

Hi! I am Georgia Holden. I consider myself to be a multidisciplinary creative with interests and skills in many branches within graphic design and beyond the aesthetics into how people actually behave and interact. **At the most basic level, I like to draw, and I like to tell stories.**

Go on. Have a nosy at some of my work.

Thrive

RSA Student Design Awards Commended

Thrive is a communal food hall & kitchen, tackling social and environmental issues such as food poverty, unemployment, mental & physical health problems, isolated communities & food waste. I created the concept, systems design and visuals for this project, and have been commended by the RSA for this project:

A very strong well designed presentation of a complex system with a clear purpose and vision for a strong system intervention... the presentation came across as very genuine. Well done!

- The RSA Student Design Awards 2019/20 Jury



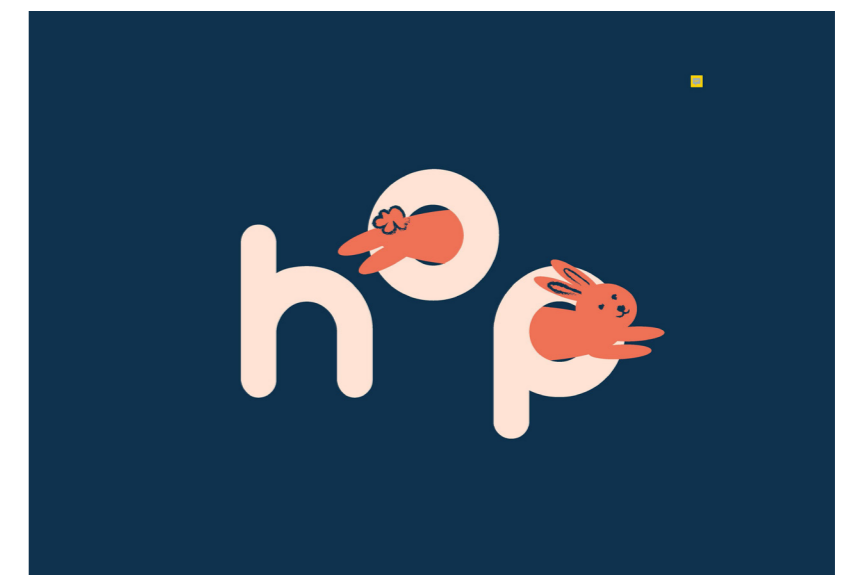
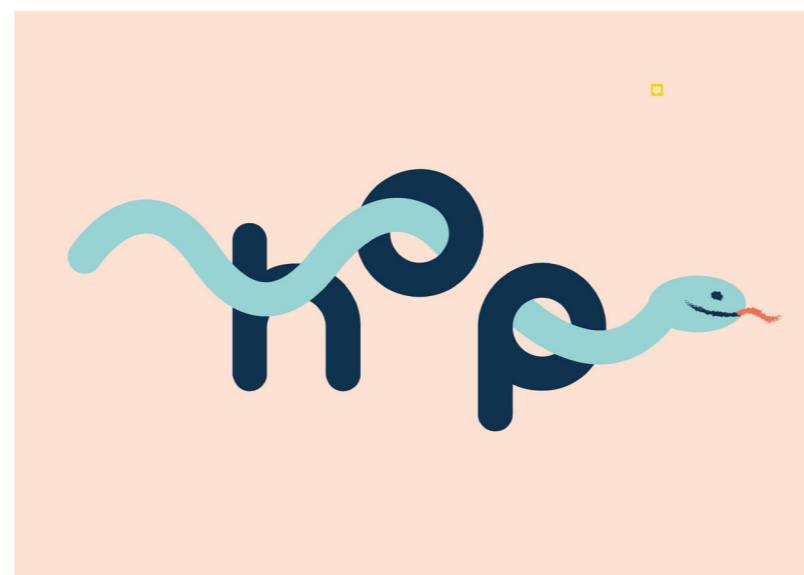
Hop

