

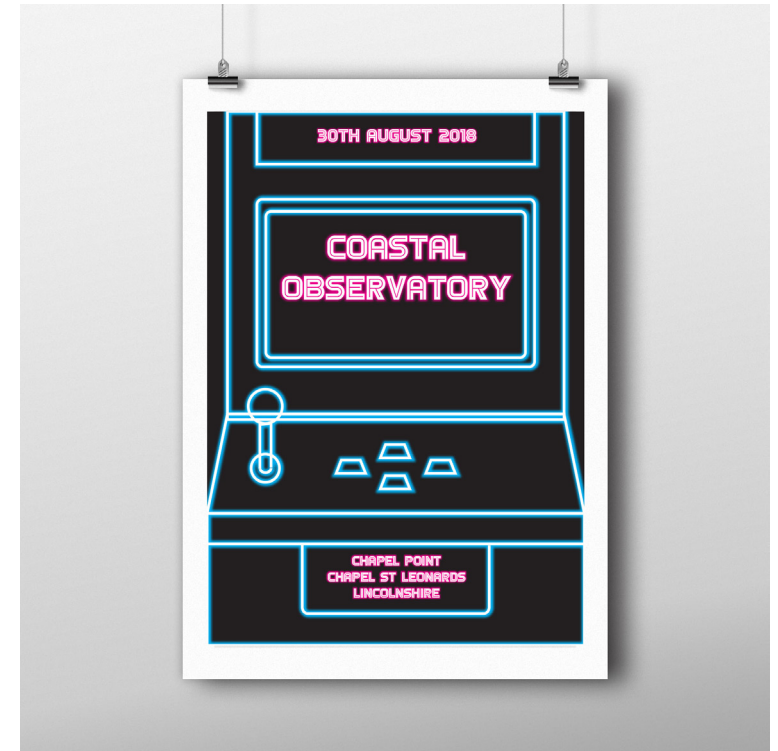
**Hannah Wainwright**  
Design Portfolio

## Coastal Observatory Poster Brief

Generate a series of posters that advertise an event at Lincoln's Coastal Observatory. Use your research to pick a theme for your posters. Include the dates, location and contact details.

### Rationale

From my research I decided to focus my posters theme on seaside arcades and the vibrant atmosphere associated with this. I created neon light style posters that use vibrant colours and clearly link to neon lights found in arcades.



# Magazine Brief

Produce a small magazine combining two personalities you have researched into and portray these personalities through the design as well as written content and imagery.

# Rationale

The two personalities I combined both liked travelling, food and art. I used different colours to separate the two personalities and chose colours that suited them. As well as generating my own content and photos I also created illustrations linking places such as New York and Italy.



# Branding and Magazine Advertorial Brief

Brand/ re-brand a food item inspired by associated memory and present this as a double page advertorial. Generate a target audience and own content images.

## Rationale

After doing questionnaires with various people I chose to look at peoples associations with pineapples. The younger generations mentioned Pina cold cocktails while the older generation mentioned pineapple upside down cake. From this I decided to brand a company that did everything pineapple such as pineapple recipes.

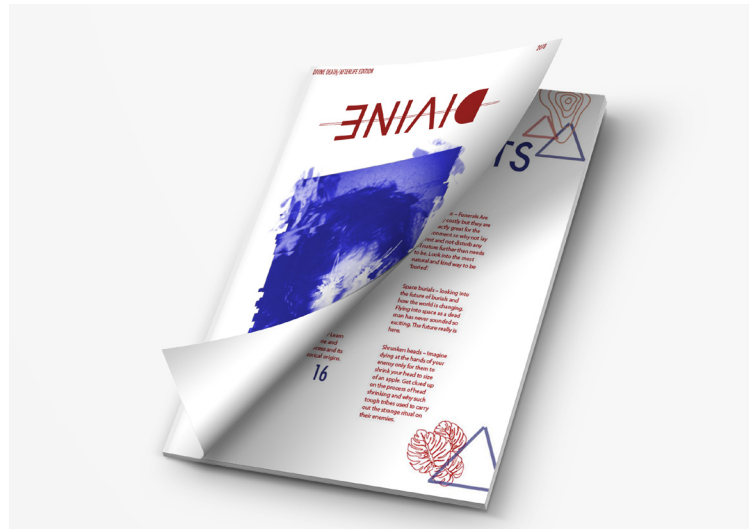


## Divine Magazine Brief

Produce a magazine that explores the given theme of Religion. You should consider religion in the widest sense of the word. Generate your own written content and images for the magazine.

## Rationale

After considering religion in many ways I decided to look into the idea of cults as a religion and the ways and meanings behind many famous cult suicides. When designing the pages of the magazine I wanted to create a distorted and abstracted feel to represent the darkness of the subject. I used warped and different size text as well as distorted images to do this.

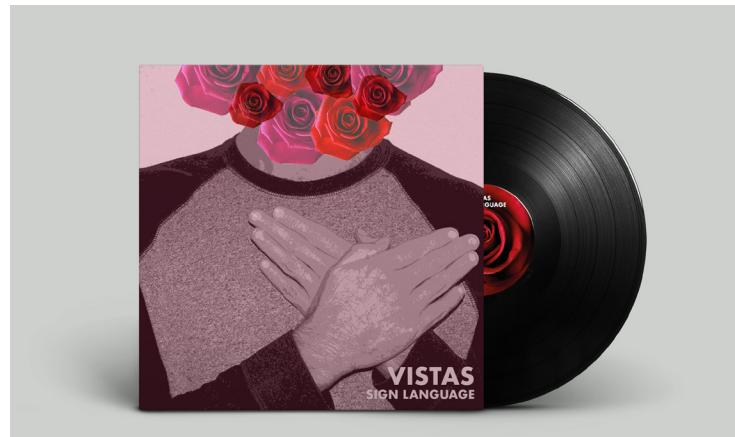


## Vinyl Cover Brief

Investigate and gain a deep understanding of the music industry and its various design related functions. The target audience for this project will be determined by the music genre of your chosen song. Based on your track selection and transcribe lyrics, design and produce an interpretive vinyl outer sleeve (front and back) and a Vinyl centre label.

## Rationale

I chose a song by the band VISTAS called Sign Language and after looking through the lyrics and meanings behind the song I decided to focus on the two themes of love and sign language and tried to combine these within my vinyl cover design. I created three versions of the cover and managed to get feedback from the band themselves who preferred the top design with the three figures, they said: "I think that keeps our aesthetic but puts a twist on it... awesome job".



## Penguins Children's Cover Award Competition

Wonder by R.J. Palacio  
Produce a book cover design for your chosen penguin book cover for the penguin book cover competition.

### Rationale

#### Staring Eyes

Throughout 'Wonder' Auggie (the main character) is fully aware of the stares he receives from adults and children alike due to his unique face. I focused on this idea of staring eyes as well as the vibrant ending of the book as I didn't want it to appear negative when overall the book is positive. I used a quick printing method to create the eye image on the cover and this method has also allowed me to depict it as a children's book.

#### Identity

There is a strong sense of identity within 'Wonder' and Auggie in particular throughout the book is allowed to become more himself when he makes friends. Other characters are also seen to develop their own sense of identity. To express this

theme of identity I looked at the design of thumbprint and how that is unique to the individual similar to the way Auggie is also unique within the story. The idea of the hand came from the children in the book not wanting to touch Auggie but nearer the end of the book they are seen high-fiving and making friends with him, the hand represents this joining.



## My Car Details App Icon

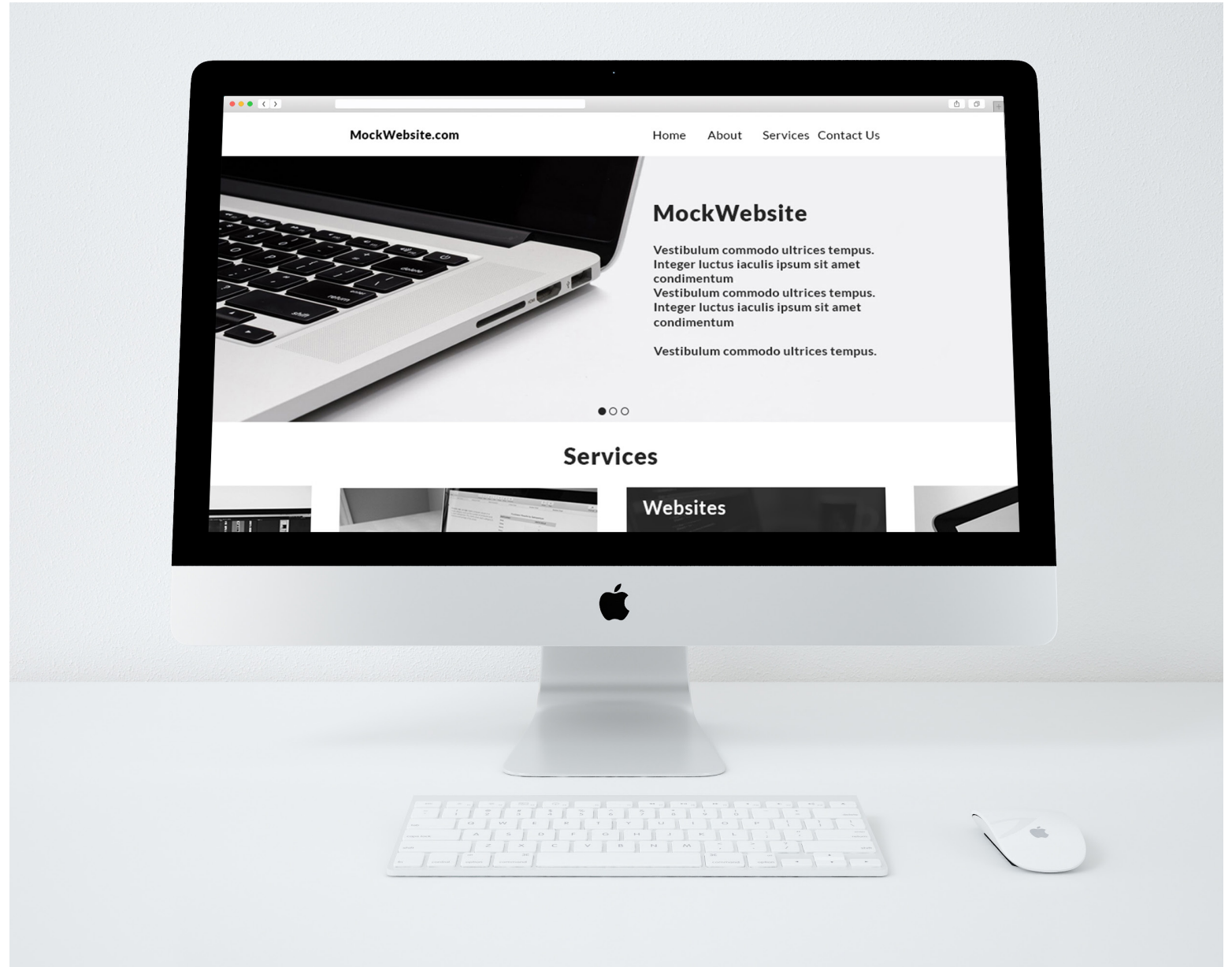
I was asked by Stuart Murgatroyd to design an App Icon for an app which he is currently developing. The app is on details of the users car. He liked the idea of using a car image on the icon so I decided to create a line drawing of the front of a car with the app name next to it. The icon will also feature within the app itself.





## Mock Websites

I was also casually asked by Stuart Murgatroyd to create a few mock up website designs for a potential website he wants to develop later on. The brief was very open as he wanted to see varied ideas.



