

Emily Vitty

Portfolio

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6th Day

The name of this brand is based on the day god created human kind. This restaurant provides a once in a lifetime experience for people that wish to try lab grown human meat. These unusual meals are served in a high class restaurant, styled like a church where customers can worship the "Meat God". This religious experience is invite only and the visual style is inspired by medieval illuminated manuscripts.





Contents

Cult suicide- 4.

By Hannah Wainwright: Cult suicide rituals and beliefs. What's your opinion on suicide? A way of traveling to another life? Peace? A revolutionary act?

Divine

10. Embalming-

By Emily Vitty: What is embalming? Learn about the gruesome and controversial process and it's mysterious historical origins.

Social class- 16.

By Amber Charlton: Is there social class in the afterlife? Carry on reading to find more about the social hierarchy throughout history.

22. Shrunken heads-

By Sophie Laurie: Get clued up on the process of head shrinking and why such tough tribes used to carry out the strange ritual on their enemies.

Sky Burials- 24.

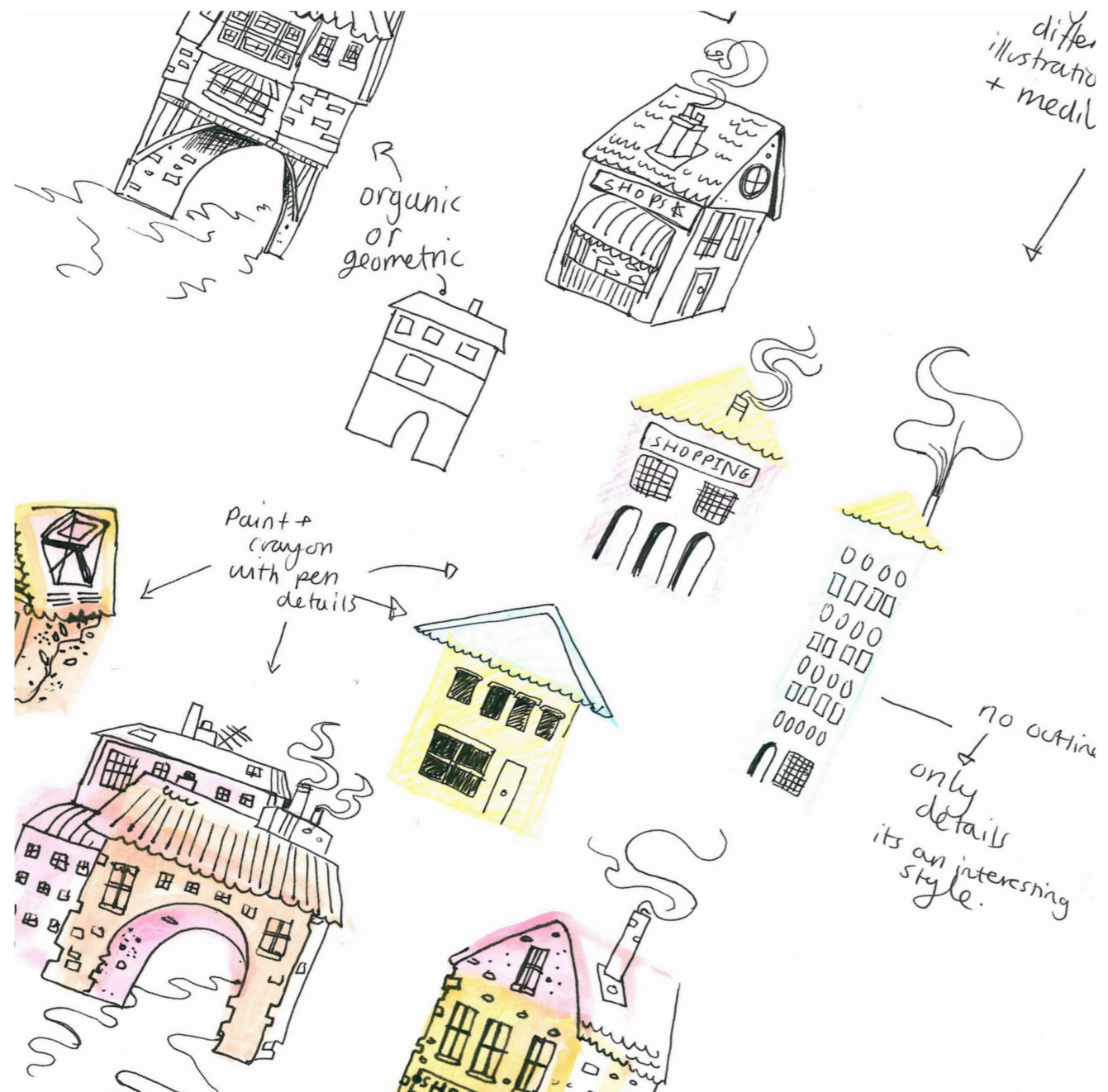
By Sophie Laurie: Funerals are not only costly but they are not exactly great for the environment so why not lay to rest and not disturb any of nature further than needs to be. Look into the most natural and kind way to be 'buried'.

26. Space Burial-

By Sophie Laurie: Looking into the future of burials and how the world is changing. Flying into space as a dead man has never sounded so exciting. The future really is here.