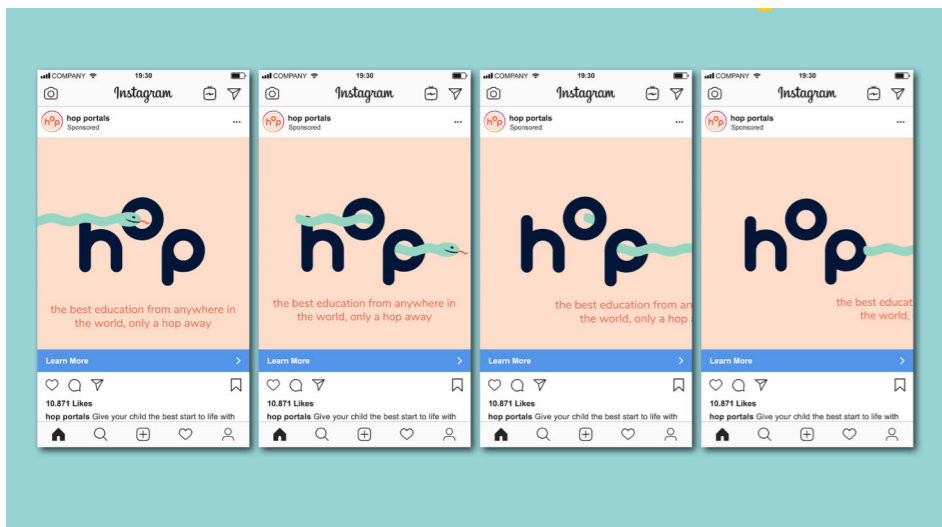
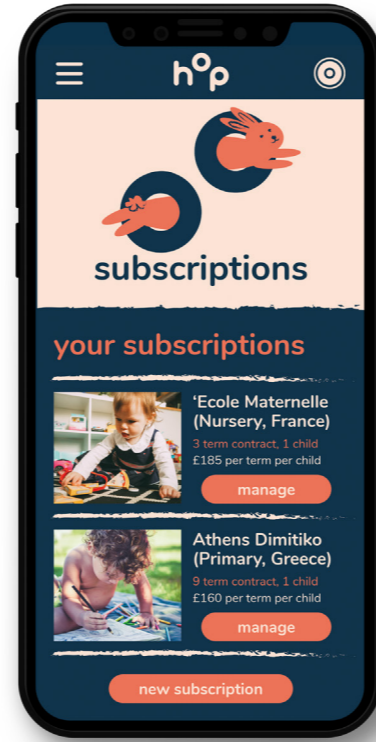
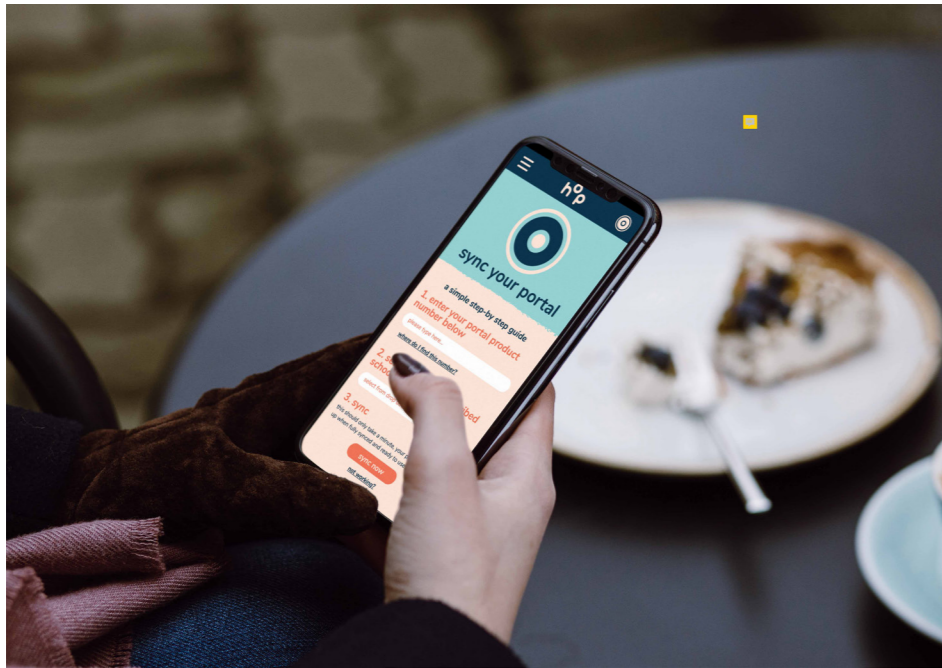
Elmwood Student Competition Shortlisted

