

INTERACTIVE DESIGNER  
**PORTFOLIO**

**BY LAURA ELVIN**

Pages 03/04 05/06 07/09

Project Dissertation Project Newspeak Posters Battle of Britain App

Details Multi-page hard back publication: Size: 210mm x 200mm  
Visual narratives based on the emotional responses to the use of smartphones amongst a series of defined target audiences.

Series of four full colour posters:  
Size: A2 594mm x 420mm  
Selected and visualised news articles that enabled me to comment on the report and offer my own visual expression.

An app concept containing user interactions and visuals to celebrate the 80th anniversary of the Battle of Britain. This enabled me to work on a live project with the RAF to offer my own ideas to produce an interactive game.

Pages 10/11 12/14 15/16

Project Dissertation book mock up Bauhaus 100 App Typographic Experiments

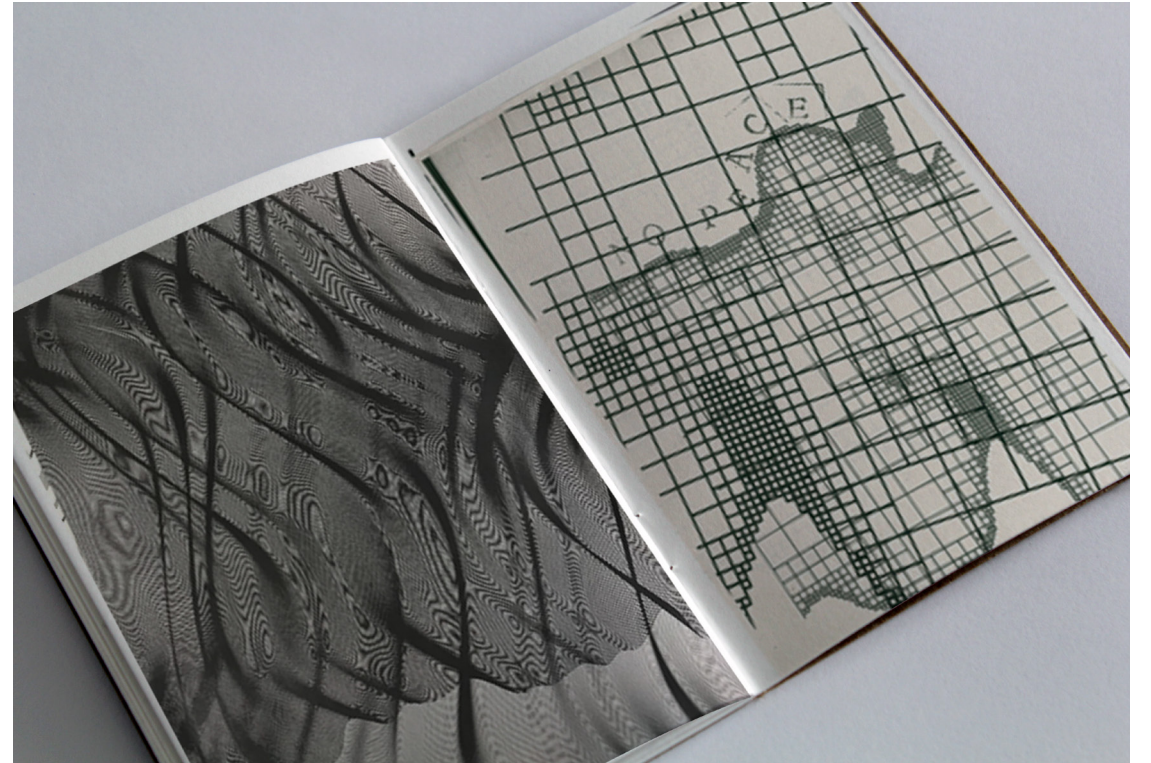
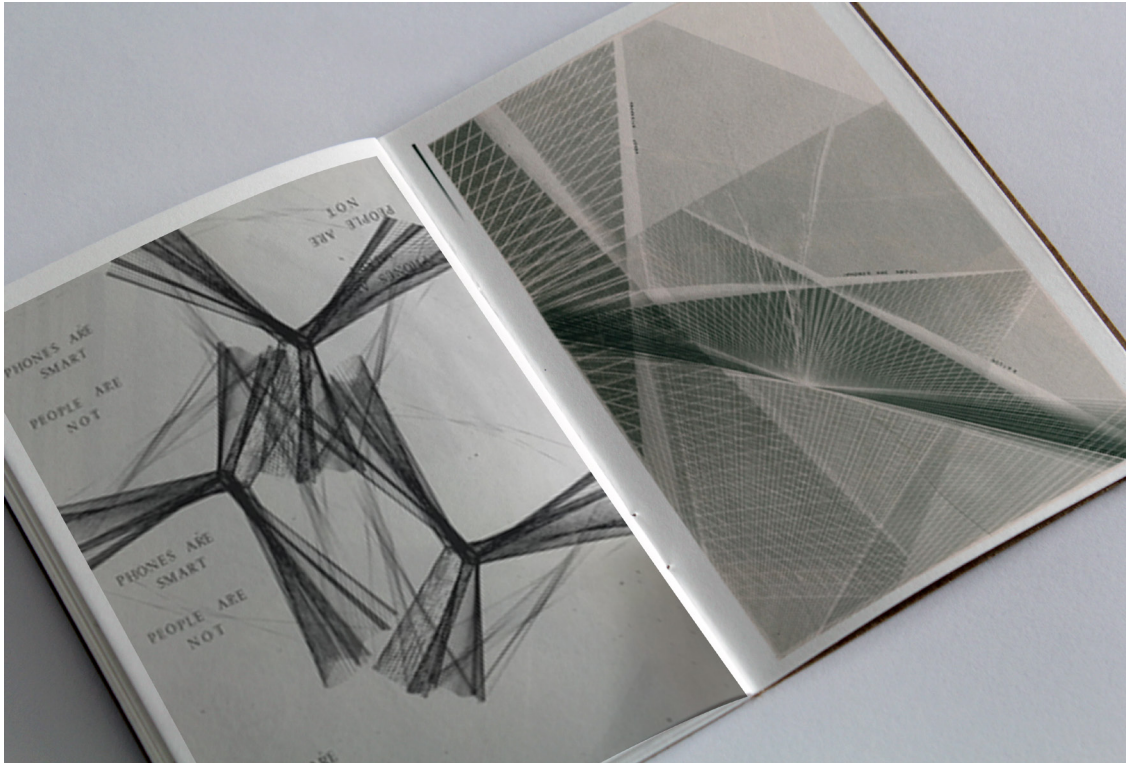
Details A high quality book mock up which contains various page layouts suited to my dissertation.