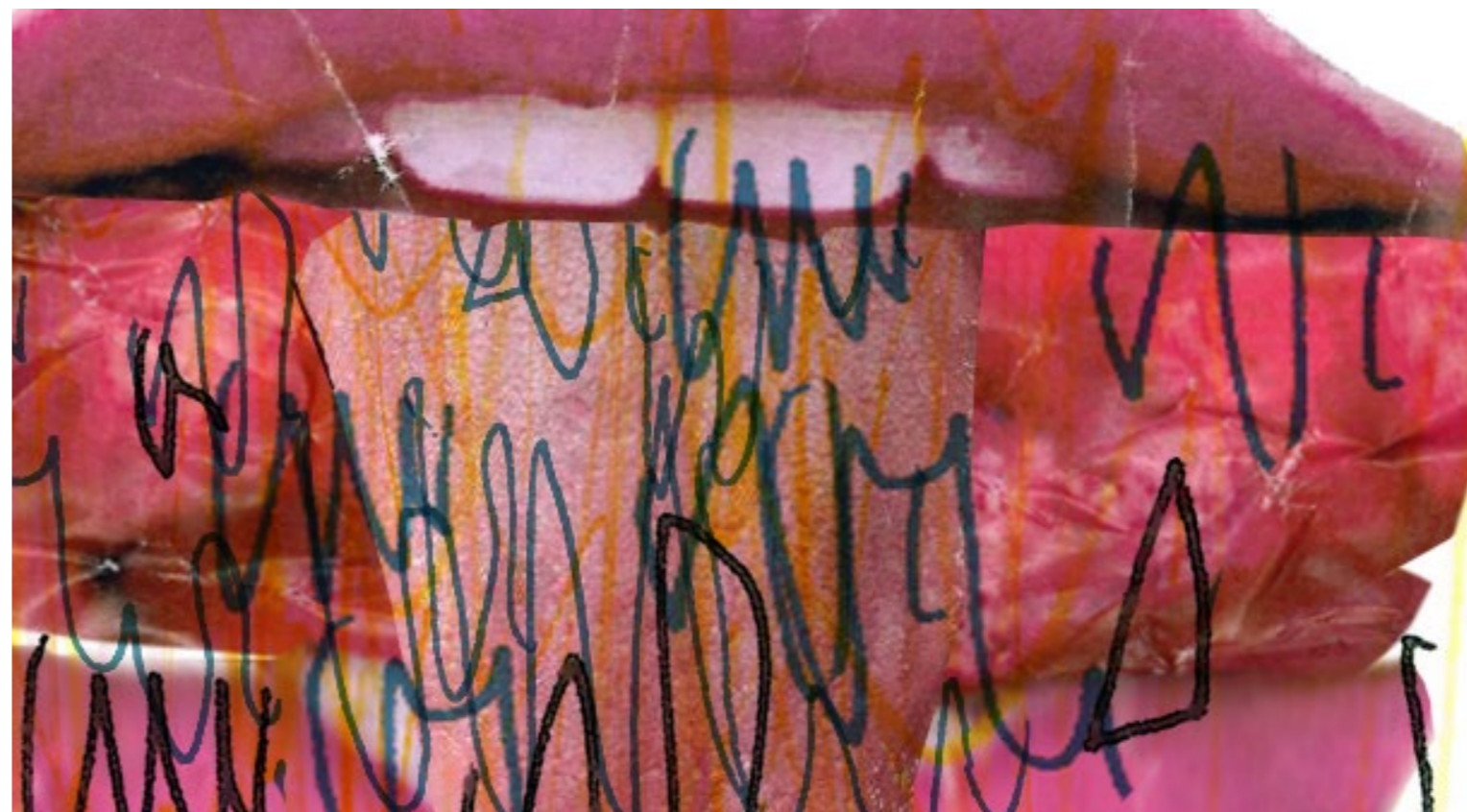
Direct Trains to Lincoln

A poster to celebrate the imminent arrival of increased direct train services from London to Lincoln. The poster is designed to highlight the attractions available in Lincoln and what makes it an inviting city, including the historical buildings, boutique shops and coffee houses.