The brief set by Elmwood Studios, 'The Future - Today!', asked for a concept for a use for portal technology, and appropriate design touch-points such as packaging. Hop is an efficient alternative for school travel, and an essential accessory in any young family's life by providing them with the option to send their child to any school in the world. Want your child to learn French in a nursery in Paris? Hop can make it happen.

Link to Hop's website: <https://xd.adobe.com/spec/875b944a-692a-4eef-4ed8-ed9ba89f6c2-f16a/>

Link to Hop's mobile app: <https://xd.adobe.com/view/ecc45b85-ece9-476a-557d-ef1c3b7482c4-9af5/>



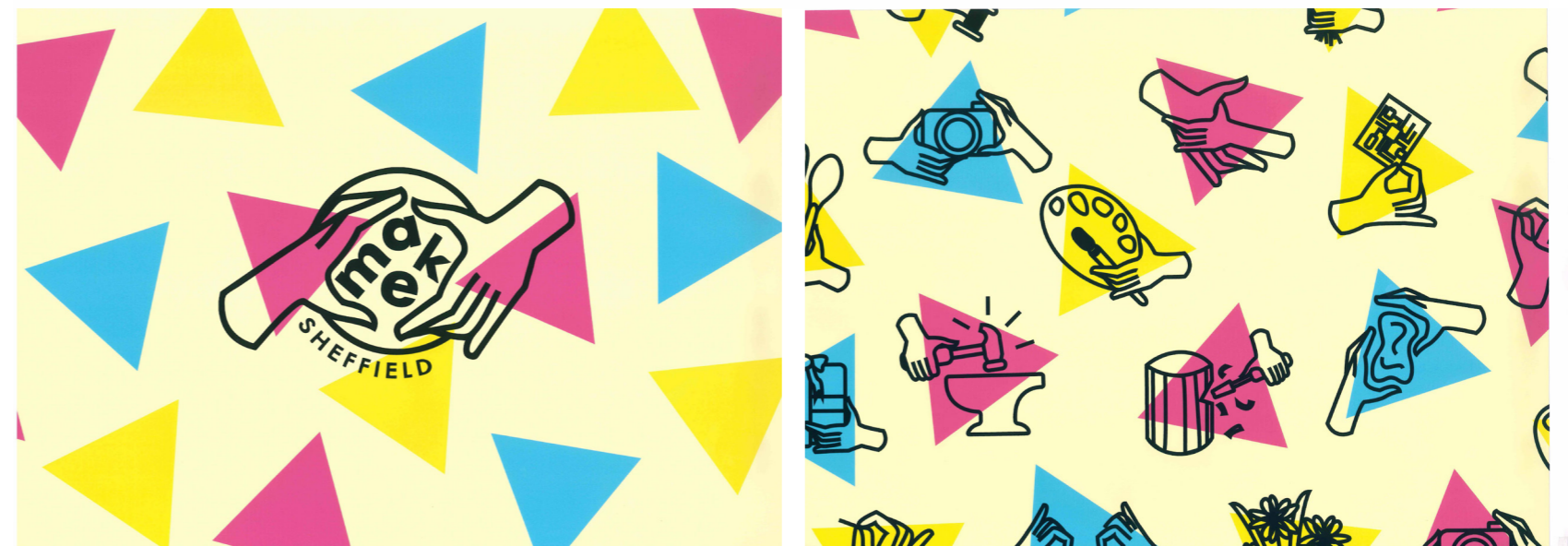


Make Sheffield

Eleven Design Work Experience Project

Make Sheffield was a concept that Eleven Design had set me the task of bringing to life through branding it, completely from scratch. Make Sheffield is the place to find all creative workshops and classes in Sheffield, from flower arranging to ceramics, embroidery to metal-work, baking to willow-weaving.

