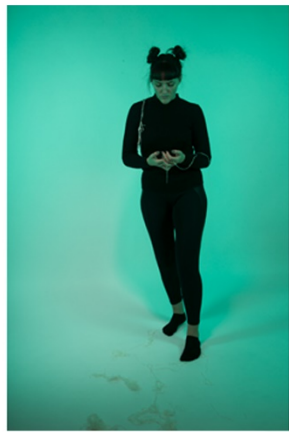
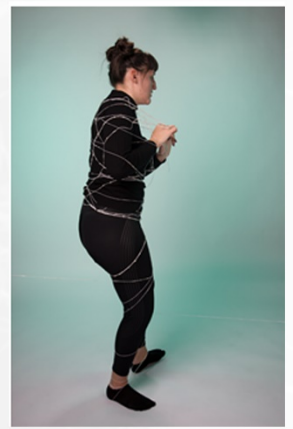
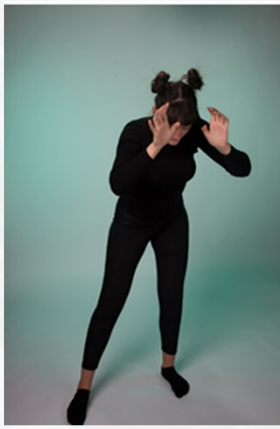
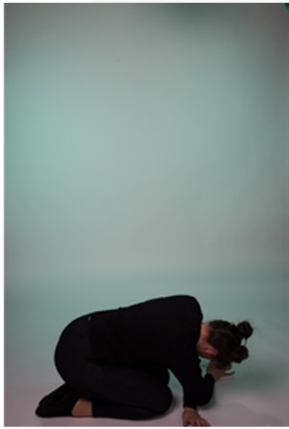
NEUTRAL TONE