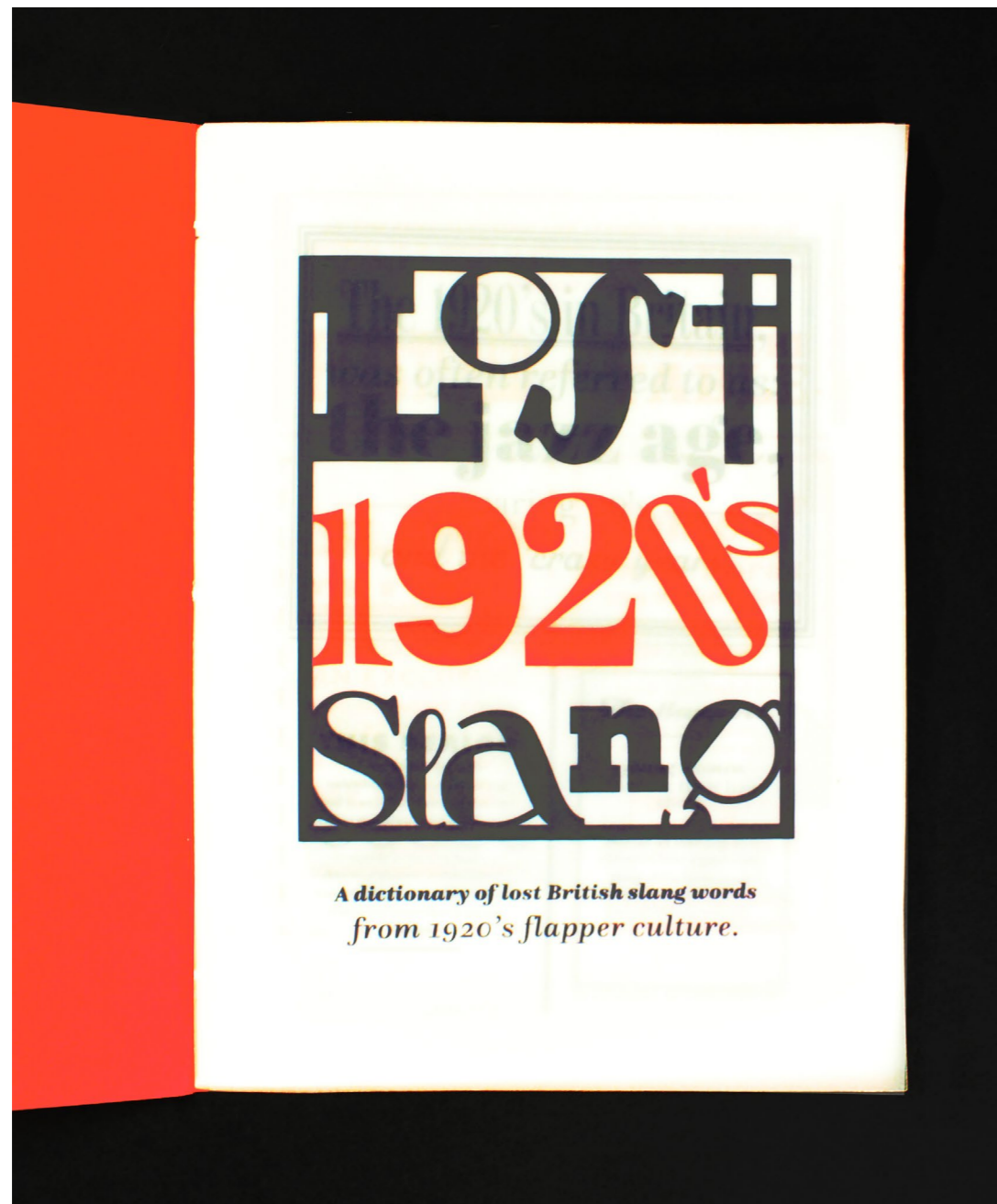
Heathers Title Sequence

I wanted to reflect the chaotic and vibrant nature of the film in this title sequence, while also portraying the feminine teen girl culture aesthetic often found in chick flicks. The structure of our video consists of many short fast clips to create a shocking, eye catching and intense video. The short clips include a mixture of mediums such as collage, illustration and found footage.



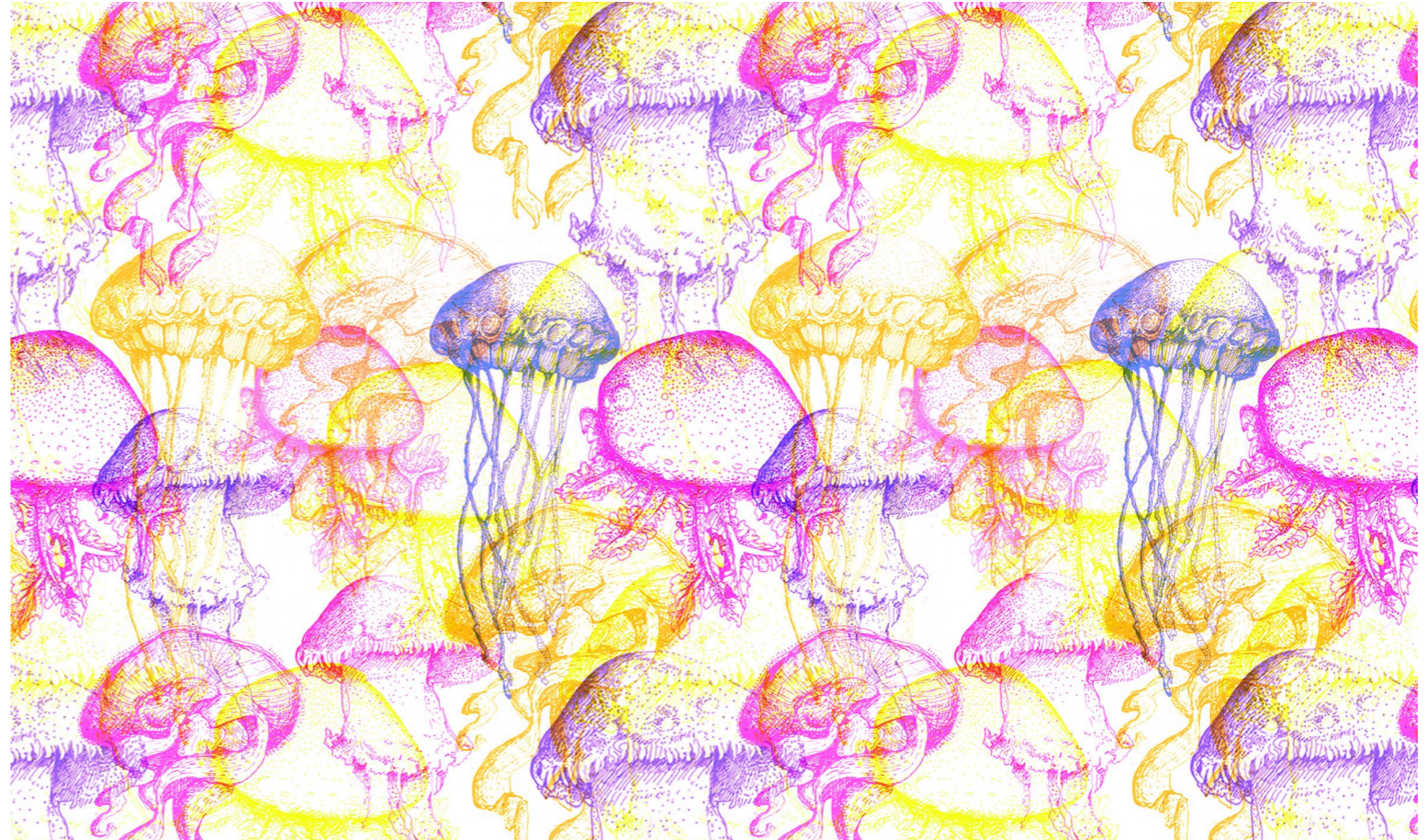
Lost 1920s Slang Dictionary

This dictionary displaying 'no longer in use' 1920's slang is printed on transparent paper so that the words seem to fade away as the book is read. The words layer over the top of each other in an interesting way. The fonts used are inspired by research into 1920's publications and posters and the lost words were found in old slang dictionaries.



Sea Life Centre Surface pattern

Inspired by the Sea Life Centre, these designs were hand made using a variety of traditional materials such as pencil crayon, felt tip and fine liner. The techniques and vibrant colours reflect the intricate textures found in flora and fauna.



Odd Box

This TV channel branding accepts the unusual, unconventional and naive art that society deems 'outsider art'. This includes historical art, works from prisons, hospitals, serial killers or primary schools. The cluttered sculptural style and the use of clustered geometric shapes reflect the diverse collection of artists, as well as suggesting a sense of unusual untrained creativity.





I W
like +
illustrat
style k
not ou
it ful
fits
muc
of m
pie

interested

Description
Close up of the hat
from behind.
Camera angle
Extreme close up.



Sound
Music and street
ambience sound effects.
Time
1 sec.
Edit
Jump cut.

Description
Close up showing the
details of the hat.
Camera angle
Extreme close up.