I researched and compiled together all of the workshops and independent makers/creatives in Sheffield that held them, designed the logo, icons and visual style, before applying it to the website design and even the idea of creating a craft festival around it.





make, learn & do for you

Make Sheffield presents to you a range of top-notch workshops, led by local experts, for you to try your hand at.

search 100's of workshops...

from printmaking to pottery...

check out the most popular workshops in Sheffield



- Beginner's Linocut Printmaking Class**
£60 3 Hours
Next workshop on Friday 6th July from 12:00 - 15:00
- Flora & Fauna Flower Arranging Weekend**
£120 2 Days
Next workshop on 3rd - 4th July from 10:00 - 16:00
- Ceramic With Am**
£25
Next workshop on 11th July from 10:00 - 12:00

special offers for summer

freshen up your creative skill palette with these hand-picked special offers



Sheffield's best workshops, all in one place

find 100's of wonderful workshops in each category



brush up your art skills

check out some of the best-selling art workshops in Sheffield



Introduction To Oils
Learn the basics of oil painting with



textile workshops

crochet embroidery fashion knitting needle felting sewing textile art

looking for something specific?

top-notch textile workshops

sort by: price duration skill level date category

showing 67 workshops

Sleepy Fox Needle Felting Workshop with Leanne Ford
£35 2 hours
Needle felt and natter along at the Blue Moon Cafe on Tuesday evenings every two...
[find out more](#)

Embroidery Class For Beginners with Seiko Walker
£60 3 hours
Always wanted to learn the beautiful art of embroidery? Be expertly guided through...
[find out more](#)

Make A Retro Dress - Full Day with Sarah Whitehouse
£120 6 hours
Learn to make a dress inspired by your favourite past



Embroidery Class For Beginners



price pp: £60
duration: 3 hours
next workshop: Saturday 3rd August 13:00 - 16:00

about this workshop
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> more dates

> more about the maker

book a place

see what others have made in this workshop:



more workshops by this maker

Let's Weave - Evening Class with Seiko Walker
£40 2 hours
Always wanted to learn the beautiful art of weaving? Be expertly guided through...



news

what's going on in the creative circle of Sheffield you may ask? well that's what Make Sheffield news is for!

The Make Festival 2020: what you need to know

published September 2019



top stories

Sheffield's street artists



published June 2019



The Make Festival 2020: what you need to know

published September 2019

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photo of The Make Festival 2019

book tickets now

The Make Festival merch

be sure to grab these limited edition items before they're all snapped up



teach

are you a maker, a teacher, a dreamer? reach a wider audience by listing your workshops and classes with us.

certified top dog

by registering as one of our Make Sheffield workshop providers, we can take care of the hassle and:

- advertise your classes to a wider audience
- add your workshop listings to our booking system
- register you as an official Sheffield Maker
- offer you a slot at Make Festival Events
- give you special treats like workshop vouchers

the cherry on top: it's totally free to do.

list a workshop now

say hi to our Sheffield Makers

take a look at the profiles and listings of some of our workshop providers



Seiko Walker textiles
Richard Matthews printmaking
Lewis Brown technology



Seiko Walker



Hi I'm Seiko! Through my Masters in Textiles at Sheffield Hallam University, I have developed passions in embroidery, fashion, knitting and mixed textile art. I now teach at the university as well as running workshops from my studio.

contact Seiko
seikotextileart@gmail.com

Seiko's workshops

Embroidery Class For Beginners with Seiko Walker
£60 3 hours
Always wanted to learn the beautiful art of embroidery? Be expertly guided through...
[find out more](#)

Let's Weave - Evening Class with Seiko Walker
£40 2 hours
Always wanted to learn the beautiful art of weaving? Be expertly guided through...
[find out more](#)