A series of logo and app styles which contain design iterations based on the 100th celebration of the Bauhaus.

An A5 two colour publication which contains a series of design iterations based on the form and structure of combining different typographic styles to make a single coherent form.

This self negotiated project was made in reflection to my dissertation about smartphones and the affects they have on society. The aim of this project was to understand peoples emotional behaviour in using smartphones and to understand the moods conveyed from a range of age brackets.





The images demonstrate some of the pages created for this visual reflection.









Battle of Britain App  
(Live Project)







The interactive game would be accessible through web browser on any device.

Welcome to the Battle of Britian interactive game concept



## Dissertation book mock up

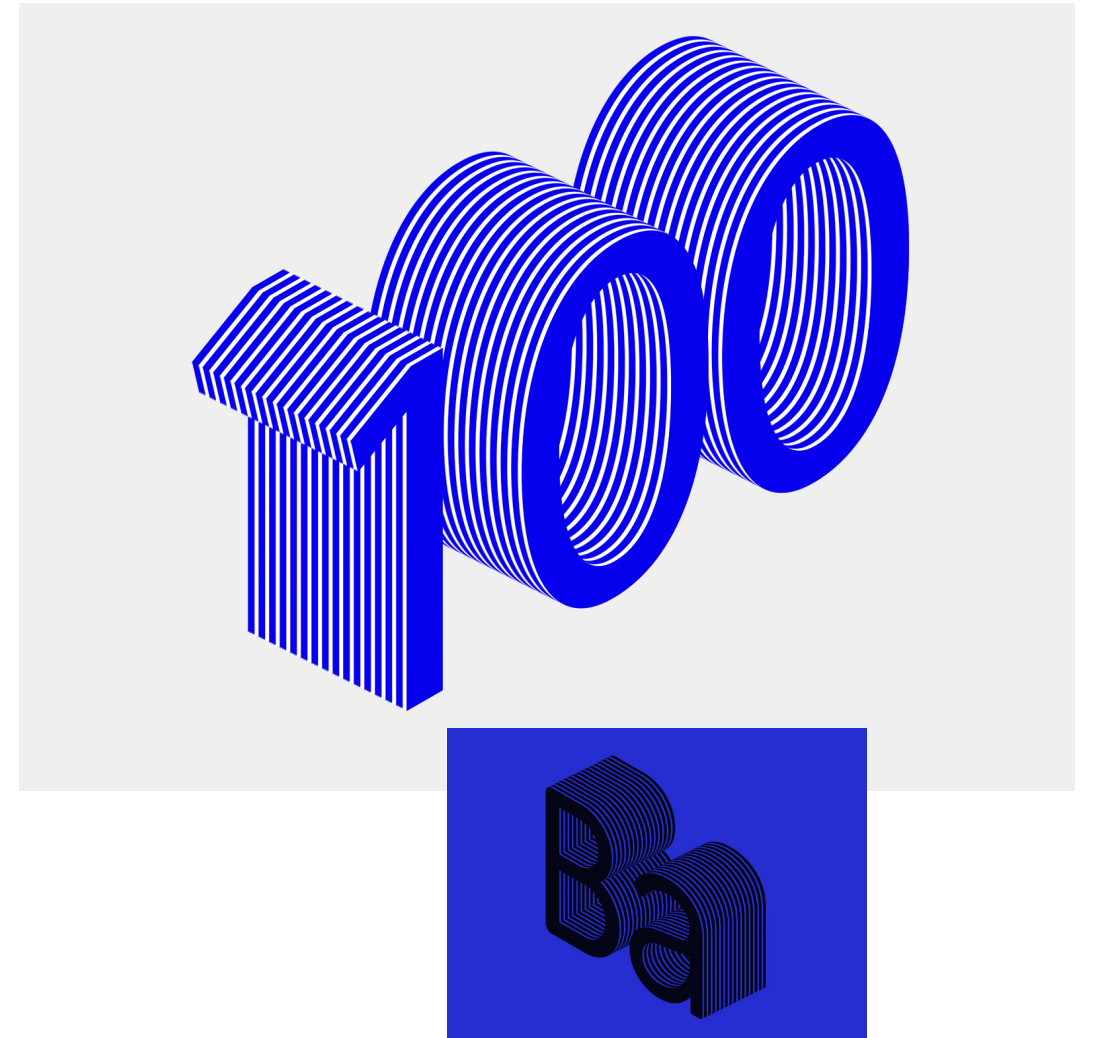
This book is a designed version of my dissertation where colour, layout and typography choices were thoroughly thought about to produce a quality physical book.