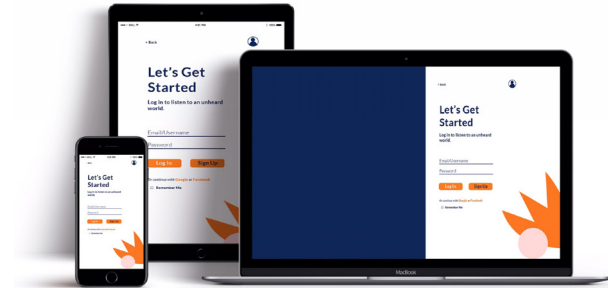
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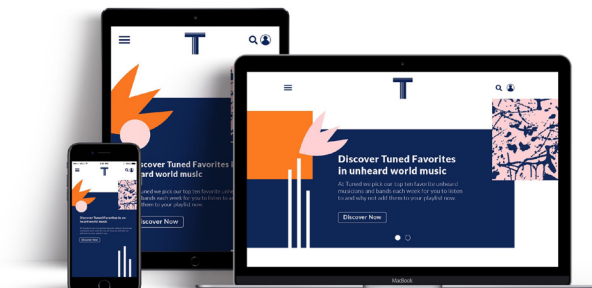
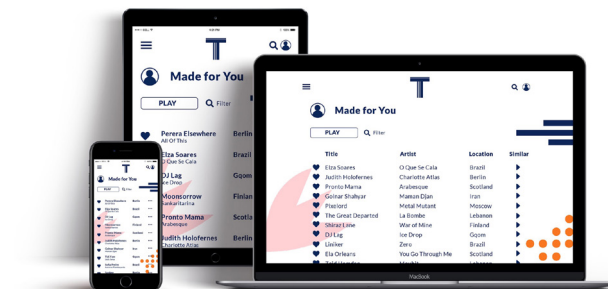
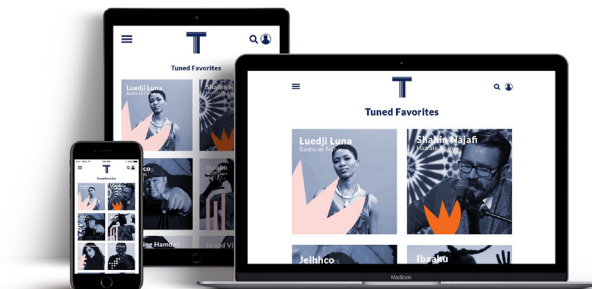
## Music Platform

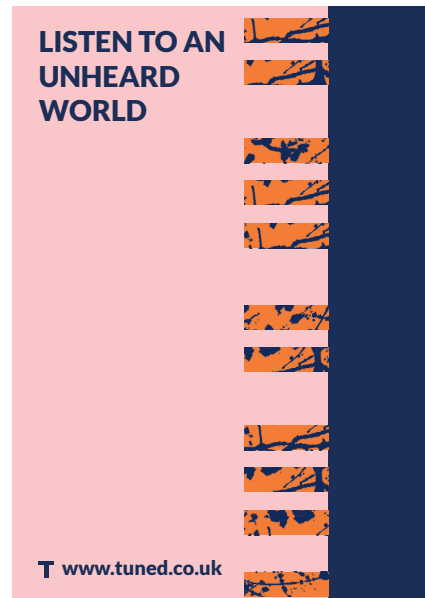
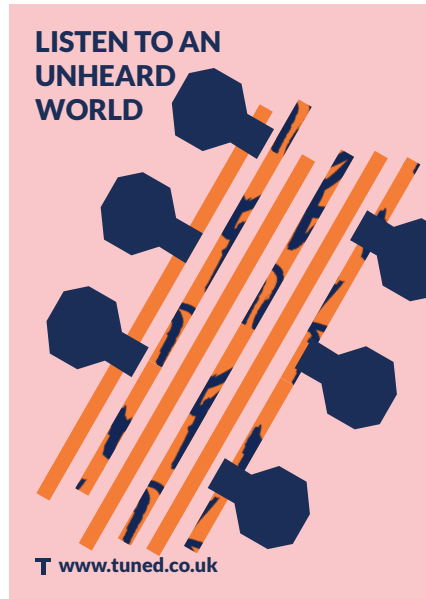
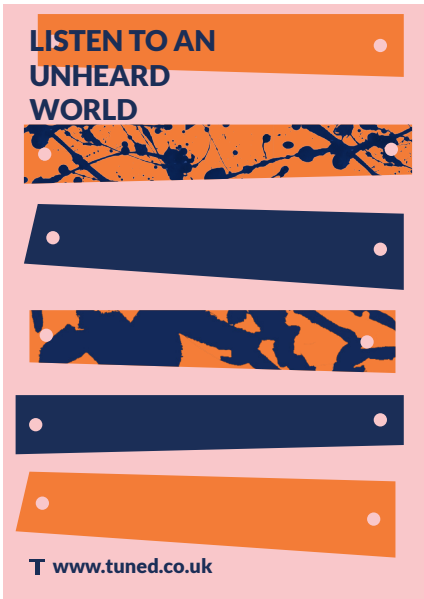
A documentary, information and entertainment music platform. Aim: To bring younger audiences to unheard music from around the world, new forms of music, Avante Garde, the experimental, etc. through a mixed-genre schedule of innovative content.



## Rationale

I decided to create a documentary, information and entertainment music platform, called TUNED, that brings a younger audience to unheard and new musical bands and experiences. Introducing mixed genres from across the world. The website is a music platform where users can explore new world music of different genres as well as create playlists and listen to radio broadcasts and catch up on TV programmes and podcasts.



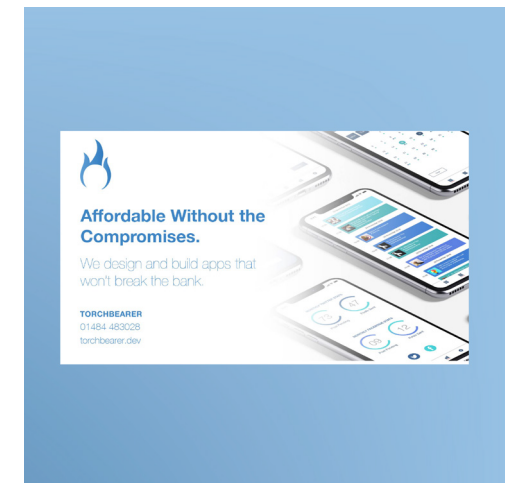
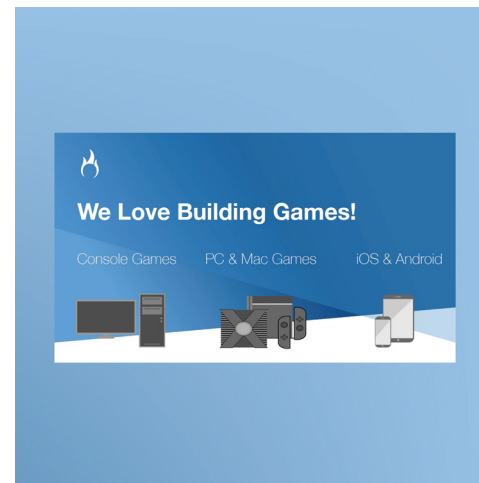
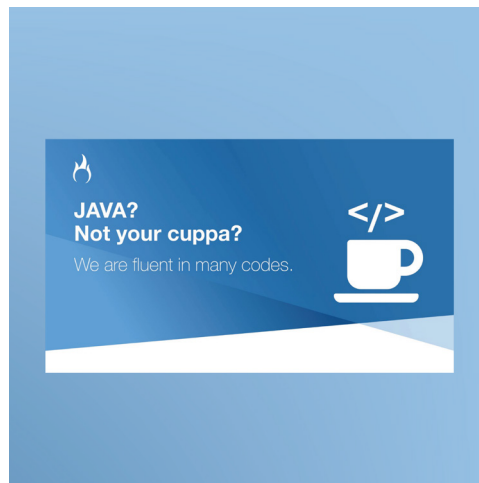
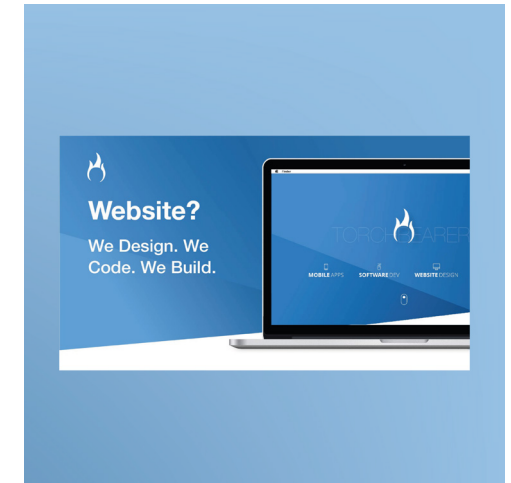
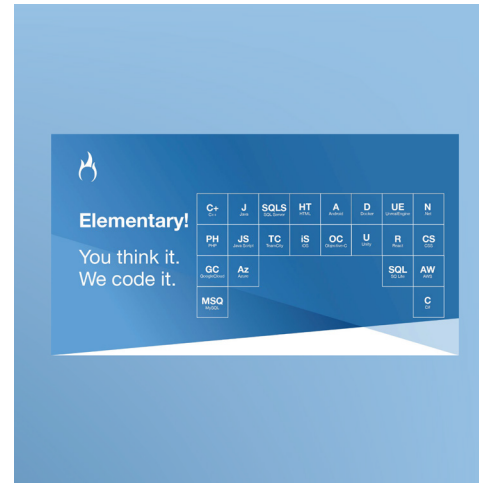
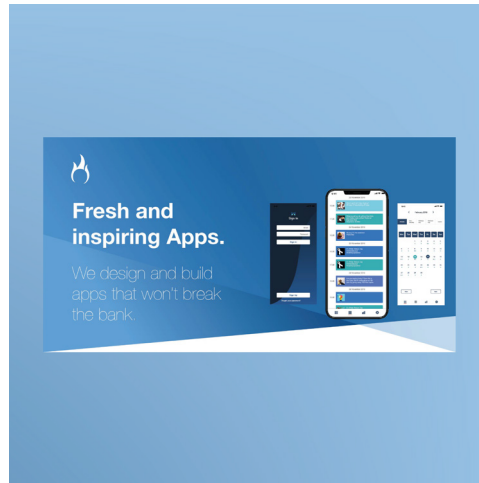


## Social Media Campaign for Torchbearer

Torchbearer wanted some new, fresh and inspiring social media advert designs to attract potential clients and advertise what they do.

### Rationale

In keeping with Torchbearers brand style I kept the blue banners as a strong style theme throughout. As well as the design I came up the the advert streamlines trying to keep them short and catchy. As well as flat design I also created some animated ads for their social made campaign these can be seen on my Instagram (hlw\_ design).

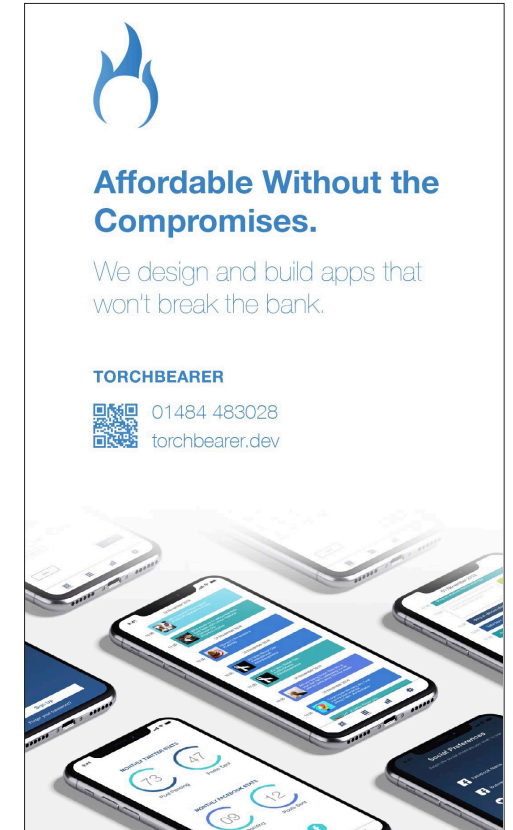
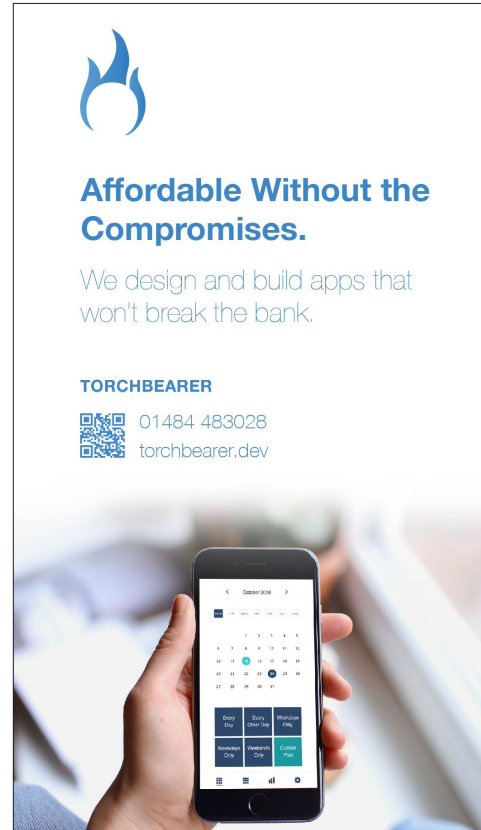
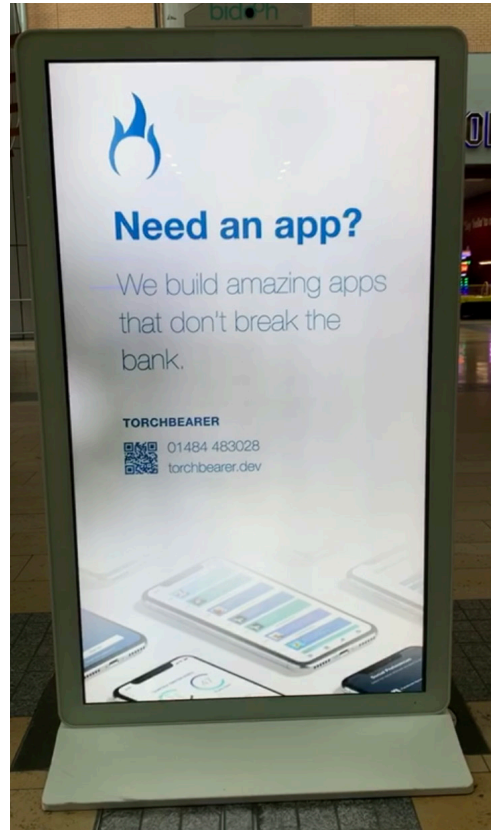


## Torchbearer Billboard Adverts

While working with Torchbearer Interactive they asked me to create a range of billboard ideas that they have up around Manchester.

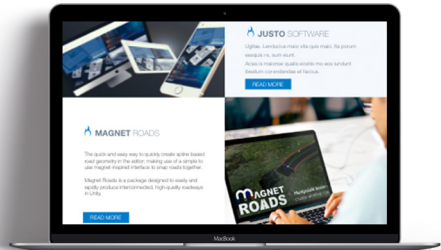
### Rationale

They are in keeping with Torchbearers brand style and values. I created flats and animated billboards.