Two Day Textile Short Course with Seiko Walker
£40 2 hours
Always wanted to learn the beautiful art of textiles? Be expertly guided through...
[find out more](#)

show more workshops

Seiko's work



contact us

email us
contact@makesheffield.co.uk

call us
tel. 0114 200 0112

Make Sheffield
Unit 4
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Industry Lane
Sheffield
S3 1AR

social media
f @ t

get in touch

have a query about anything? send us a message below.

your name:

your email:

type your message here...

send

thank you!

we'll be sure to get back to you as soon as possible.



search

search Make Sheffield

try 'painting workshops'

search suggestions:

- The Make Festival 2020
- list a workshop
- newest workshops
- most popular workshops
- special offers

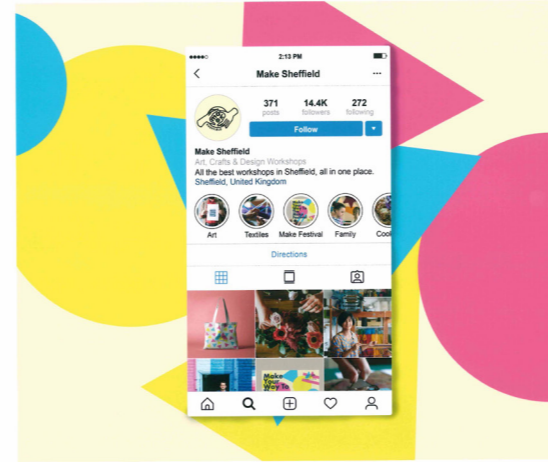
find workshops by category



Flyer



Instagram



Newsletter Club



Posters



Festival Postcard



Banners



Festival Brochure



Festival Brochure



Festival Brochure



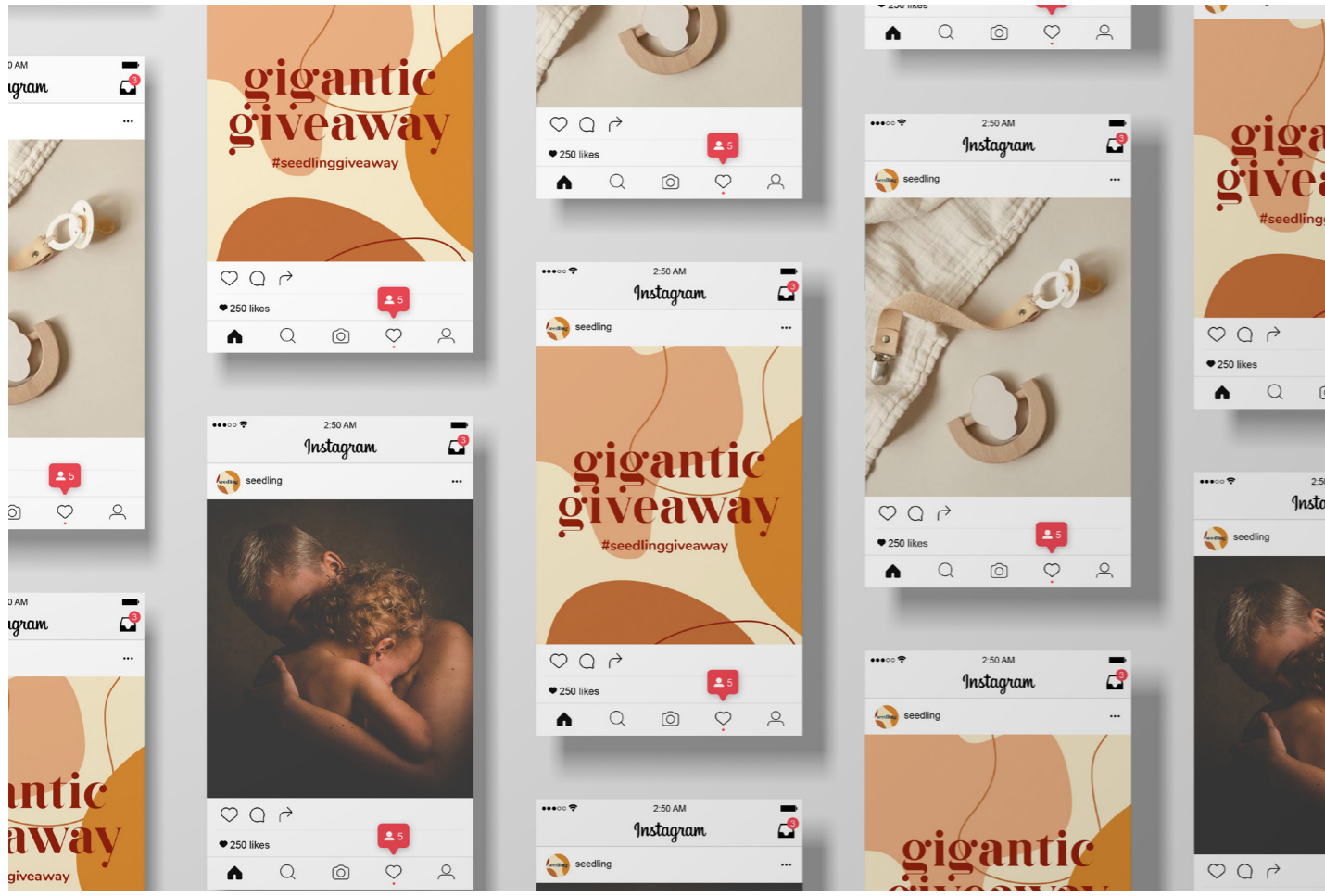
Seedling

Dragon Rouge Firestarters Entry

Seedling is an eco-friendly, yet stylish and 'instagram-able' baby products brand. Through my research, I found plenty of eco-friendly baby products, but no eco-friendly baby brand that acts as a cohesive umbrella to all of these products, like Mamas & Papas does. Seedling fills this gap in the eco-friendly market, whilst being modern and current with its online presence.

The name and visual style of the brand comes from the sustainable packaging, which contains seeds embedded within the recycled paper that can be planted to grow various herbs and flowers.





Who we are

- An innovative producer of stylish, eco-friendly baby products
- A warm and welcoming brand that facilitates a community of eco-conscious, young parents
- A platform for a new kind of sustainability that is attractive and accessible