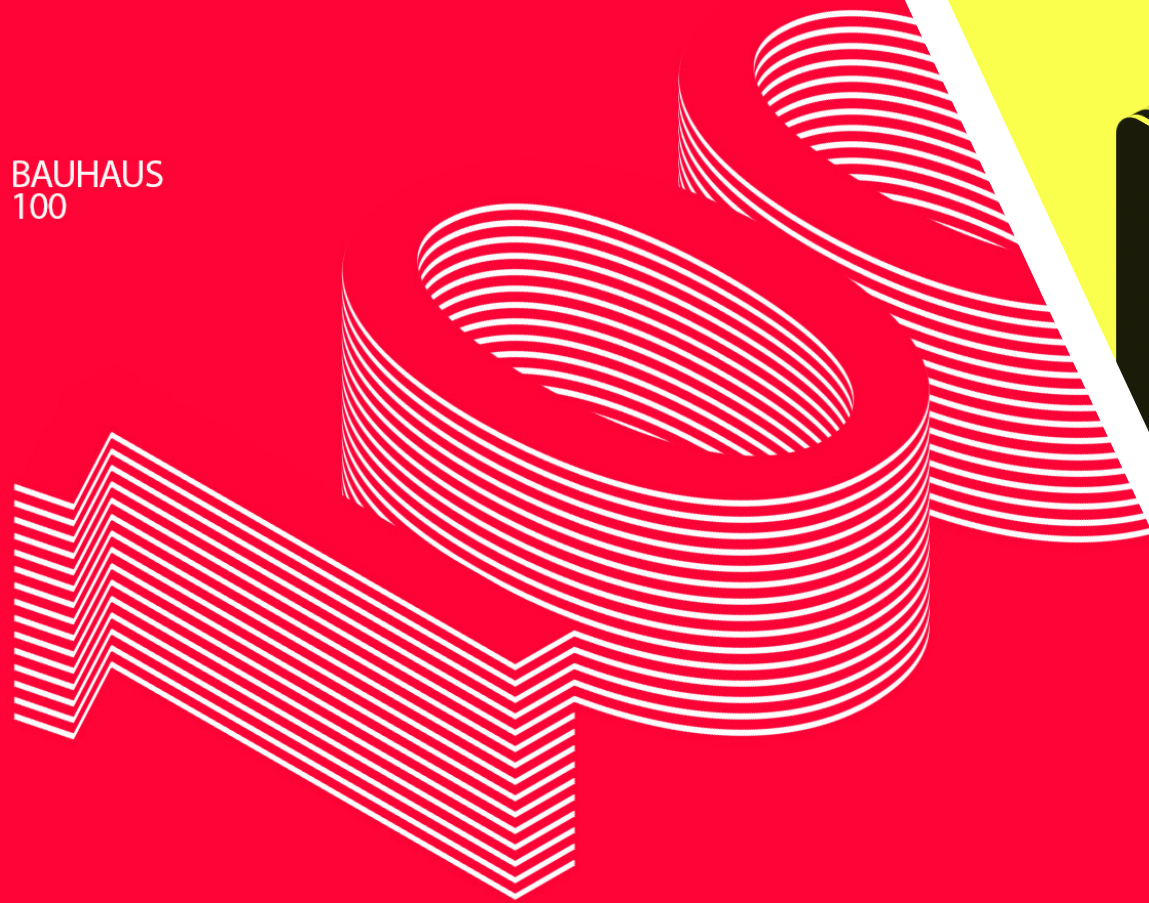
## Bauhaus 100 App Concept

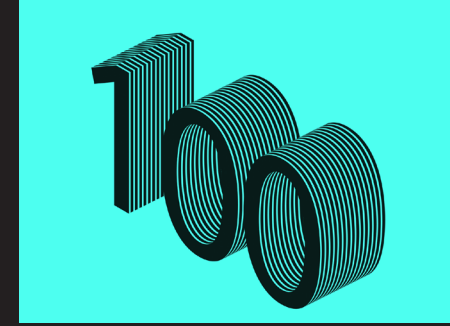
The project enabled me to freely play around with style guides based on detailed and accurate research of proposed target audiences, helping me decide upon the most effective user interactions.