# Torchbearer Website

In keeping with their website Torchbearer wanted a series of new pages to add to their website to display their work and also feature blogs.

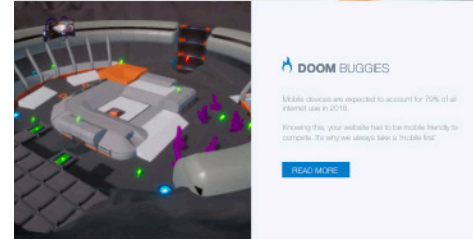
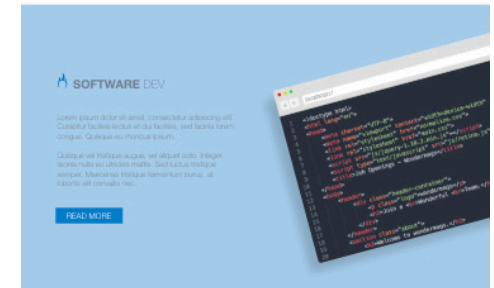
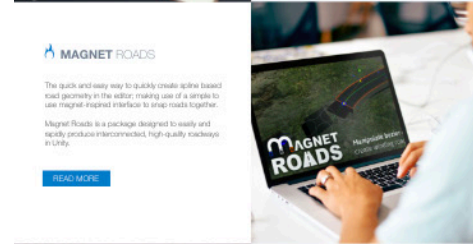
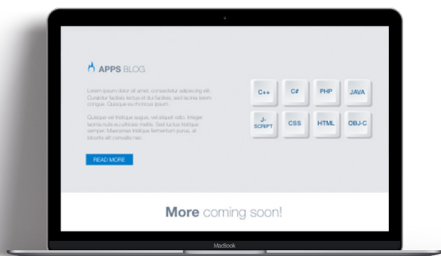
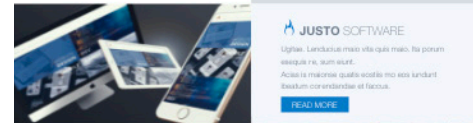
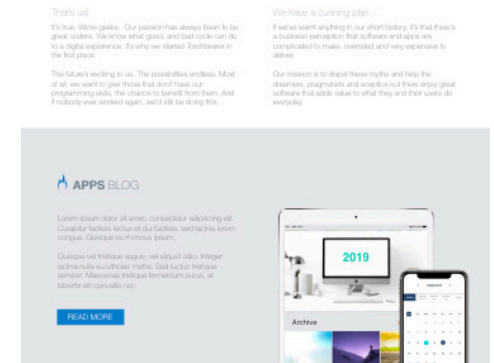
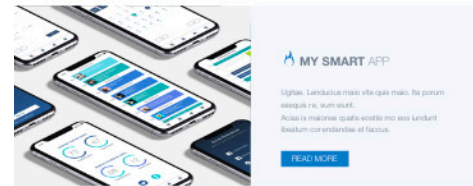


### Why us?

Apps that solve problems and make customers happier. Rapid and cost-effective by a conscientious, collaborative UK team.

### Mad about digital

What if you could do your hobby for a living...



# Torchbearer Mobile Apps Brochure

To advertise their services torchbearer wanted a brochure on mobile apps in particular to give to existing and potential clients.





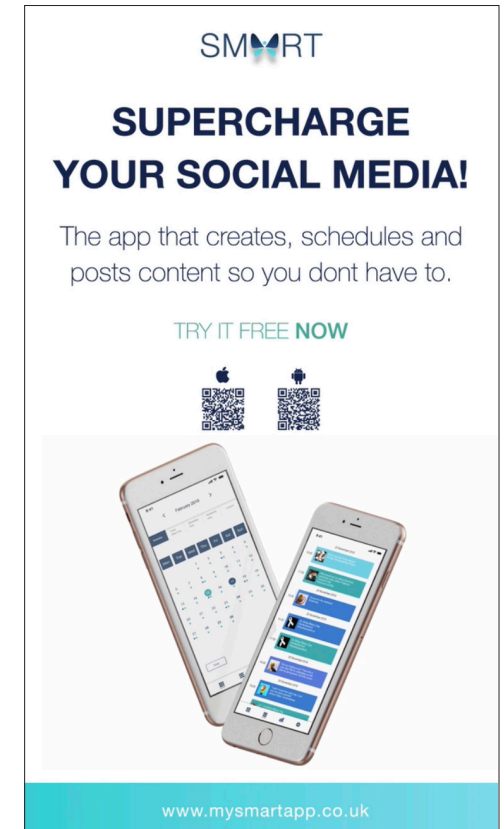
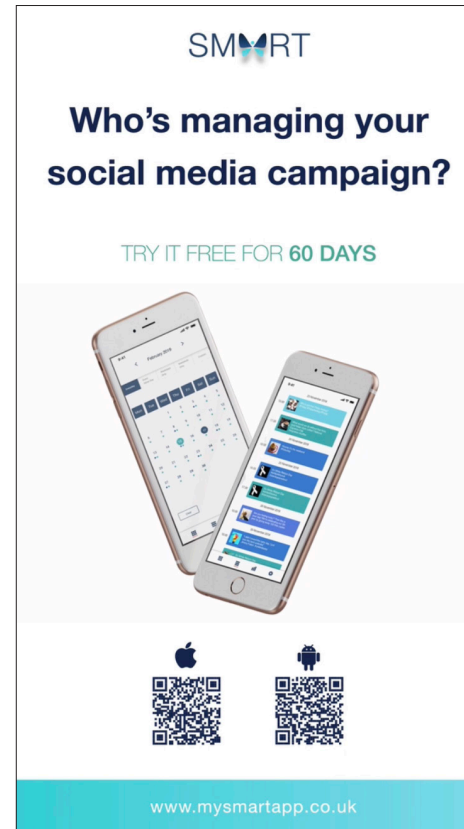
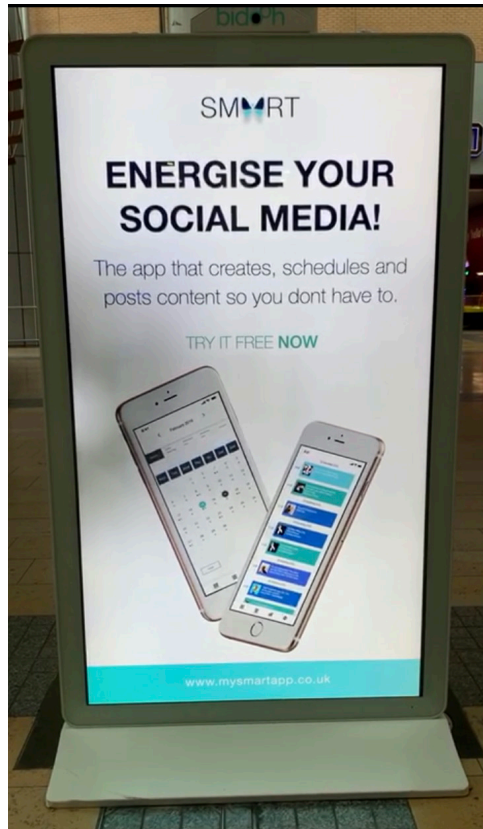
## Smart Billboard Adverts

While working at Torchbearer, Smart recognised some of my work and asked me to also create some billboard designs for their company.

Smart also asked me to create them a new social media campaign. So I created a series of animated adverts for their social media these can be seen on my Instagram (hlw\_design).

### Rationale

The digital billboards are located in Manchester and flick through a series of adverts so I had to create something that a viewer could read within the ten second frame it was shown.



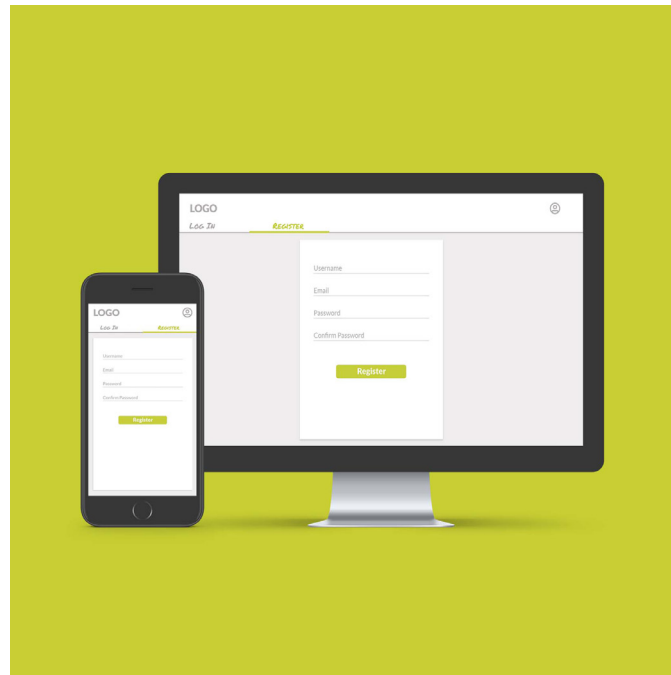
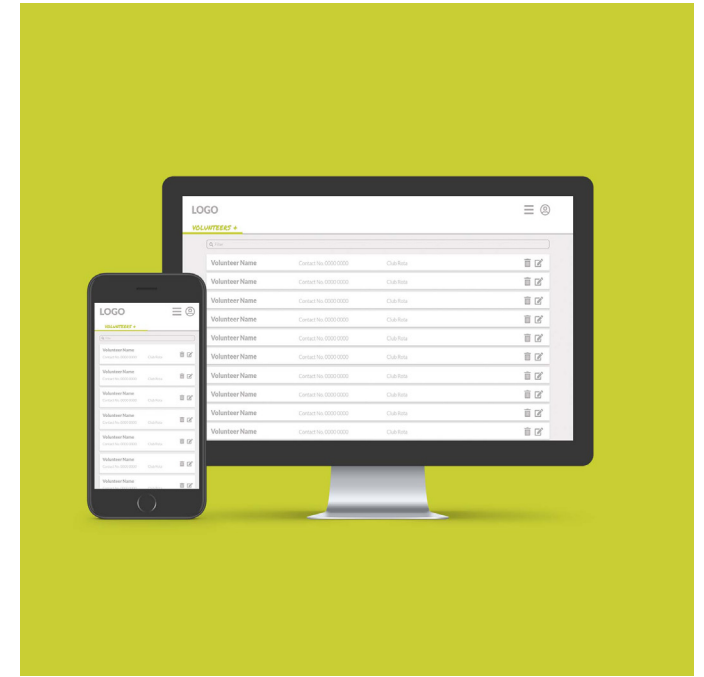
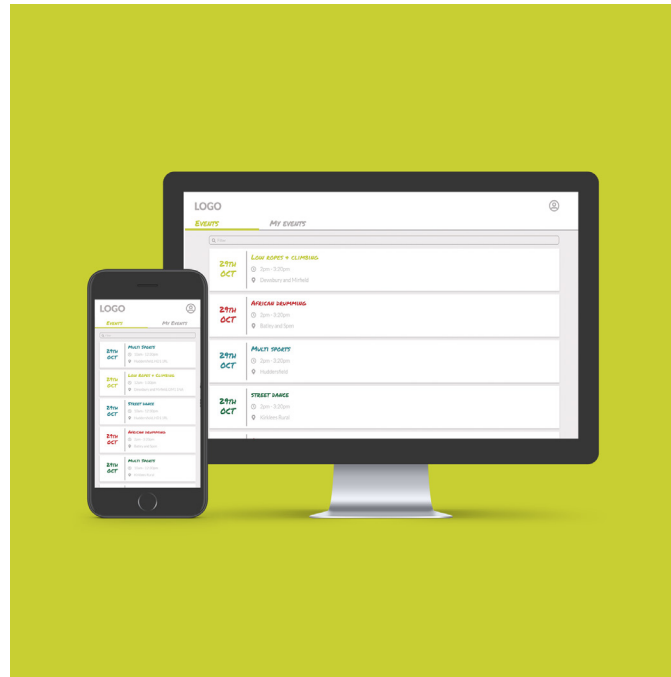
## Smart Logo Adaptation

Smart liked a series of illustrations I did and asked if I could rethink their logo in a similar style for them to use on social media. Their original logo is very simple and abstract where as they felt this made their logo come to life.