Sound
Music and street
ambience sound effects.
Time
1 sec.
Edit
Jump cut.

Description
Close up of the logo
hidden in the hat. The
feathers blow in
the wind.
Camera angle
Extreme close up.



Sound.
Music and street
ambience sound effects.
Time
3 sec.

Description
The tag line
fades in.
Camera angle
Extreme close up.



Sound
Music and street
ambience sound effects.
Time
2 sec.
Edit
Fade in.

Description
Video fades to white.
Camera angle
Extreme close up.

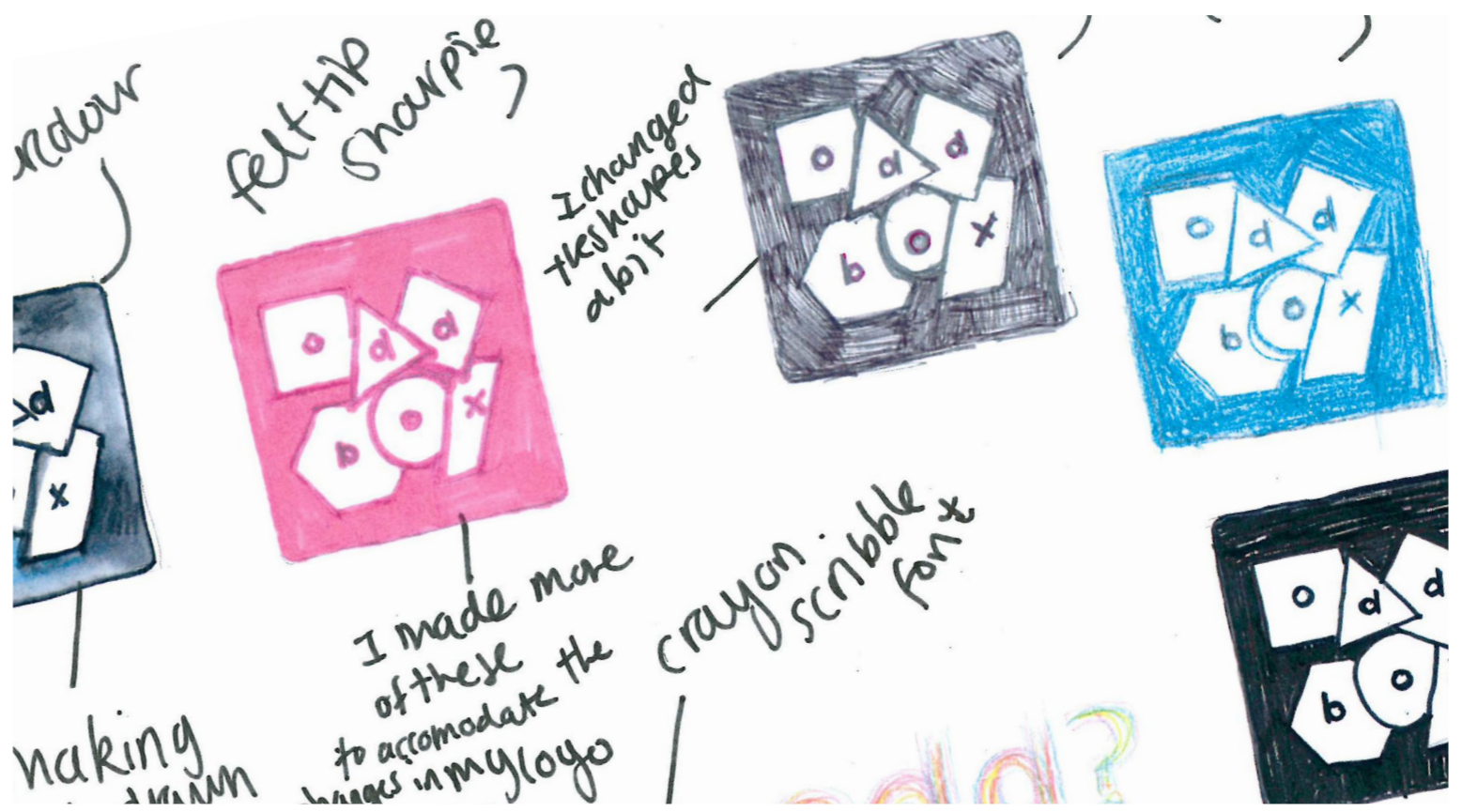


Sounds
Music and sound
fades out.
Time
5 sec.
Edit
Fade out.

Description
The logo quickly fades in
and then fades
out again.



Sound
Sounds fade out to silence.
Time
1 sec.
Edit
Fade out.



redown



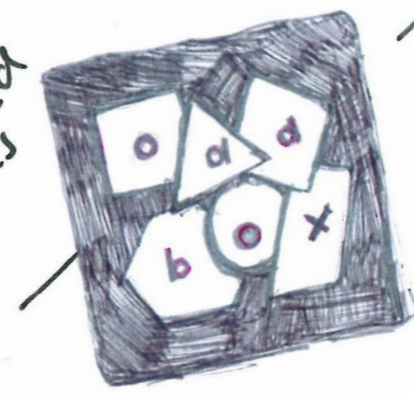
making

felt tip
sharpie

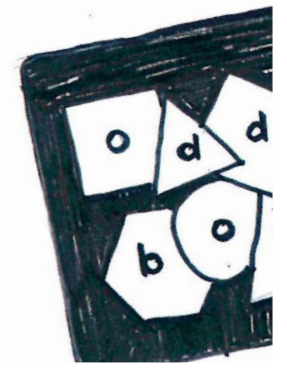


I made more
of these
to accomodate the
boxes in my logo

I changed
the shapes
a bit



crayon
scribble
font



Coastal observatory

Promotional posters for an exhibition at the newly opened North Sea Coastal Observatory. Creating 'small worlds' inside common items of litter and waste to represent how the impact of ocean pollution reduces the joy of the seaside experience. I have used a mix of digital illustration and collage to create these posters.