PROTECTIVE WEAR

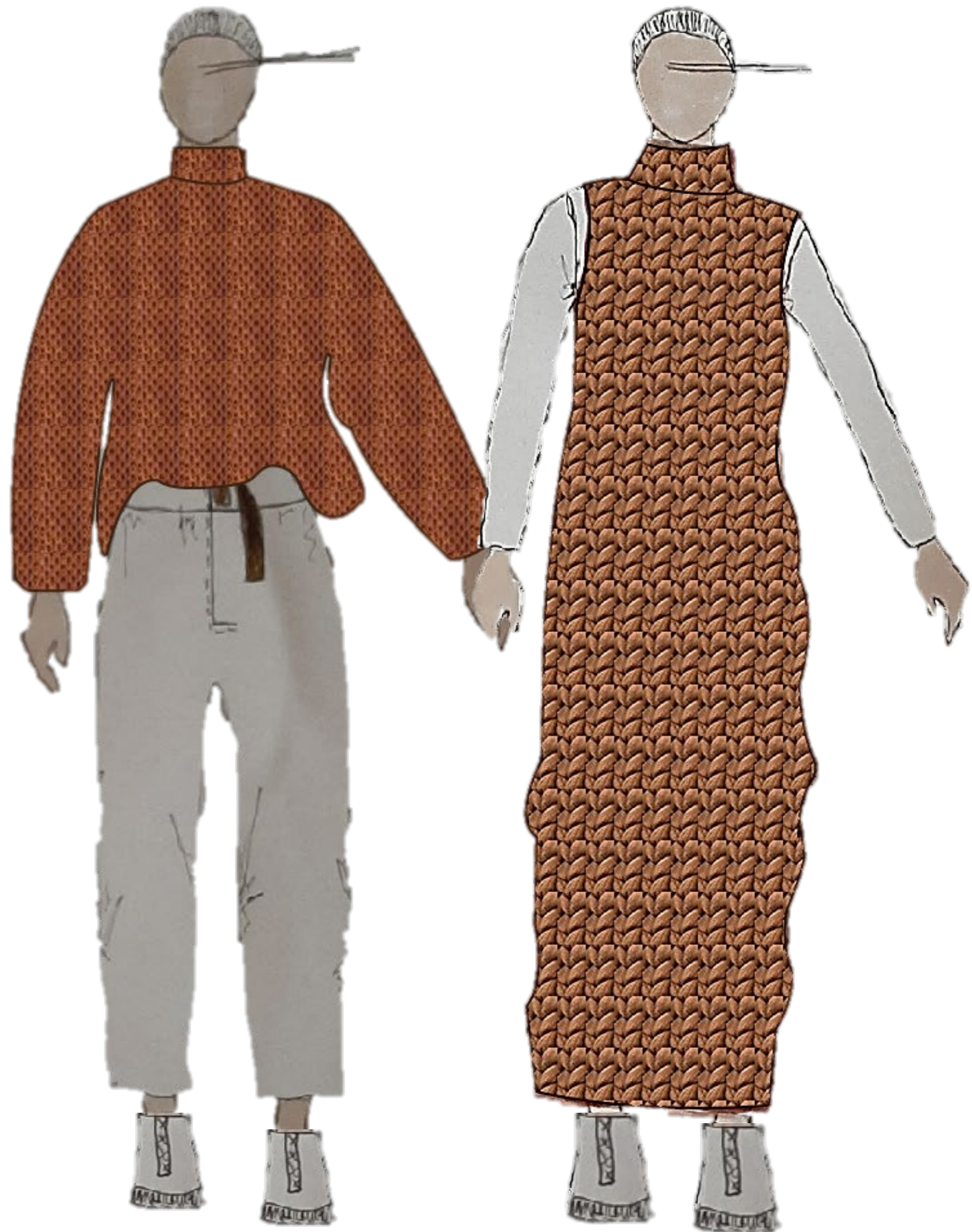
DEFAID



DEFAID



DEFAID











<https://binged.it/2yJSkwW>

RANA PLAZA
24 APRIL 2013

1,134



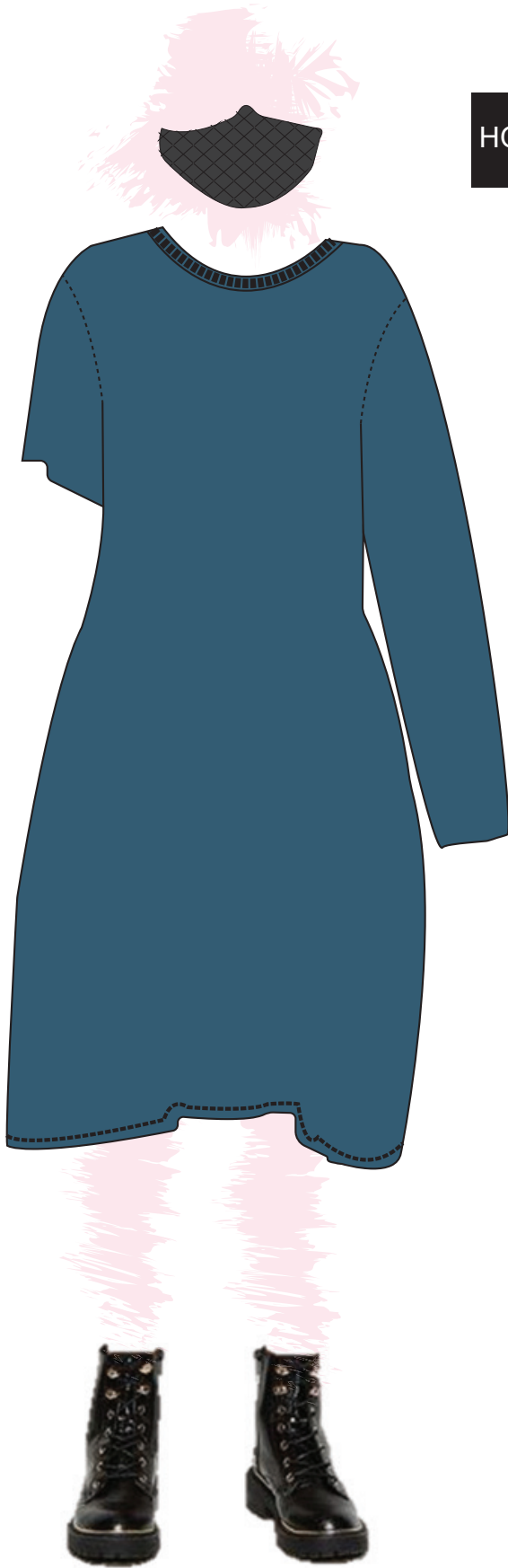