Our motto

'nurture their future'

This phrase encompasses our brand promise to deliver sustainable products that are better for babies and the environment, so that we can provide them with a safer early development, better opportunities and a healthier planet to inherit.



Our branding

Tone of voice

Our tone of voice is warm and welcoming to reflect that we're a trusted, safe pair of hands to nurture your babies future. We're also friendly, reliable and stylish, and we prove that this can go hand-in-hand with sustainability.

We're youthful and empowering, encouraging anyone to do anything, and we're there to help along the way with our community spirit reflected in our 'social seedling' platform for our customers to read and make posts and start conversations.

Name and logo

seedling
seedling

Our name is inspired by the fertilised egg in a womb being a little seedling that grows into a baby, which will then grow and sprout into the future generation. It also takes its inspiration from nature and the environmental impact we all have. We can sow the seed for a better future, one in which we can all thrive, and this can start right from birth.

The logo encompasses these ideas with a beautiful, flourishing serif font that has circular, seed-like details.

Typography

Our main headings use the same font as the logo - Rachel Regular. All other text is in nunito, which is a contrasting yet complimentary sans serif font that is more legible for body copy, and with soft, friendly curves.

Rachel Regular

Nunito Bold
Nunito Regular
Nunito Light

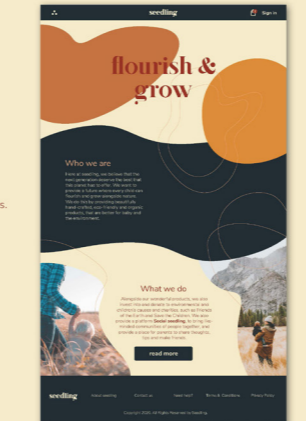
Colour palette

We want to be different to the current eco-friendly products out there, that typically use greens and dull colours. So we went to the opposite end of the colour spectrum, opting for warm, earthy tones that represent us.