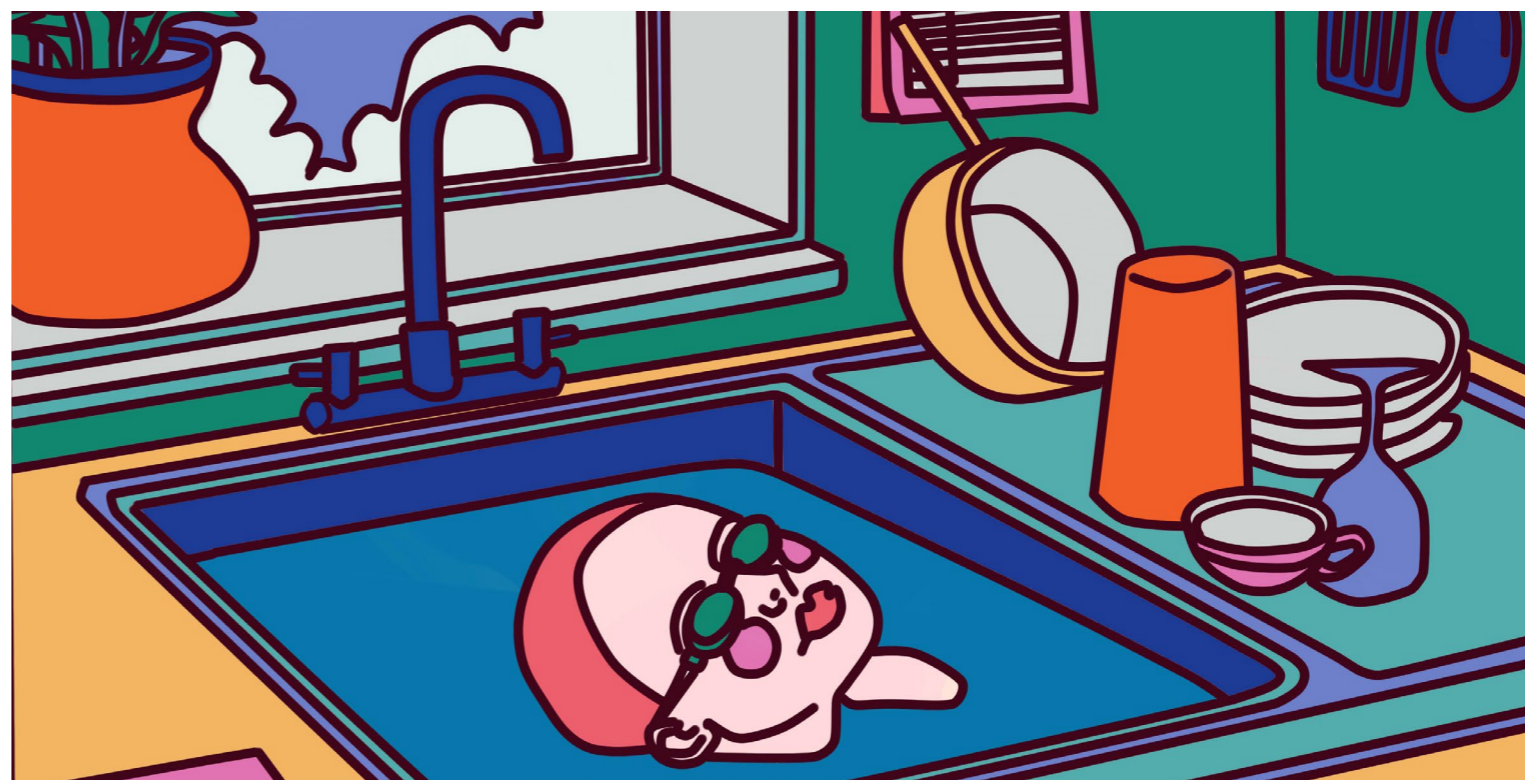
coastal
observatory

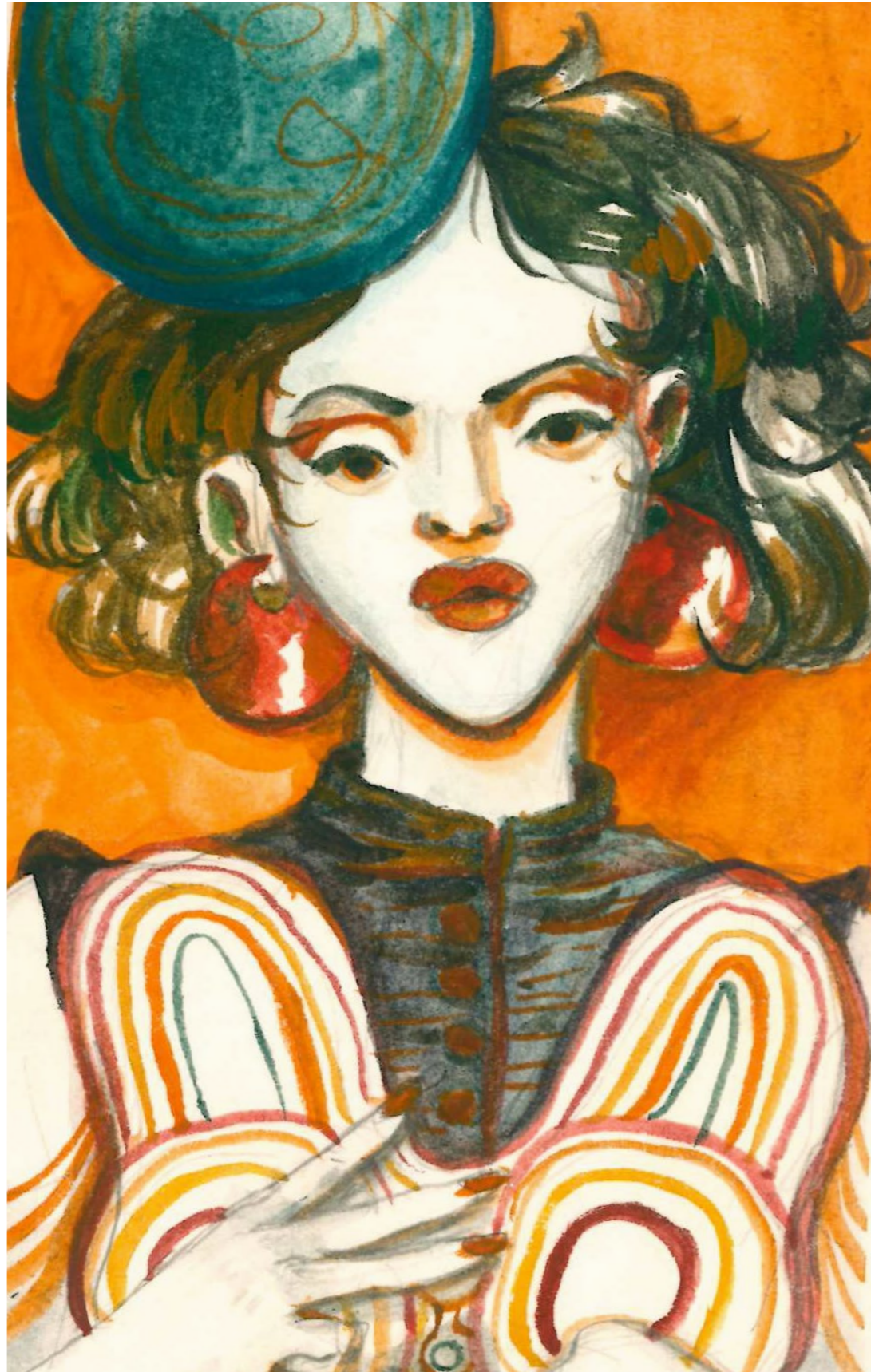
Beach of the Future
Chapel Point, Chapel St Leonards,
Lincolnshire,
10:00 am - 6:00 pm
1st June - 30th August 2018