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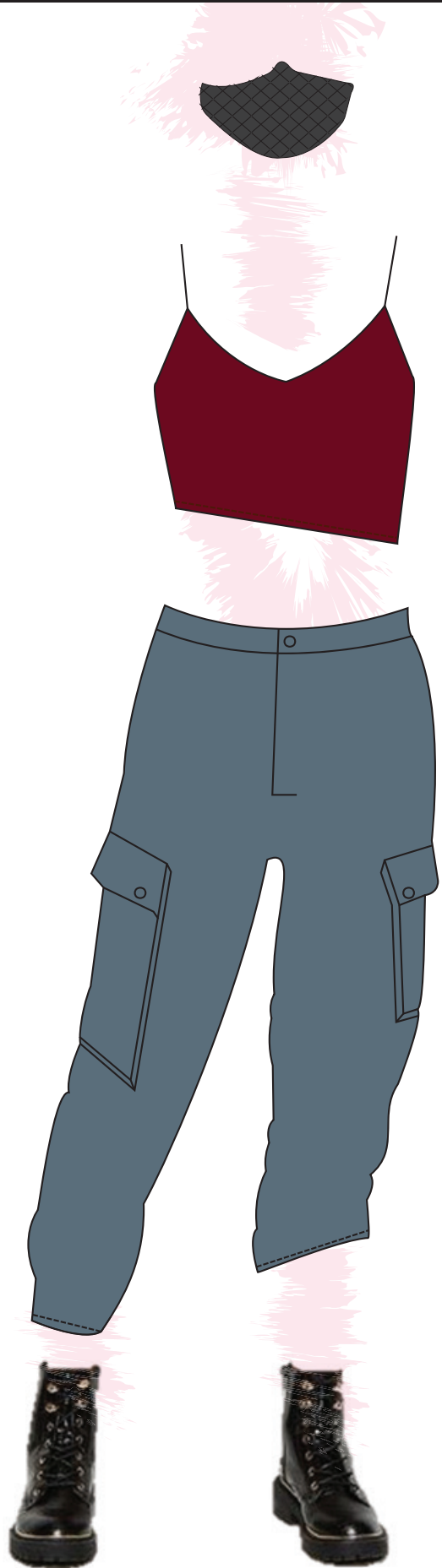
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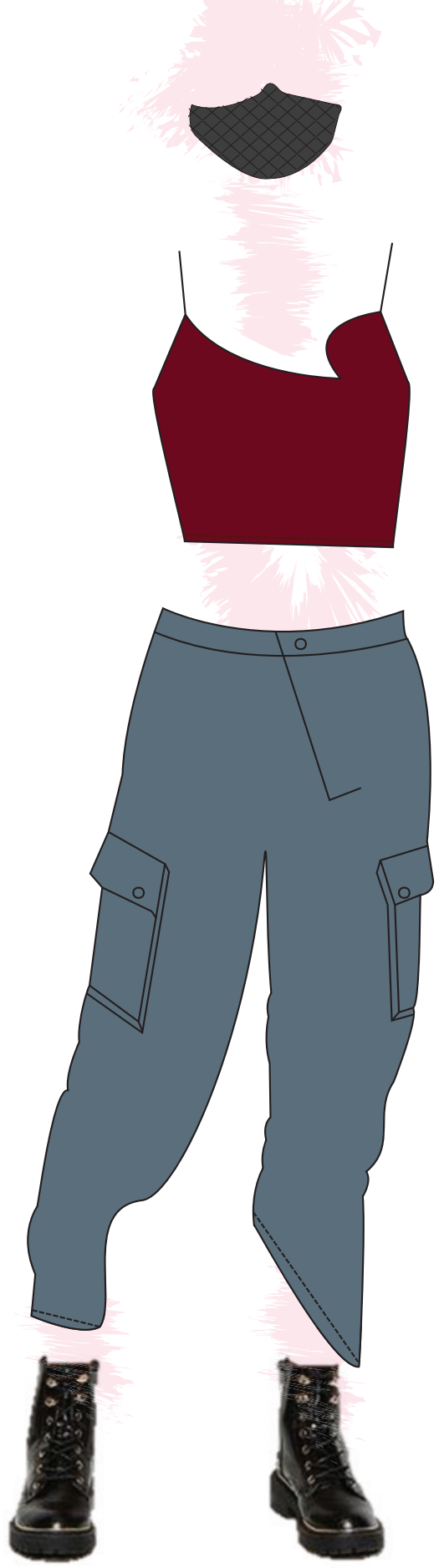