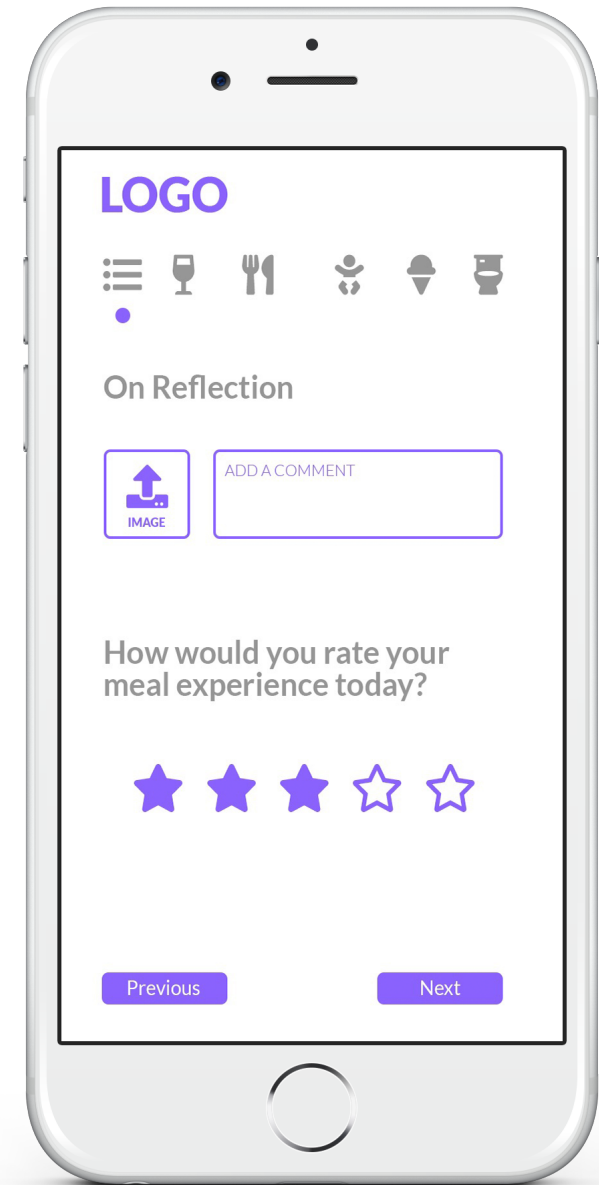
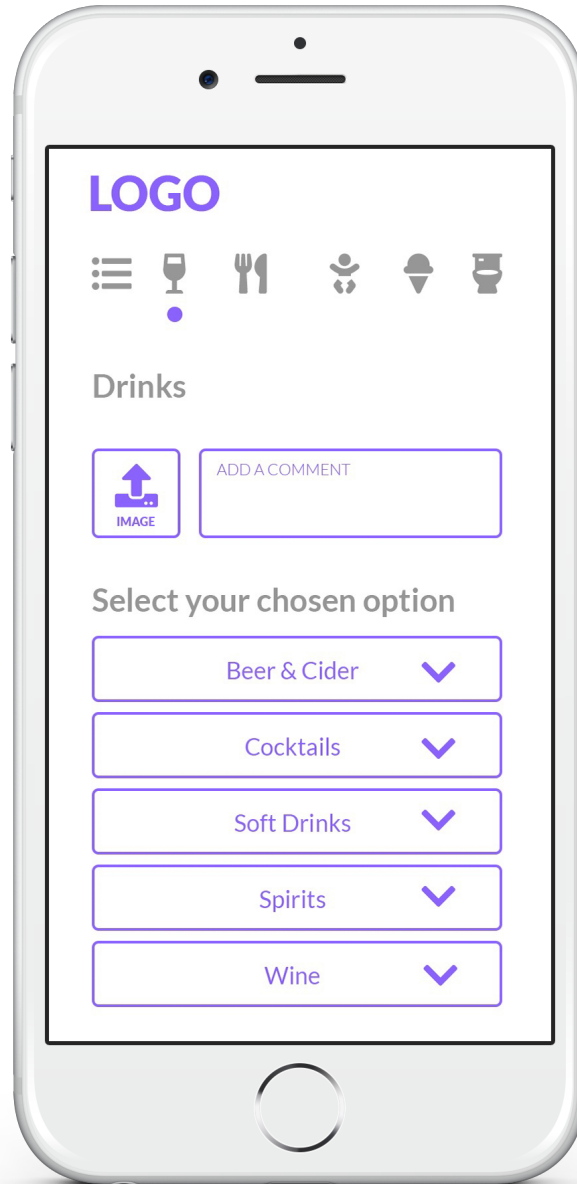
## Kirklees Youth Alliance App

The app allows school students view and attend events during the half term. The brief required an app and website for users as well as a dashboard for organisers and admin. This brief was part of charity work of Torchbearer Interactive for Kirklees Council.



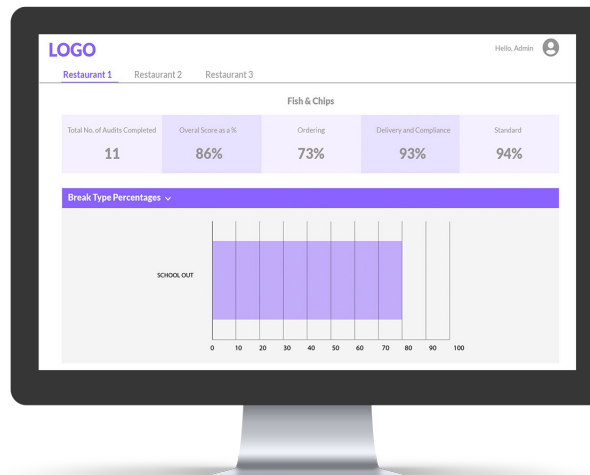
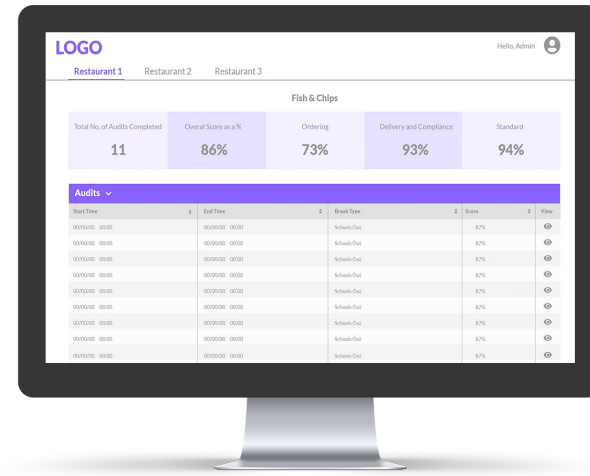
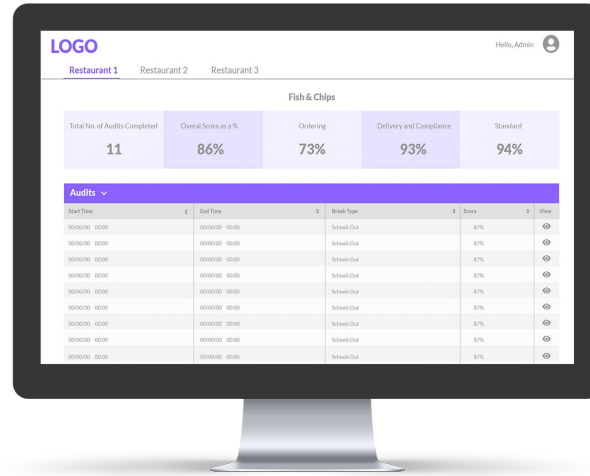
## Audit App

This audit app allows a business to gain feedback from customers. Originally the app was made for a specific company however Torchbearer didn't like the original designs and asked me to redesign it. They also asked that it could be flexible, to do this I kept the designs very simple allowing a brand to change the accent colour to suit their brand.



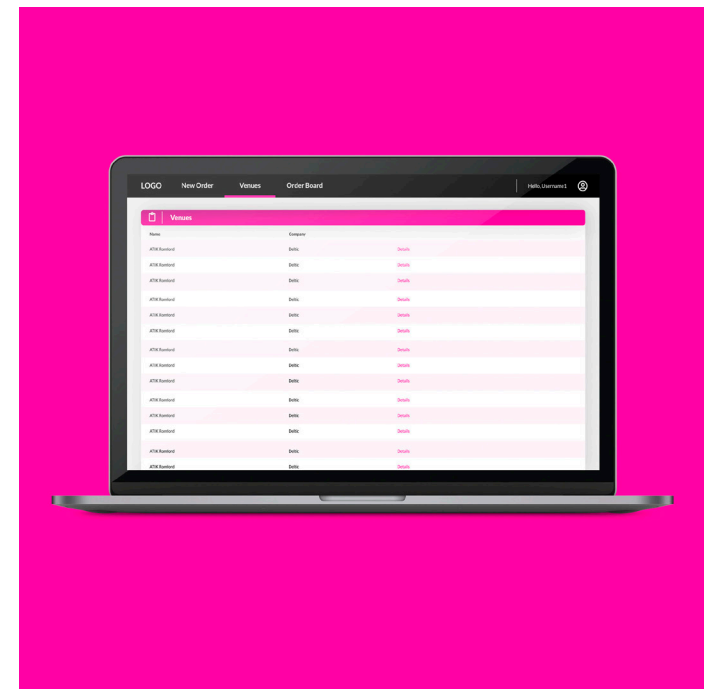
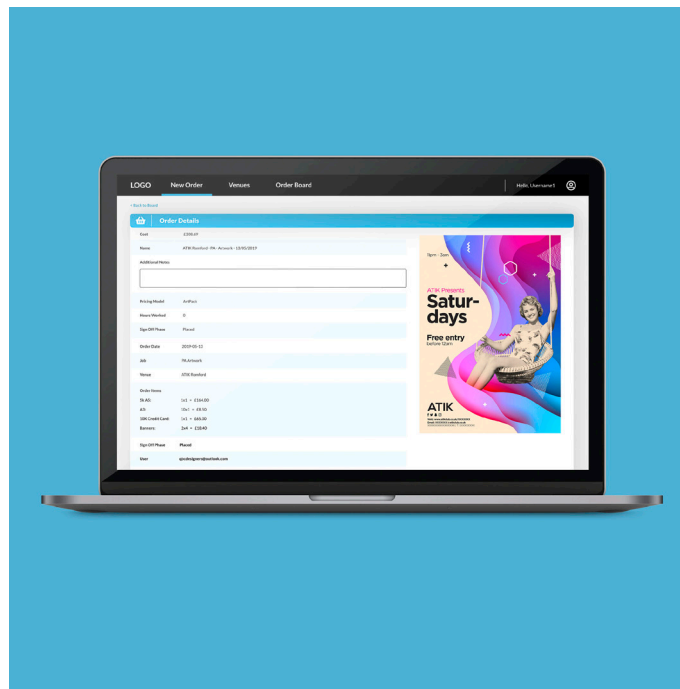
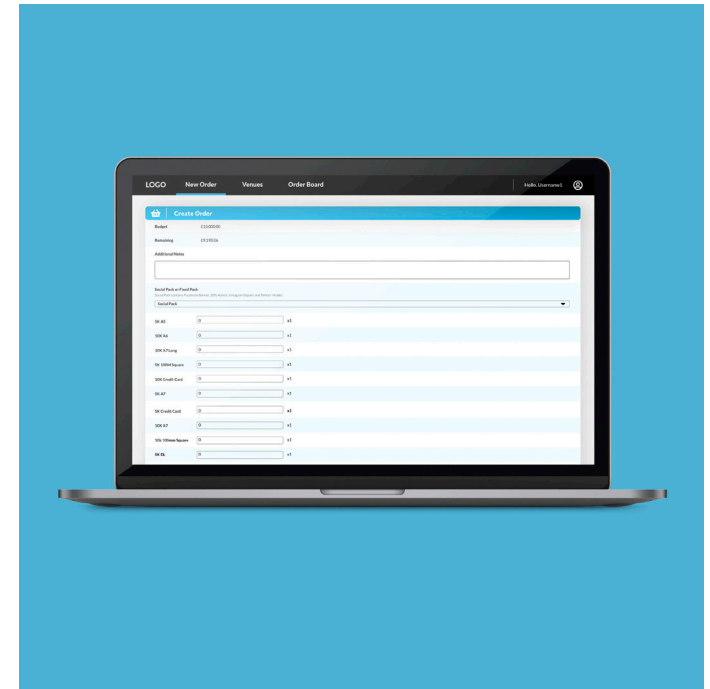
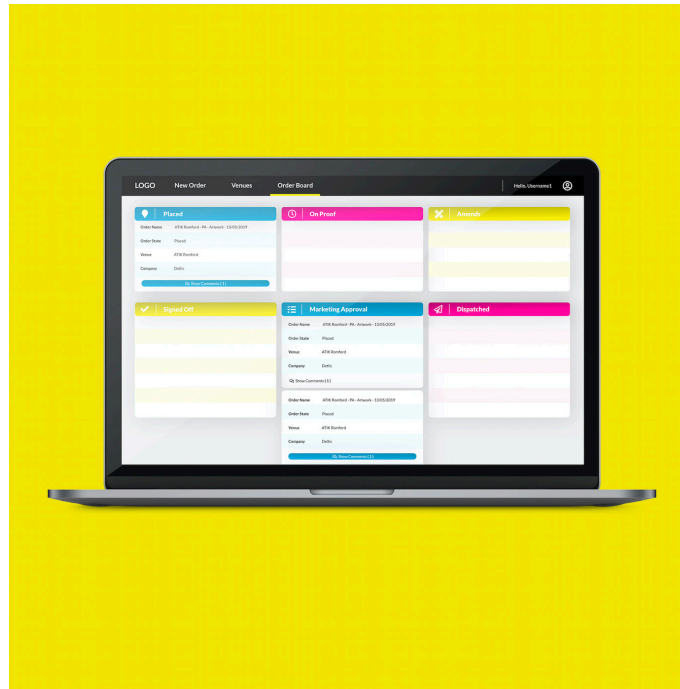
# Audit Dashboard

A dashboard was needed for the Audit app to view the results from the questions. They wanted it to be kept simple and icon based so it was easy to navigate and quickly view and compare results in tables and graphs.



# Design Portal

A company asked Torchbearer to build a design portal that they could use with clients to track the progress of their design work easily.