Personal illustration

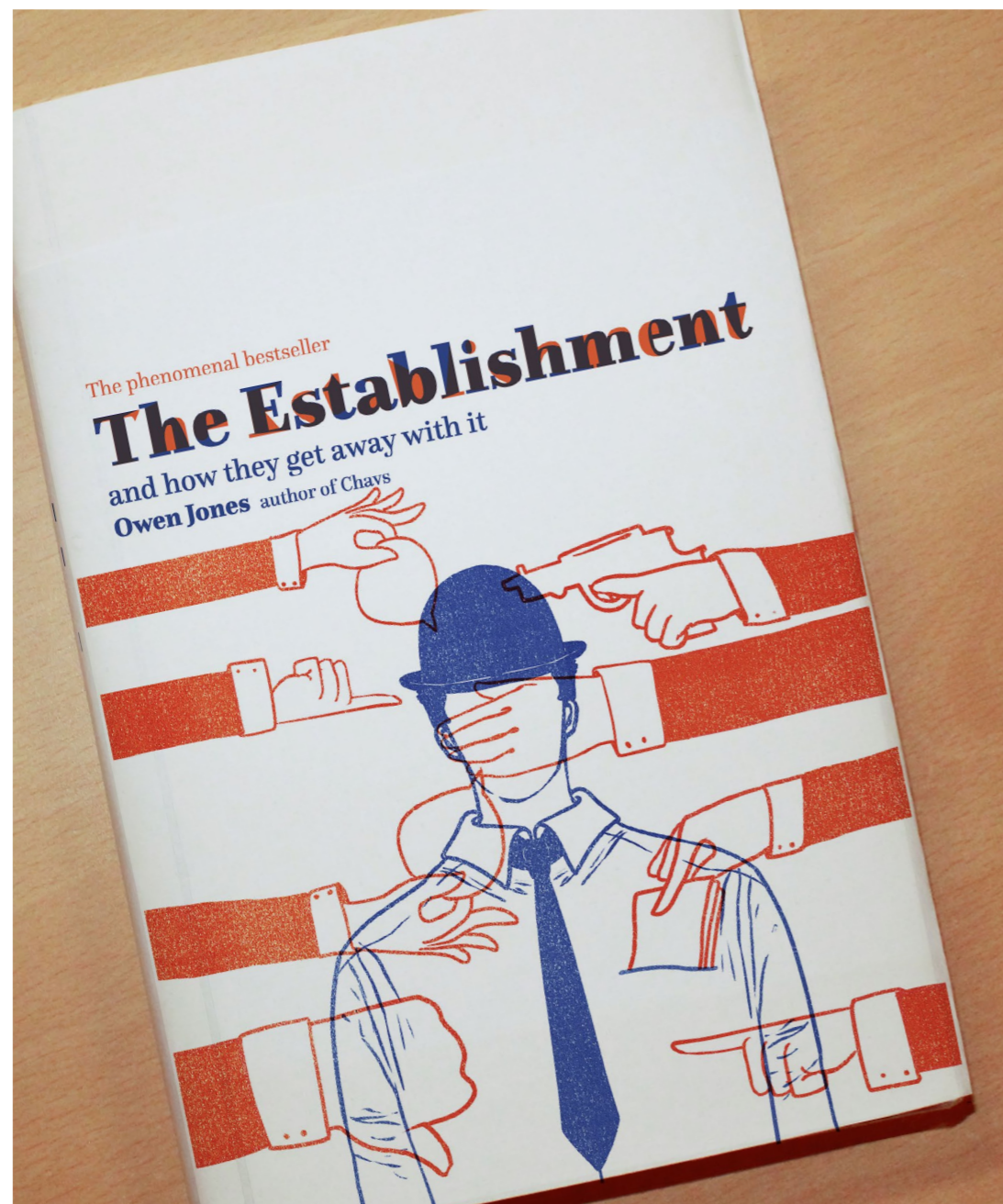
Illustrations completed in free time including digital paintings, sketches and flat colour illustrations.





Penguin book contest: The Establishment

My design includes an illustration expressing how politicians often experience influences that stop them speaking out against the establishment. The design is risographed, the overprinted effect expressing how journalists and politicians can be obstructed by outside influences.



No Kidding

No kidding is a cult-like brand that advocates protecting the environment through the peaceful extinction of humanity. This booklet promotes the process of abstaining from reproduction and urges the reader to undergo a sterilization process. I tried to give this cult-like movement a creepy yet professional medical feel.





Question Market

Question Market is a mix between a supermarket and casino. Each piece of packaging contains unknown items, for example a fruit bag could contain an expected item: an apple, an unusual fruit such as a dragon fruit or something completely unexpected such as a bar of soap. The supermarket venue also has fun features such as a hall of mirrors, a ball pit and employees that play pranks on customers.