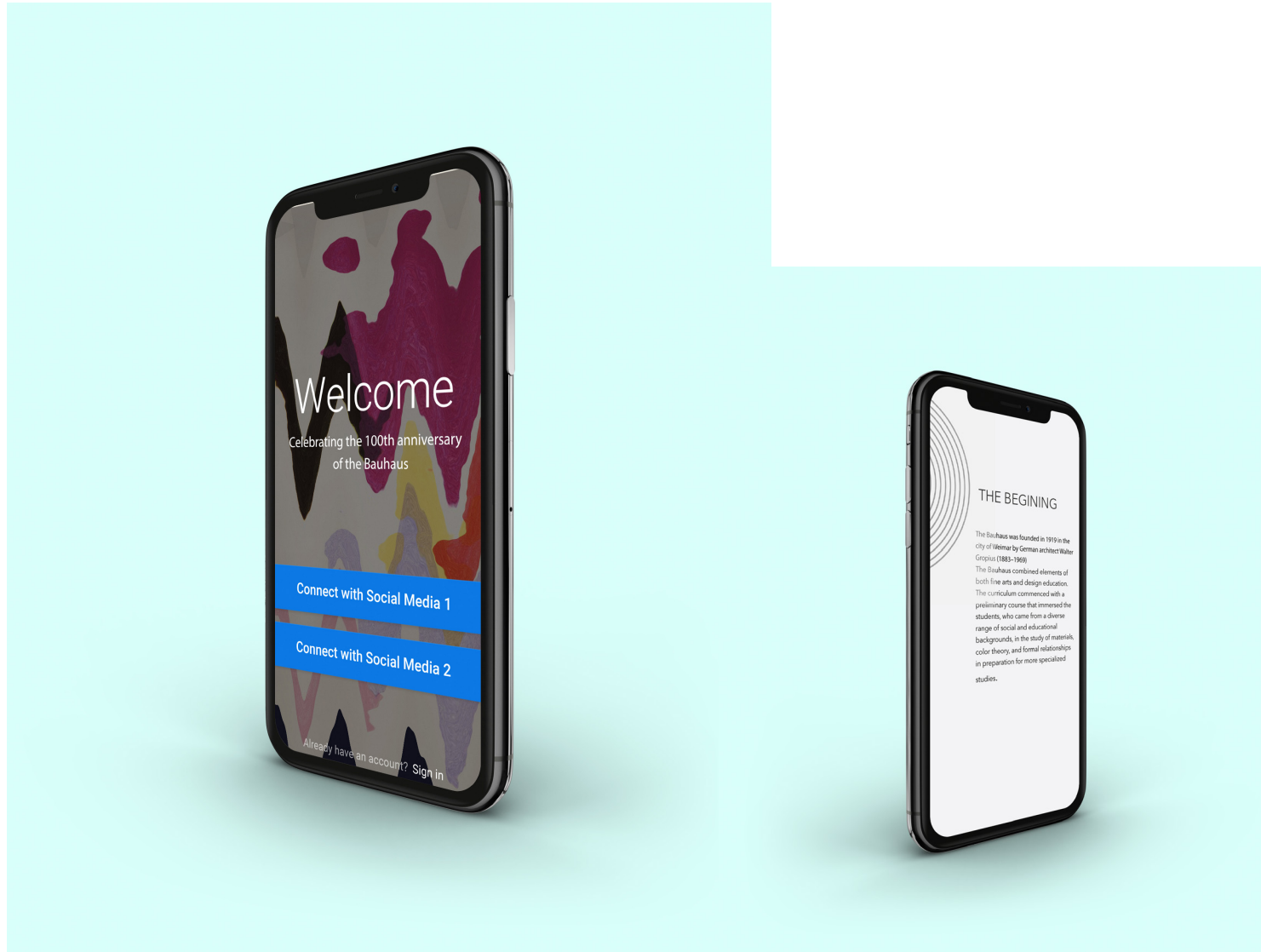




BAUHAUS  
100









Typographic  
Experiments









## Laura Elvin | Portfolio

Interactive Designer

Thankyou for taking the time to view my work,  
if you have any questions my contact details are below.

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