## Flux8

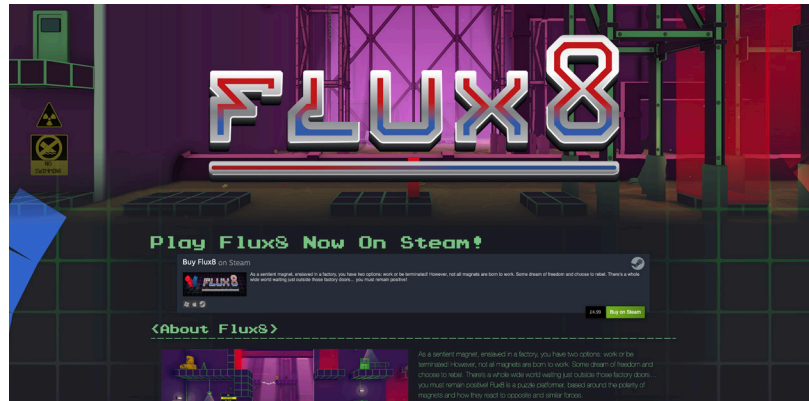
Flux8 is a game built by Torchbearer with the University of Huddersfield and Canal Studios.

## Flux8 Advert Banners & Billboard

They had little advertising material for the game and wanted to boost its attention via social advertising and billboard advertising.

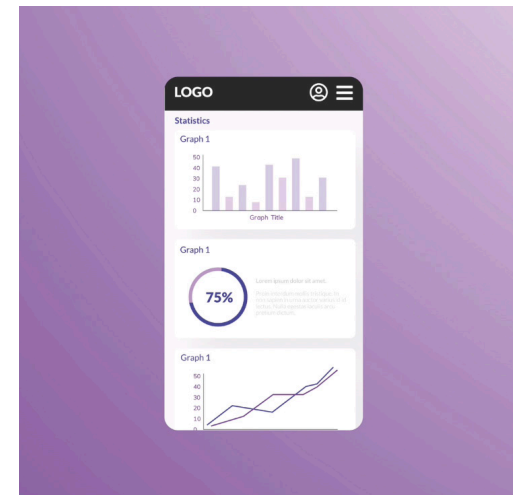
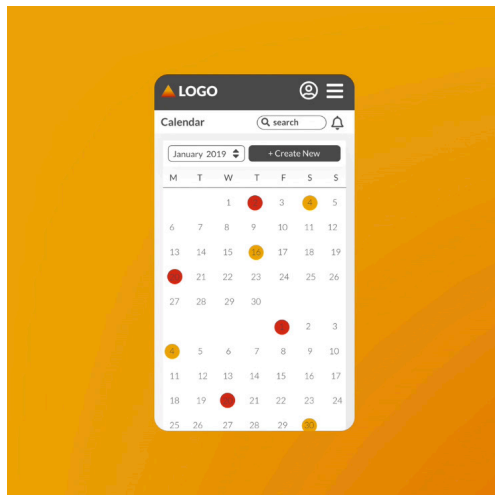
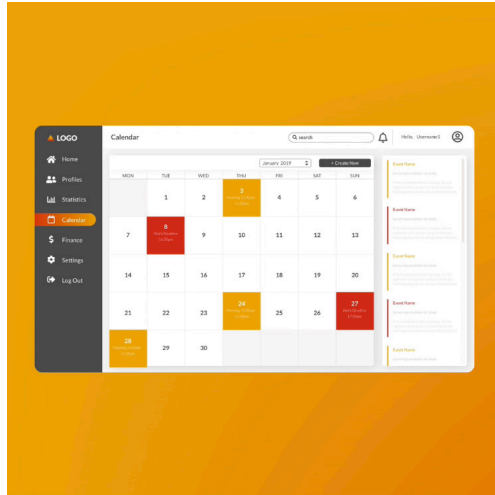
## Flux8 Website

As well as advertisements I also tweaked and added extra information to the Flux8 website. No flat designs were ever made for the website it was all done straight away with HTML and CSS so to tweak it I had to tweak the CSS. I also added a section at the bottom showing the game could be played on a Nintendo Switch with a video element.



# Mock Dashboard Designs

I set myself a personal brief to create a series of dashboard screen designs to practise my design skills and hopefully enhance my knowledge of Adobe programmes whilst doing it.



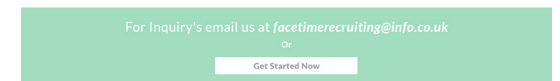
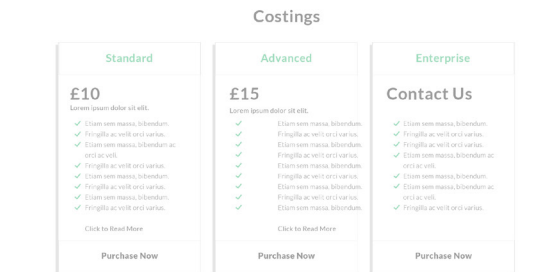
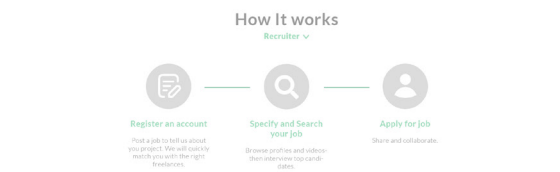
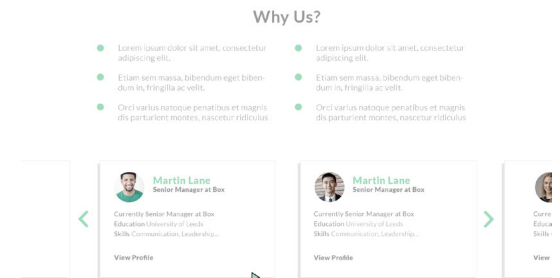
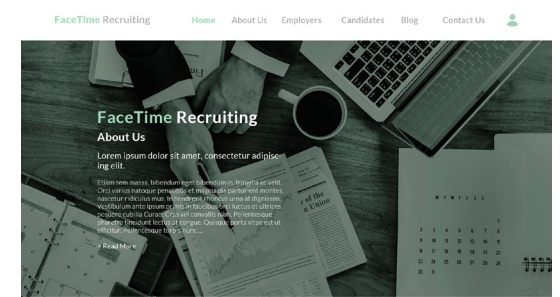
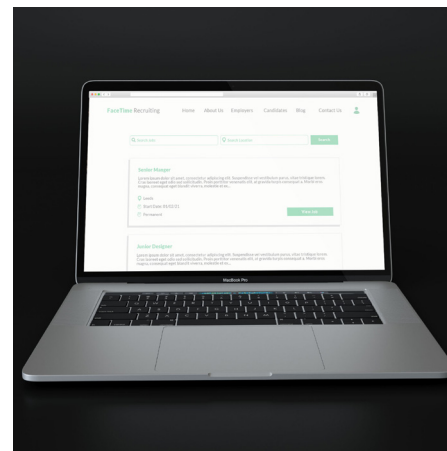
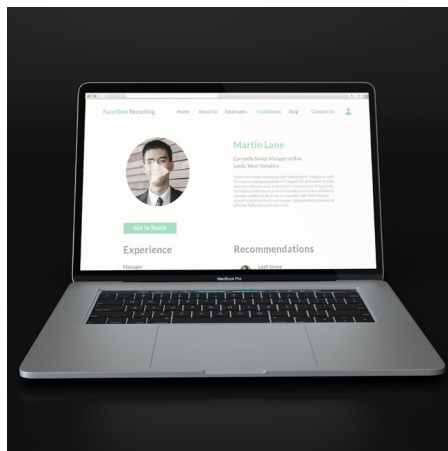
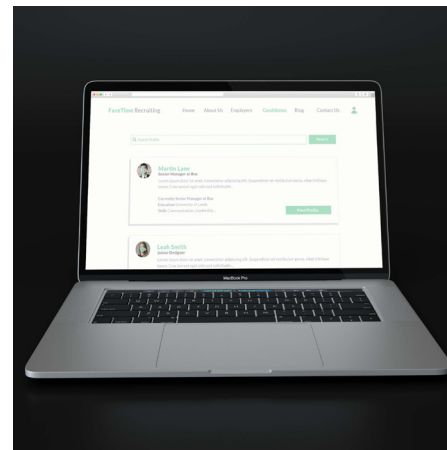
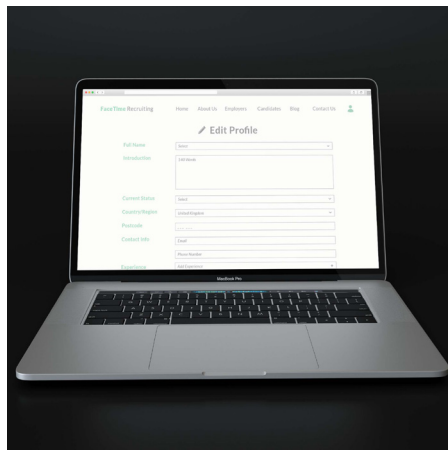
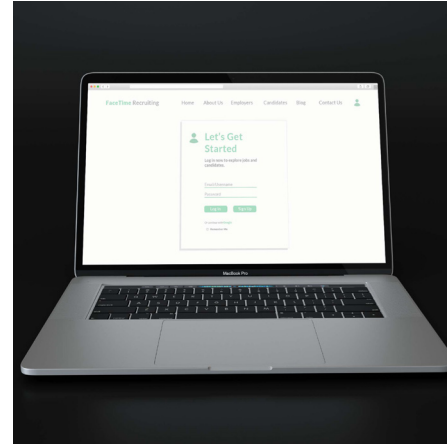
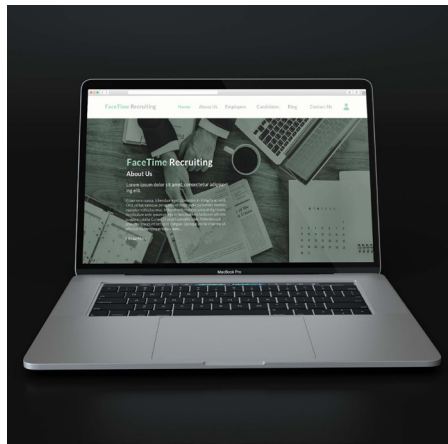


# FaceTime Recruitment Website - Mock Brief from LittleAgency, Leeds.

When applying for a work placement for LittleAgency in Leeds they asked me to complete a mock brief to see how I would react to a brief.

## Brief

A website for FaceTime Recruitment Agency. The differentiator between them and a normal recruitment agency is the profiles will be based around videos and it will have a community feel. Candidates (people) upload their profiles with a video and clients (company) have to login to view candidates.



## The Emotive Dance Suite

I was asked by Alex Taylor to create some artwork for a cd he had composed. He liked the idea of limited colour and a ballet theme, with a neat professional finish.



## Wakefield Hockey Club

Wakefield hockey wanted a series of social media images ready to post as well as content that was editable for the future without the need for any adobe software. To do this I made designs fairly simple to make it easier for them to edit it, meaning all they have to change in the future is the text and images. These can now be found on Wakefield Hockey clubs Facebook and Instagram.

**PERFORMANCE TRAINING  
STARTS 6TH AUGUST**

**MEN**  
Thursday 8:00-9:30

**WOMEN**  
Tuesday 8:00-9:00

**WAKEFIELD  
VS  
HUDDERSFIELD**

Saturday 10th - 2:00

**MENS SQUAD ANNOUNCEMENT**

1	JOHN SMITH	Position
2	JOHN SMITH	Position
3	JOHN SMITH	Position
4	JOHN SMITH	Position
5	JOHN SMITH	Position
6	JOHN SMITH	Position
7	JOHN SMITH	Position
8	JOHN SMITH	Position
9	JOHN SMITH	Position
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15	JOHN SMITH	Position
16	JOHN SMITH	Position
17	JOHN SMITH	Position
18	JOHN SMITH	Position

WAKEFIELD HOCKEY CLUB

**JOIN THE  
GREEN ARMY  
FOR  
PRE SEASON DRINKS**

21st September 7:00pm

£5

**SEASON 20/21**  
WAKEFIELD MENS FIXTURES - WEEK 18

SATURDAY 20TH MARCH

Huddersfield VS Wakefield

Huddersfield VS Wakefield

SUNDAY 21TH MARCH

Huddersfield VS Wakefield

Huddersfield VS Wakefield

**JOIN THE  
GREEN ARMY  
FOR  
HOCKTOBERFEST**

19th October 7:30

£10

**JOIN THE  
GREEN ARMY  
FOR  
\*EVENT\***

17th July 7:30

£10

**SATURDAY 7th SEPTEMBER**

MENS 5th XI v MENS 6th XI - 9:30am  
(HOME)

BELPER LADIES v LADIES 1st XI - 1:15pm  
(AWAY)

BEN RHYDDING MEN v MENS 1st XI - 3:00pm  
(AWAY)

**SUNDAY 8th SEPTEMBER**

JUNIOR TRAINING STARTS 9:00am ONWARDS

MENS 3rd XI v DONCASTER MEN - 2:30pm  
(HOME)

**YORKSHIRE CUP  
THIS WEEKEND**

**STARTS SATURDAY @ 10:30**

LADIES 1st XI v BEN RHYDDING LADIES

DONCASTER LADIES v LEEDS LADIES

SHEFFIELD HALLAM v MENS 1st XI

LEEDS MENS v DONCASTER MENS

**FINALS ON SUNDAY**

**NEW PLAYER**

**SARAH SMITH**

**National Friendship Day**

4TH AUGUST

**JOIN THE TEAM**  
20/21 SEASON

# Fantasy Go

Fantasy Go is an American fantasy football service. They wanted to make it easier for people to understand their current site and how to go through the process of making teams etc. They asked me to create an infographic page and banner to go through the process in steps matching the style of their current site.