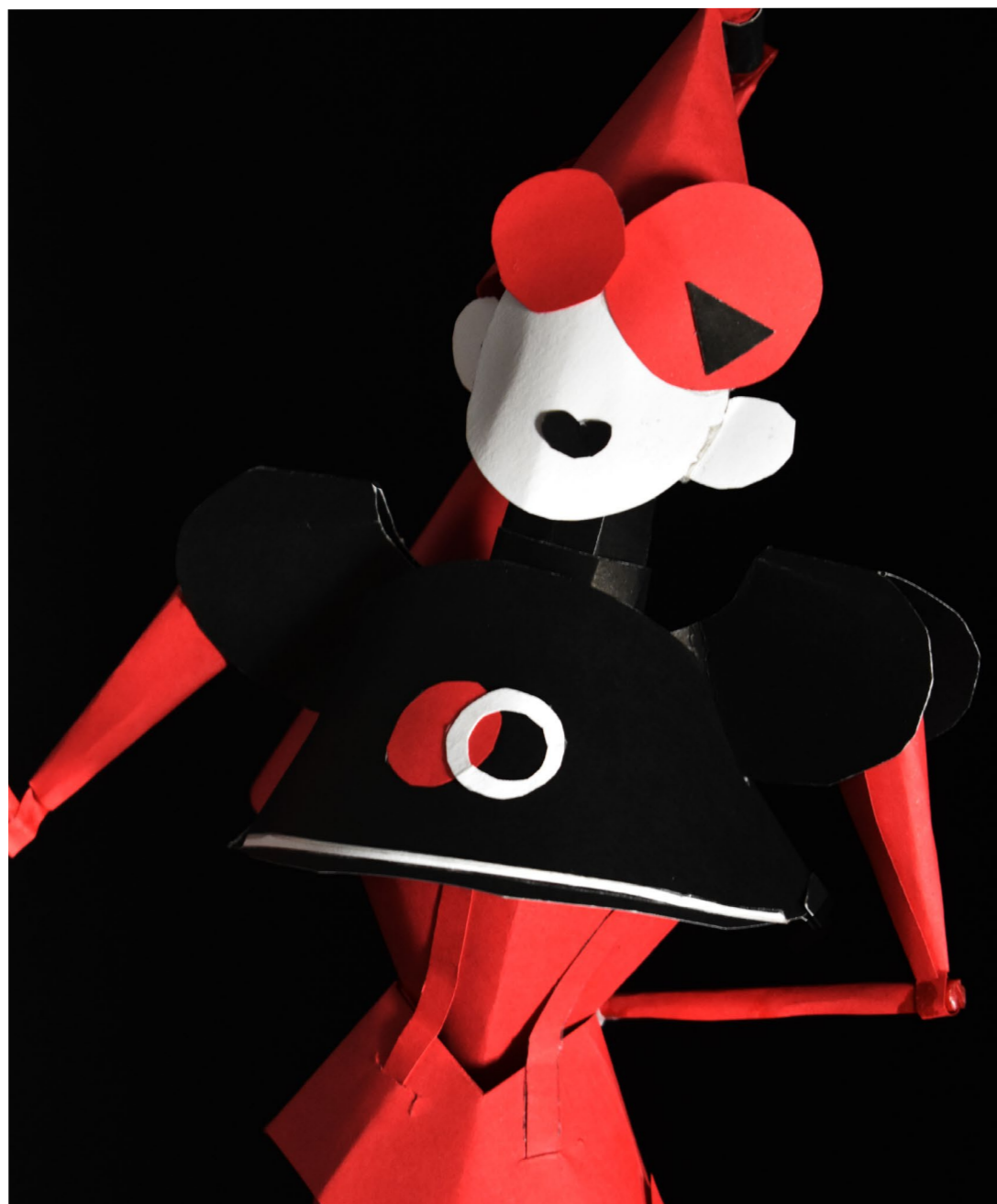
QUESTION MARKET

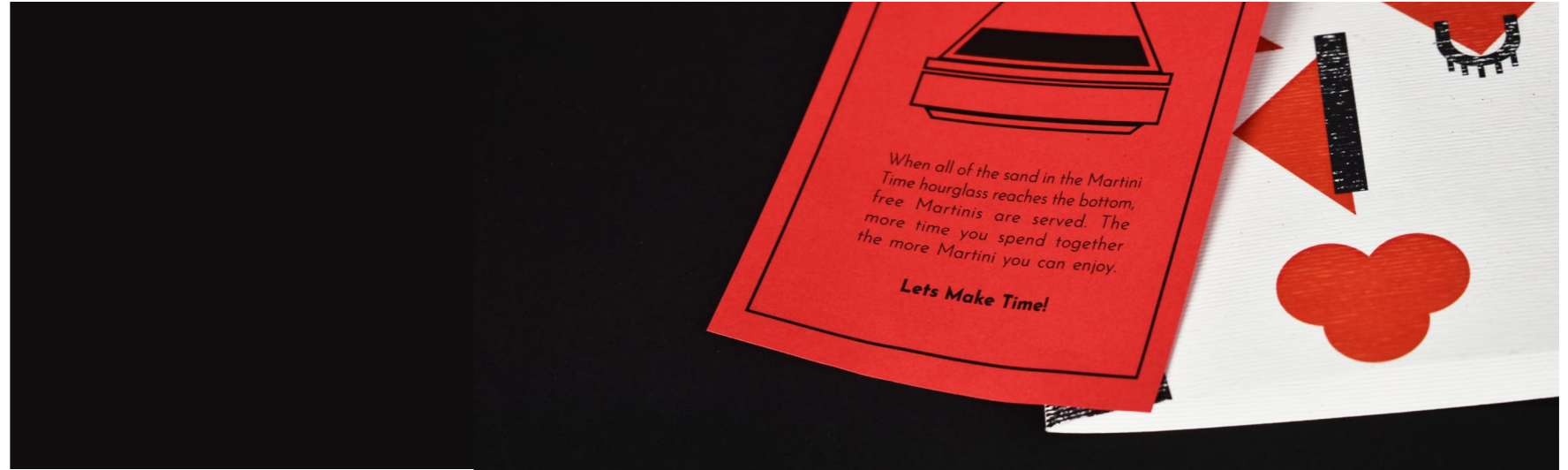




Martini Time

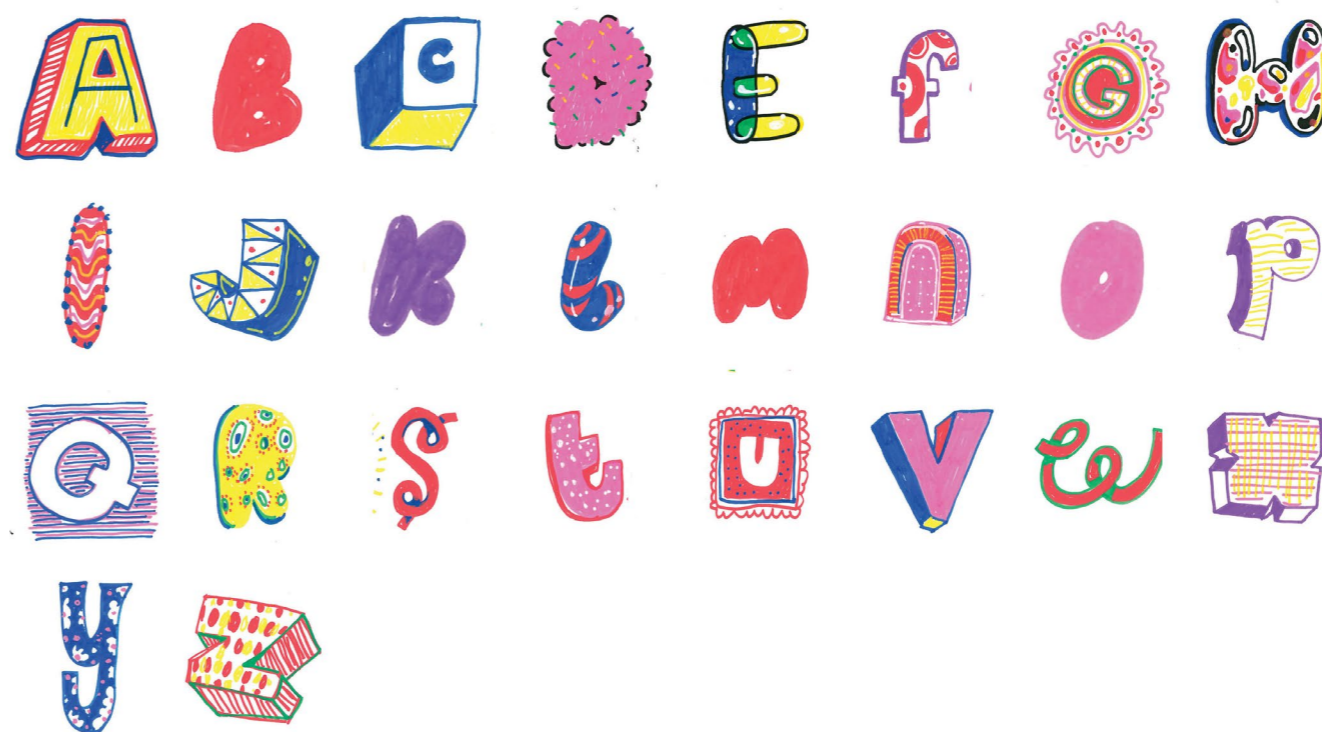
Creating a brand experience for Martini's campaign "Martini Time". Inspired by the geometric Bauhaus style, the shapes found in the branding reflect the forms seen in the image of a Martini glass, the stem, triangular glass and olive. The brand experience includes triangular hourglass, and when the sand is emptied, free drinks are served. The customers are served by Bauhaus ballet style costumed waiters and waitresses.





Ritual: The fun funeral company.

With a lively Posca pen illustrated visual style, this brand forgets funeral traditions and plans events based on the customer's personality. The brand takes a positive view on death and the decorative alphabet represents the diversity of personalities that the brand caters to.





VISIT US

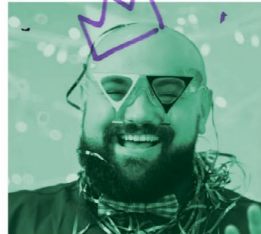
"If you can imagine it, we can make it happen"



OUR TEAM

Our team of designers and professionals can bring your imagination to life.

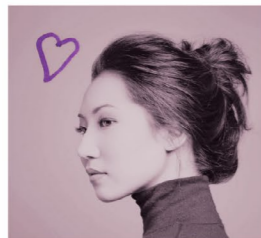
Our team may be small but we work hard to make sure your plans become a reality. Book a meeting or just drop in for a chat, we're always happy to help!



Jim Anderson
Professional party planner, Jim has 10 years of party planning experience. Jim can help you pull off any event with ease, no matter how extravagant.