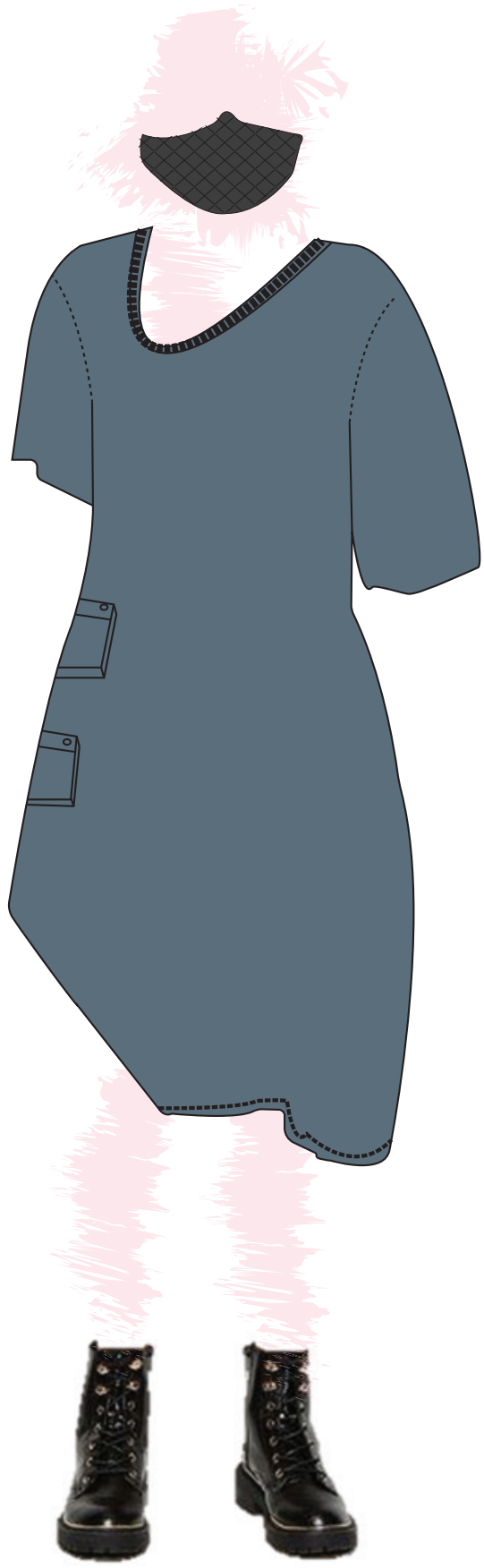
HOW CAN QUALITY COME FROM STRESS?



HOW CAN QUALITY COME FROM FEAR?



HOW CAN QUALITY COME FROM PRESSURE?



HOW CAN QUALITY COME FROM POOR CONDITIONS?