DOWNLOAD APP MARKETPLACE DASHBOARD Hi, test1907@torchbearer.dev LOG OUT

## HOW IT WORKS

### Set Up Concierge Teams

- 01** If you don't already have a fantasyGO customer account, register one [here](#).
- 02** Head over to the [dashboard](#).
- 03** Select the "Concierge Mode" tab.
- 04** Choose whether your team is "Daily Fantasy" or "Season Long" by clicking one of the two buttons.
- 05** Configure your team from the available chipsets.
- 06** Click "upload images" and provide relevant screenshots for your analyst to reference.
- 07** And remember, you can have up to two teams at any one time in Concierge Mode! You can add teams from different sports if you'd like to.

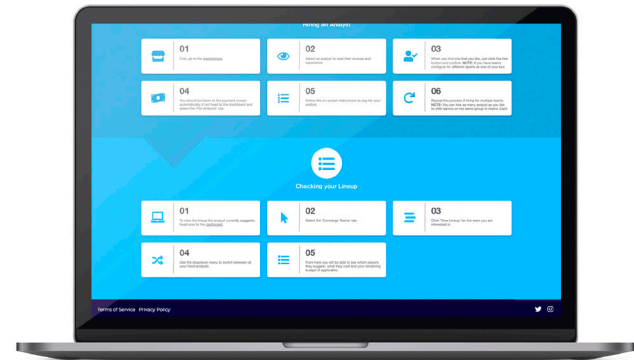
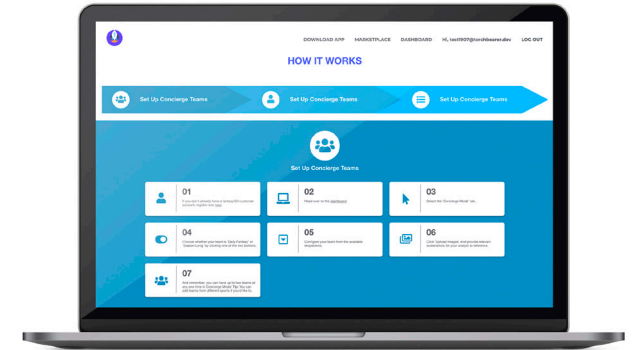
### Hiring an Analyst

- 01** First, go to the [marketplace](#).
- 02** Select an analyst to read their reviews and experience.
- 03** When you find one that you like, just click the hire button and confirm. **NOTE:** If you have teams, configure for different sports on one of your team.
- 04** You should be taken to the payment screen automatically. If not, head to the dashboard and select the "Hire Analyst" tab.
- 05** Follow the on-screen instructions to pay for your analyst.
- 06** Repeat the process if hiring for multiple teams. **NOTE:** You can hire as many analysts as you like to offer advice on the same group of teams. Each

### Checking your Lineup

- 01** To view the lineup the analyst currently suggests, head over to the [dashboard](#).
- 02** Select the "Concierge Teams" tab.
- 03** Click "View Lineup" for the team you are interested in.
- 04** Use the dropdown menu to switch between all your hired analysts.
- 05** From here you will be able to see which players they suggest, what they cost and your remaining budget (if applicable).

Terms of Service Privacy Policy



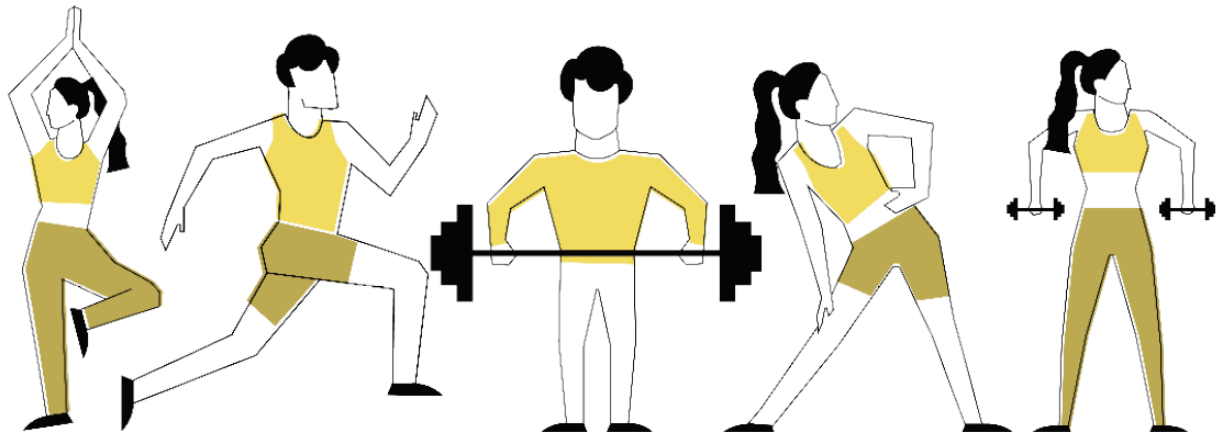
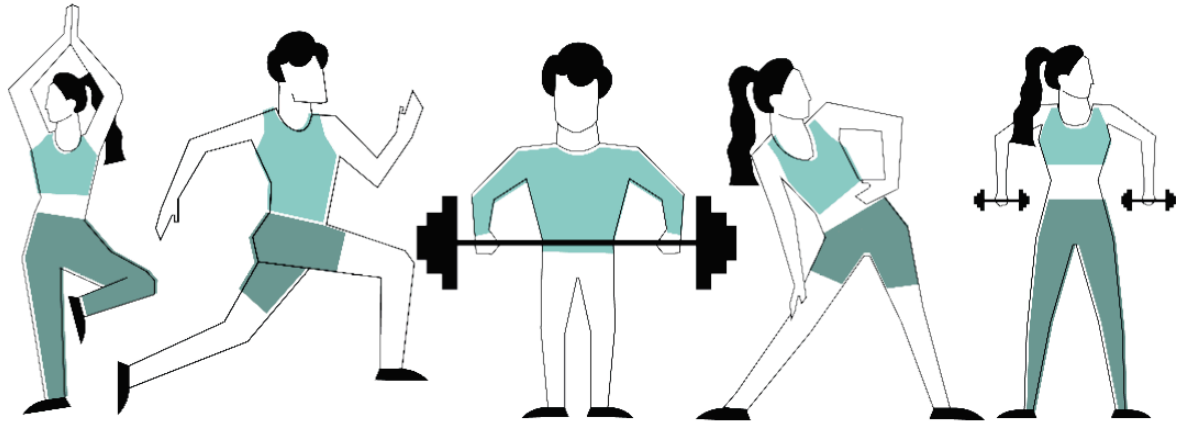
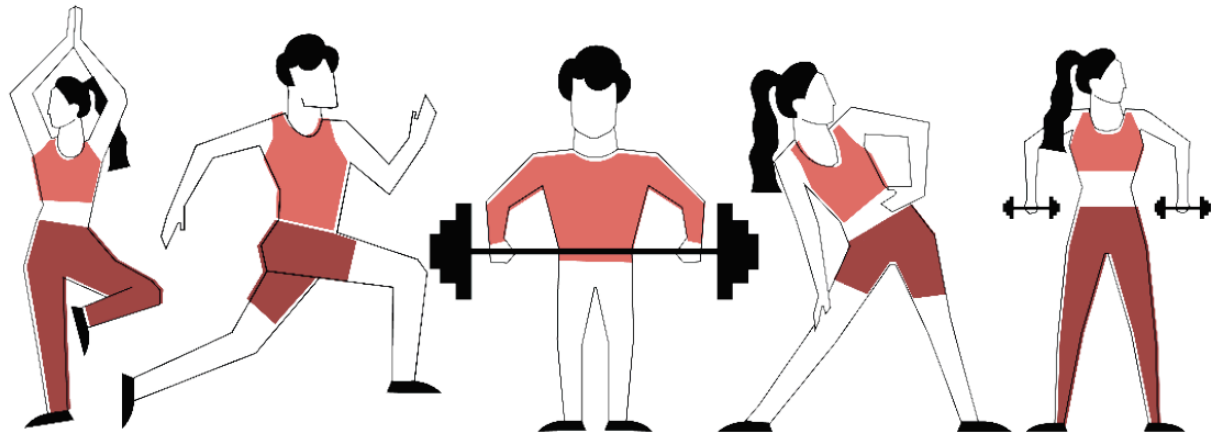
## Flexo - University Brief from Elmwood

Flexo is a wearable bracelet technology that can detect senses of pain within your body. It is aimed towards sporty and active people. It is particularly helpful with sports pains and injuries to relief the users pain. Although simple the Flexo logo includes the type and illustration style all in one. In keeping with the brands character illustrations the text also has the slightly off black key line. The logo itself is very versatile as it can be used as the full 'Flexo.' or just the 'F.'. The flexibility of the logo means it can be used in various ways on various sizes.

The word "Flexo." is centered on a solid red background. The text is white with a thin black outline, giving it a slightly 3D or embossed appearance. The font is a classic serif typeface.The word "Flexo." is centered on a solid light pink background. The text is white with a thin black outline, giving it a slightly 3D or embossed appearance. The font is a classic serif typeface.The word "Flexo." is centered on a solid teal background. The text is white with a thin black outline, giving it a slightly 3D or embossed appearance. The font is a classic serif typeface.The word "Flexo." is centered on a solid dark blue background. The text is white with a thin black outline, giving it a slightly 3D or embossed appearance. The font is a classic serif typeface.The word "Flexo." is centered on a solid yellow background. The text is white with a thin black outline, giving it a slightly 3D or embossed appearance. The font is a classic serif typeface.

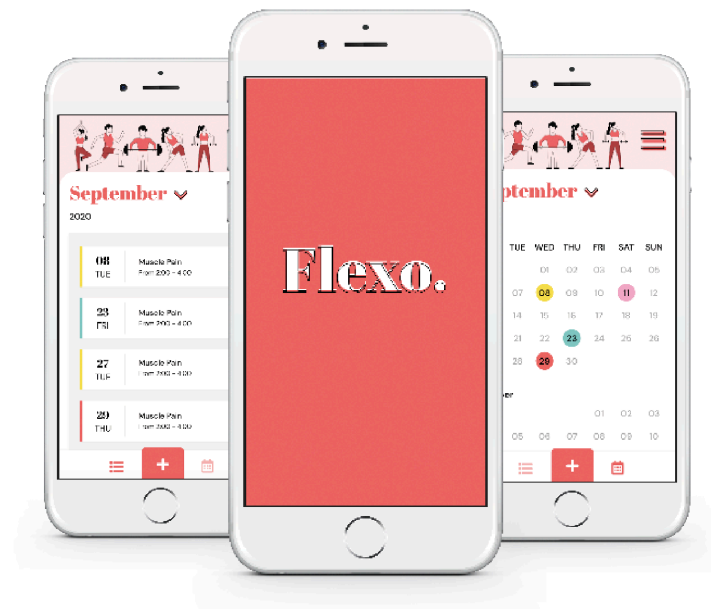
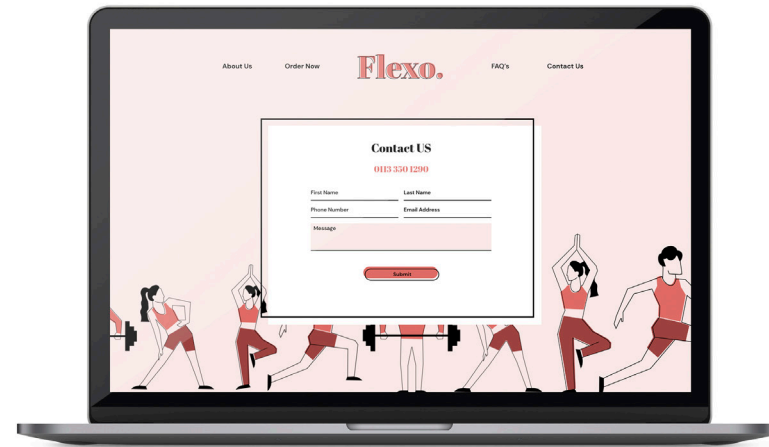
## Flexo - University Brief from Elmwood

The key style of the brand is the black key lines and these are used in the character illustrations with the coloured sections slightly off. These illustrations feature across the brand within the app, website, advertisements and packaging.