Visual style

Our visual style uses organic shapes inspired by nature, fertility and seeds. Through a mixture of solid shapes and outlines, our patterns can be formed in different compositions to suit a variety of applications. This illustration style works well with the typography due to the colour palette tying everything together (as seen below).



Our packaging

All of the packaging is made from recycled paper with seeds embedded within the paper, which can be planted to grow various herbs and flowers, rather than just throwing away the packaging.

The graphics are printed using sustainable and natural inks, which makes the entire design eco-friendly and bio-degradable.

The typography is minimal, only stating what's necessary, in order to compliment the more complex background shapes and patterns.



Our website

This is where you can buy seedling's eco-friendly baby products and find out more about the brand. The seedling website also provides a platform for like-minded individuals to be part of **seedling social** where they can share their parenting stories, eco-friendly tips, write posts as well as comment and like them. This encourages the community spirit that seedling want to create and nurture.



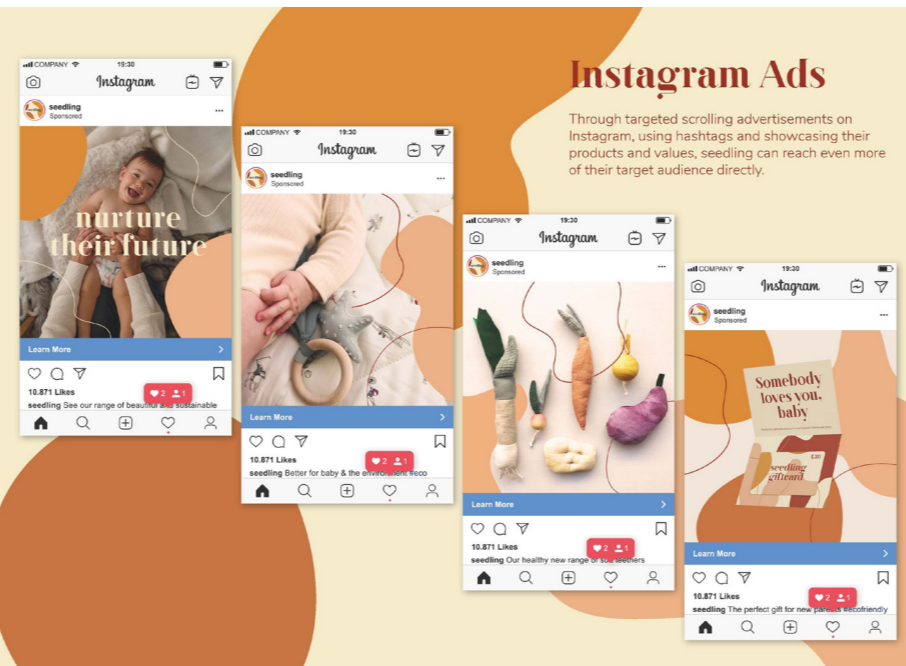
Giftcard

Giftcards are also available to buy seedling products with, made from the same eco-friendly materials and methods as the packaging. These can be used and bought online, in seedling stores, or in retailers that provide seedling products, such as Mothercare.



Instagram Ads

Through targeted scrolling advertisements on Instagram, using hashtags and showcasing their products and values, seedling can reach even more of their target audience directly.



Instagram Posts

Instagram is a big platform for young adults sharing their eco-friendly lives, and seedling can reach a large audience through utilising this social media app with product and brand updates, free giveaways and trending photography.



**Like what you
see?**

Give us a bell.

Email

georgiaholden98@gmail.com

Website

<https://georgiaholden98.wixsite.com/portfolio>

Instagram

<https://www.instagram.com/georgia.may.design/>

LinkedIn

<https://www.linkedin.com/in/georgia-holden-8b4685171/>