Jill Peterson
Jill is an experienced artist, printmaker and illustrator. From crafts to cartoons, Jill can help you add that charm personal touch to your service that you just can't find anywhere else.



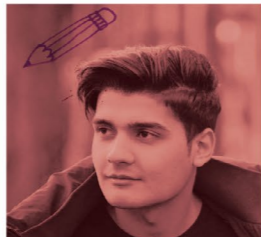
Ann Nakahara
Ann is a talented fashion designer and photographer and can bring any textiles project to life. Ann takes care of any custom outfits, decorations, custom portraits and costumes you may desire.



Bill Stanton
Professional graphic designer and creative director. Bill will take care of all publications, invites and obituaries. Need help with ideas? Bill can help think up something amazing.



Linda Harris
Linda is a professional counselor with over 15 years of experience. If you have any concerns or worries Linda can help talk you through your problems and help bring you peace of mind.



Andy Samson
Andy is the youngest member of our team and inspiring funeral planner. He helps behind the scenes, making phone calls and tying loose ends. He will always be happy to greet you and talk through ideas.

Just drop in or make a booking to ensure a meeting.

BOOK NOW!

We're dying to meet you!



TALKING ABOUT DEATH

Why do we find it so hard to talk about death with our loved ones?

It can be scary and uncomfortable for us, but it doesn't have to be this way.