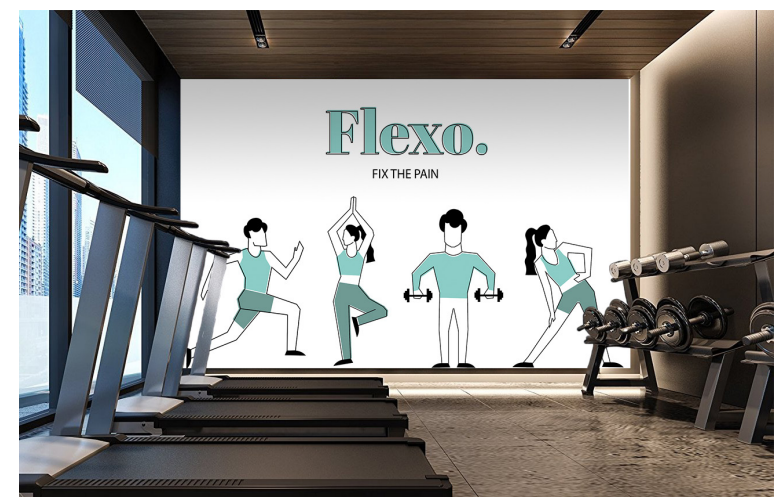
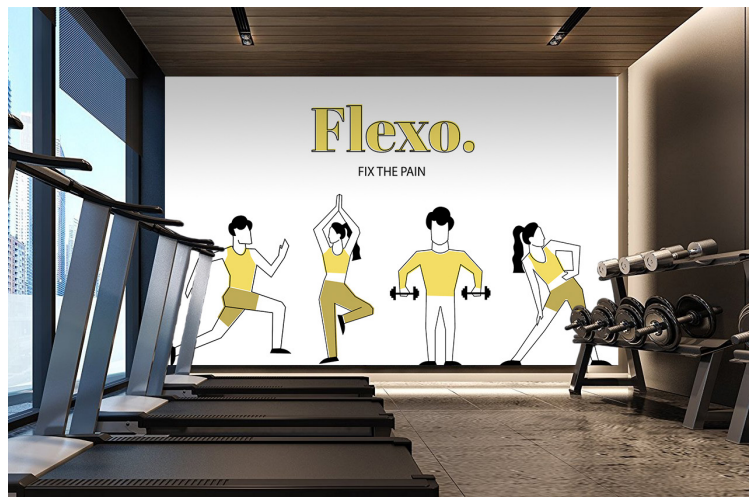
## Flexo - University Brief from Elmwood

The Flexo website is to advertise and inform customers about Flexo and how it works as well as allow them to order their own. The app is linked to the Flexo wearable bracelet and records areas of pain as well as controls the bracelet in relieving peoples pain.



## Flexo - University Brief from Elmwood

The Flexo advertisements would be placed in relevant areas where the target audience could be found. For more impact full wall posters can be effective in catching attention. These poster advertisements could be situated on gym walls or sports centers.





## Astute Rail Logo & Branding

Astute Rail is a business that specialises in telecoms, electrical and civil engineers for the railways. Being a new start-up business they wanted a logo and branding style designing. The logo can work flexibly in three different layouts.

Logo 1



Logo 2



Logo 3



## Astute Rail Logo & Branding

The brand colour scheme not only refers to the rail industry but also differentiates it from other competitor companies. The logo can work in various colours.





Dear Sir/Madam,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In dignissim faucibus eros id sodales. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec facilisis elementum sem id faucibus. Ut hendrerit tincidunt rhoncus. Ut orci est, posuere cursus nulla at, ullamcorper vestibulum dolor. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; In hac habitasse platea dictumst. Ut at tellus arcu. Nam pellentesque, tellus quis maximus elementum, massa arcu lacinia nulla. sed facilisis neque sapien et enim. Nunc nisi arcu, sagittis eget molestie vel, ultricies lacinia elit. Pellentesque semper massa non ante vehicula, non sagittis arcu efficitur. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Donec non sagittis enim.

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Kind Regards



John Smith

Address Line 1  
Address Line 2  
Postcode  
County

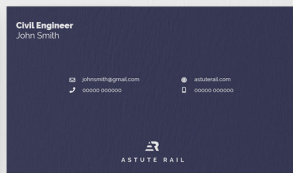


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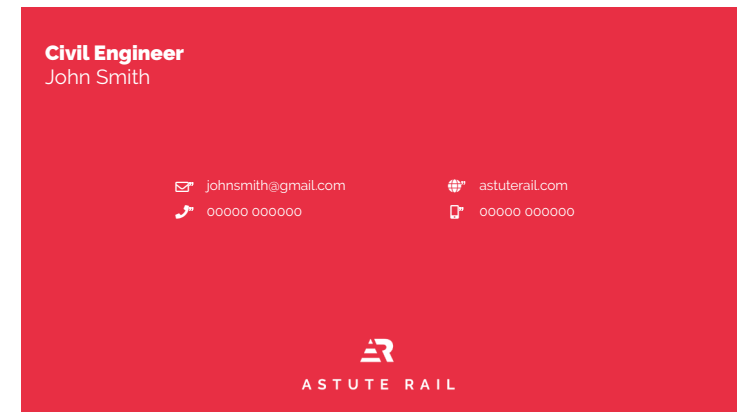
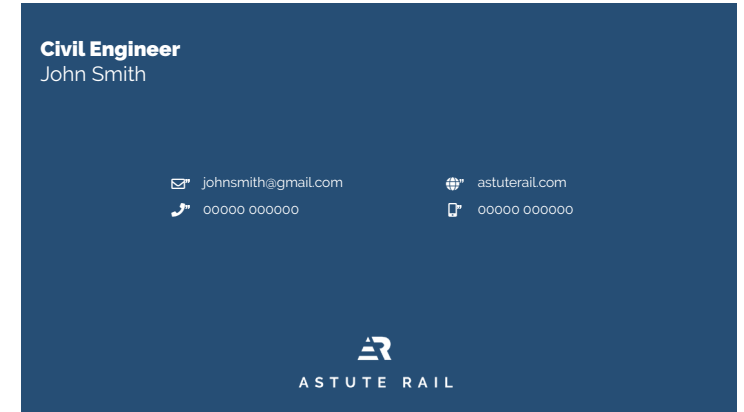
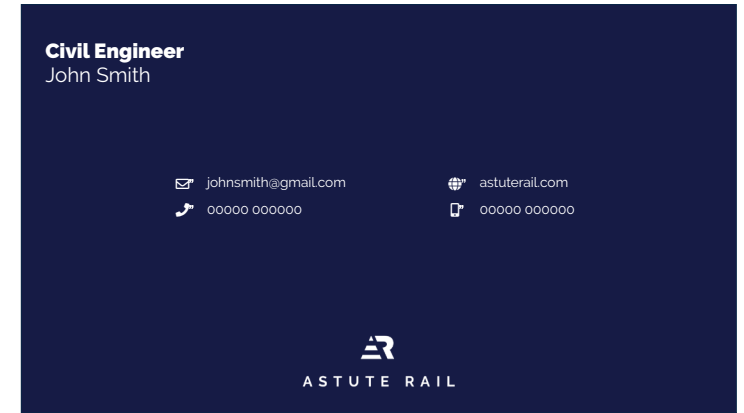


Kind Regards



## Astute Rail Logo & Branding

As well as a brand style guide I also created business cards for them so they could see how all their brand elements can come together.



# Astute Rail Business Presentation

As well as a branding and logo Astute Rail asked me to design a presentation they can send out to clients to win their business.



**The Astute Rail Team**

A close-knit, all-encompassing management team, covering a vast array of management services. Proven experience across a range of disciplines working with and for major railway companies. A strong reputation for delivering results, efficiency and practical solutions. Management packages can be built to suit requirements.

**Key Services**

- Bids and Tender Support
- Project Management
- Construction Management
- Planning & Programme Management Services, including PM
- Services can be adapted or expanded to fit the need of the project
- Simple and effective processes

**The Astute Rail Experience**

- London to Cork by Electrification
- North West Electrification Project
- Overground North London Line Re-signalling
- Thameslink K12 (renewal) and FTN Upgrade
- HSI Electrical services to Signal Rooms and Control Rooms
- HSI installation of Points Heating
- HSI Phase 2 Commissioning Support
- Management of upgrade at Ashford ECCC
- Project management roles in major railway companies such as Siemens, Thales & Network Rail, spanning 25 years.

**Bids & Tenders**

- Price build use that can be utilised to run efficient and profitable projects
- Concise and workable tender programmes
- Correspondence with Client for TD, site walk outs and other key tender communications
- Attendance at Tender Interviews
- Strong subject knowledge to support realistic and robust tender submissions

**Project Management**

- Project management through GRIP 4-8 stages, subject to requirement.
- A wealth of experience managing multidiscipline projects, through all GRIP stages
- Provision of Site Supervision if required
- Strong processes for site reporting
- Keen cost management
- Effective communication with clients – periodic reporting, attendance at client meetings
- Setting out and management of RPN
- Management of AMP Process including handback support.

**Construction Management**

- Construction and technical leadership and support for projects across all disciplines specified
- Practical and workable solutions
- Site attendance to support effective running of the project
- Liaison with client counterparts to overcome issues and further the project
- Collaboration with planners and project managers to enable effective management of works

**Planning and Programme Management**

- Available to work on a full planner basis or as consultant for issues eg. change control/claim management
- Working with either P6 or Microsoft Project
- Our programmes aim to support projects and be available as a useable document for all
- Our programmes support change control, aid construction management and provide a strong overview of the project progress
- Cost forecasting also available

**Disciplines**

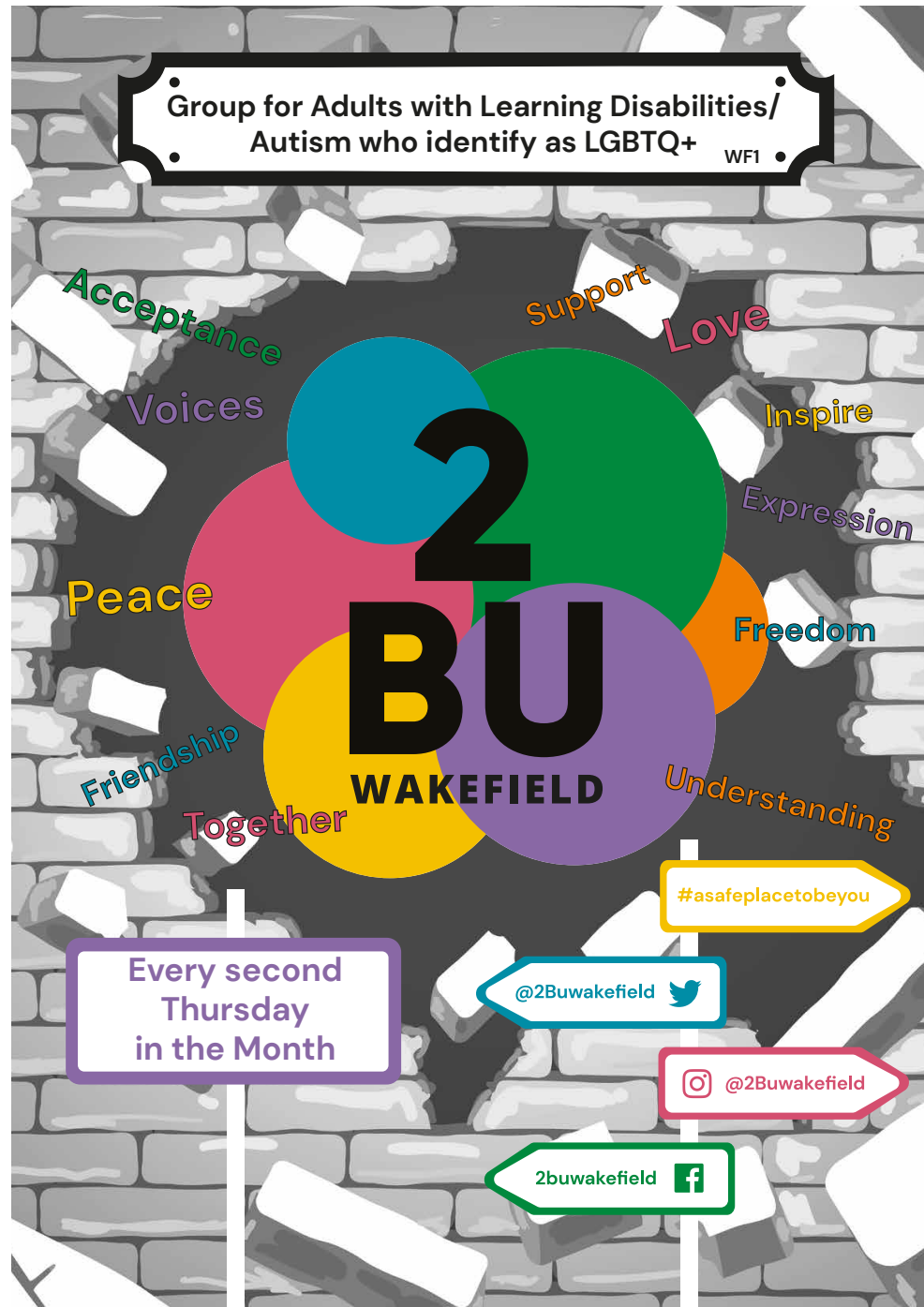
- Telecoms
- Electrical
- Civils
- GSMR
- Signalling

**Previous experience has included**

- Bids and Tender Support
- Project Management
- Construction Management
- Planning & Programme Management Services, including PM
- Services can be adapted or expanded to fit the need of the project
- Simple and effective processes

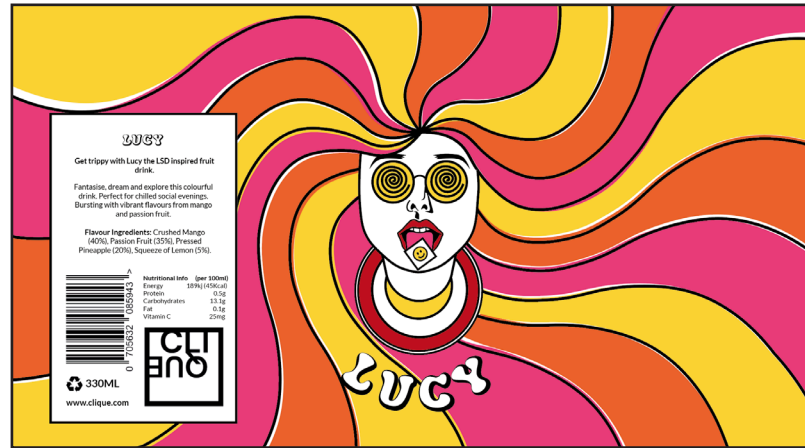
## 2BU Support Group

2BU is a support group based in Wakefield for Adults with learning disabilities/ autism who identify as LGBTQ+. As pro-bono work I worked with the group to create the poster. The support group members came together to create the idea of how they wanted to represent the group.



## Clique - Drinks Brand

Clique is a drinks brand inspired by drugs. The graphics explore the effects of drugs such as LSD, Weed and Magic Mushrooms. Each drink has its own character whose names derive from slang terms used for the drugs themselves. It's an 'edgy' drinks brand aimed at groups of girls that like to socialise and have fun. The brand's vibrant energy is expressed through the graphics and flavours.



## Clique - Drinks Brand

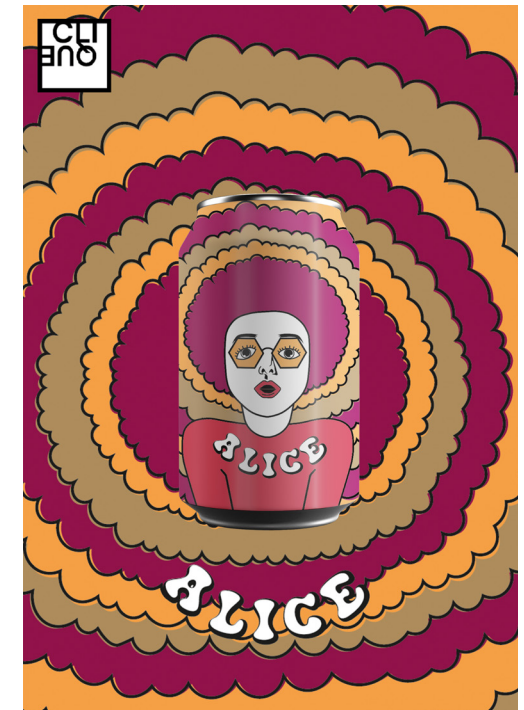
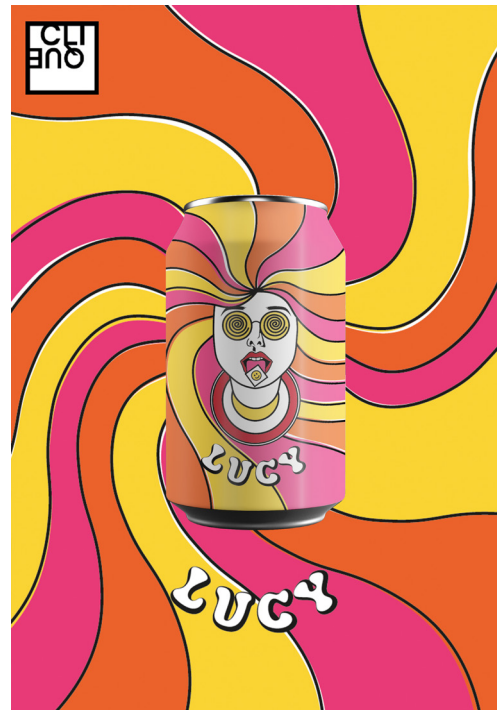
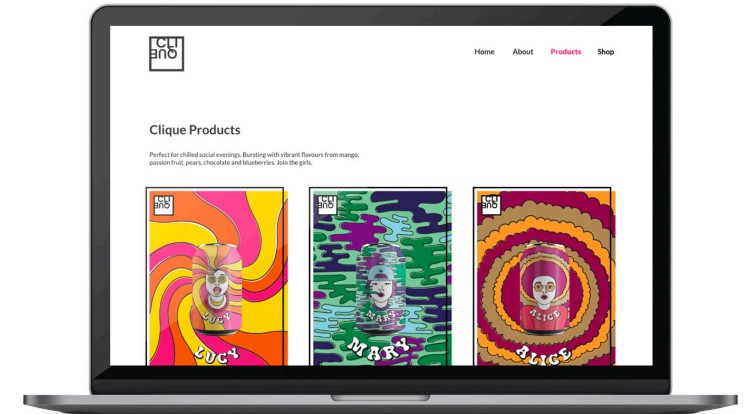
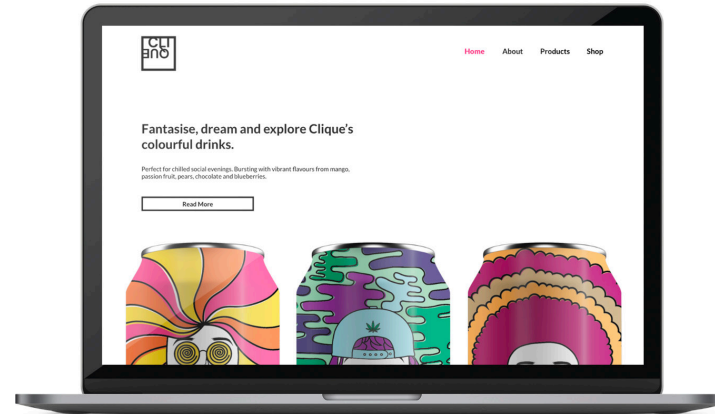
Clique advertisements - posters, website and social media.

## Social Media short Adverts

<https://youtu.be/b4yOoT9Ef1Q>

<https://youtu.be/uWpscTVb9JU>

<https://youtu.be/hyNkD9c2Lb4>





## Brief from PS Website Design, Leeds.

Create visuals to promote a competition for Seabrook Crisps to win a box of crisps across the following digital touch points: Facebook, Instagram, A website competition landing page, A promotional email for existing newsletter subscribers.

## Instagram Adverts

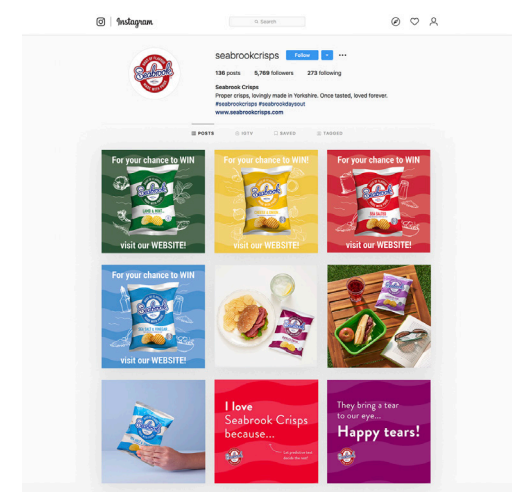
[https://youtu.be/\\_pD4pXLAThc](https://youtu.be/_pD4pXLAThc)

<https://youtu.be/eOfa8-qFdv8>

<https://youtu.be/ISAKloIkOmE>

<https://youtu.be/NnP6SoyiALU>

<https://youtu.be/Bidph-Fd8ys>



## Facebook Adverts

For all the social media advert designs they can either work as flats or also animated versions which I created for each.

## Animated Link

<https://youtu.be/wor-e2FaELw>



This advertisement features a red and yellow background with a white wavy line. At the top center is the Seabrook logo, a red circle with 'BAGS OF FLAVOUR' at the top, 'Seabrook' in the middle, 'SINCE 1944' below it, and 'MADE WITH PRIDE' at the bottom. On the left is a red and white striped bag of 'SEA SALTED' crisps, with the text 'THE ORIGINAL CRISPKOOKIE CUT'. On the right is a yellow and white striped bag of 'CHEESE & ONION' crisps, with the text 'THE ORIGINAL CRISPKOOKIE CUT'. In the center, white text reads: 'For your chance to WIN a box of Seabrook's Crisps visit our WEBSITE!'. The background is decorated with white line-art illustrations of a salt shaker, a bowl of crisps, and various vegetables like onions and cheese.



This advertisement features a blue and green background with a white wavy line. At the top center is the Seabrook logo, identical to the one in the first ad. On the left is a blue and white striped bag of 'SEA SALT & VINEGAR' crisps, with the text 'THE ORIGINAL CRISPKOOKIE CUT'. On the right is a green and white striped bag of 'LAMB & MINT' crisps, with the text 'THE ORIGINAL CRISPKOOKIE CUT'. In the center, white text reads: 'For your chance to WIN a box of Seabrook's Crisps visit our WEBSITE!'. The background is decorated with white line-art illustrations of a salt shaker, a bowl of crisps, and various herbs and vegetables like lemons and mint leaves.

## Promotional Email & Landing Pages

The idea is any flavoured Seabrook Crisps can be used to promote the competition.

## XD Link

<https://xd.adobe.com/view/885eb445-3d00-46e9-7f16-5384300978cb-fe6f/?fullscreen&hints=off>



### View more flavours!



### SHARE THE LOVE

Tell us what you love about Seabrook Crisps on social media



Seabrook Crisps  
Duncombe Street  
Bradford  
Yorkshire  
BD9 9AJ

TELEPHONE  
01274 546405

EMAIL  
info@seabrookcrisps.com

Privacy Policy  
Unsubscribe

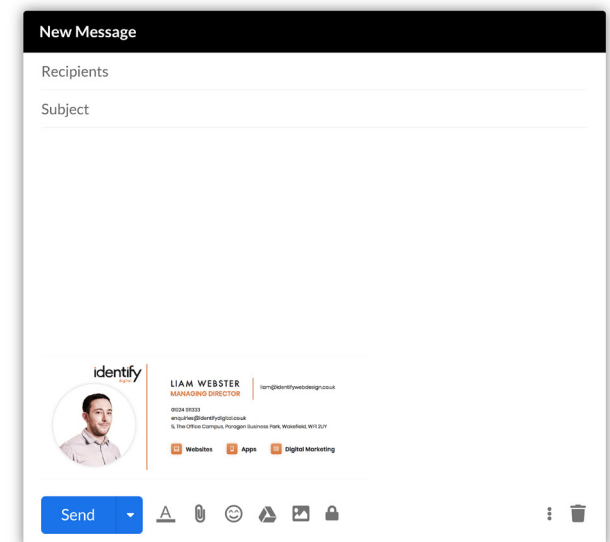
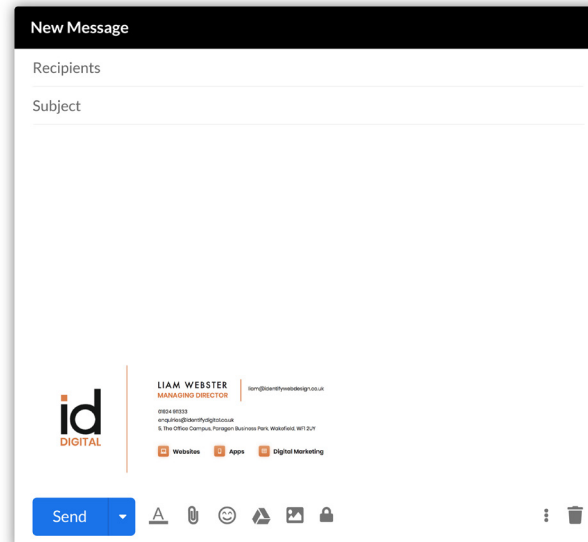
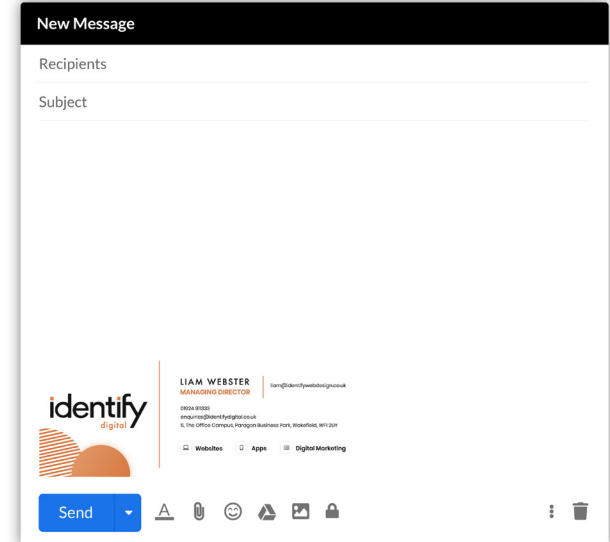
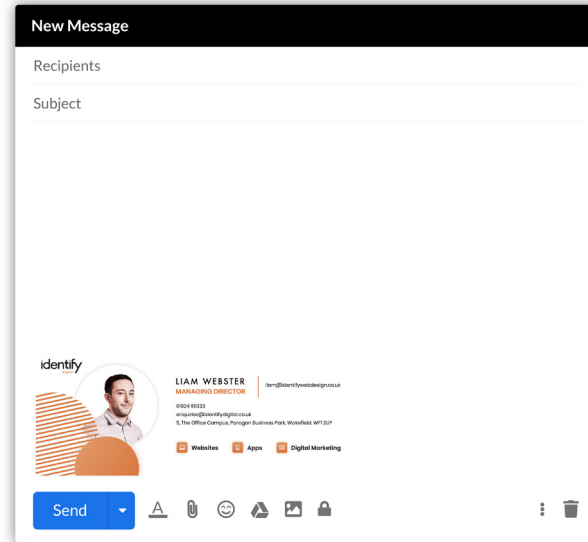
## OLM Ekonomi & Förvaltning

Logo design for a Swedish finance company. The idea of the symbol part of the logo is meant to represent charts and graphs as well as the 'OLM' of the name. The client asked for the Swedish flag colours to be used.



# Identify Digital

Email signature designs for Identify Digital. They went with design one. They were looking for a few ideas to look at and wanted something a bit different but also matched their new branding.





Phone Number  
Email  
Instagram

07305 790092  
hannahwainwright20@gmail.com  
hlw\_design